

The background features a repeating pattern of overlapping circles in a light beige color. Overlaid on this are several dark grey wavy lines that flow across the top and right sides of the image. There are four circular elements: a small red solid circle in the upper left, a large red solid circle with a white scale-like pattern in the upper center, a large white solid circle with a dark grey scale-like pattern in the upper right, and a small red solid circle in the lower right. A thin white circle is also present on the left side.

Build In Japan

AI & Mobility for All by Ludus Labs in partnership
with the innovation and entrepreneurship office at
CU Boulder

About Me

- Corp. Tech Background (6yrs)
- Overseas Program & Events Founder (6+yrs)
- Japan Accelerator Founder (3yrs)
- Startup Ecosystem Builder (local & Intl.)
- Impact Focused
- ex-Google
- ex-Synthesis (SpaceX)
- Ludus Labs (current)






Program Outline



15 Days in Japan: Explore Japanese culture and business innovation firsthand.

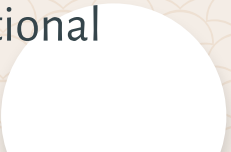
Startup Collaboration: Partner with Nagoya University students to create real-world solutions.

Micro-Credential: Earn a New Venture Challenge certification in Global Innovation & Entrepreneurship.



Practical Experience: Participate in field visits, workshops, and expert-led sessions.

Global Connections: Build cross-cultural teams and expand your international network.



Why Japan?

Japan serves as an **ideal laboratory** for this course due to its **unique demographic challenges**, including an aging population and **a societal commitment to technological innovation**. These factors make Japan a **dynamic testing ground for AI & Robotics aimed at improving quality of life and health**. The country's advanced infrastructure and openness to digital transformation provide a real-world context in which students can develop, test, and refine their AI-driven innovations.

This program, titled "**AI and Mobility for All**," aims to broaden **the concept of mobility beyond physical transportation to include access to social, economic, and well-being opportunities through innovative AI** solutions.

The logo for Shibuya Startup Support features a black square with four colored bars (red, blue, light blue, and green) on the left and right sides. The text "Shibuya Startup Support" is written in white.

Shibuya
Startup
Support

The Panasonic logo consists of the word "Panasonic" in white, bold, sans-serif font, centered within a dark blue rectangular background.

Panasonic

The Google logo is displayed in its multi-colored, rounded font, with the letters G (blue), o (red), o (yellow), g (blue), l (green), and e (red).

Google



TOYOTA
WOVEN CITY



Tongali



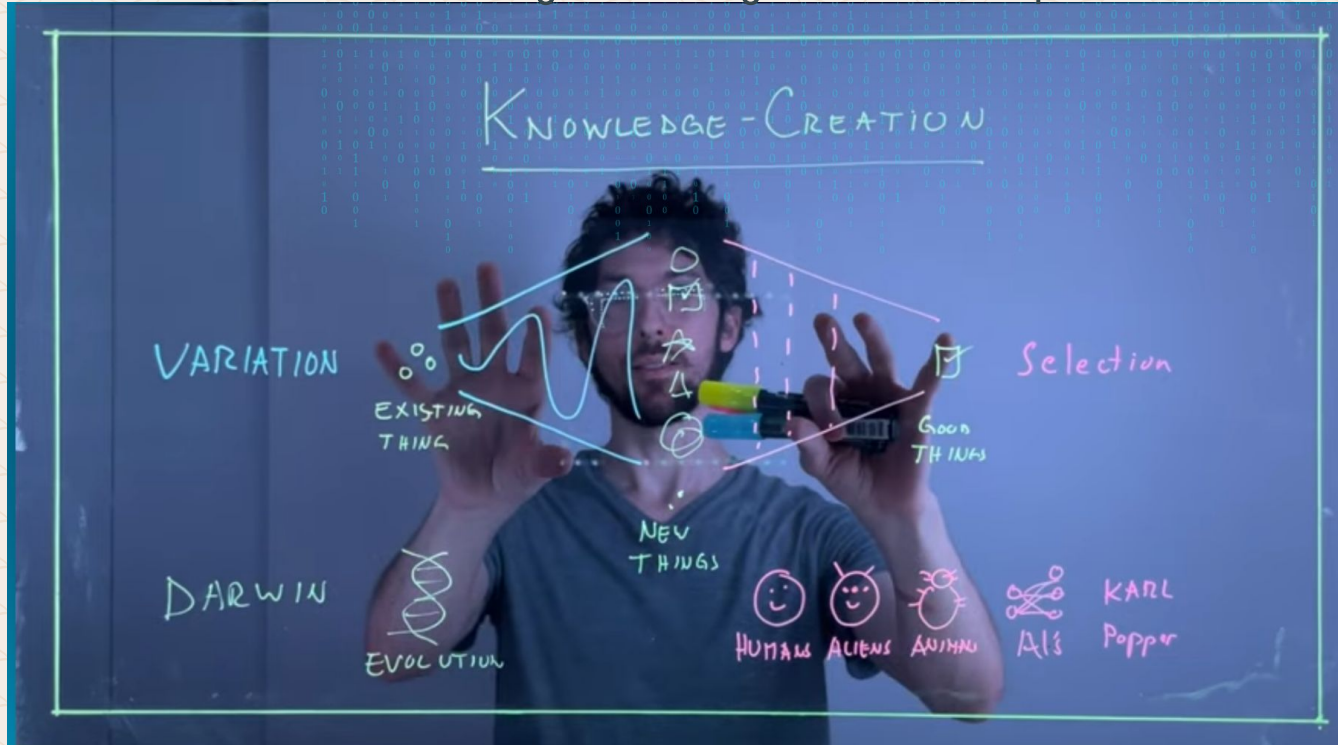
mercari

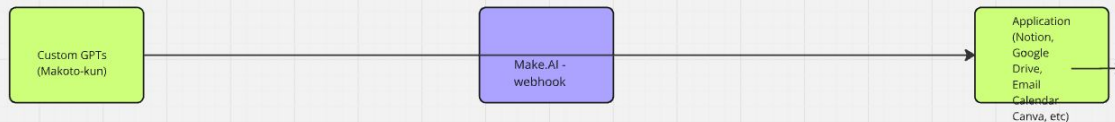
The JETRO logo features the word "JETRO" in a white, stylized, serif font, centered within a dark blue rectangular background.

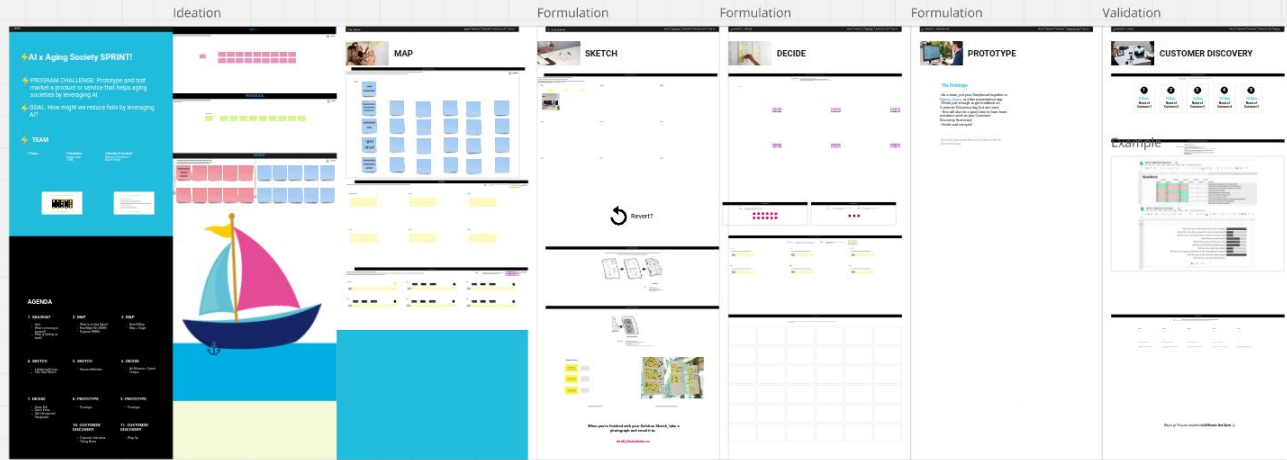
JETRO

Japan External Trade Organization

AI & Knowledge Building (lecture sample)

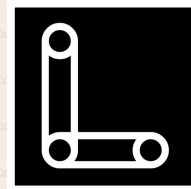








Colorado House International, LLC



Ludus Labs
(dba)



SCHEDULE

Day 1: Tokyo (5/15)

- Fly In to Narita
- CU Buffs Alumni Welcome Reception
- Sanja Matsuri



SCHEDULE

Day 2 - 5 : Nagoya (5/16 - 19)

- Bullet Train to Nagoya
- Nagoya University Welcome Orientation
- NUCU Student Meet & Workshops
- Company Field Trips



SCHEDULE

Day 6 - 10 : Nagoya (5/20 - 24)

- Team Research Field Trips
- NUCU Student Teams Presentation Prep
- Startup Pitch Presentation & Closing Ceremony (we did it!)



SCHEDULE

Day 11 - 15 : Tokyo (5/25 - 29)


- Bullet Train back to Tokyo
- CU Student & Faculty Dinner
- Field Trip to Startups/Incubators/JETRO
- Self Reflection Time & Journal Writing
- Fly Out of Narita



SCHEDULE

Flight Info

- You must book your own flight to Tokyo. Tokyo is 16 hours ahead of Denver which means you need to **fly out no later than the morning of 5/14**. United Airlines has a daily direct flight.
- Return flight will arrive in Denver the same day you fly out of Tokyo.



Scholarship Opportunities

- NUCU Student Scholarship (1 left!)
- Japan Student Services Organization (JSSO)
https://www.jasso.go.jp/en/ryugaku/scholarship_j/ukeire.html



Referral Program

- Receive \$500 off Program Fee for EVERY CU student you refer to NUCU Program!*

*Referral student must participate in full NUCU program



Deposit Info

- Please make your \$1,500 security deposit BEFORE 12/31/2024 to realize your Early Bird Discount!

* Full cancelation available up until 3/1/2025

Dates & Deadlines, 2025



December

10% off Early Bird
Registration
Deadline (12/31)

Registration
Deadline (2/28)

February



March

Online prep
program (early
March) & last day
to cancel (3/1)

In-person
program begins!
(5/15 - 5/29)

May



Register for More Info!

**B
U
I
L
D**

EARLY BIRD REGISTRATION
12/31/24

FINAL REGISTRATION
02/28/25



IN JAPAN

- +15 days in Japan
- + Startup Collaboration
- + Micro-Credential
- + Practical Experience
- + Global Connections

University of Colorado students will join peers from Nagoya University in Japan to form international startup teams. Together, they will explore AI fundamentals and address Japan's demographic challenges. Through design thinking, teams will craft innovative startup concepts aimed at tackling real-world issues.



<https://nucu.carrrd.co/>



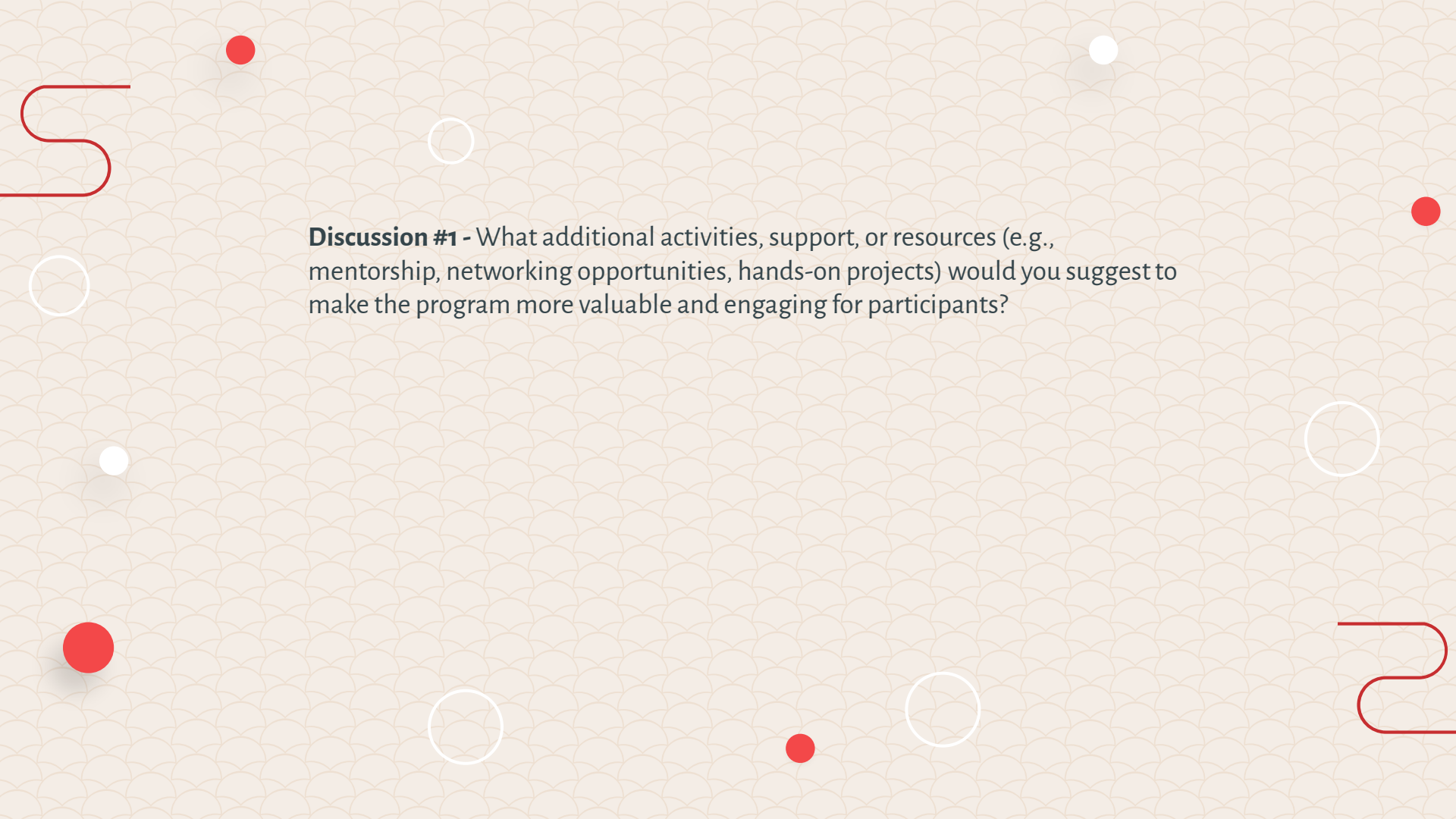
Samuel Goodman,
Founder & Managing Director, Ludus Labs
samuel@luduslabs.co

Upcoming Info Session

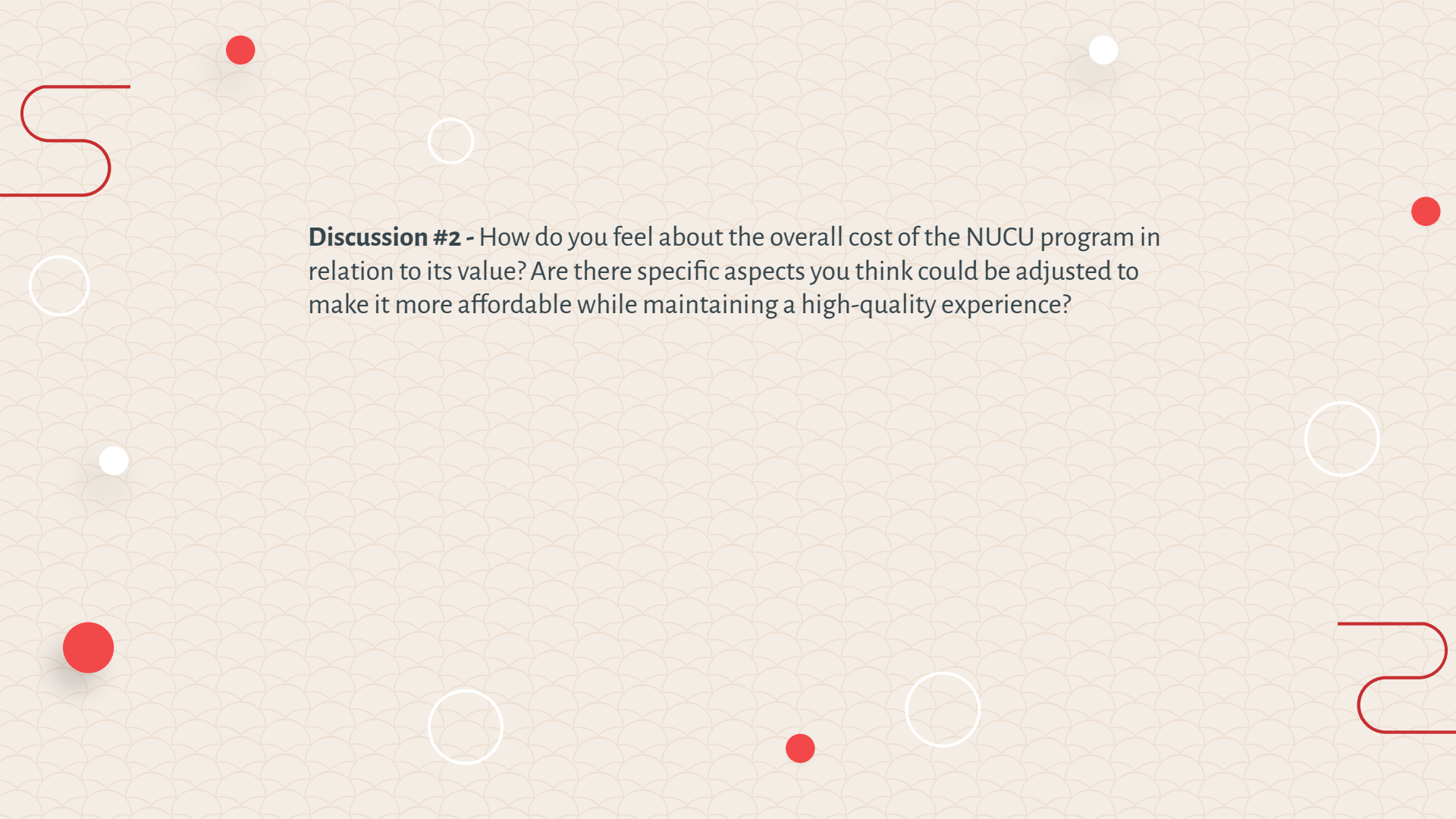
- Info Session #2: December 19th @ 7pm MST
(email me for registration link)



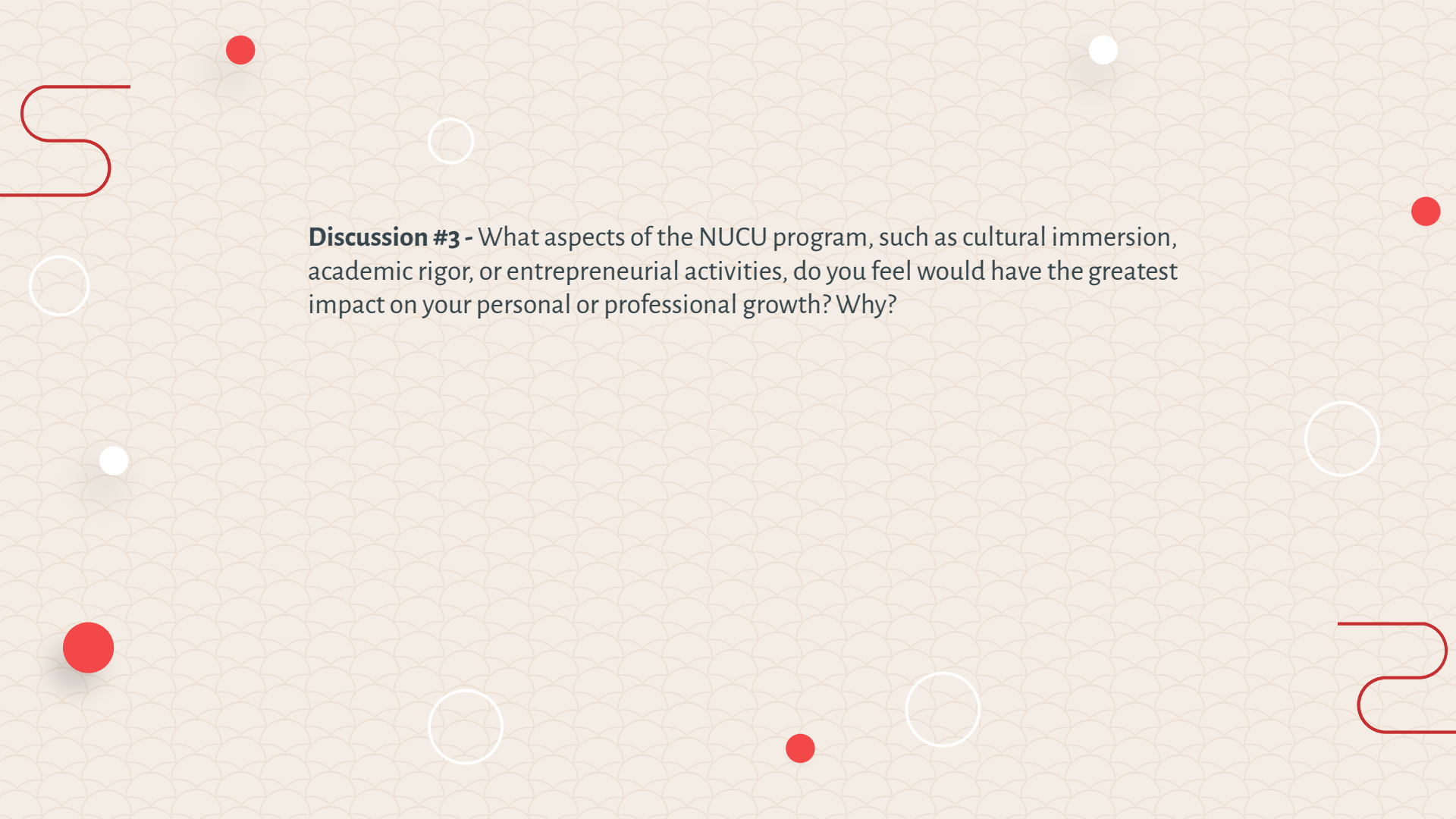
Samuel Goodman,
Founder & Managing Director, Ludus Labs
samuel@luduslabs.co



Discussion #1 - What additional activities, support, or resources (e.g., mentorship, networking opportunities, hands-on projects) would you suggest to make the program more valuable and engaging for participants?



Discussion #2 - How do you feel about the overall cost of the NUCU program in relation to its value? Are there specific aspects you think could be adjusted to make it more affordable while maintaining a high-quality experience?



Discussion #3 - What aspects of the NUCU program, such as cultural immersion, academic rigor, or entrepreneurial activities, do you feel would have the greatest impact on your personal or professional growth? Why?