Herd Leadership Council

The Herd Leadership Council (HLC) is a smaller, more intimate community and is a great way to get involved on campus. The HLC has 12-15 leadership positions available for CU students. These student volunteers (Herd Leaders) run The Herd, the student alumni association at the University of Colorado Boulder. Being a part of the HLC is a chance for students to have a great time, meet awesome people, be the student voice of the Alumni Association, and gain valuable leadership experience. Herd Leaders (HLs) will have the opportunity to gain experience in marketing/advertising, event planning, communications, business development, time management, teamwork and much more!

The Herd Leadership Council meets every Tuesday from 6-8 p.m. during the school year. Other time commitments include a few hours each week to plan outside of the meeting time, attend and work Herd events, and attend leadership development and team building workshops that may occur outside of the meeting time. Furthermore, Herd Leaders are provided with opportunities throughout the year to network with alumni through Alumni Association events, Alumni Association Board of Advisors meetings, and Chapter events.

Member Responsibilities:

1. Be mission-oriented, remembering the mission, vision, and values of the Herd Leadership Council (HLC) when representing the organization or performing HLC work.
2. Attend HLC meetings held every Tuesday evening at 6 p.m. Attendance is mandatory for all Herd Leaders.
   a. In the event of extenuating circumstances, Herd Leaders (HLs) are required to communicate with the Program Manager and President if you are not able to attend an HLC meeting (by Monday at 6 p.m.).
3. Attend chalking/postering sessions at 5:30 p.m. on Tuesday nights, prior to HLC meetings.
4. You must have a Herd membership to be on the Herd Leadership Council.
   a. If you cannot afford a membership, we will work with you. Please speak with the Program Manager.
5. Attend the two-night, winter retreat in January.
6. Attend 90% of Herd events throughout the school year.
   a. Communicate with the Program Manager and President if you are not able to attend a Herd event.
7. Wear your nametag and appropriate attire to all events.
8. Actively recruit HLC members throughout the year formally and informally.
9. Strongly encouraged to attend Alumni Association events, based on availability.
   a. These include events involving the Board of Advisors, the Director’s Club, the Chapters and Clubs Leadership Weekend, the CU Boulder Alumni Awards, etc.
10. A valid reason to miss a HLC obligation communicated appropriately with the Program Manager and President will be allowed. These include but are not limited to:
   a. Academic purposes such as an exam or class study session. This does not include studying for an impending exam or paper. If you miss a meeting due to an exam or study session, you will need to work with the Program Manager and HLC President to be brought up to speed.
   b. Extreme sickness or health issues.
   c. Critical emergencies involving yourself or individuals close to you.
   d. Other extenuating circumstances may be approved at the discretion of the HLC President and Program Manager as long as the absence is communicated in advance.
11. Communicate with the Program Manager and HLC President if you are no longer able to perform the duties of your position. For questions, please contact Sara Abdulla, the Herd Program Manager at Sara.Abdulla@colorado.EDU or at (303) 492-3634.