

THE CONNECTION

CU ON
FRIDAY



University Memorial Center
UNIVERSITY OF COLORADO BOULDER

CU on Friday is all about bringing the CU community together! We are excited to share this tradition in the UMC with our friends in the CU Boulder community of students, faculty and staff. We anticipate 75-150 attendees at each event.

We sincerely appreciate your support!

SPONSORSHIP PACKAGE \$1000

Your sponsorship of one of the CU on Friday events includes

Your organization's or department's name included on printed and digital promotional materials:

- 11x17 posters, posted across campus
- 24x36 posters, posted in the UMC prior to and the day of the event
- Banner in the UMC atrium the week of the event
- Table tent advertising in the UMC dining rooms the week of the event
- CU on Friday web page on the UMC website, along with 50-word description and link

Mention of sponsorship in UMC social media posts (at least three posts prior to event)

Thank you banner in event space during event (created and produced by UMC)

6' table and two chairs provided during the event for you to staff, provide promotional materials, giveaways, etc. to let attendees know more about your office/department/group

Collaboration with CU on Friday committee to determine theme and food options for event

One bowling party package for five people to be used as a door prize

10 coupons for a free game of bowling or one hour of billiards that can be distributed after the event

ACADEMIC YEAR 2021-22 EVENT DATES • 4-6 PM

Dates subject to change

October 1

November 5

December 3

February 4

March 4

April 1

Most CU on Friday events are held in The Connection, however some may take place in alternate UMC locations.

**To request a sponsorship, fill out the form on our website:
colorado.edu/umc/cu-on-friday**