

University Memorial Center Board Minutes

Tuesday September 2nd, 2014

UMC 245 - 5:30 pm

Attendance: Joseph S. (v.), Isra S. (v), Hannah A. (v), Diana P. (v proxy for Kylee T.), Debbie C. (v), Vincent M. (v), Lindsey C. (CUNR ex-o), Lauren E. (CUGOLD ex-o), Zachary P. (SVA ex-o), Boneth A. (E-CNTR ex-o), Kelsey G. (PC ex-o)), Lora R. (CUSG ex-o), Colin W. (v-waiting ratification), Robin M. (ex-o), Carlos G. (ex-o), Andrea Zelinko (guest), Jimmy Baker (guest)

I. Call to Order (5:33)

II. Approvals

- a. Tuesday April 29, 2014 Minutes
 - i. Bundled and approved by acclimation
- b. Tuesday September 2, 2014 Agenda
 - i. Bundles and approved by acclimation

III. Open Hearing - none

IV. Chair's Report

- a. Welcome Activity
 - i. Introductions with majors and summer fun activity.
- b. Goals for year
 - i. How can we provide a better experience for student groups
 1. We wanted to discuss how to make students feel welcomed and supported and also how to help with managing student groups. Lora: I went on trip where I noticed groups using the Advisory model where they focus on building a relationship with the student groups. We currently seem to use the transactionary model Colin: I think we should advertise what UMC has to offer- I've seen advertisement to freshman over the summer but hopefully we also include transfer and international students. Vincent: It's hard to gain the attention of students, which is neither ours nor their faults. Debbie: Something I've noticed is that student groups are great until the lead students graduate, after which things fall apart. There's not really a program to

help students have leadership transitions or help on operating groups in the UMC who are not familiar with it. Vincent: We came across room allocation problems and problems with continuity. Maybe we should look towards viewing the relationship as a partnership between the UMC and the student groups Joseph: I think that we should have programs that help develop leadership skills.

ii. Connection space study & decision on future use of space

I. *The Connection is increasingly becoming an issue on whether to keep it the same or change it. Carlos: There has been a decline in revenues for The Connection to pay for itself and help fund UMC. Do we want it to continue to be a leisure space with changes or possibly make it a subsidized space? I recommend we set-up a committee of members of the UMC Board and UMC staff to study this and research how to make it successful. Vincent: I agree that this discussion is needed because there is a new thing where students don't come to play games because there is more things to do in the dorms so that students don't take advantage of the space. Isra: I agree that we need to study this. I personally want to see something supporting student groups, ideally something that's financially beneficial Vincent: The vast majority of students don't come into contact with student groups. It may be a problem if the UMC becomes a building of student groups. Carlos: About 164,000 students came to the Connection last year in which the bowling alley brings in the most revenue but also was the most costly to operate. Lora: I think we could possibly create a pub-like area or student group space (workspace, etc.) Carlos: Either way we would need to spend hundreds of thousands of dollars to change it or keep it going. The*

bowling equipment will take several 100 thousand dollars to modernize, or the space will take several 100 thousand dollars to renovate into something else. Robin: If we did a pub, it would require a food license and a kitchen. Carlos: We can do market studies to gather information. Lauren: We may also want to do a student survey to see what students would want. Carlos: These surveys need to have pre-identified options. The committee for this will be formed sometime this month.

iii. UMC Expansion & Renovation concept & feasibility study

1. Joseph: Anything that happens with CUSG takes forever...

We need to have discussion on things for down the line.

Carlos: There is continual talk to expand and renovate the

UMC. If we want it done within 4 years, we need the

discussion to start now and possibly start construction in

2016. It would then be completed by 2019. Last time,

renovations were done; discussions began in 1996 and

lasted until 2002 when the new building was opened. At

that time, we identified a new need of 110,000 sq ft, but

only build 51,000 sq ft thus have already fallen behind on

space that is requested and needed for the current student

population. This would leave us substantially space limited

for the 2019 student population. We need to study why

students do or don't use UMC and have feasibility study

completed. We also need an education campaign and

referendum to have students vote whether the expansion is

wanted, particularly since this issue will continue to be an

issue every year. Every group in the building needs new

space! Colin: How does project affect groups in the

building? What happens to student group space during

construction? Carlos: Student group spaces are rearranged

or temporarily moved and it is an inconvenience during construction. However, like the Rec center, the result is very satisfying. Architects, planners, etc. help organize sections that are open and closed during renovation. Isra: We need clear accommodations for cost centers. I personally use the women resources center and know they need more space. I would like to have special attention to that. I would also like more space to allow room for more student groups. Lora: I'm concerned over the increase of student fees that are a burden on students, particularly soon after the Rec Center fees. Since it is a financial burden, I'm concerned the renovation will not have student support because of the cost. Boneth: Would it be an all or nothing project? We would need to aim at a complete full renovation in one go or pieces of it over a period of time Carlos: We would test the waters and see what amount of fee increase is palatable for students. That is unknown at this time.

iv. Board Chair Goals/Expectations

- 1. Want to be held to: respond emails within 24 hours and send out info within 24 hours, want to increase presence in social media, UMC itself has a great social media footprint, want student applications to be more available on line.*
- 2. Andrea: Applications are on the UMC website and are due Sept. 12th. Joseph gets to review the applicants that will be interviewed. Applications are being advertised by hand-outs at the involvement fair and CUSG is passing out info. It would be meaningful for us to promote it. Boneth: The best way to increase media presence is to use other platforms. Lora: Is there particular applicant qualities*

you're looking for? Joseph: We just want qualified people to apply and to open for diversity.

c. Lactation Room policies

- i. Carlos: A lactation room is required by law for employees but we will open this room for everyone. The policies are summarized as having check-out key at front desk where regular users can obtain a key card. Jimmy: I know there is a need since some women have needed the use of the room over the summer. Carlos: We first need the policies to be approved to open room.*
- ii. Debbie moved to approve, Lora seconds, calls to question, Hannah calls acclimation. Motion approved.*

d. New member recruitment drive & orientation

- i. We need full robust board, particularly when people need proxies and since we have a lot to do. Isra: sharing with Carlos: We currently need 2 voting members and 3 ex-officios. Joseph: These empty positions affects the efficiency of voting and progress of our activities.*

e. UMC Board fall retreat

- i. Isra: I'm responsible for the new member orientation and the full board retreat. I just want to welcomes everyone and want everyone to understand our goals and know that their ideas are welcomed. Carlos: We would like new members to get familiar with by-laws and processes as well. We can possibly have a 6- hr retreat on Saturday. Isra: Although retreats can accomplish goals, they are fun day for bonding and feeling like a team. I think we have the potential to make the retreat a lot better and actually do something outside the board room. Carlos: We should consider whether we want the retreat before or after new members join (probably after new members join).*

f. Schedule of fall meetings

- i. September 2, 9, 16, 23*

- ii. October 7, 14, 28
- iii. November 4, 11, 18
- iv. December 2, 9

1. We have a lot to do so keep your schedules open by resolving any conflicts with the board or other group. The Meeting next week may be in another room.

V. Director's Report

a. GMBR update

- i. Ballroom is currently being taken apart and being rebuilt. Next week we want take a tour (10-15 min max). The stage and ceilings are gone and the kitchen is gutted. New things will appear soon!*

b. GNR update

- i. We received funding over the summer. We're waiting until May for construction since the 2nd floor would not have a bathroom if we did it now and the spring has too many thing going on.*

c. CAS/Euclid building update

- i. The design is under way for a 3 story building with an auditorium with continuing education classroom and discovery learning area. It can potentially include space for Veteran's services or the Collegiate Recovery Center program. There may or may not be café in there- if so, we may possibly contract it out. We do not know if this building will be overseen by UMC yet. It will have components resembling UMC like open late hours. We possibly want a connection between buildings but currently have no funding. Construction set for May 2015. We want to open parking lot for Fall '15. Goal is to be done in 3 months then building construction begins, hopefully before WelcomeFest. It is beneficial since all of Arts and Sciences advising will be in one area.*

d. Sofas in dining rooms change

- i. We've seen an influx of homeless sitting on the couches that have caused them to smell bad. So the couches have been moved over the summer. Currently have no plans to move them back.*
- e. Strategic plan modifications**
 - i. Last year Board voted on the 5-yr plan. The university wants us to modify the plan in the new university format. We need to add value statements but we're not expecting to change too much else, content wise.*

VI. CU NightRide

- a. It is up and running with a 7th vehicle. We're in the process of hiring 25 new employees. We started with rolling application and the decision process will be completed within next couple of weeks. Note: Nightride can't accept or ask for tips.*

VII. Student Veteran's Association

- a. On Sept. 10th, the author of The Lone Survivor, Marcus, is coming to speak at 7 pm in Macky Auditorium. It is free for students and \$5 for everyone else. We're not sure if tickets can be done online.*

VIII. Food Service

- a. It's been a busy summer. Events with <100 ppl will use reusable items. They are nice but not too nice so they won't be stolen. We should keep ppl informed since it takes a lot of effort and money. In January, events with <200 ppl will use nondisposable items. We plan to serve food from The Grill in the Connection. We've been having technical problems so it's delayed but delivery service will be soon under way. The CO Shakespeare festival kept us busy this summer. To support off-campus student housing, we want to have food trucks outside UMC from 10pm and 2am for students starting next week for Fridays and Saturdays in September.*

IX. CU Gold

- a. We just had an exec. board meeting and have 3 positions available. We put out applications for CU Gold CLP program and only have 5 spots left, which is better response than in the past.*

X. Program Council

a. *For WelomeFest concert, we had only 1 phone complaint, which is the lowest ever. We have a concert at Balch Field House and have tons of Club 150s shows planned, the first of which is this Friday. We're still doing Tuesday throwbacks and Screening Fridays. We're working with tons of groups and are currently working on Scarlet Show. Hopefully we will be able to announce homecoming stuff.*

XI. Environmental Center

a. *We had our 1st official meeting this week and are working to fill positions. We have a staff retreat on Saturday and are preparing this year for the sustainable CU Sustainability Grants.*

XII. CUSG

a. Executive

i. *We have been hiring staff over summer with almost all the positions are filled. We're working on campus climate and working on a survey to be put out in November. We're looking into how we can help student groups for advice and updates. I'm presenting to student affairs next week on a new student group support model. We have heard that many multicultural student groups want their offices close together for continuity and increased collaboration. This November, the election has a measure called 2A (sales tax increase by 0.3% to fix areas) for Boulder improvements like increased lighting on The Hill. We want students to encourage this for safety and aesthetics.*

b. Legislative

i. *We heard the 1st hearing for resolution passed on acclimation. We should note that the 0,3% increase in sales tax applies to non-residents as well (like tourists). Next week, Colin is getting ratified to be an official board voting member!*

c. Freshmen Council

- i. *We are currently recruiting with applications out starting next week.*

XIII. Feedback

- a. *This time is for any feedback. Kelsey loves Chase ATM ☺. The UMC has 5 different banking agencies represented. Lora: The UMC sometimes gets really cold like in the CUSG office. Jimmy: The is due to cool water and piping, he will look into it. Carlos: The old valves in the building can at times be difficult to control. This issue would be fixed with renovations or other maintenance work done to the building.*

XIV. Old Business - none

XV. New Business - none

XVI. Adjournment (6:52pm)

Robert's Rules

Motion (to approve...)

2nd

Call to Question

Acclimation (All in favor)

Any Objections?

No (Motion Passed)

Yes