

University Memorial Center Board Agenda
February 27, 2025

Board Members: Montez Butts (UMC Director), Tre Kelly (chair, v), Jack Bieringer (secretary, ex-o), Hilary Brenneman (v), Jason Potter (v), Ethan Patel (vice chair, v), Andrew North (ex-o), Quinn Conroy (NightRide Rep), Olivia Vara (E-Center Rep), Gianna Guido (Tri-Exec Rep), Tara Trabucco (CUSG Rep at Large)

Meeting Attendees: Virtual (Tre, Ryan, Hilary, Quinn, Andrew, Jason); In-Person (Montez, Paul Houle-Assistant Vice Chancellor Student Affairs, Aadi Pore-President Senior Class Council)

I. Call to Order

- a. Meeting called to order at 5:05PM

II. Approvals

- a. Approval of today's agenda
 - i. Tre motioned
 - ii. Ryan Second
 - iii. Motion passed
- b. Approval of February 13 Board meeting minutes
 - i. Tre motioned
 - ii. Andrew Second
 - iii. Motion passed

III. Open Hearing

Orientation: Sabrina Lahlali

Unable to attend meeting, will join a future Board meeting.

Paul Houle: Discuss Starbucks contract and related questions

Review of Board questions received in advance of meeting

- 1. Costs/expectations of contract?
 - a. Positive changes implemented via new CEO. Full location upgrade not required; however, cold bar upgrade/extension was requested, which is being assessed. Initial cost estimate is \$50k, and that may ultimately be applied to the HVAC project. If we move forward Starbucks renewal, a partition extension may be required.
 - b. Question: Regarding Cold Brew and cold bar upgrade, it is expected that Starbucks wants to maintain competitiveness with Alferd Packer Grill ("APG"). Answer: Correct.

- c. A full upgrade is not required at this time, which would be very expensive.
- 2. Starbucks financials overview
 - a. Prior to Starbucks, another vendor was in the space with approx. \$2M. Current budget for Starbucks is \$1.1M, and there is potential to exceed that amount. APG trending towards \$600k in new revenue, which is roughly on par with the previous vendor.
 - b. Question: Do APG swipes transfer funds from another part of campus? Answer: In accepting meal plans, total meals served are tracked and then 80% of expenses are allocated to campus dining services.
 - c. Location is slightly in the red due to higher minimum wage requirements, line staffing requirements, benefits, and training. The costs for campus dining Starbucks full-time employees is estimated at \$27-\$28/hr vs. \$17/hr at other locations.
- 3. Any other coffee vendors interested in the space?
 - a. No, not currently.
- 4. Concerns/limitations renewing contract?
 - a. Regarding limitations, none identified. Regarding concerns, always potential for issues with a large corporation and public sentiment. UMC location was not included in national boycotts/protests.
- 5. Would this impact offerings in other locations?
 - a. No impact as ownership of other locations is different, along with different distributors. *We Proudly Serve* does not include royalties, and we are allowed to serve additional food offerings.
- 6. How does UMC Starbucks location compare to other operations of similar size?
 - a. Similar to other locations. Some added expense for compostable containers.
- 7. Does Starbucks contribute to students?
 - a. \$5k total (\$2k for leadership fund, \$3k for scholarship fund).
- 8. What is composting situation?
 - a. Making progress in conversations with composting vendor, but outcome is to be determined. UMC is currently composting back-of-the-house compost waste.

9. Does recent student survey include feedback regarding coffee vendor options?
 - a. Not directly, but useful dining info was included. Full readout expected soon.
- ii. Jason motioned to vote that we renew the Starbucks contract versus pursuing other options.
 1. No objections to motion
 2. Jason – Yes
 3. Andrew – Yes
 4. Hilary – No
 5. Motion passed to start process for renewing Starbucks contract.

Zoom-room earmark: request to move funds to help offset zoom-room project

From Montez:

Request to change earmark for hot water kitchen project of \$100k, moving funds to the Zoom room project. Larger HVAC project already includes hot water kitchen project. Approval is a formality.

Tre put forth motion to approve earmark of funds to Zoom room project.

Jason – Yes

Andrew – Yes

Hilary – Yes

Motion passed.

Senior class council – proposal to get a space in the UMC

From Aadi, President Senior Class Council:

Requesting permanent change to prior RSO office, moving from RSO space to permanent space. Status recently changed so Senior Class Council is no longer an RSO. Long-standing organization that is tasked with helping graduating students experience a great final semester. Organization hosts senior stroll, deals/savings for students, helps plan commencement, etc. Space is used for storage, meetings, and event planning.

Jason Question: This vote is independent of space planning process. Answer: Correct.

Jason suggested that because Center for Student Involvement review process is occurring soon (2/28), it makes sense to delay making decision/vote. Tre agrees with first having space allocation discussion. Further, a longer-term consideration is the full UMC master planning process, which may impact room allocation.

Note, although Senior Class Council is no longer an RSO, no change anticipated to current room determination process. Aadi to return to Board meeting on March 13.

IV. Directors Report

- a. Final interviews for Professional Assistant position are in process

V. Chair's Report

- a. APG meal discount cards to be distributed in person
- b. Final tabling session tomorrow (2/28) at 11AM. Tre to setup/host, and other Board members are encouraged to join
- c. An additional Board member application was recently submitted. Candidate to join future meeting

VI. CU NightRide

- a. Quinn
 - i. Group is hiring 7-8 individuals, in process
 - ii. Also hiring for leadership roles (for students graduating this semester)
 - iii. Strong ridership statistics

VII. Environmental Center

- a. Ryan
 - i. Composting update - City of Boulder is discussing the possibility of building a county-wide composting facility with a joint Weld/Boulder County composting facility. If approved, the university will use this location. Currently using grant to process front-of-house composting waste at recycling center

VIII. Adjournment

- a. Meeting adjourned at 5:53PM

Robert's Rules Reminders:

1. Chair: "We are in line for a motion..."
2. Member 1: "Move to [motion] by [type of vote]"
3. Member 2: "Second [motion made above]"
4. Chair and All Members: Discussion
5. Chair: Organize Vote