

DIVISION OF STUDENT LIFE

ANNUAL IMPACT REPORT





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**MESSAGE FROM THE** 

# VICE CHANCELLOR FOR STUDENT LIFE

With the 25-26 academic year underway, I am proud to share this annual report, which reflects the heart of our work in the <u>Division of Student Life</u> at CU Boulder—fostering meaningful engagement, cultivating relationships and building a community grounded in connection and belonging.



This past year has been one of transformation and renewal. Our division undertook a thoughtful reorganization designed to align our structure and naming conventions more closely with our mission and with the evolving needs of our students. These changes were not simply administrative; they were intentional steps toward greater clarity, collaboration and a more unified student experience.



Throughout this report, you will see the many ways our teams have advanced that vision. From the thousands of Buffs who participated in leadership development, service opportunities, and campus programs, to the intentional efforts that strengthened community and purpose, our work has centered students in every decision and action.

I am deeply grateful to our dedicated staff, student leaders, and campus partners whose passion and commitment made this year's accomplishments possible. Together, we continue to shape a Student Life experience that is vibrant, inclusive and deeply connected to the values that define CU Boulder. Thank you for being an essential part of this journey.

Warmly,

Dr. D'Andra Mull

Vice Chancellor for Student Life

Mr. Al andre Mull

# OVERVIEW OF STUDENT LIFE AT CU BOULDER

#### **OUR PURPOSE**

Facilitate and enhance the personal growth, success, health and well-being of every student at the University of Colorado Boulder.

#### **OUR VISION**

To be a national leader in the provision of exemplary programs and services that enhance student success.

#### **OUR MISSION**

To develop and implement innovative programs and services that positively impact student success, retention and graduation rates, engagement and campus climate.



#### DATA AND ASSESSMENT IN THE DIVISION

Our Student Life Center for Assessment, Insights & Research (AIR) partners with Data & Analytics to measure student co-curricular experiences, such as student engagement, sense of belonging and mattering and successful outcome achievement at critical points throughout the student's journey at CU Boulder. We use this data to see if we are meeting the needs of our students and determine if we need to change course.

866

PROFESSIONAL STUDENT LIFE STAFF

# 2.355

STUDENT EMPLOYEES

# \$237M

**DIVISIONAL BUDGET** 

(APPROX. 10% OF CAMPUS-WIDE BUDGET)



STUDENT ENGAGEMENT:

# EMPOWERING BUFFS THROUGH LEADERSHIP, SERVICE AND BELONGING



Engagement on campus is a cornerstone of the student experience at CU Boulder. In 2024-25, the Division of Student Life continued to provide a variety of opportunities for Buffs to grow as leaders, serve their communities and build meaningful relationships.

#### LEADERSHIP IN ACTION

Student leadership at CU Boulder continues to thrive as a dynamic and expansive part of the student experience. In 2024-25, the Division of Student Life supported a robust ecosystem of leadership opportunities, with 4,235 student leaders engaging across campus. Through 794 leadership trainings and participation across 175 leadership boards, students had meaningful opportunities to shape their communities, strengthen their skills and influence the campus culture. Leadership trainings include things like our Journey Leader course and student organization workshops and Leadership boards include finance boards, speaker boards and student government. These experiences reflect the division's commitment to fostering inclusive, student-driven leadership that prepares Buffs to lead with confidence and purpose.

The Center for Student Involvement (CSI) and Service Learning & Impact in Community Engagement (SLICE) both provide pathways for students to cultivate leadership skills through immersive, hands-on experiences. By participating in workshops, retreats and community initiatives, students not only gain practical knowledge but also develop confidence, adaptability and a commitment to inclusive leadership. These programs are designed to welcome Buffs from all backgrounds and interests, ensuring that every student has the chance to discover and expand their leadership potential while making a positive impact on campus and beyond.

Through programs offered by CSI and SLICE, students in the 2024-25 academic year developed skills and took on leadership roles that shaped their collegiate journey:

- 150 student leaders (students in positions like trip leaders and program facilitators), served in both departments, with an additional five peer mentors in SLICE as part of the Service and Social Action Living and Learning Community (LLC).
- In a feedback session during the spring Be Involved

Fair for student leaders of recognized student organizations (RSOs), 99% of participants identified at least one skill they developed through their leadership experience.

SLICE student staff most frequently cited growth in project management, critical thinking and verbal communication, while RSO leaders in CSI emphasized communication, leadership, event management and community-buildingespecially within social justice and service-oriented organizations.

Through a wide range of workshops, leadership events and roles on student boards, both CSI and SLICE offer immersive experiences for students to grow personally and professionally. These opportunities not only allow Buffs to build professional skills but also empower them in their personal development. By engaging in these multifaceted events, students are equipped to shape not only their own collegiate journeys but also the future of their communities, becoming the next generation of leaders who will drive positive change.





#### SERVICE AND CIVIC ENGAGEMENT

Service learning and civic engagement play a transformative role in student development at CU Boulder. Through hands-on volunteer opportunities, students not only contribute to their communities but also cultivate a sense of social responsibility and personal growth. These experiences also help students learn skills like empathy, teamwork and problem-solving, encouraging them to become engaged citizens who make meaningful impacts both on campus and beyond.

- 2,323 volunteers reported participating in service or civic engagement opportunities.
- 3,860 impacts, or unique service engagements, were recorded across divisional volunteering.
- Student Life hosted 318 community partner events and
   220 campus service events throughout the academic year.
- 410 students participated in 27 CU Boulder service events.
- 1,961 students engaged in CSI's community responsibility events through the Residential Experience curriculum (ResX).
- SLICE's Sko Serve program (formerly Alternative Breaks) continued to be one of the most demographically diverse programs in the division.

#### **BELONGING, RETENTION AND WELL-BEING**

Participation in any involvement opportunity, like residence hall programs, student organizations, campus events and professional experiences, supports students developing new interests and skills, expanding their networks and developing strong senses of belonging. These experiences contribute to increased confidence, personal growth and a greater likelihood of academic success.

The 2025 Undergraduate Student Experience Survey, administered every spring, revealed that students who frequently engaged in campus life throughout the academic year reported considerably higher levels of satisfaction, belonging and retention.

- Of students who "often" participated in residence hall programs:
  - 99% were likely to return in the fall 2025 semester or graduating, compared to
     97% of all respondents
  - 90% felt like they belonged at CU Boulder, compared to 87% of all respondents
- Of students who "often" participated in student organizations:
  - 99% were likely to return in the fall 2025 semester, or graduating
  - 91% felt like they belonged at CU Boulder

- Of students who "often" participated in campus events:
  - 98% were likely to return in the fall 2025 semester or were graduating prior to the start of fall semester
  - o 91% felt like they belonged at **CU** Boulder
- Of students who "often" participated in professional experiences:
  - 99% were likely to return in the fall 2025 semester or were graduating prior to the start of fall semester

Units across the Division of Student Life work to support community building and student well-being through various programs and offerings. In 2024-25, Recreation Services piloted a program pass, giving access to group fitness classes, specifically for students living in the Healthy Buffs LLC. Survey feedback showed the program's remarkable impact:

of program pass users reported a high sense of belonging at CU Boulder

indicated that pass utilization supported stress relief

experienced a strong sense of well-being as a result of their participation

This initiative highlights the role of targeted well-being programming in fostering connection, addressing stress and promoting overall well-being among students.



The Alienware Buffalo Esports and Gaming Lounge saw a 106% increase in participation from spring 2024 to spring 2025.





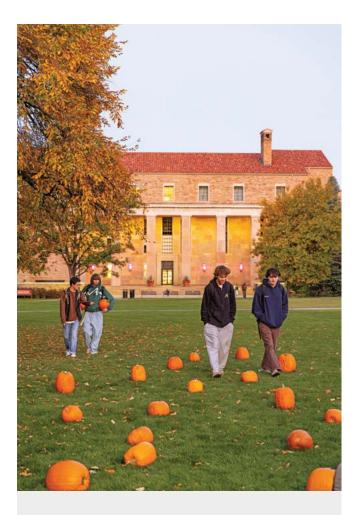
# BUILDING COMMUNITY THROUGH SHARED EXPERIENCES

In 2024-25, the Division of Student Life continued to offer programs and opportunities designed to promote community and well-being among students. These shared experiences helped Buffs build friendships, improve their well-being and feel a stronger connection to our university.

#### **COMMUNITY MOMENTS AT KEY TIMES OF THE YEAR**

Multiple departments within the Division of Student Life offer alternative programming during important times of the semester, like finals and holidays like Halloween and St. Patrick's Day. These events provide safe,





34.372

**EVENT PARTICIPANTS** 

welcoming and engaging opportunities for students to socialize, take a break from academics and celebrate together on campus. By organizing community-centered activities at key moments, the division helps students have fun in a supportive environment while promoting their overall well-being and sense of belonging.

CSI events during these division-wide initiatives had 34,372 participants during the 2024-25 academic year.

- 953 students participated in pre-finals activities designed to support academic success and emotional well-being.
- 310 students joined Halloween-themed events, while 292 students engaged in St. Patrick's Day programming—both offering festive, communitycentered alternatives to off-campus celebrations.

Throughout the year, departments within Student Life also collaborated to deliver coordinated programming for history and heritage months, ensuring these initiatives reflected the diverse needs of CU Boulder students.

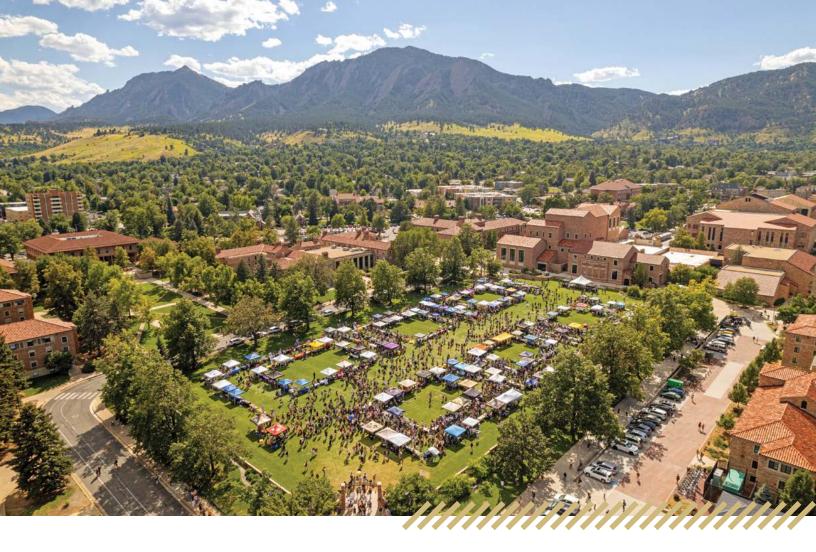
Signature events—15 in total—were hosted across five heritage months, including Latinx Heritage Month,

Native and Indigenous Heritage Month, Black History

Month, Women's History Month and Asian American and Pacific Islander Heritage Month. The Center for Cultural

Connections & Community (The Center), CSI, Residence

Life, Student Life Communication and AIR worked together to plan and present engaging opportunities that celebrated campus diversity and promoted a sense of belonging for all students.



These events were part of broader division-wide initiatives focused on holistic well-being, including social connections and cultural celebrations.

#### **LATE-NIGHT PROGRAMMING**

Late-night events provided safe, inclusive and engaging opportunities for students to connect outside of the classroom. During the academic year, 6,850 students participated in late-night programming—ranging from themed social events to collaborative activities that encouraged peer interaction and campus pride.

### EXPANDING OPPORTUNITIES FOR STUDENT ENGAGEMENT

Understanding who engages with campus programs is essential to creating an environment where all students can succeed.

The following demographic analysis from the 2025
Undergraduate Student Experience Survey highlights the participation of students from a variety of backgrounds—including first-generation, Black, Latiné and Indigenous students—in various campus programs. These insights help us better recognize where our efforts are succeeding and where we have opportunities to further broaden engagement across our student body.

- Of students who "often" participated in residence hall programs:
  - 18% were first-generation students
  - 36% identified as BIPOC (includes Asian, Black, Indigenous, Latiné and Pacific Islander)
- Of students who "often" participated in student organizations:
  - 18% were first-generation students
  - o 36% identified as BIPOC
- Of students who "often" participated in campus events:
  - 17% were first-generation students
  - o 28% identified as BIPOC
- Of students who "often" participated in professional experiences:
  - o 20% were first-generation students
  - o 30% identified as BIPOC

Compared to an overall campus representation of 14.8% first-generation students and 27.7% BIPOC student population.

This past year, the division also offered an array of 516 affinity events and programs designed to cultivate belonging and engagement among diverse student communities. Residence Life led these efforts with 229 events, while The Center hosted 128. Career Services contributed 66, CSI offered 26 and Recreation Services organized 11. Additional affinity-based opportunities were provided by units including the Basic Needs Center, Campus Dining & Hospitality, Conference Services, Fraternity & Sorority Life, Off-Campus Life and University Housing. These initiatives collectively enriched the campus experience, creating spaces for

connection, support and celebration of students' identities and interests. Collectively, these initiatives reflect a dynamic campus environment committed to fostering genuine relationships and connections among all students.

To further our commitment to student success, participant data is reviewed regularly to better understand who is engaging in programs and experiences. This intentional analysis allows us to identify and address potential equity gaps in access, learning and overall campus experiences, ensuring that all students have meaningful opportunities for connection and growth.



# **DIVISION HIGHLIGHTS**

410

PEER MENTORS

9.348

**EVENTS** 

4.235

STUDENT LEADERS

516

**AFFINITY EVENTS** 



## DEPARTMENT HIGHLIGHTS

#### ASAP TUTORING

### 94%

of students who responded to a tutoring experience survey felt they gained a peer mentor from their tutor

#### BASIC NEEDS CENTER

### 100%

of students served felt valued and acknowledged by the Basic Needs Center

### BUFF ONECARD OFFICE

### 75.000+

cards supported by the Buff OneCard office (including students, staff, faculty, affiliates, conference guests and dining cards)

#### CAMPUS DINING & HOSPITALITY

### 91%

of respondents to the Block Meal Plan survey would recommend a block meal plan to other students

#### CAREER SERVICES

### 97%

of students who participated in Level Up internships reported increased confidence in securing jobs and internships

## CENTER FOR CULTURAL CONNECTIONS & COMMUNITY

### 45

events were hosted by The Center during six history and heritage months, which brought in a total of 1,497 student participants

#### CENTER FOR STUDENT INVOLVEMENT

### 34.372

participants attended CSI events during the 2024-25 academic year

#### CONFERENCE SERVICES

### 500

interns stayed in campus housing through the Internship Lodging Program, which led to \$810.954.24 in revenue

#### CU STUDENT GOVERNMENT

### 43%

increase in voter turnout for the fall 2024 campus elections compared to 2023.

### ENVIRONMENTAL CENTER

### 4.9

tons of material were diverted from landfills during the first full pilot of Move Out on the Hill, in partnership with Off-Campus Life

### FRATERNITY & SORORITY LIFE

### 5.146

community service hours were logged amongst the FSL community, and over \$186,310 was raised for 28 philanthropic causes

# HOUSING FACILITIES SERVICES

### 509

work orders completed related to residence hall vandalism, a 60% decrease from the 2023-24 year, as a result of the residence hall vandalism pilot program

#### NEW STUDENT & FAMILY PROGRAMS

### 99%

of participants agreed with the statement "I belong at CU Boulder" after attending College Connection or Camp Chip sessions

#### OFF-CAMPUS LIFE

### 865

parties were submitted through the new Party Management platform, with 99% of them hosted without complaints or citations while hosting their events

### RECREATION SERVICES

### 95%

Sport Club participants reported their involvement as a contributor to feeling like they belong at CU Boulder in a series of focus groups on the Sport Club experience

### STUDENT LEGAL SERVICES

### 91%

of students, through receiving support from SLS, reported feeling less distracted from their studies by their legal issue

### SL EMPLOYEE EXPERIENCE

### 90%

of SL New Employee Orientation participants made connections with other new professionals

#### STUDENT OUTREACH, ADVOCACY & SUPPORT

### 4.126

students visited SOAS, and nearly 50% came back for more support, showing strong student trust and continued engagement

#### RESIDENCE LIFE

### 432

jobs and student leader roles were filled, resulting in \$7,197,725 invested in student compensation

#### SL BUSINESS SERVICES

### 2.170

Purchase Orders were issued this fiscal year

#### **SL FINANCE**

### \$228.325.273

processed in revenue in FY25

#### UNIVERSITY HOUSING

### 3.240

students, representing 42.3% of all residence hall students, actively shaped their living experience by participating in either the mutual roommate or roommate selection process

#### SERVICE LEARNING & IMPACT IN COMMUNITY ENGAGEMENT

### 2.323

volunteers logged 3,860 volunteer shifts across 318 community partner events and 220 campus service events

#### SL CENTER FOR ASSESSMENT, INSIGHTS & RESEARCH

### 300+

assessment and research projects, studies and assignments across the division were led or supported by AIR

### SL PROJECT MANAGEMENT

### 14

division-level projects and three consults were successfully completed, with representatives from 28 different units involved in these projects/consults

#### UNIVERSITY MEMORIAL CENTER

### 4.5

minute shorter wait times were achieved for students to receive a safe ride home after adjusting the CU NightRide App to prioritize larger vehicle pickups in high-demand zones

#### STUDENT CONDUCT & CONFLICT RESOLUTION

### 92%

of students who participated in a resolution process reported that they gained greater awareness of the impact of their actions through meeting with SCCR

### SL COMMUNICATION & MARKETING

### 263,743

impressions and 10,485 engagements received on 96 social media posts made specifically to promote six history and heritage months

### SL TECHNOLOGY SOLUTIONS

### 4.96

average score (out of 5) of helpdesk users rating the helpfulness of their SL TS support rep in response to their service request

### VETERAN & MILITARY AFFAIRS

### 95%

of student veterans participating in the Summer Bridge Program persisted to the next semester



