



**Venture Partners at CU Boulder** unites industry partners, entrepreneurs and investors to help campus innovators bring their groundbreaking discoveries into the marketplace and improve quality of life worldwide.

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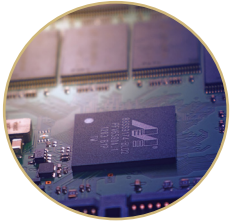
[colorado.edu/venturepartners](https://colorado.edu/venturepartners)

## Venture Partners Provides Support for Your Invention



### 💰 Get Funding to Develop Your Invention

Apply for grants to address critical technical and business questions and move your invention closer to market. Awards are available through the **Lab Venture Challenge** (November 13–14, 2019), which funds the university's top inventions that show high commercial potential. Seeking outside investment? Venture Partners brings local and out-of-state investors to **Destination Startup** (February 20, 2020), a statewide showcase of the top ventures from Colorado's leading research institutions.



### 🔑 Protect Your Invention with IP Management

We manage and fund **intellectual property** (patents and copyright) to protect your invention. We can also help you create an overall IP strategy for your research program so you can navigate IP rights among various collaborators and commercial partners.



### 📋 Learn How to Commercialize Your Invention

The **Commercialization Academy** hosts events throughout the year teaching key topics of commercialization, such as understanding your customer, finding a product-market fit and pitching to potential partners. In addition to regular lunch-and-learn seminars, you can take deeper dives with intensive programs such as **Starting Blocks** and **Research-to-Market (R2M)**. Participants leave with actionable plans for their inventions and valuable resources to start a venture.



### 👥 Accelerate Your Invention with Guidance from Mentors

The **Commercialization Network** connects Colorado's outstanding innovation community to researchers at CU Boulder who want to commercialize their inventions. We pair local serial entrepreneurs, investors, business leaders and our **Entrepreneurs-in-Residence** with you and your team to accelerate your concept and bring it to market.



### 📄 Start a Company or License Your Invention with Industry

When you're ready to spin out and start a company of your own, our team will create a licensing agreement with the partner company. University inventors can take advantage of our **Licensing with EASE®** program (a.k.a. Express Agreement for Startup Entrepreneurs), a fast and frictionless way to license inventions under terms that position startups for success. If you're an inventor with a new venture, we'll connect you to the mentors, accelerators and funding resources you need to get started.