

**University Memorial Center Board Minutes**  
**Tuesday, October 24<sup>th</sup>, 2017**  
**UMC 245-5:30pm**

*Attending Members: Andrea Zelinko (UMC Dir.), Hannah Velte (v), Luis Chavez (v), Joshua Fader (v), Samantha Elkan (v), Katelynn Fegan (v), Veronika Hanna (v), Jason Potter (v), Daniel Dykstra (v), Justin Felton (v), Carter Mateer (v), Ananya Tyagi (ex-o), Shanay Dingwaney (ex-o), Lauren Goldfarb (E-Center Rep), Thomas Morgan (SVA Rep), Emily Miller (CSI Board Rep), Carter Gruba (Tri-Exec)*

**I. Call to Order - 5:32 pm**

**II. Approvals**

- a. Tuesday, October 10<sup>th</sup> Minutes
  - i. Approved
- b. Tuesday, October 24<sup>th</sup> Agenda
  - i. Approved

**III. Open Hearing**

**IV. Chair's Report**

- a. Name Game/Icebreaker
  - i. Quick icebreaker to get to know each other
- b. Goal Setting and Planning
  - i. **Hannah:** A month ago, we had Heather come in to help us brainstorm goals for the board. Projects that we wanted to look at expanding. Ideas that are realistic and that we can complete. Three areas that we can brainstorm goals within.
  - ii. **Andrea:** Ideas that we created may have been broad. Create more specific ideas. Staff within the UMC can support you in completing goals. SMART goals are specific, measurable, attainable, relevant and time-bound. Goals need to be accomplished by end of April. Use SMART method to create objectives for 3 goal areas. Identify who is responsible for what objectives. The three goal areas are quality of services in the UMC, create belonging within the UMC, and ways in which the UMC Board will outreach to the Boulder community.
  - iii. **Hannah:** Think about how our plans will affect the UMC staff. Identify tangible steps that the UMC Board can help support and create.
  - iv. **Andrea:** The farmer's market may take longer than our time constraint will allow, but we can think of steps that we can reach before April.
  - v. UMC Board members took 30 minutes to brainstorm objectives and assign members to complete goals. These will be emailed to Hannah and revisited in a few weeks.
- c. UMC Board Committees

- Space Allocations Committee
  - Allocate spaces to student organizations
- Scholarship Committee
  - Give scholarships to student leaders and employees within the UMC.
- Policy Committee
  - Review and update UMC policy manual
- Board members signed up for the committee they were interested in.
- **Hannah:** All meet next semester but Space allocations and scholarships committee will have meetings this semester

## V. Director's Report

- a. UMC Mission Statement
  - i. UMC Board discussed approval for the new ideas and possible alterations to grammar and formatting.
  - ii. Andrea will implement the suggestions and bring it back to the Board.
- b. Amazon Update
  - i. **Andrea:** Interest from Amazon for bringing in a package reception area. Amazon is no longer interested in the area. We put pressure on them to decide. Easier to pursue a metro location than a college location. We are going to take our results from our survey to decide what to do with space on the first floor. Need to renovate area to make it suitable for potential businesses.
- c. UMC Committees.
  - i. **Andrea:** Received feedback about atrium banners, they need replacement. Need to assign members to a committee to replace these. Committee needs to decide on carpet and paint looks for student org offices. Need 2-3 members to sit on Connection program plan committee. These meeting are much more time-intensive.
    - a. **Carter:** CSU has bar on campus, we should implement that in The Connection. Promotes a responsible drinking culture. Feedback from many students who want this.
    - b. **Tom:** There may be more profit coming in from potential bar in The Connection.
    - c. **Sami:** How time-intensive is the committee?
    - d. **Jimmie:** We need to look into how to utilize the space and gather information about what ideas to implement in The Connection. Meet every other week.
  - ii. **Hannah:** These committees are separate from UMC Board committees, UMC Board committees are required, but these are optional.
  - iii. Atrium Banners (Veronika)

- iv. Painting and Carpeting Offices (Lauren)
- v. Connection Program Plan (Ananya)

**VI. CU NightRide**

- a. **Emma Rae:** We have had a slight change in our leadership structure, bringing in a new Assistant Director of Vehicle Operations, Hiring Manager, and Shift Manager. We're excited to have all of these individuals begin their respective roles and are confident that they will help us further develop our program.
- b. **Emma Rae:** Basketball games are coming up, we will have restricted service during peak traffic times due to road closures resulting from aforementioned traffic. We will still be operating, but are unable to access Regent Drive (and subsequently Kitt Loop, the Business School, and the C4C area) prior to and shortly after the games. Please be aware of and plan for these changes to our service on nights where there's a Basketball game!

**VII. Student Veterans' Association**

- a. **Tom:** Having meeting in Backcountry Pizza. Coordinating with Avalanche to get exposure.

**VIII. Center for Student Involvement**

- a. **Emily:** Homecoming week, many CSI activities happening. Program Council is having a concert tonight. Halloween based activities and culture events. CSI and CUSG are having a photo contest where student orgs can submit photos for prizes. Diversity training tomorrow.
- b. **Hannah:** CU GOLD has event November 2<sup>nd</sup> from 4-5 pm in CSI Resource Pinterest and Popcorn Creating Change.

**IX. Environmental Center**

- a. **Lauren:** Float will be added in Homecoming parade. Planning sustainability summit. Student groups or projects that are sustainable will have a chance to poster at conference.

**X. CUSG**

- I. Executive
- II. Legislative
  - a. **Carter:** Debate tomorrow night for Representatives at Large in UMC 235 at 6pm. Free food.
- III. Freshman Council
  - a. **Hannah:** Freshman council has been pulled together, rep coming in soon.

**XI. Feedback**

**XII. Old Business**

- a. Dates to Remember:
  - November 14<sup>th</sup>: Diversity Training

**XIII. New Business**

- a. **Andrea:** Veteran's Day Ceremony Friday November 10<sup>th</sup>. Having two veterans attend. Jimmie presented first quarter report that passed. Student affairs will put together a Women's Leadership Symposium for Jan 31 for staff and students.

**XIV. Adjournment**

- a. Motion to adjourn – 6:55 pm