

## University Memorial Center Board Agenda

February 27, 2023

### UMC 245

*Attending Members: Paul Houle (Acting Director of the UMC), Peggy Tucker Ortega (Associate Director for Budget and Finance), Taylor Renquist (Chair), Gennah Penalosa (Secretary, v), Hilary Brenneman (v), ~~Jason Potter (v)~~, Tre Kelly (v), Ana-Karina Potcoava (Vice Chair, v), Emma Winegarden (ex-o), Charles Msilanga (ex-o), Rebekah Jeffery (ex-o), Sally Webster (v, Legislative President), Nik Provost (NightRide Rep), Aadya Panigrahi (E-Center Rep), Rachel Hill (Tri-Executive), Alli Morris (UMC Executive Assistant), Zane Zakroff (Tri-Exec Rep)*

#### **I. Call to Order**

- a. 5:01 p.m.

#### **II. Approvals**

- a. Monday, Feb. 13 minutes - Approved
- b. Monday, Feb. 27 agenda - Approved

#### **III. Open Hearing**

#### **IV. New Member Interview**

- a. Ethan Patel, interviewing for ex-officio position on the board
  - i. Ethan will be our newest ex-officio member!
  - ii. Gennah: Yes
  - iii. Hilary: Yes
  - iv. Tre: Yes
  - v. Ana-Karina: Yes
  - vi. Sally: Yes

#### **V. Chair's Report**

- a. Review of Charles' membership
  - i. Charles will be staying on the board
- b. Social media
  - i. Ana-Karina made a draft email
  - ii. May look into Snapchat (this is something CU Denver is doing)
  - iii. Paul will look into numbers and followers with Catherine
    - 1. He will send the data to us soon
  - iv. They are still working on feedback gathering/surveys
  - v. Question to think about: What do you want your followers to know?
  - vi. We should highlight where and when the events are taking place
  - vii. Another question: "Any specific issue you're trying to resolve?"
    - 1. It's time-consuming and needs to be consistent.
  - viii. One option could be eliminating Twitter and Facebook because they are not as relevant anymore.
  - ix. Issues: Student engagement and resource awareness

- x. It would be nice to have @cuboulderlife have permanent promotions for the UMC Board, while we hold our own social account
- c. Space allocation discussion
  - i. Room 452 is a possibility
  - ii. Paul will do a walkthrough with Todd to assess the space
  - iii. Room 174 will also be a possibility – Free Ride will be moving out
  - iv. We plan not to give them any of the 4<sup>th</sup> floor spaces – Approved 5-0
    - 1. Gennah: Yes
    - 2. Hilary: Yes
    - 3. Tre: Yes
    - 4. Ana-Karina: Yes
    - 5. Sally: Yes
  - v. We plan to give 174 or 1B81 depending on the situation – Approved 5-0
    - 1. Gennah: Yes
    - 2. Hilary: Yes
    - 3. Tre: Yes
    - 4. Ana-Karina: Yes
    - 5. Sally: Yes
- d. Committees
  - i. Feedback, Wayfinding, Veterans affairs
    - 1. Wayfinding
      - a. Looking to put signs on all floors (esp. 3<sup>rd</sup> and 4<sup>th</sup> floors)
      - b. Navigation on 1<sup>st</sup> and 2<sup>nd</sup> floors
      - c. Will figure out rooms that are hard to find
      - d. Talk with Paul to add directory boards
      - e. We need more visible room numbers
      - f. May connect with Her Campus CU Boulder for article promotion
      - g. Fall Fest – needs more promotion
        - i. We plan to meet with Veteran Affairs Committee
        - ii. Want to connect with 70<sup>th</sup> anniversary
      - h. Might look into getting an article for CU Boulder Today newsletter to promote the board and Fall Fest
    - 2. Feedback
      - a. Instagram could be kicked up for feedback
      - b. Could table in the UMC with QR leading to survey
        - i. Trivia question and get a prize
      - c. Linking social media to survey
    - 3. Veterans Affairs

- a. Reaching out if there are any resources to provide for veterans
  - ii. Policy and Bylaw
- VI. Directors Report**
  - a. Getting ready for graduation commencement ceremonies
- VII. CU NightRide**
  - a. Some employees will be graduating
  - b. Provided 1782 rides
  - c. Attended national conference
  - d. Looking into hosting the 2024 conference at CU Boulder
    - i. CUSG could be a sponsor
    - ii. Conference Services with Hillary could also assist
  - e. Will be 60% electric
- VIII. Student Veterans' Association**
- IX. Center for Student Involvement**
- X. Environmental Center**
- XI. CUSG**
  - a. **Executive**
    - i. Reviewing resolution on reviews surrounding sexual assault/violence prevention
  - b. **Legislative**
    - i. Finished with budget hearings but will continue budget reviews.
- XII. Feedback**
- XIII. Old Business**
- XIV. New Business**
- XV. Adjournment**
  - a. Adjourned at 6:54 p.m.

*Robert's Rules Reminders:*

1. Chair: "We are in line for a motion..."
2. Member 1: "Move to [motion] by [type of vote]"
3. Member 2: "Second [motion made above]"
4. Chair and All Members: Discussion
5. Chair: Organize Vote