

Curriculum Vitae
DR. VALERIE G. MARTIN

Susquehanna University
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Education

Doctor of Musical Arts, Wind Conducting – 1994
The University of Alabama (Tuscaloosa, Alabama)

Master of Music, Wind Conducting – 1988
The University of Alabama (Tuscaloosa, Alabama)

Universität Mozarteum Salzburg (Mozarteum Conservatory) – 1986
(Salzburg, Austria) - International Rotary Scholar
Advanced Study in Conducting and Clarinet

Bachelor of Music Education, Summa cum laude – 1985
Murray State University (Murray, Kentucky)

Professional Experience

Susquehanna University (Selinsgrove, Pennsylvania)

Susquehanna University is a national, private liberal arts college in Selinsgrove, Pennsylvania, founded in 1858. Its more than 2,300 undergraduates come from 35 states and 22 countries, and all students study away through Susquehanna's unique Global Opportunities program.

Vice Provost and Dean of the School of Arts and Sciences - 2019-present

Associate Provost and Dean of the School of Arts and Sciences - 2012-2019

As the Vice/Associate Provost:

- Serve on the President's Senior Leadership Team, the executive cabinet for the University;
- Function as a key member of institution-wide decision-making;
- Communicate with various constituents on an individual and group level to facilitate transparency;
- Assist in Shaping, Implementing and Assessing the strategic plan;
- Serve on the Capital Campaign Steering Committee;

- Serve as the institutional leader for strategic initiatives, including Assessment, Recruitment and Retention of Faculty of Diversity, Building projects, Gallup Strengths for leadership development across faculty and staff, and Program Development.
- Engage with the Board of Trustees, particularly through service on the Academic Success committee.

As the Dean of Arts and Sciences:

- Manage 129 full-time faculty and an average of 80 adjunct faculty, including direct supervision of 19 Department Heads, an Associate Dean, four directors, and eleven support staff.
- Manage or oversee budgets for operating and endowed accounts of approximately \$3.6 million annually, with the goal of strategically utilizing financial resources to further departmental and institutional initiatives.
- Oversee 80-85% of the students and faculty of the University, encompassing:
 - 18 academic departments and multiple interdisciplinary programs;
 - the Center for Environmental Education and Research;
 - the University's Lore Degenstein Art Gallery;
 - the Teacher Intern & Auxiliary Programs;
 - the University's Artist Series, Claritas Distinguished Science Lecturer, and Weis Concert;
 - and varying special activities related to the School.
- Collaborate in Institutional Advancement activities, particularly in donor cultivation and grants. Recent grant successes:
 - A.W. Mellon Foundation (\$100,000);
 - Richard King Mellon Foundation (\$2.25 million and a second grant of \$950,000);
 - NSF Robert Noyce Teacher Scholarship Program (\$1.2 million);
 - Sherman Fairchild Foundation (\$500,000).
- Manage all hiring processes within the School.
 - Developed and implemented a Diversity and Inclusion Action Plan (partnering with faculty search committees), realizing a 130% increase in faculty from U.S. underrepresented minorities (from 9 faculty to 20 faculty) and an 11% increase in International faculty (from 18 faculty to 20 faculty); this was accomplished despite a contraction of faculty lines University-wide, moving from 134 lines to 129 lines in the School of Arts and Sciences.
- Lead the work of the School in collaboration with the Department Heads.
 - Setting and implementing annual goals, collaboratively prioritizing faculty line allocations, deployment of faculty across the curriculum through course scheduling;
 - Facilitating donor cultivation and conversations with relevant departments.
 - Developing leadership capacity of faculty, particularly with Department Head mentoring and Program Director cultivation.

- Serve as the nexus for personnel matters.
 - Annual evaluations for merit-based salary increases;
 - Third Year, Tenure and Promotion assessment;
 - Retention of faculty and, when indicated by departments, non-reappointment of faculty.
- Spearhead Retention/Persistence Initiatives in the School.
 - Example: Creating a specialized approach and structure for Undeclared students. Undeclared students are one of the largest segments of our incoming classes and have traditionally had the lowest retention rates. After the initiatives were implemented, retention rates are among the highest of all areas.
- Lead in curriculum development. As the Dean of Arts and Sciences, I have worked with departments to design and implement over 14 new majors and 10 new minors in recent years, including the University's sole graduate program.
 - Examples: Master's Degree in Education; Neuroscience major; three 3+2 programs in Engineering (with Columbia University, Washington University, and Case Western Reserve University); Publishing and Editing major; Legal Studies major, and Sports Media major.
- Facilitate communication, understanding, and workflow between faculty, department heads and administrative offices in order to advance our institutional mission.
- Work collaboratively as a member of the Provost's Council (Provost's direct reports), the Dean's Group (academic Deans), and Academic Leadership (all Deans, Department Heads and Program Directors)

Dean, School of Arts, Humanities and Communications – 2004-2012

Responsibilities included:

- Oversight for nine departments, six program areas, the University's Art Gallery, the Teacher Intern Program, and the Artist Series;
- Management or oversight of budgets for operating and endowed accounts of approximately \$1.4 million annually;
- Management of 63 full-time faculty, an average of 65 adjunct faculty, two directors, and two support staff;
- Leadership for the School in all areas of personnel, curriculum development, donor cultivation and facilities development.
- Institutional leadership for Strategic Initiatives such as Assessment and Institutional Effectiveness;
- Director of the University's Artist Series and Weis Concert.

Head, Department of Music – 2001-2004

Responsibilities included:

- Leadership for the department;
- Management of personnel issues for 11 full-time faculty, 17 adjunct faculty, and 3 staff;

- Budget management for the annual operating budget and significant departmental restricted accounts of approximately \$140,000 annually;
- Curriculum and Degree program oversight;
- Publications and Recruitment;
- Development of endowed funding for scholarships and fiscal support;
- Served as the conduit between the music department and all other branches of the University.

Director of Bands – 1994-2004

Associate Professor of Music, 2001

Assistant Professor of Music, 1994

Responsibilities included:

- Coordinating the Wind, Percussion, and Band Program (including all budgets and instrument inventories),
- Conducting the Symphonic Band, Pit Orchestra, and Stadium Band;
- Coaching woodwind chamber ensembles
- Teaching the clarinet and saxophone studios;
- Classroom teaching varied by year, but encompassed Instrumental Conducting, Instrumental Techniques and Woodwind Methods.

Director of Bands and Orchestra, Assistant Professor of Music – 1988-1992

Centenary College of Louisiana (Shreveport, Louisiana)

Responsibilities included:

- Coordinating the instrumental program;
- Conducting the Wind Ensemble, Jazz Ensemble, Chamber Orchestra, and Pep Band;
- Teaching the clarinet and saxophone studios and music courses.

Conductor and Music Director, Marjorie Lyons Playhouse - 1989-1992

Shreveport, Louisiana

Administrative Leadership/Professional Development - *Certificate Programs highlighted in bold.*

American Association of College and Universities (AAC&U) National Conference – 2018

- Focus on recruitment, support and retention of faculty and students from underrepresented populations

Women in Education Leadership (WEL) – 2018
Harvard Graduate School of Education – Cambridge

Gallup Accelerated Strengths Coaching Program – 2017
2017-2019: Gallup Certified Strengths Coach; Successfully renewed, 2019-2021

Institute for Educational Management (IEM) – 2016
Harvard Graduate School of Education – Cambridge

National Council on Race and Ethnicity in Higher Education (NCORE) Conference – 2016
Additional Workshop: Building Successful, More Inclusive Searches: Leading the transformation from conventional recruitment practice to develop a More inclusive campus climate

American Association of College and Universities (AAC&U) STEM Conference – 2016
Participated with a team of SU science faculty; “Transforming Undergraduate STEM Education: Implications for 21st-Century Society”

Building Inner Strengths of Leaders – 2015
Harvard Graduate School of Education – Cambridge

Gallup StrengthsQuest: Great Leaders Program – 2014

Institute for Management and Leadership in Education (MLE) – 2010
Harvard Graduate School of Education - Cambridge
Funded by an Academic Leadership Scholarship from the Women of the Evangelical Lutheran Church in America

Association of Performing Arts Presenters (APAP) Conference – 2008

Association of Performing Arts Presenters (APAP) Conference – 2007

Academic Impressions Workshop, Boston – 2007
“Using Faculty Evaluation Data for Decision-Making”

American Council on Education (ACE) Workshop, Chicago – 2007
“Managing Conflict, A Workshop for Division and Department Chairs and Deans”

Panelist, “Liberal Education: The Dean’s Leadership Role” an American Conference of Academic Deans (ACAD) Session on *Articulating the Value and Managing the Culture of Liberal Education* at the annual American Association of Colleges and Universities (AAC&U) Conference, Washington, D.C. – 2006

Association of Performing Arts Presenters (APAP) Conference – 2006

Teagle Grant Assessment Workshop – Moravian College – 2006
Team Leader for SU’s partnership in the Teagle Grant

Associated New American Colleges (ANAC) Summer Institute, Springfield (MO) – 2005
Team Leader and Session Facilitator: “Integrating Career, Organizational and Personal Dimensions of Professional Development”

Council for Advancement and Support of Education (CASE) Conference, Baltimore, “Development for Deans” (Major Donor and Gift Development, Role of the Dean in Capital Campaigns, Corporate/Foundation Development) – 2005

Association of Performing Arts Presenters (APAP) Conference – 2005

American Council on Education (ACE) Workshop: Washington, D.C. – 2004
“Chairing the Academic Department: A Workshop for Division and Department Chairs and Deans”

Faculty Workshop on Peer Evaluation – Susquehanna University – 2004

National Association of Schools of Music National Conferences, as Department Head – 2001, 2002, 2003

Administrative and University Service

In the role of Dean and Associate/Vice Provost, significant institutional service:

- *Area Lead* for development of the next University Strategic Plan – 2018-19
- Search Committee for the Chief Inclusion and Diversity Officer – 2018-19
- Search Committee for the Vice President of University Advancement – 2017-18
- *Chair*, Search Committee for the Vice President of Student Life; on behalf of the Provost – 2016-17
- *Team Lead*, Capital Campaign Preparatory Committee – 2016-2018
- *Chair*, Search Committee for the Vice President for Enrollment Management and Marketing; on behalf of the President – 2013-14
- Middle States Accreditation Team Member for Susquehanna University – 2012-14
- *Administrative Lead*, Faculty Advising Working Group – 2012-2014
- Taskforce for Student Success and Engagement – 2011-13
- *Chair*, Assessment Taskforce – 2008-2010

Faculty Committee Service (University-Wide):

- *Chair*, Search Committee for the Provost & Dean of the Faculty
- Search Committee, Director of Career Services
- Search Committee, Director of Counseling Service
- *Chair*, Admissions Committee
- Committee on Teaching and Learning
- Senior Scholars Day Committee (advancing undergraduate research and scholarship)
- Academic Computing Committee
- New Faculty Orientation Panel
- Academic Standing Committee
- Judicial Review Committee Panels
- Peer Teaching Review Committee

Music Department Committee Service:

- *Chair*, Search Committees (9 searches)
- Member, Search Committees (5 searches)
- Music Education Committee (Including NASM Response)
- Faculty Load Committee
- *Chair*, Independent Study Committee
- *Chair*, Applied Music & Ensemble Committee

Annual On-Campus Recruiting Activities:

- Accepted Student Open Houses, currently heading the “Undeclared” sessions
- Fall Open Houses
- In-Action Days – Liberal Arts in Action, Writing in Action, Arts in Action
- Music Department Audition Days; Annual Recruitment Goals

Various Faculty Service:

- Capital Campaign: Susquehanna 2000: The Next Challenge - Team Leader
- New Faculty Mentor
- Faculty Representative for the International Studies Program
- Voting Faculty Member – Omicron Delta Kappa
- Voting Faculty Member – Who’s Who Among Students in American Colleges and Universities
- Faculty Adviser – Sigma Alpha Iota Music Fraternity for Women

Professional Disciplinary Activities and Honors

Highlights

- President of the Pennsylvania Collegiate Bandmasters Association (2005)
- Member Laureate of Sigma Alpha Iota (2004)
- Inducted into Phi Beta Mu, the International Bandmaster Fraternity (2002)
- Founding Committee Member, Pennsylvania Partners in the Arts/Pennsylvania Council on the Arts, central Pennsylvania (2001); Grant Review Panel
- Co-Editor for the transcription of *Hary Janos Suite* for Universal Editions (1999)
- Recipient of the President's Fund for Excellence (1999)
- Faculty Mentor of the Year, Omicron Delta Kappa (1998)
- First Performance Invitation to Pennsylvania Music Educators Association state conference, Susquehanna University Symphonic Band (1998)
- First Performance Invitation to Louisiana Music Educators Association state conference, Centenary College Wind Ensemble (1990)

Guest Conducting and Adjudications

Adjudicator, Pennsylvania Bandmasters Assoc. Concert Band Festival – 2005

Conductor/Clinician, Langley High School Concert Band Camp – 2004
McLean, Virginia

Conductor, PMEA District 8 Band Festival (PMEA State Festival) – 2004
Canton High School – Canton, Pennsylvania

Adjudicator, Pennsylvania Bandmasters Assoc. Concert Band Festival – 2004
(2 Festivals)

Adjudicator, PMEA Regional Instrumental Adjudication Festival – 2003
(Concert Band and Orchestra)

Adjudicator, PMEA Regional Instrumental Adjudication Festival – 2003
(High School, Junior High Concert Band)

Adjudicator, Sherburne Pageant of Bands, Sherburne, New York – 2003

Conductor, Region III Band Festival (PMEA State Festival) – 2002
Indian Valley High School – Lewistown, Pennsylvania

Conductor, District 7 Band Festival (PMEA State Festival) – 2002
Shippensburg High School – Shippensburg, Pennsylvania

Adjudicator, Sherburne Pageant of Bands – 2002

Conductor, District 11 Band Festival (PMEA State Festival) – 2001
Pennridge High School – Perkasie, Pennsylvania

Conductor, Oswego County (NY) Band Festival – 2001

Conductor, Lycoming County (PA) Band Festival – 2001

Adjudicator, PMEA Regional Instrumental Adjudication Festival – 2001
(Concert Band and Orchestra)

Conductor, District 10 Band Festival (PMEA State Festival) – 2000
Parkland High School – Allentown, Pennsylvania

Guest Conductor, Pocono Mountain High School Band Festival

Conductor, District 8 Band Festival (PMEA State Festival) – 1999
Middleburg High School – Middleburg, Pennsylvania

Guest Conductor, New England Music Camp, Sydney, Maine – 1999
Top Ensemble: Symphonic Band

Guest Conductor, Penn Central Wind Band (adult wind ensemble) – 1999

Guest Conductor, Selinsgrove Area High School Band – 1999
Guest Conductor, Milton Area High School Band – 1999
Adjudicator, PMEA Regional Instrumental Adjudication Festival – 1999
(Concert Band and Orchestra)
Conductor, Adams County (PA) Band Festival – 1998
Conductor, Dauphin County (PA) Instrumental Festival – 1998
Adjudicator, PMEA Regional Instrumental Adjudication Festival – 1998
(Concert Band and Orchestra)
Conductor, Lancaster/Lebanon County (PA) Band Festival – 1997
Conductor, Dauphin County (PA) Band Festival – 1997
Conductor and Administrator, Susquehanna University Honors Band – 1995-2004
Festival. This festival has grown to involve over 150 students
annually (@400 applicants annually), drawing generally from eight
states and over 65 different high schools.
Conductor, Crimson Music Camp (The University of Alabama) – 1994-1997
Conductor, Louisiana District VIII Honor Band – 1992

Significant Activities and Recognitions

President, Pennsylvania Collegiate Bandmasters Association – 2005
Host, 58th Annual Pennsylvania Intercollegiate Band Festival – 2005
Inductee, Member Laureate, Sigma Alpha Iota – 2004
This is bestowed on an initiated member of the Fraternity who has achieved international
distinction in the music profession, granted after a two-year review process.
WVIA Public Television Production, Susquehanna University Symphonic Band – 2004
Vice President, Pennsylvania Collegiate Bandmasters Association – 2004
Presiding Chair, PMEA State Conference Session: “Starting the beginning band
student” – 2002
Inductee, Phi Beta Mu, the International Bandmaster Fraternity – 2002
“Nu” Chapter of Pennsylvania. This organization honors outstanding band directors
whose dedication and devotion to their profession is paramount. A
prospective member must be nominated and undergo two years of investigation by the
membership committee before an invitation is extended.
Co-Editor, Zoltan Kodaly’s *Hary Janos Suite* for Universal Editions – 1999
Honor, Recipient for the President’s Fund for Excellence, Susquehanna University –
1999
Conference Performance, Susquehanna University Symphonic Band – 1998
Pennsylvania Music Educators Association State Conference
Honor, Voted Faculty Mentor of the Year at Susquehanna University by
Omicron Delta Kappa – 1998
Conference Performance, Centenary Wind Ensemble – 1990
Louisiana Music Educators Association State Conference

Collegiate Activities and Honors

Outstanding Doctoral Dissertation – 1994

Selected by the School of Music at The University of Alabama
Recipient, Wilbur Rowand Prize, The University of Alabama – 1994
In recognition of outstanding musical achievement and academic excellence.

Top Five “Who’s Who in American Colleges and Universities” – 1985

Murray State University
Outstanding Senior Woman in Music – 1985
Murray State University

Major Teachers

CONDUCTING	Kenneth Ozzello, Ulrich Weder, Gerald Welker, Sandra Willetts Workshops: Frederick Fennell, Richard Floyd, Jerry Junkin, Larry Rachleff, H. Robert Reynolds
WOODWINDS	Scott Bridges, Burt Hara, Alois Heine, Emil Rieder, Philip Sample, Donald Story, Gerald Welker
PIANO	Nicholas Carthy, Elaine Harriss, William Henderson, Judith Lippman