

University Memorial Center Board Minutes
Tuesday, January 20th, 2015
UMC 245-5:30pm

Attendance: Joseph S. (v), Lauren E. (CU GOLD ex-o), Emily B. (v.), Hannah A. (v), Boneth A. (E-CNTR ex-o), Austin R. (ex-o), Jack D. (v), Lora R. (CUSG ex-o), Zach W. (CUNR ex-o), Debbie C. (v), Chris W. (ex-o SVA), Aaron C. (ex-o), Isra S. (v), Hannah V. (ex-o), Kelsey G. (PC ex-o), Shambhavi S. (ex-o), Robin M. (ex-o), Carlos G. (ex-o), Jimmie B. (guest), Peggy O. (guest), Roxanne R. (guest), Andrea Z. (guest)

I. Call to Order (5:30pm)

II. Approvals

I. Tuesday, January 13, 2015 Minutes

i. *Bundled and approved by acclimation.*

II. Tuesday, January 20, 2015 Agenda

i. *Bundled and approved by acclimation.*

III. Open Hearing – (none)

IV. Chair's Report

a) Spring Student Involvement Fair

Soto: Spring Student Involvement fair, 4th of February, 11-4. Volunteers?

b) Glenn Miller Ballroom Reopening

27th, 1-3 Glenn Miller opening, volunteers show up at 12:30 and will need to be there till 1:15. Questions?

Carlos: we will take possession of ballroom tomorrow January 21st.

c) UMC Board Bylaws

Soto: possible section IV changes for bylaws to require student members of the board to have contact with student groups in UMC. Questions?

d) Pizza in the UMC

Robin: Pizza in the UMC, dominos leaving, quite a few options, but go out to bid seems the better option. Looking for students to serve on pizza RFP review committee the day here at UMC. Process would look like pre bid meeting, then review proposal, *potential tastings*, would be responsible for picking bid, (Shambhavi, Lauren, Hannah V., Kelsey, Boneth, Austin, Aaron, Emily, Jack all volunteered)

Lora: Can we make our own pizza?

Robin: Yes we can but we are more focused on our good relationship with vendors and it may be better to bring in a know brand.

V) Director's report

a) budget

Carlos: last week presented budget proposal for 1st hearing and it passed. What we are representing today is slides is a little different, including pieces that will not be included next year because the Student Activities Office

components will no longer be reflected in the UMC budget. Additionally with Student Activities areas pulled out, there is a drop in student fees related to the student involvement areas, same request for student fees, bond is going down due to our paying off the Food Service loan (we call bond). Increase in revenues from Ballroom, slight more revenues from connection and Starbucks (\$708,000). Same money being budgeted for special programming money from Elevations credit.

Expenses: Increases in salaries from unduckables, Hourly minimum increasing to \$8.23, professional exempt benefits like insurance and retirement increasing as well as classified benefits, flat change with hourly benefits, operational expenses increasing slightly, costs of goods mostly in food services increasing as well (we'll be selling more food), capital expenditures will remain flat, utilities looking at 5% increase, slight travel changes, bond pretty much the same and GAIR (admin tax) due to increase in expenses (rate actually going down 6.58%-6.44% but expenses counter to increase generally).

Unduckable (uncontrolled expenses) all increasing except for GAIR which is decreasing.

Self-generated revenues: Food services bringing in most money, operations increasing as well (like rentals and leases) Ballroom rental part of this, Connection increasing as well (\$30k increase), other very small increases. Operations break down mostly in facilities rentals and private space as well as campus departments (like wellness program), bookstore a very large portion of rents, ATMs bring in around \$70,000, vending machines has gone down over time now only at \$2000, copy center increasing slightly because of a CPI increase, yet print sales are going down slightly

Kelsey: is it based off of commission for book store?

Carlos: Book Store gross revenues going down mostly due to increased book rentals verses new book sales.

Food services-we see increase in retail operations (mostly starbucks) we also Expect catering operations to see large bump, Private vendors are going down due to Celestial and Cold Stone leaving. Commissions are based on sliding factors for increase %'s for more revenue made.

Lore: who makes the most?

Carlos: Subway but Panda is going to surpass soon. Average is around 10% commissions on food vendors.

Connection-Video games are down (arcade machines) we get 50:50 split on gross. Bowling down significantly, ticket sales going down as well. Pool flat at about \$19k. Food/vending very slight decrease, beer sales almost doubling, camps and private parties see good uptick as well.

Lora: looking at beer sales, more advertising?

Carlos: Its fine line we have to walk based on reputation. When we got the license we promised to not make the alcohol a focal point of the program. If we advertise more we could do better but we agreed to not become a bar.

Lora: who did we make this deal with?

Carlos: vice chancellor for admin at the time as well as the CU legal department.

Spreadsheets- only two changes made, when we talk about our cuts (like closing the building to everyone and raising rental prices), as well as looking at our replacement of things

Isra: do we charge cost centers?

Carlos: no we do not charge, unless they charge, then we charge them. Are we all good with the proposed budget?

Kelsey: do you tend to increase marketing budgets to seek more people?

Andrea: we are not looking for this but we should see an increase for using our digi screens.

Robin: the marketing costs are not increasing down because of the use of technology

Autopark going down impact?

Carlos: we will be using lot 204 and it is being converted it to paid parking temporarily to make sure the costumers don't suffer

Shambhavi: will we keep video games?

Carlos: there really isn't anything to put there for only an electricity expense

Jack Davis: will Autopark be in use at all?

Carlos: no, not during summer portions will open as construction takes place and its managed by parking and transportation services. We will be sending this approved budget to finance board for approval Thursday.

Motion to approval, acclamation, passed

VI. Nightride

Zach: got quite a few applications for our new round of hiring

VII. SVA

Chris: looking for volunteers to help with Glenn Miller re-opening ceremony.

VIII. Food services

Robin: moving into new ballroom spaces, meeting with Starbucks, working on licensing agreement and site suvey, hopefully we will hear by tomorrow and start moving forward

Jack: timeline?

Robin: open by this time next year hopefully (train at start of January).

Talked with Celestial and they are agreeing to stay till December 2015 and will be open late while baby does is closed. Will have to get approval from corporate, would rent for an alternate baby does if they leave

Jack: 7% of revenue and 1% of marketing, right?

Robin: they are flexible since we have our own marketing, on a standalone it would be different, we would have to get all of their signage but we would do more general marketing. Also an additional 1% for the marketing on our end outside the "schwag"

Carlos: this will draw a lot of media attention; will pick up steam with a lot of interest and forward inquiries to Carlos and campus communication team.

Carlos did sign confidentiality agreement until contract is written.

IX. CU GOLD

Lauren: same as last week, core leadership is next week and applied as well, application deadline is this Friday (23rd), in process of hiring new marketing coordinator.

X. Program Council

Kelsey: have club show and 2 more in the next few weeks, last week we are announcing buff pool party, exclusive 125 person event of last Friday, only way to get tickets by coming to other events.

XI. Environmental Center

Boneth: nothing new to report, had first meeting tomorrow, talking about 'stuff' , will be really great.

XII. CUSG

Lora: first meeting for Student Activities Office, will be talking about moving forward and what joint board and open forums will look like, what we hope to see, talking more about space, will present to UMC about where this is held, more information as we go along, will come to us this semester and lobby at capital with student debt and tuition cap, bill to cap increase of 6% every year, also bill to cap on private loans and interest rates. *Leg council:* second reading for student group bill that was brought up last week, SGFB will be moving down cap from 20k to 15k, now down again to 12k. Also bill specifically looking at diversity training about how often. 2 legislative affairs people down at capital, always looking for students to go down and get involved.

Saba: have some things to report

XIII. Freshmen Council

Saba: first meeting tomorrow, on what will be our group project.

XIV. Feedback - none

XV. Old business - none

XVI. New business

Isra: excited for Glenn Miller Ballroom coming back on line.

Adjournment motion: passed by acclamation