

Meeting minutes 10/10/12 5:15-6pm

- I. Approve minutes from last meeting?
 - a. Vote – YES
- II. Jon Leslie – CU strategic branding
 - a. How do we unify message, create feedback loop?
 - b. Strategic marketing alliance
 - i. Tasked with creating an umbrella message of CU-Boulder
 - c. Market research '06-'10
 - i. Key descriptors “beautiful”, “fun”, “mountains” (mostly undergrad words)
 - ii. Perception of us being “elitist”
 - iii. Need to bolster our academic draws/reputation
 1. Reputation we have is not as good as it should be
 - d. Ideas, question?
 - i. Jon.Leslie@colorado.edu
- III. Open Access Week – Carly Robinson
 - a. Flyers for your dept passed out
 - b. 3 events, coffee hour is grads only
- IV. Logan – CUSG
 - a. Marijuana symposium tonight
 - i. Medical science effects of pot
 - ii. How passage of amendment 64 could affect CU, state
- V. CUSG elections coming – Candidates here to discuss how grads are affected
 - a. Ben Leeds, Pulse ticket, rep at large candidate
 - i. Representation is how CUSG relates to UGGS
 - ii. Grads can come to CUSG meetings with issues and they'll represent us
 - iii. Support cost centers, examine fee cuts critically, longterm thinking about grad benefits
 1. E.g. investing in solar panels to power cost centers
 - iv. Big on Accountability, responsibility, transparency
 - b. Danielle Greene, Inspire ticket, rep at large candidate
 - i. Inspire has broad reps, 1 grad student on ticket
 - ii. Focus on lowering student fees while increasing cost center quality
 - iii. Increasing cost center efficiency by running better businesses
 - iv. Streamline student group funding process
 - v. Safety on campus – promote resolution for better lighting
 - vi. Grads – lower fees since grads probably use cost centers less
 - vii. Promote transparency in gov
 - c. Discussion on whether to endorse a ticket
 - i. Pulse - for supporting student groups even if it costs more
 - ii. Pulse - just because we don't use some things fees pay for, doesn't mean we should lower them
 - iii. Inspire – perhaps lacking on details of how to save money

- iv. Inspire – did provide evidence that they’d examined ways to save on spending that doesn’t benefit all students
- v. The only way to increase efficiency in some cost centers is to reduce staff, student salary positions
- d. Vote to endorse a ticket
 - i. **Y=18**, N=13, A=5
- e. Which ticket?
 - i. Pulse=15, Inspire=7, Abstain=14
- f. Re-vote – Pulse, Inspire, or No Indorse?
 - i. Pulse=15, Inspire=5, **No Endorse=19**
- g. NO ENDORSEMENT
- VI. Social update – Kika Tarsi
 - a. Haunted house plans fell through, Lazy Dog happy hour was great
- VII. Amendment 64 discussion, motion to table
 - a. **Y=25**, N=6, A=2
- VIII. Grad student climate survey – take it!
- IX. Adjourned

Attendance:

Brian Francisco MCEN
 Tom O’Neill ECEN
 Richard Bateman ATOC
 Laura Michaelson PSYC
 Joey Hubbard EBIO
 Kate Allison EDUC
 Chris Ostro CLAS
 Anthony Rasca APPM
 Juliette Bourdier FRIT
 Eric Coughlin ASTR
 Carly Robinson CHEM
 Chris Schaeubauer CSCI
 Jakob Sedig ANTH
 Rachel Hawkins SLHS
 Walker Williams LAW
 Misam Ali LAW
 Jarad Kirwicki – ENGL
 Alyson Fox APPM
 Nathan Adkins ECON
 Svilen Trifonov COMM
 Kika Tarsi EBIO
 Velda Knoo LING
 Ben Leeds ASEN
 M Miramantes ECON
 Xuechun Wang ALC
 Ben Rohrs PHIL

Daniel Poochiguin CLAS
Raphael Nawrotzli SOCY
Austin Smith ECON
Alex Creighton ARTH
Logan Wright ATOC
Amrutha Royiv CSCI
Briana Ingermann APS
Wenceslao Shaw-Cortez ASEN
Freda Yuchen Xin GRMN
Kelsey Cody ENVS
Halley Profita CSCI
Bill Campbell EDUC
Megan Hurson JMC
Jessica Stunley GER
Angela Li PSYC
Chris Schaeftbauer CSCI
Will Anderson FRIT
Ben Brie LEEDS
Amelia Schubert GEOG
Nicholas Nelson APS
Sheena Barnes HIST
Tania Tauer CHEN
Danyelle Doshunmu MFS
Taylor Harrell LEEDS
Megan Zibby RLST