



Venture Partners  
UNIVERSITY OF COLORADO BOULDER

# I-Corps Hub: Regional Startup Programs

CU Boulder is proud to be a leader of the I-Corps Hub: West Region, one of only five National Science Foundation Innovation Corps ("I-Corps") Hubs. This Hub is a partnership with seven of the top research universities across the Western United States, alongside our partners the University of Southern California (USC) and the University of California Los Angeles (UCLA)

## What is I-Corps?

I-Corps programs are designed to help reduce the time and risk associated with translating promising ideas and technologies from the laboratory to the marketplace.

This personalized program helps researchers transform their discoveries into products and services that can benefit society within a community of entrepreneurs, educators and mentors.

## Why participate?

- ✓ Build relationships and gain skills in an inclusive, welcoming environment
- ✓ Chance to win a \$50,000 small business grant in the national I-Corps program
- ✓ Become part of the I-Corps national ecosystem as an alumni with access to resources across the Hub-member institutions

"[The] programs have been incredibly helpful in transitioning from a research discovery mindset in the laboratory to a market discovery mindset."

*-Mark Rentschler, CU Boulder  
Mechanical Engineering  
professor*

## Follow Venture Partners' offered programming track:

### Starting Blocks

- 4-PROGRAMS ANNUALLY -  
A 3-day deep dive on customer discovery and interviewing to find your innovation market fit.



### Upcoming Workshops

Aug. 4, 11, 18 - Applications open June 24  
Nov. 4, 11, 18 - Applications open Sept. 23

### Research to Market (R2M)

- 2-PROGRAMS ANNUALLY -  
3 weeks of leveraging nationally recognized methodologies to commercialize inventions.



### Upcoming Workshops

Spring workshop sign-up opens March 29  
Fall workshop sign-up opens July 25

### National I-Corps Team Program

The NSF I-Corps™ Teams have three primary members: the technical lead, the entrepreneurial lead and the I-Corps mentor. All three members of the team participate fully in the I-Corps Curriculum, which provides real-world, hands-on, immersive learning about what it takes to successfully transfer knowledge into products and processes that benefit society.



Questions? Contact Emily Klein at [eklein@colorado.edu](mailto:eklein@colorado.edu)



[www.colorado.edu/venturepartners/i-corps-hub-west-region](http://www.colorado.edu/venturepartners/i-corps-hub-west-region)



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