

STRATEGIC FACILITIES VISIONING

DEEP DIVE PHASE SUMMARY

University of Colorado Boulder

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MOBILIZATION

Project Manual



- Scope & Goals
- Engagement Plan
- Communications PlanProject Kick-off



1. DEEP DIVE

Current State/ Future State



- Engagement Reports
- Benchmarks, Data Synthesis
- SWOT/ Gap Analysis
- · Strategic Challenges



Final Scenario &Tool Scoping



- Measures of Success
- Change Scenarios
- Identify Opportunities
- Initial O&M, CapEx, & OpEx

3. VISION STRATEGY

Draft Vision & Tool Dev.



- Digital Tool Development
- Resource & Infrastructure Requirements
- Space & Operational Standards
- Risk & Delivery Analysis

4. OPERATIONS PLAN

Final Vision & Tool Prototype



- Initiative Prioritization & Phasing
- · Organizational Strategy
- Opportunity for Operation Change
- Resource Allocations



STRATEGIC FACILITIES VISIONING

...is a campus wide, year-long process that will inform our future facilities and infrastructure needs and how we plan for an evolving future. With our goal to create alignment around our infrastructure investments, strategic opportunities provide guidance for our built environments.

SFV will culminate in the development of a digital planning tool, designed to guide strategic investment in capital projects in relationship to their return on university mission.

EXECUTIVE SUMMARY

The SFV methodology is founded on the alignment of the university's strategic goals for growth and change with the appropriate facilities and infrastructure. As the first of four SFV phases, Deep Dive creates the context for the SFV approach. Understanding that Academic Futures, Foundations of Excellence and IDEA Plan are developing the university's plans in strategic areas, continual coordination with these campus initiatives is essential in order to connect their development with facility and infrastructure outcomes.

"WHAT DO WE WANT TO DO?"

As an organizing framework, Deep Dive is structured around three investigative questions that enable simultaneous understanding of the university's future plans and their implications on space:

- What does the university want to accomplish?
- How does the university want to accomplish it?
- How will we measure success?

Deep Dive is rooted in understanding the strategic plans and goals at the unit level. By mapping the goals and insights of over 26 academic, student life, research and administrative units, common topics and focus areas emerged. These key focus areas, and their supporting detail, now carry forward and form the basis for future investigation.

The Chancellor's Strategic Imperatives provide the starting point for the Deep Dive process. Eight themes (People, Operations, Experience, Brand/Reputation, Innovation, Collaboration, Impact and Community), each of which is linked to one of the three Strategic Imperatives, provide the structure for organizing stakeholder feedback and unit strategic plans. In over 90 Deep Dive sessions, each conversation was mapped to these eight themes, and 29 topics emerged across stakeholder groups. Highlights from this synthesis include:

- Anticipated student demographic changes are a driving factor in future strategies to create a positive, student-centered experience for a diverse population
- Most units desire greater collaboration, improved sharing of facilities and resources, and resource optimization to enable them to better reach their goals
- Although Deep Dive work sessions were conducted at the unit level, there is a significant emphasis for facilities transformation at the university scale, reinforcing a university-first mindset for how space is provided, managed and operated

The 29 topics compressed into 12 Key focus areas that each represent a distinct facilities transformation for all units, and formed the basis for conversations around implications on space and metrics for success. The culmination of Deep Dive is the arrangement of six Scenario Planning teams (Future Demographics, Federated Flexibility, Resilient Asset Management, Portfolio of Pedagogy, Research & Innovation Ecosystem, Integrative Facilities), each with clear and robust mission statements and founded from the collective insight of over 130 individuals representing 26 different departments (see figure on page 6).

In tandem with this process, groundwork has been laid for a digital planning tool which will help inform strategic capital investments over the coming decades. As the SFV process moves forward, outcomes from Scenario Planning Teams will inform performance metrics built into the tool's infrastructure investment analysis.



DEEP DIVE APPROACH

DEEP DIVE WHAT WHAT DO WE WANT TO DO & WHY?

PROCESS

To gather a comprehensive view of CU Boulder's plans for the future and the collective implications on space, each department received an online survey that inquired about future goals, moonshots, and the relation of each to the Chancellor's Strategic Imperatives. We combined this with an analysis of each department's strategic plan, and facilitated a focused workshop discussion with individual stakeholder groups. Information gathered was mapped back to the Chancellor's Strategic Imperatives, providing structured, university-wide insight and exposing trends that inform the quality, delivery, operations and management of space and facilities across the university.

DEEP DIVE **HOW**HOW DO WE WANT TO DO IT?

We began the second session reviewing what we heard from our stakeholders, common themes and the space implications of their feedback. In this session, we brought each stakeholder group through exercises that prioritized their top goals and transposed them onto a matrixed scale of impact and implementation timeframe. This exercise enabled us to map the scale of desired strategic facilities transformation and timeframe not only at the individual department level, but also by academic, administrative and auxiliary stakeholders, and by the university as a whole.

DEEP DIVE **SUCCESS**HOW DO WE MEASURE SUCCESS?

After distilling the insight gleaned from the prior two workshops into distinct and fundamental goals shared across university units, we painted a picture of what CU Boulder might look like after each goal is realized. This methodology asked stakeholders to envision the linkages between the ways in which they will achieve their goals, their functional needs and the space types necessary to achieve their goals. The exercise culminated in visionaries discussing what success looks like in the future, indicating their preferred markers of success for the future facilities vision, forming the basis of KPI development.

INSIGHT STRUCTURE 3 Chancellor's Strategic Imperatives > 8 Strategic Facilities Visioning Themes

29 Topics

12 Key Focus Areas

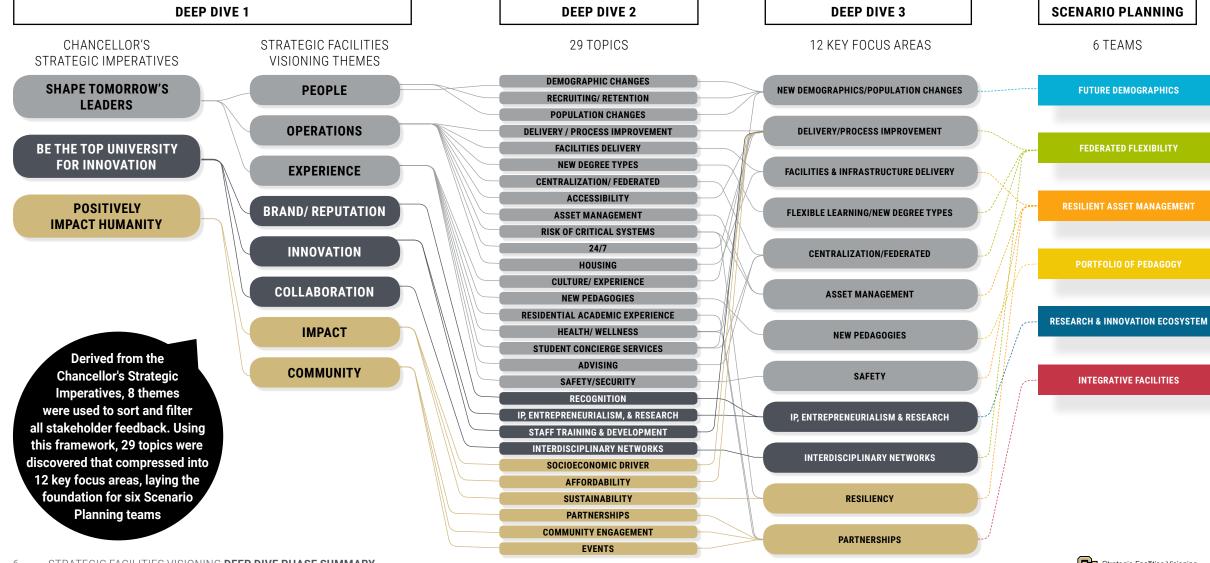
ACTIVITIES

Strategic Plan Analysis Planning Readiness Survey Vision Mapping Workshop Theme Validation & Exploration 30-Year Transformation Matrix

"Imagine a Future Where..." Workshop Space Implications Measures of Success



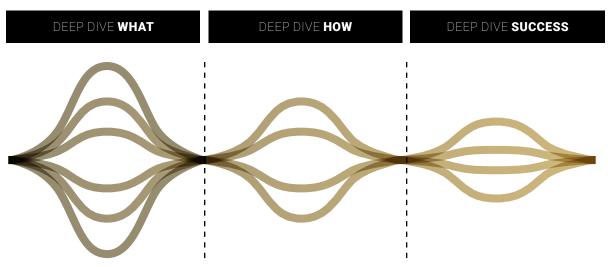
DEEP DIVE PROCESS FLOW THEME TO TEAM GENESIS



WHO WE'VE MET WITH

Stakeholder groups include each school and college, administrative units, student affairs, athletics, and research institutes. Unit leaders nominated 5-6 visionaries, who bring a future-focused, diverse and passionate perspective, creating a holistic, university-first view of campus needs and strategy. Each group went through all Deep Dive activities spanning two to three workshops.

DEEP DIVE ENGAGEMENT CADENCE



Visionaries validated and mapped goals, and provided insight on themes and trends across the university.

Stakeholder groups recommended top goals, and relayed them on a scale of impact and implementation.

Visionaries discussed space implications of their recommendations, and voted for determinants that best describe their vision of future success.

WHO WAS INVOLVED

CAMPUS UNITS

Athletics
College of Arts & Sciences
College of Engineering
& Applied Science
College of Media,
Communication & Information
College of Music
Continuing Education
Division of Student Affairs
Enrollment Management
Environmental Design

Office of Institutional Equity Finance & Business Strategy & Compliance Graduate School Research & Innovation Office **Human Resources** Research Institutes Integrity, Safety & Compliance School of Education Leeds School of Business School of Law Office of Advancement Strategic Relations Office of Diversity, Equity & & Communications Community Engagement Undergraduate Education Office of Information University Counsel Technology Office of Infrastructure University Libraries & Sustainability

INITIATIVES / STRATEGY TEAMS

Academic Futures
Communications Planning
Financial Futures

Foundations of Excellence IDEA Plan
Tool Scoping



Continual coordination with Academic Futures, Foundations of Excellence, IDEA Plan, and other campus and unit initiatives is essential so that all campus facilities and infrastructure are aligned with the strategic trajectories of CU Boulder.

THE CU BOULDER MISSION

CU Boulder is a comprehensive graduate research and teaching university that advances the public good.

Integrated "house" of mission, strategic vision, Academic Futures, major initiatives and Financial Futures.



VISION

To be a leader in addressing the humanitarian, social and technological challenges of the 21st century

LEAD. INNOVATE. IMPACT. • COLORADO CREED • MAKING EXCELLENCE INCLUSIVE

ACADEMIC FUTURES

Embracing the core mission

FOUNDATIONS OF EXCELLENCE

Enhancing the first-year student experience

INCLUSION, DIVERSITY & EXCELLENCE IN ACADEMICS (IDEA) PLAN

Making excellence inclusive

STRATEGIC FACILITIES VISIONING

The future of campus facilities

COMPLEMENT-ARY CAMPUS & UNIT-BASED INITIATIVES & PROJECTS*

FINANCIAL FUTURES

Aligning our financial resources to our mission

*Campus Accreditation, Academic Reorganization, Unified Student Experience, Innovation & Entrepreneurship, Sustainability, Enrollment, Transfer Students, etc.





To answer this question, each department received an online survey that inquired about future goals, moonshots and the relation of each to the Chancellor's Strategic Imperatives. We combined this with an analysis of associated departmental strategic plans and a focused workshop discussion with stakeholder groups. Information gathered was mapped back to the Chancellor's Strategic Imperatives, providing insight by theme and exposing trends across the university.



10 campus strategic plan goals

14 What everyone was talking about

15 SPACE IMPLICATIONS OF WHAT WE HEARD

16 WHAT WE HEARD



CAMPUS STRATEGIC PLAN GOALS

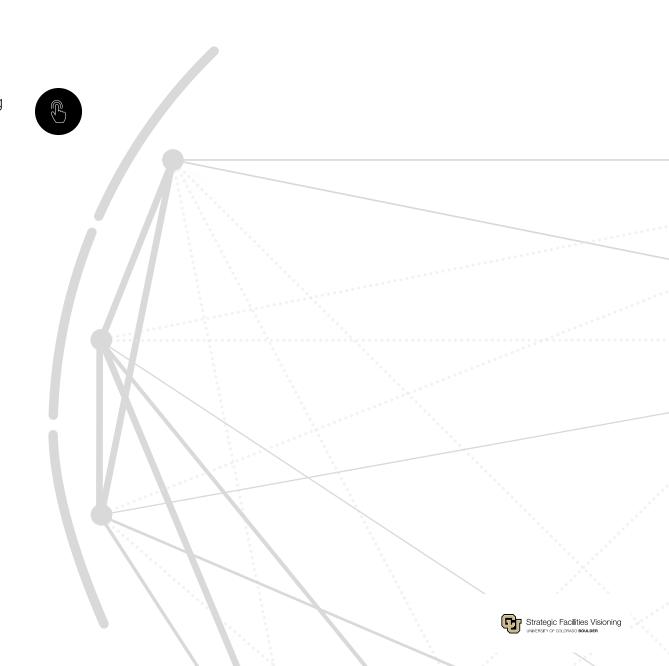
Deep Dive was initiated by looking at each unit's strategic plan to gain an understanding of important areas for future development. Each department's strategic plan and goals from the online survey were mapped to the **eight SFV themes** to identify trends around a shared vision of the future.

Across the board, units are aligned with the Chancellor's Strategic Imperatives.

Many of these goals focus on:

- Inclusive excellence to educate a diverse population of students across the state and the world
- Educating students to be impact leaders and global citizens with a diverse range of skills
- Growing a world-class research enterprise
- Data to enhance performance and service trajectory
- Increase community and global partnerships

Strategic Plans were gathered in August, 2018. Understanding that this is a moment in time and that strategic plans and goals have been developed in several departments since this time, ongoing conversations have continued to provide valuable insights to understand how these visions for the future have evolved. The following pages display each units strategic goals from this snapshot in time, and how they are mapped within the SFV themes.



OPERATIONS

EXPERIENCE

COLLABORATION

IMPACT

COMMUNITY

CAMPUS STRATEGIC PLAN GOALS

ATHLETICS

- Significantly improve the overall competitiveness of CU athletics
- Significantly improve the financial status of CU athletics
- Significantly improve academic & personal development programs in order to achieve world-class status for those programs serving student-athletes

COLLEGE OF ARTS & SCIENCES

- Create a culture that welcomes all, inspires community. develops the individual, & engages the world
- Teach to inspire the intellectual dexterity, rigorous exploration, & compassion required to engage with our changing world
- Prioritize our research enterprise to define the frontiers of knowledge & solve important problems

COLLEGE OF ENGINEERING & APPLIED SCIENCE

Accelerate our research impact

BRAND/ REPUTATION

- Embrace our public education mission
- Increase our global engagement
- Enrich our professional environment

COLLEGE OF MUSIC

- Connect student success to professional achievement
- Realize music's interdisciplinary potential
- Expand national & international leadership
- Build a robust network of partners
- Cultivate diversity & inclusion

DIVISION OF STUDENT AFFAIRS

- Provide student engagement to achieve student success
- Communicate significance
- Manage resources sustainably

FINANCE & BUSINESS STRATEGY

- Customer service, responsiveness & high quality solutions
- Provide useful data & analysis to become a go-to resource around decision making and business planning
- Innovate solutions that have strategic impact

HUMAN RESOURCES

- Create culture of engagement & inclusivity
- Optimize workforce investments, digitalization
- Hire the best talent
- Maximize capabilities, knowledge, & skills of employees
- Use data to inform decisions.
- Integrate faculty & research faculty support

LEEDS SCHOOL OF BUSINESS

- Develop forward looking leaders who make important economic and social impacts
- Create and share world-class research
- Foster and leverage partnerships locally, nationally & globally
- Embrace a culture of high aspirations valuing: academic excellence, integrity, inclusion, community & being forwardlooking



EXECUTIVE SUMMARY

"WHAT DO WE WANT TO DO?"

"HOW WE WANT TO DO IT?"

"HOW DO WE MEASURE SUCCESS?"

TOOL SCOPING

APPENDIX

x =

CAMPUS STRATEGIC PLAN GOALS

OFFICE OF DIVERSITY, EQUITY & COMMUNITY ENGAGEMENT

- Incorporate data to influence best practice
- Facilitate change that reflects an inclusive campus community for students with disabilities
- Build powerful partnerships to further the mission & vision of the disability services office

OFFICE OF INFORMATION TECHNOLOGY

- Achieve improvement in effectively enabling campus priorities
- Assess and improve IT efficiency as an organization
- Assess and improve organizational health
- Identify and increase the value of OIT's services

PEUPLE

- OPERATIONS
- EXPERIENCE
- BRAND/ REPUTATION
- OITAVONNI •
- COLLABORATIONIMPACT
- COMMUNITY

OFFICE OF INFRASTRUCTURE & SUSTAINABILITY

- Advance safety
- Drive sustainability & resiliency
- Enhance campus appearance & functionality
- Develop a healthy organizational culture
- Promote business excellence

OFFICE OF INSTITUTIONAL EQUITY & COMPLIANCE

- Mature into a cohesive, effective, & efficient organization
- Increase the quality of services delivered to the constituents of the CU Boulder police department
- Set a national standard for measuring an effective campus police department among our peers

SCHOOL OF EDUCATION

- Examine and enhance the school's diversity & equity mission
- Lead the field in preparing teachers who are able to enact commitments to social justice & equitable access to deep content learning
- Strengthen our national & local impact
- Provide intellectual leadership to the campus
- Develop the infrastructure, especially space, staffing, & technology, to enable our substantive goals

SCHOOL OF LAW

- Recruit & retain talented students, staff, & faculty w/ diverse backgrounds
- Broaden access & inclusion
- Strengthen our programming
- Develop international connections
- Improve world-class library & tech resources
- Foster place-making
- Expand career development & placement
- Increase endowments
- Create alumni engagement
- Develop program awareness nationally & internationally



CAMPUS STRATEGIC PLAN GOALS CONT'D

STRATEGIC RELATIONS & COMMUNICATIONS

- Expand, strengthen & uphold the reputation of CU Boulder
- Implement a collaborative, integrated communications & engagement model across the campus
- Provide strategic communications planning, resources & tools for campus partners

UNDERGRADUATE EDUCATION

- Promote a shared perspective that reinforces the importance of student success and the roles we all play to make it a reality
- Create & lead a cohesive First Year Experience
- Promote academic engagement through graduation

OPERATIONS

 COLLABORATION IMPACT

EXPERIENCE BRAND/ REPUTATION

COMMUNITY

UNIVERSITY LIBRARIES

- Develop organizational culture
- Cultivate student success
- Enhance reputation
- Develop a plan for revenue diversification & sustainability



WHAT EVERYONE WAS TALKING ABOUT

To summarize the visionaries' collective feedback, this page shows the topic most commonly expressed in each of the eight SFV themes. The chart on the following page explores the spatial implications of these topics and the interrelationships between them, revealing the emphases within the spectrum of Deep Dive conversations.

SHAPE TOMORROW'S LEADERS

People

NEW DEMOGRAPHICS

Operations

OPTIMIZING RESOURCES

Experience

NEW LEARNING MODALITIES

FOR INNOVATION

Brand/ reputation

LEVERAGING OUR IDENTITY

Innovation

CREATIVE RESEARCH & ENTREPRENEURSHIP

Collaboration

INTERDISCIPLINARY NETWORKS

POSITIVELY IMPACT HUMANITY

Impact

NEW FORMS OF IMPACT

Community

PLACE-BASED PARTNERSHIPS



"WHAT DO WE WANT TO DO?"

SPACE IMPLICATIONS OF WHAT WE HEARD

This diagram shows the space implications of the visionaries' feedback. While there are linkages between all topics, the drawing illustrates the emphases based on the extent of the visionaries feedback. Highlights include:

- The common goal of a student-centered experience means space that plans for changing future demographics, is efficient and productive and accommodates new learning modalities
- Operational changes are desired so that space can create a flexible, dynamic environment for increased interdisciplinary collaboration, creative research and entrepreneurship
- New forms of impact mean that space can be conceived of in terms of performance and return on mission to the university, namely research, retention, student development and stakeholder engagement outcomes
- Impact is rooted in public scholarship, social, economic and community investment, requiring space that is mixed use and enables external engagement

POSITIVELY IMPACT HUMANITY SHAPE TOMORROW'S LEADERS **IMPACT PEOPLE** Return on mission, new forms of impact > New demographics > Space performance supports research, Enrollment change drives space per student student development, and stakeholder **OPERATIONS** engagement outcomes Optimizing resources > COMMUNITY Efficiency and productivity improves Place-based partnerships > learning and research space usage Mixed use space enables community engagement **EXPERIENCE** New learning > Blended learning demands space types **BRAND/REPUTATION** COLLABORATION Leveraging our identity > Interdisciplinary networks > Leverage the brand to enable quality experiences Sharing space lowers barriers and drives interaction INNOVATION

Dynamic efficient spaces

BE THE TOP UNIVERSITY FOR INNOVATION

Creative research & entrepreneurship >

"WHAT DO WE WANT TO DO?"

TOOL SCOPING

WHAT WE HEARD

After mapping the hundreds of conversations that made up the Deep Dive phase, we discovered 29 different topics discussed across units. A description of each topic can be seen to the right.

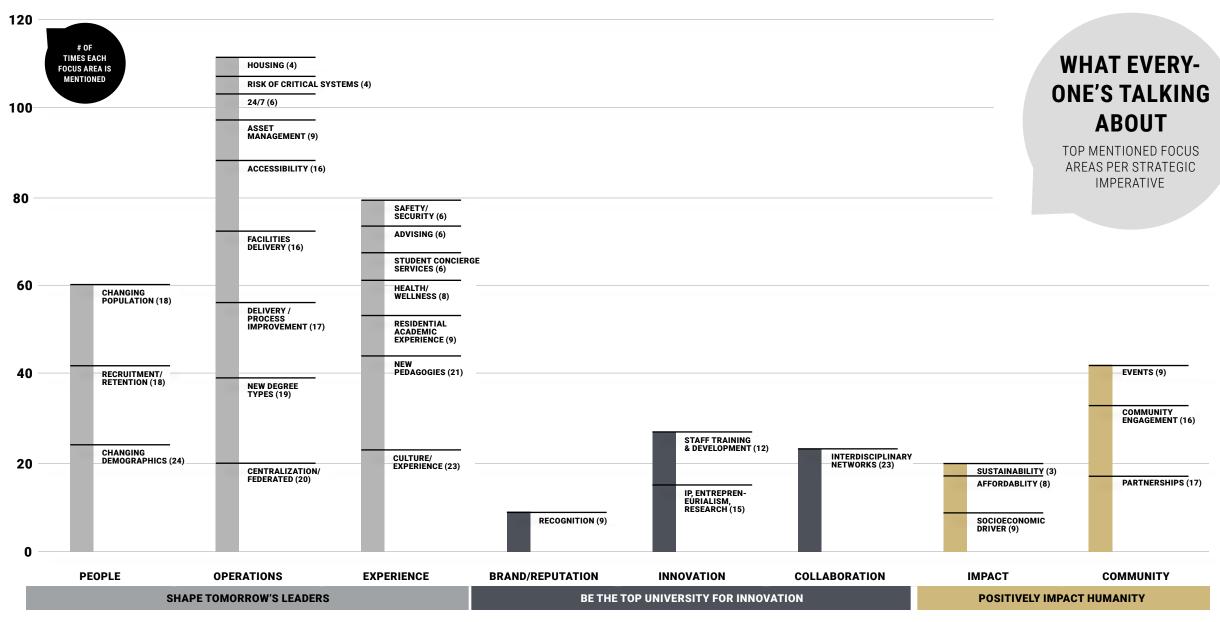
The following page illustrates the quantity of units that brought up each topic in conversation. The majority of discussions revolved around operations and experiences, as these are the change agents units are developing to help reach their goals. Conversations in other categories were typically the drivers or results of these strategic objectives.

The top ten most common topics include:

- 1. Changing Demographics
- 2. Culture/Experience
- 3. Interdisciplinary Networks
- 4. New Pedagogies
- Centralization/ Federated
- 6. New Degree Types
- 7. Recruitment/Retention
- 8. Changing Population
- 9. Delivery / Process Improvement / Customer Service
- 10. Partnerships

SHAPE TOMO	RROW'S LEADERS				
	DEMOGRAPHIC CHANGES	Growth in transfer students, untraditional learners, underserved communities, international students, and graduate student			
People	RECRUITING/ RETENTION	Using CU Boulder's unique assets to recruit and retain a diverse and changing population			
	POPULATION CHANGES	New populations, student interests, and shifting boundaries in distance education drives program growth			
TIVES Operations	DELIVERY / PROCESS IMPROVEMENT	A focus on always improving processes and work flows to continually provide better service			
	FACILITIES DELIVERY	Improved spaces, environments, and tools to achieve a purpose			
	NEW DEGREE TYPES	Customizable degrees which allow students to engage in their diverse interests at their ability level			
	CENTRALIZATION/ FEDERATED	Unified systems to leverage capabilities, diminish redundancies, and enable collaboration			
	ACCESSIBILITY	Transportation, location, and digital accessibility to university assets			
	ASSET MANAGEMENT	Financial and operating structures that incentivize a student-centered approach to education			
H	RISK OF CRITICAL SYSTEMS	Safeguarding and backing up our critical assets			
	24/7	24/7 Access to spaces and services			
N OF	HOUSING	Demand for more housing for CU Boulder students, faculty & staff			
	CULTURE/ EXPERIENCE	Creating and maintaining intentional shared experiences in academic, research, and social ventures			
	NEW PEDAGOGIES	Teaching how new populations want to learn with portable, thematic, online, hands-on, new learning			
	RESIDENTIAL ACADEMIC EXPERIENCE	Enhance the educational experience, develop community, and increase collaboration through residential learning experience			
Experience	HEALTH/ WELLNESS	Mental and physical wellness for a healthy population			
	STUDENT CONCIERGE SERVICES	Helping students to navigate the university ecosystem via a one-stop-shop to everything student			
	ADVISING	Streamlined and accessible advising			
	SAFETY/SECURITY	Physical and digital safety for CU Boulder constituents			
BE THE TOP U	BE THE TOP UNIVERSITY FOR INNOVATION				
Brand/Reputatio	n RECOGNITION	Driving focus is enhancing the reputation of CU Boulder/unit			
	IP, ENTREPRENEURIALISM, & RESEARCH	Develop and incentivize avenues in which to increase CU Boulder intellectual output			
Innovation	STAFF TRAINING & DEVELOPMENT	Professional development & support for educators to learn new teaching modalities			
Collaboration	INTERDISCIPLINARY NETWORKS	A desire to engage outside of the department on projects, research, idea sharing, and casual interactions			
POSITIVELY I	POSITIVELY IMPACT HUMANITY				
	SOCIOECONOMIC DRIVER	Developing the workforce of tomorrow to be social and economic leaders			
Impact	AFFORDABILITY	Scholarship funding and the challenges of high tuition rates on students			
	SUSTAINABILITY	Environmental, social, and economic impacts which inform decisions			
	PARTNERSHIPS	Corporate, research & academic partnerships that leverage resources and drive opportunities			
Community	COMMUNITY ENGAGEMENT	Bring CU Boulder to the community, and the community into CU Boulder			
	EVENTS	Events to showcase materials developed and create community			







We expanded on each unit's top goals to discover further insight, scope and span of each goal. In this session, we brought stakeholder groups through exercises that highlighted and ranked them onto a scale of impact and implementation.



19 HOW DO WE WANT TO DO IT?

21 30-YEAR TRANSFORMATION MATRIX



HOW DO WE WANT TO DO IT?

Expanding further upon the previous diagrams, the chart on the next page shows exactly what individual units talked about. Conversation topics discussed by each group are marked with a dot.

Within this chart we can see a story. Demographic changes are top of mind universally across units. A focus on creating a world-class learning and research experience for all people of CU Boulder is the driving factor for institutional and unit goals. To accomplish this, academic units are working on implementing learning experiences that engage a new type of student to follow their passion. Administrative and campus life units couple this by institutionalizing operational changes to enable objectives of all campus units. However, the gear that will put everything into place is internal collaboration and external partnerships, sharing ideas, strengthening ties and optimizing resources.

We took the top goals for each unit, which can be seen as the larger dots in the following diagram and asked units to chart them on the Transformational Matrix to gain further insight on priority, scope and scale. The vertical axis of the matrix relates to level of impact, spanning from the departmental scale to beyond the university. The horizontal axis identifies time scale in relation to implementation.



EXECUTIVE SUMMARY "HOW WE WANT TO DO IT?" **APPENDIX** "WHAT DO WE WANT TO DO?" "HOW DO WE MEASURE SUCCESS?" **TOOL SCOPING** SHAPE TOMORROW'S LEADERS **DEMOGRAPHIC CHANGES** People RECRUITING/ RETENTION . . POPULATION CHANGES DELIVERY / PROCESS IMPROVEMENT **FACILITIES DELIVERY NEW DEGREE TYPES CENTRALIZATION/ FEDERATED** . Operations **ACCESSIBILITY** ASSET MANAGEMENT . RISK OF CRITICAL SYSTEMS 24/7 HOUSING **CULTURE/ EXPERIENCE NEW PEDAGOGIES** . RESIDENTIAL ACADEMIC EXPERIENCE **HEALTH/ WELLNESS** . . Experience STUDENT CONCIERGE SERVICES **ADVISING** SAFETY/SECURITY BE THE TOP UNIVERSITY FOR INNOVATION Brand/Reputation RECOGNITION . . IP, ENTREPRENEURIALISM, & RESEARCH Innovation STAFF TRAINING & DEVELOPMENT Collaboration INTERDISCIPLINARY NETWORKS **POSITIVELY IMPACT HUMANITY** SOCIOECONOMIC DRIVER Impact **AFFORDABILITY** SUSTAINABILITY **PARTNERSHIPS** COMMUNITY ENGAGEMENT Community **EVENTS** SAFE-ENROL. MNGMNT STRAT. RELA-TIONS & COMM **ADVANCEMENT** GRAD SCHOOL ENGINEERING CONTINUING ED. UNDERGRAD ED. PF SCHOOL OF EDUCATION FIN. & BUS. Strategy INTEGRITY, S TY & COMP. ATHLETICS LEEDS, Business LIBRARIES COLLEGE (STUDENT AFFAIRS INFRA. & Sustain. ODECE CMCI ENVD OIEC LAW 8 10 품 STRATEGIC FACILITIES VISIONING **ACADEMIC ACADEMIC SERVICES & STUDENT LIFE ADMINISTRATIVE SERVICES DEEP DIVE PHASE SUMMARY**

Creating an inclusive environment and academic experience for shifting populations drives strategic changes across the university.

Creating an education environment that enables students to learn productively, follow custom interests and develop a portfolio of diverse skills, including research experience.

Streamlining operations and supreme customer service to enable units to focus on what they do best.

Internal and external collaboration as a means to increase intellectual output, enhance the student experience and research environment and create a shared sense of identity.

KEY

- Unit conversation topic
- Top Goal



EXECUTIVE SUMMARY "WHAT DO WE WANT TO DO?" "HOW WE WANT TO DO IT?" "HOW DO WE MEASURE SUCCESS?" TOOL SCOPING APPENDIX

30-YEAR TRANSFORMATION MATRIX

- ACADEMIC
- ACADEMIC SERVICES & CAMPUS LIFE
- ADMINISTRATIVE SERVICES

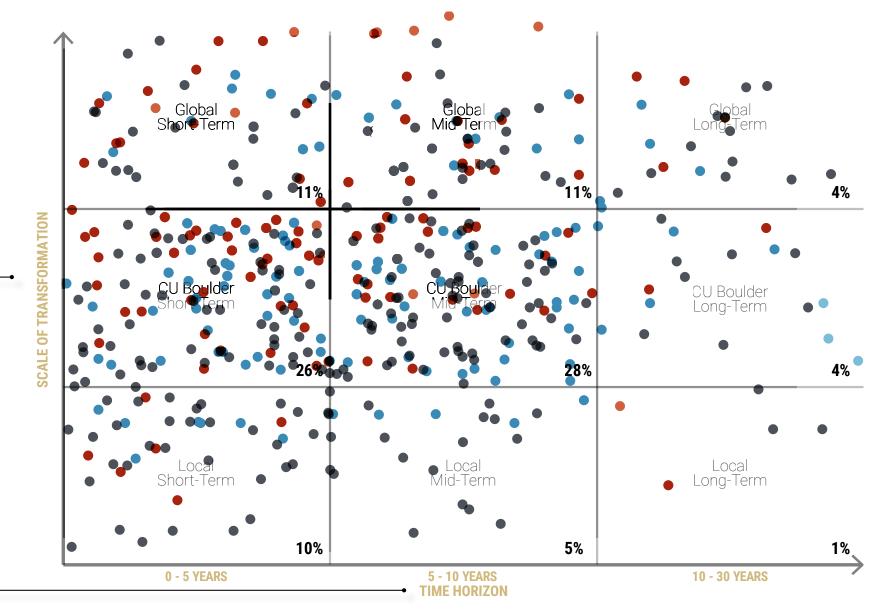
SCALE OF IMPACT, FROM

DEPARTMENTAL, CAMPUS,

AND BEYOND THE UNIVERSITY

IMPLEMENTATION TIMELINE, ⊢ IN 5, 10, & 30-YEAR HORIZONS

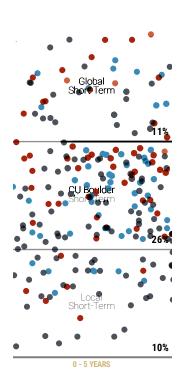
We asked visionaries to contextualize their top goals in terms of scale and implementation time frame. Each dot represents one of the departments top goals, and taken together, reveals desired transformation at the university scale.





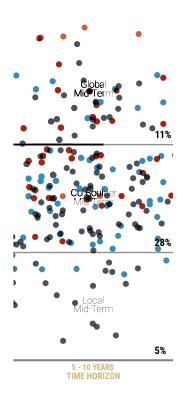
EXECUTIVE SUMMARY "WHAT DO WE WANT TO DO?" "HOW WE WANT TO DO IT?" "HOW DO WE MEASURE SUCCESS?" TOOL SCOPING APPENDIX

30-YEAR TRANSFORMATION MATRIX KEY FINDINGS



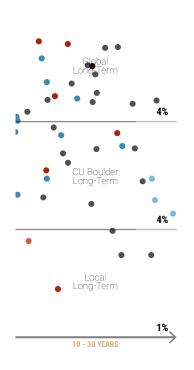
SHORT TERM

In the short term, we see an emphasis on resiliency and simple operational changes that increase the student or customer experience. There is a common goal to better serve a new demographic of students and enhance the total student experience for all.



MID-TERM

Moving into the midterm, we transition into collaborative and interdisciplinary learning and research experiences, new asset management models, pedagogical changes, and sharing of facilities and resources.



LONG TERM

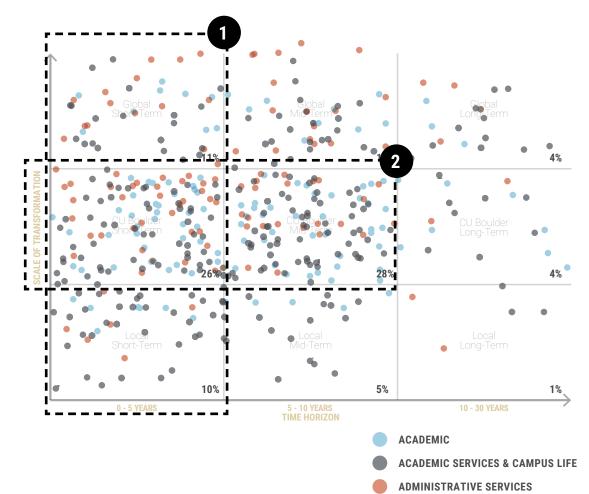
Longer term goals typically incorporate technology or infrastructure investment.



EXECUTIVE SUMMARY

TOOL SCOPING

GOAL CONCENTRATION: FINDINGS



Short term goals focus around the student. Departments are dedicated to growing and retaining new demographics through enhanced experiences, efficient use of resources and new ways of teaching.

Academic units aim to increase their research impact through collaborations and community partnerships.

Administrative groups want to focus on aligning their operations and service offerings to best facilitate academic unit goals.

University-wide goals are heavily focused around operations, where academic and administrative units desire to work together more efficiently and productively to have greater impact.



HOW DO WE MEASURE SUCCESS?

After determining shared goals across university units, we painted a picture of what CU Boulder might look like after each goal is realized. This exercised culminated in visionaries indicating determinants of success for the future vision, forming the basis of KPI development.

25 12 KEY FOCUS AREAS FOR DEEP DIVE 3

26 FOCUS AREAS DASHBOARDS



12 KEY FOCUS AREAS FOR DEEP DIVE 3

"WHAT DO WE WANT TO DO?"

SHAPE TOMORROW'S	INVESTIGATIVE QUESTIONS			
PEOPLE	NEW DEMOGRAPHICS	Growth in transfer students, traditional and non traditional learners, international students & graduate students	How will we adapt? What do the spaces look like?	
OPERATIONS	CENTRALIZATION / FEDERATED	Degree of sharing of resources, services & space to enhance learning & research output	We know we'll have been successful when	
	FLEXIBLE LEARNING / NEW DEGREE TYPES	Customizable degrees which respond thematically to the evolving needs of learners & workforce requirements		
	ASSET MANAGEMENT	Total life cycle approach that integrates asset, business & academic data holistically		
	FACILITIES DELIVERY	Mixed use developments delivered using academic performance objectives & mul	developments delivered using academic performance objectives & multiple income streams	
	DELIVERY / PROCESS IMPROVEMENT	Ability for administrative units to work more closely to provide integrated business	services	
EXPERIENCE	NEW PEDAGOGIES	New blended learning modalities that are hands-on, online, residential & project-based		
	SAFETY / SECURITY	The physical & digital safety & security of all CU Boulder constituents		
SHAPE TOMORROW'S	LEADERS			
BRAND/ REPUTATION	LOCAL, STATE, NATIONAL & INTERNATIONAL	Continued growth at all scales has been identified as an inseparable outcome of the key focus areas		
INNOVATION	IP, ENTREPRENEURIALISM & RESEARCH	Growth and diversification of the research enterprise & the integration of translational activity, commercialization & start up ecosystems with academic activities		
COLLABORATION	INTERDISCIPLINARY NETWORKS	The free movement of student, faculty, & service providers to collaborate freely across colleges and departments		
SHAPE TOMORROW'S	LEADERS			
COMMUNITY	PARTNERSHIPS	Growth in diverse external partnerships that operationalize quickly around shared objectives, resources & spaces		
IMPACT 25 STRATEGIC FACILITIES V	RESILIENCY / CRITICAL SYSTEMS /ISIONING DEEP DIVE PHASE SUMMARY	Mission assurance through safeguarding our critical assets, implementation of res & sustainability policies & procedures	Strategic Facilities Visioning	

BE THE TOP UNIVERSITY FOR INNOVATION POSITIVELY IMPACT HUMANITY

PFOPI F

DEMOGRAPHIC / POPULATION CHANGES

IMAGINE A FUTURE WHERE...

...our student population is a mix of traditional students and non traditional students: transfer students, first generation college students, students from lower socioeconomic status, international students and graduate students.

How would this demographic shift change the ways you teach and do research?

HOW WILL WE ADAPT?

- How might we attract greater numbers of students from underrepresented demographics?
- How integrated should advising, student support and career services be within the learning environment?
- Will we need to recruit a more diverse workforce to match changing demographics?
- How might we change the curriculum to meet the changing demographic?
- How might we grow graduate programs and pipeline greater numbers of undergraduates into graduate programs?

WHAT DO THE SPACES LOOK LIKE?

- Commuter and evening students and faculty stay all day on campus, requiring retail / food provision.
- Increased access to recreation and social facilities
- Increased transportation, security and parking
- Housing provides new specifications for older students and cultural diversity

WE KNOW WE'VE BEEN SUCCESSFUL WHEN...

- Our student quality, retention, & completion improves (46%)
- Faculty & staff demographics align with students (16%)
- We become a more diverse student body (16%)
- We see growth in graduate programs (8%)
- We see population growth in every demographic (4%)
- Other* (10%)

BOLD UNITS PARTICIPATED IN THEME

Athletics

College of Arts & Sciences

College of Engineering & Applied Science

College of Media,

College of Music

Continuing Education

Division of Student Affairs

Enrollment Management

Environmental Design

Finance & Business Strategy

Graduate School

Human Resources

Integrity, Safety & Compliance

eeds School of Business.

Office of Advancement

Office of Diversity, Equity & Community Engagement

Office of Information Technology
Office of Infrastructure

Office of Infrastructure & Sustainability

Office of Institutional Equity & Compliance

Research & Innovation Office

Research Institutes

School of Education

School of Law

Strategic Relations & Communications

Undergraduate Education University Counsel

University Libraries

ADDED MEASURES OF SUCCESS*

FOR RECREATION

- Access and equity to rec programming
- All students recreate in a place they see themselves
- · Same services in campus locations

FOR HEALTH & WELLNESS

- Health & wellness hubs
- Data on student wellness
- All students have access to support their wellness

FOR HOUSING

- Housing accommodates different demographics over time
- Flexibility for the future

FOR UMC

- Increased diversity and timing of services
- All students have a sense of belonging at the umc

FOR STUDENT BODY

- We see an increased number of students choosing CU
- · Provide job training and opportunities



BE THE TOP UNIVERSITY FOR INNOVATION POSITIVELY IMPACT HUMANITY

PFOPLE

CENTRALIZATION / FEDERATED

IMAGINE A FUTURE WHERE...

...organizational structure of the university mixes centralized core services with decentralized unit focused services. All classrooms are centrally scheduled but integrated service teams are dedicated to each academic unit.

HOW WILL WE ADAPT?

- What do we need out of central block scheduling to be guaranteed space to meet our demand?
- · What services are vital to our core operations?
- · How might mandated central service use change how we operate?
- · What service units could we partner with to help enhance delivery of our core competencies?
- · How might we adapt space changes that are underway or are planned for the near future?

WHAT DO THE SPACES LOOK LIKE?

- · Academic units create a unique identity around respective centralized hubs, providing integrated student, staff and faculty support services
- Service units are embedded in locations to best support academic units
- Decentralized nodes provide shared generic lab, classroom, study, support and office space that is managed centrally and bookable by all
- 24/7 accessibility to nodes
- · Officing is flexible and bookable at point of need

WE KNOW WE'VE BEEN SUCCESSFUL WHEN...

- Academic units are able to focus on learning & research outcomes/Athletics are able to focus on performance (31%)
- Centralized shared core services provide overarching strategy, policy & operational frameworks (24%)
- Embedded administrative units engage in integrated strategy & dedicated solutions coordination across units (23%)
- Every student, faculty, & staff has a meaningful home base on campus (22%)

BOLD UNITS PARTICIPATED IN THEME

Athletics

"WHAT DO WE WANT TO DO?"

College of Arts & Sciences

College of Engineering

& Applied Science

College of Media, **Communication & Information**

College of Music

Continuing Education

Division of Student Affairs

Enrollment Management

Environmental Design

Finance & Business Strategy

Graduate School

Human Resources

Integrity, Safety & Compliance

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Office of Information Technology

Office of Infrastructure & Sustainability

Office of Institutional Equity

& Compliance

Research & Innovation Office

Research Institutes School of Education

School of Law

Strategic Relations & Communications

Undergraduate Education

University Counsel University Libraries

ADDED MEASURES OF SUCCESS

- Access and equity to rec programming
- · Admin units understand academic units Utilization of office, teaching & workplace increases
- Quality
- Scheduling issues go away
- Faculty & staff have manageable workloads





BE THE TOP UNIVERSITY FOR INNOVATION POSITIVELY IMPACT HUMANITY

OPERATIONS

FLEXIBLE LEARNING / NEW DEGREE TYPES

IMAGINE A FUTURE WHERE...

...curriculum touches every corner of Colorado. Students of all ages, backgrounds, and abilities engage in coursework that prepares them to be successful in the spectrum of careers they are likely to have in their future.

HOW WILL WE ADAPT?

- How might resources and operations need to change to fully enable students to pursue stackable / custom degrees?
- · How might we grow customized graduate
- · What would be required to continuously develop new degree types in the future?
- How can flexible credentials be created that respond to the evolving needs of learners and reflect changing workforce requirements?
- · What financial/resource restructuring would be necessary to move towards a thematic cluster approach? How long would these changes take to implement and on what scale?

WHAT DO THE SPACES LOOK LIKE?

- · Thematic nodes based around specialism in learning, research, lab, arts, sports
- · Thematic nodes for undergraduate and graduate population
- · Thematic nodes for distinct student demographics
- · Generic office, lab, study space types with standardized technology provided across all thematic nodes

WE KNOW WE'VE BEEN SUCCESSFUL WHEN...

- Students graduate with a diverse range of knowledge & skills (67%)
- Students flow freely across themed space as needed for their studies (20%)
- Shared credit hours allow students to customize their academic journey (13%)
- O Space productivity is measured & charged for by credit hours in use (0%)

BOLD UNITS PARTICIPATED IN THEME

College of Arts & Sciences

College of Engineering & Applied Science

College of Music

Continuing Education

Enrollment Management

Environmental Design

Integrity, Safety & Compliance

Office of Diversity, Equity

Office of Information Technology

Office of Infrastructure

Office of Institutional Equity

& Compliance

School of Law

Undergraduate Education

KEY TAKEAWAYS



10/14 participants selected

"STUDENTS GRADUATE WITH A DIVERSE RANGE OF KNOWLEDGE AND SKILLS"



All units had one representative select

"STUDENTS GRADUATE WITH A DIVERSE RANGE OF KNOWLEDGE AND SKILLS"





BE THE TOP UNIVERSITY FOR INNOVATION POSITIVELY IMPACT HUMANITY

EXPERIENCE

NEW **PEDAGOGIES**

IMAGINE A FUTURE WHERE...

...students are engaged in the way they learn best. Every program blends online and in person components and faculty feel confident using new technology to enhance the learning experience.

HOW WILL WE ADAPT?

- · How might the flow of resources need to change to enable a structured approach to the development and implementation of new learning pedagogies?
- · How might we create a system that enables faculty and staff to train and experiment with new learning techniques?
- · What needs to change so that we can fully incorporate increased online and distance learning to increase efficiency and provide a high quality learning experience?

WHAT DO THE SPACES LOOK LIKE?

- · Studios where faculty can train, experiment and prepare classes for online, blended and project based learning.
- · Faculty deliver specialized online distance course content through digital learning lab spaces
- · Removal of lecture space in favor of smaller learning and study spaces with standardized technologies that allow for blended, project based, research based, online and distance learning
- Students are immersed in thematic learning through residential academic living experiences

WE KNOW WE'VE BEEN SUCCESSFUL WHEN...

- Faculty readily share, learn, & adopt new practices, with a focus on constant improvement (32%)
- Increase efficiency & utilization by aligning size, activity & pedagogical needs. (18%)
- We see increase in the faculty to student ratio (18%).
- Blended learning lowers tuition costs but, increases student skill & knowledge acquisition (14%)
- Increase in study & collaborative space builds project based and research based learning (14%)
- Increase in high quality online learning lowers space needs (4%)

BOLD UNITS PARTICIPATED IN THEME

Athletics

"WHAT DO WE WANT TO DO?"

College of Arts & Sciences

College of Engineering & Applied Science

College of Media, **Communication & Information**

College of Music

Continuing Education

Division of Student Affairs

Enrollment Management

Environmental Design Finance & Business Strategy

Graduate School

Human Resources

Integrity, Safety & Compliance

Leeds School of Business

Office of Advancement

Office of Diversity, Equity & Community Engagement

Office of Information Technology

Office of Infrastructure & Sustainability

Office of Institutional Equity

& Compliance

Research & Innovation Office

Research Institutes

School of Education

School of Law

Strategic Relations & Communications

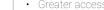
Undergraduate Education

University Counsel **University Libraries**

ADDED MEASURES OF SUCCESS

- Greater access & equity
- Learning outcomes, lowering faculty/ student anxiety, increasing wellbeing, & student feedback
- Type of work students go into when they graduate
- Understand industry practices







BE THE TOP UNIVERSITY FOR INNOVATION POSITIVELY IMPACT HUMANITY

OPERATIONS

ASSET MANAGEMENT

IMAGINE A FUTURE WHERE...

...where holistic planning decisions are made through a centralized university asset pool and integrated capital and operations budget planning process.

HOW WILL WE ADAPT?

- What has to change so that all Education & General and Auxiliary assets are managed cohesively?
- How might we change the capital projects budget model to total cost of ownership that includes life cycle analysis, deferred maintenance, building operations and reflect academic growth and change?
- How might we promote transparency of asset management planning decisions?
- What systems need to be integrated in order to analyze asset, business and academic data holistically?

WHAT DO THE SPACES LOOK LIKE?

- Asset managers are embedded within academic units, and integrated with other business service functions to provide synchronized service delivery
- Culture of building ownership transferred to asset management team. Academic units and student life functions behave as building tenants.
- Inventory of space typologies is assessed campus wide.

WE KNOW WE'VE BEEN SUCCESSFUL WHEN...

- Short and long term capital plans are mapped to university funding resources. Strategy is embedded (Advancement) (31%)
- Capital budgets include total cost of ownership lifecycle analysis and operations costs (31%)
- Potential capital investments are prioritized across all university needs (23%)
- Deferred maintenance backlog decreases (15%)
- O Asset data is understood historically and projected to maximize current useful life (0%)

BOLD UNITS PARTICIPATED IN THEME

Athletics

College of Arts & Sciences

College of Engineering

& Applied Science

College of Media, Communication & Information

College of Music

Continuing Education

Division of Student Affairs

Enrollment Management

Environmental Design

Finance & Business Strategy

Graduate School

Human Resources

ASE SUMMARY

Integrity, Safety & Compliance

Leeds School of Business

Office of Advancement

Office of Diversity, Equity & Community Engagement

Office of Information Technology

Office of Infrastructure & Sustainability

Office of Institutional Equity & Compliance

Research & Innovation Office

Research Institutes

School of Education

School of Law

Strategic Relations & Communications

Undergraduate Education

University Counsel

University Libraries

KEY TAKEAWAYS



All units had one representative select

"SHORT AND LONG TERM CAPITAL PLANS ARE MAPPED TO UNIVERSITY FUNDING RESOURCES"



BE THE TOP UNIVERSITY FOR INNOVATION POSITIVELY IMPACT HUMANITY

OPERATIONS

FACILITIES DELIVERY / **OPERATIONS**

IMAGINE A FUTURE WHERE...

...facilities are planned, allocated and delivered using academic performance objectives integrated with new operational and financial systems.

HOW WILL WE ADAPT?

- How might we systematize the delivery of mixed use developments with multiple revenue streams in order to deliver and operate facilities effectively?
- · How might we balance commercial opportunity with the needs of the academic mission?
- How might we incorporate sustainability into standard asset management procedures? Where would we start? Who would need to buy in?

WHAT DO THE SPACES LOOK LIKE?

- Public Private Partnership delivery of facilities where risk is transferred but university is an investor
- · Space allocation based on occupant leasing type structures reassessed every 3 years

WE KNOW WE'VE BEEN SUCCESSFUL WHEN...

- University receives increased income from new revenue sources (86%)
- No owned space, fluidity of space, sever identity from place (14%)
- O Space charging is aligned with the ability of occupants to leverage multiple revenue streams (0%)
- Facilities are in great condition and people want to be there (0%)
- Facility services outsourced to external provider (0%)

BOLD UNITS PARTICIPATED IN THEME

Athletics

College of Engineering

& Applied Science

Enrollment Management

Environmental Design

Human Resources

Leeds School of Business

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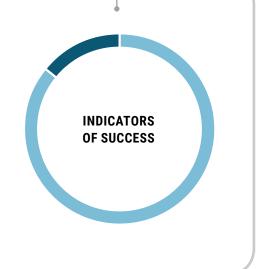
Strategic Relations

Undergraduate Education

University Libraries

KEY TAKEAWAYS

USE FACILITIES DELIVERY AS A TOOL FOR REVENUE DIVERSIFICATION



College of Arts & Sciences

College of Media.

Communication & Information

College of Music

Continuing Education

Division of Student Affairs

Finance & Business Strategy

Graduate School

Integrity, Safety & Compliance

& Communications University Counsel

BE THE TOP UNIVERSITY FOR INNOVATION POSITIVELY IMPACT HUMANITY

OPERATIONS

DELIVERY / **PROCESS IMPROVEMENT**

IMAGINE A FUTURE WHERE...

all units will focus on their core competencies, leveraging shared services and external resources to deliver more effectively.

HOW WILL WE ADAPT?

- What tasks / processes are vital to our core competencies? How might we outsource additional tasks to allow us to focus on what we do best?
- What has to change to enable administrative units to work more closely to provide integrated business assistance / concierge service to other units on campus?
- · How might we work with other Colorado Colleges and Universities to create more efficient service delivery?
- How effective would unlocking revenue streams for the use of individual units be? How would it be managed in a universityfirst context?

WHAT DO THE SPACES LOOK LIKE?

- Auxiliary units work together in colocated decentralized nodes to provide customized service delivery
- Collaborative administrative spaces to develop and share best practices
- · Space for embedded external outsourced service providers
- Units use new revenue streams to fund new investments, but could pay for space use

WE KNOW WE'VE BEEN SUCCESSFUL WHEN...

- Centralized and decentralized revenues & costs are balanced with responsibility to a university-first context (37%)
- Service delivery efficiencies & quality continuously improves (27%)
- Removal of duplication & inefficiencies allows for higher liquidity and flexibility of resource allocation (27%)
- Increased liquidity & profit margin allows for improved return on mission ventures (9%)
- O Streamlined expenses create room for new investments (0%)

BOLD UNITS PARTICIPATED IN THEME

Athletics

"WHAT DO WE WANT TO DO?"

College of Arts & Sciences

College of Engineering

& Applied Science

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Communication & Information

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School of Law

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Undergraduate Education University Counsel

University Libraries

KEY TAKEAWAYS



36% (4PPL)

"CENTRALIZED AND DECENTRALIZED REVENUES AND COSTS ARE BALANCED WITH RESPONSIBILITY TO A UNIVERSITY-FIRST CONTEXT"



BE THE TOP UNIVERSITY FOR INNOVATION POSITIVELY IMPACT HUMANITY

EXPERIENCE

SAFETY / **SECURITY**

IMAGINE A FUTURE WHERE...

...safety and security is easily implemented across the university. Information and assets have the proper protections in place. Students, staff, faculty and families know how to protect themselves and also know they can approach Campus Police in any situation.

HOW WILL WE ADAPT?

WHAT DO THE SPACES LOOK LIKE?

- · How might we make Campus Police approachable to all students?
- · How might we enable students and staff to protect themselves against physical and digital threats at the campus and beyond?
- · How might we articulate law and policy around campus so all parties are aware? How do we best enforce these laws and policies?

- Easily accessible and inviting police station
- · Safety hubs around campus are well marked and act as known havens and educational centers
- · Colocation of Campus Police with other service organizations to increase visibility, accessibility, and acceptance
- Digital & video security presence visible and in key locations across campus

WE KNOW WE'VE BEEN SUCCESSFUL WHEN...

- Students, families, faculty & staff feel safe (100%)
- O Citizen police relationships improve (0%)
- O Reduce crime on campus (0%)
- O Elimination of information security threats (0%)

BOLD UNITS PARTICIPATED IN THEME

Athletics

College of Arts & Sciences

College of Engineering

& Applied Science

College of Media,

Communication & Information

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School of Education

School of Law

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Undergraduate Education

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University Libraries

KEY TAKEAWAYS

THE CULTURE OF SAFETY

IS TOP PRIORITY FOR OISC



• BE THE TOP UNIVERSITY FOR INNOVATION

POSITIVELY IMPACT HUMANITY

INNOVATION

IP, ENTREPREN-EURIALISM & RESEARCH

IMAGINE A FUTURE WHERE...

...fundamental research links directly with application and entrepreneurialism. Faculty and students engage in diverse research experiences that includes the development of IP, patents, licenses and startups.

HOW WILL WE ADAPT?

- How might we balance commercialization within academic activities?
- How might we incentivize the development of IP, start ups and integrate deliberate translation with the needs of the university? What systems need to be created to encourage, invest and structure development?
- What staff and processes do we need in place to motivate wider translational operations?
- How might we stimulate new forms of research funding that enable us to diversify and grow the research enterprise?

WHAT DO THE SPACES LOOK LIKE?

- Multi-modal space where learning and research takes place simultaneously
- Translational space that provides resources to preform basic sciences through implementation
- Nodes of themed core equipment which can be easily accessed by all research teams and disciplines and are available for contract research

WE KNOW WE'VE BEEN SUCCESSFUL WHEN...

- Faculty & students are supported to incubate and develop their ideas into reality (61%)
- There is an increase in not just the productivity of research, but also the diversity of projects (31%)
- Financial models link research income and tuition revenue with new ICR distribution (8%)
- O State of the art equipment is invested in & utilized at an ideal rate (0%)

BOLD UNITS PARTICIPATED IN THEME

Athletics

College of Arts & Sciences

College of Engineering & Applied Science

College of Media, Communication & Information

College of Music

Continuing Education

Division of Student Affairs

Enrollment Management

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University Libraries

KEY TAKEAWAYS



8/13 participants selected

"FACULTY & STUDENTS ARE SUPPORTED TO INCUBATE AND DEVELOP THEIR IDEAS INTO REALITY"



• BE THE TOP UNIVERSITY FOR INNOVATION

POSITIVELY IMPACT HUMANITY

COLLABORATION

INTER-DISCIPLINARY NETWORKS

IMAGINE A FUTURE WHERE...

...students and staff can work and learn together across departments for learning and research pursuits. It is simple to find collaborators and to develop ideas, programs and research together.

HOW WILL WE ADAPT?

- How might the flow of resources need to change to truly enable students to take credit classes of interest in other departments?
- How would this impact our unit? What processes might we implement to encourage and engage in these activities?
- How might we create a system that links students and faculty with collaborators for research and teaching projects across colleges and departments?
- What incentives are in place for units and individuals to collaborate?
- Could a Dean of Interdisciplinary studies improve and increase collaborative activity?

WHAT DO THE SPACES LOOK LIKE?

- Bookable, flexible project space for short and medium term joint faculty / staff activities
- Bookable, flexible project space for short and medium term joint interdisciplinary student activities
- Flexible lab space designed to provide generic research capabilities
- Research space is allocated on the basis of funding, team size and project length
- Service units are configured so as to provide interdisciplinary integrated support from within academic units

WE KNOW WE'VE BEEN SUCCESSFUL WHEN...

- Increase in interdisciplinary learning programs & degrees (26%)
- Credit hours are easily shared across academic units (17%)
- Increase in efficiency, utilization & productivity of research/ creative space (22%)
- Faculty & staff costs are easily shared across units (13%)
- Increase in Interdisciplinary Research & Teaching (13%)
- Increase in joint programs with Community Colleges & other University entities (4%)
- Increase in Faculty joint appointments (4%)

BOLD UNITS PARTICIPATED IN THEME

Athletics

College of Arts & Sciences

College of Engineering & Applied Science

College of Media, Communication & Information

College of Music

Continuing Education

Division of Student Affairs

Enrollment Management Environmental Design

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& Compliance

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School of Law

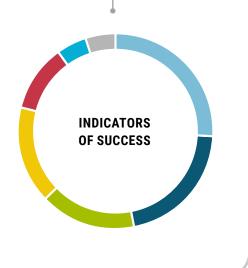
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ADDED MEASURES OF SUCCESS

- Helps faculty tenure
- Quality
- Admin units understand academic units



SHAPE TOMORROW'S LEADERS BE THE TOP UNIVERSITY FOR INNOVATION

POSITIVELY IMPACT HUMANITY

COMMUNITY

PARTNERSHIPS

IMAGINE A FUTURE WHERE...

...the university has a seamless ability to link its research and learning with corporations, city, government and not for profit entities. Relationships are longstanding and new value is constantly being created. Community impact, revenue diversity, and the student experience drive these relationships

HOW WILL WE ADAPT?

- What is the value proposition for external entities to partner with us? How might we capitalize on that further?
- · How might we set up processes that enable partnerships to quickly begin operation around shared objectives?
- · What does the sharing of resources look like? How would partners rent space and pay for access to equipment alongside faculty and students?
- · How might we stimulate shared services and joint projects at partner or other locations off campus?"

WHAT DO THE SPACES LOOK LIKE?

- · Mixed use spaces that incorporates external entities into research and learning
- · Multi functional space with new revenue sources incorporates commercial, retail hotel and housing space
- · Bringing outside entities in to use space and equipment for additional revenue
- CU Boulder facilities located off campus in the communities it serves

WE KNOW WE'VE BEEN SUCCESSFUL WHEN...

- We develop new sources of capital & revenue (45%)
- Events occur regularly, involving both the community and students, faculty, and staff (23%)
- We have external tenants actively embedded on campus (14%)
- Ommunity based research & learning activities drive direct socio economic impact (9%)
- Increase in internships & graduate employment (9%)

BOLD UNITS PARTICIPATED IN THEME

Athletics

"WHAT DO WE WANT TO DO?"

College of Arts & Sciences

College of Engineering & Applied Science

College of Media,

Communication & Information

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Continuing Education

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Enrollment Management

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Undergraduate Education

University Counsel University Libraries

KEY TAKEAWAYS



10/22 participants selected

"WE DEVELOP NEW SOURCES OF CAPITAL & REVENUE."



4/5 departments had one participant select

"WE DEVELOP NEW SOURCES OF CAPITAL & REVENUE."





SHAPE TOMORROW'S LEADERS BE THE TOP UNIVERSITY FOR INNOVATION

POSITIVELY IMPACT HUMANITY

IMPACT

RESILIENCY / CRITICAL **SYSTEMS**

IMAGINE A FUTURE WHERE...

...all research activities are supported by resilient infrastructure and operations. Sustainability is embedded across the campus through performance-based planning, and the campus actively seeks collaborators and partners.

HOW WILL WE ADAPT?

How might we create an integrated partnership between RIO, the Institutes, the academic units, and Infrastructure and Sustainability to implement resiliency and sustainability policies and procedures across campus?

- · How might we develop and implement a mission dependency index? A vulnerability analysis? How would we prioritize investments in critical systems?
- · How might we partner with academic units more effectively to embed living learning laboratories in research and learning delivery?

WHAT DO THE SPACES LOOK LIKE?

- Research labs, RIO and Infrastructure & Sustainability are colocated across campus.
- · Resiliency is created for Institutes, research labs and core facilities through additional redundancies of systems.
- There is a layered approach to infrastructure planning that mitigates the risk of disruption through utility level, equipment infrastructure and materials handling integration.
- · New capital projects and infrastructure are jointly developed with academic delivery to create living, learning laboratory clusters.

WE KNOW WE'VE BEEN SUCCESSFUL WHEN...

- A mission dependency index identifies & prioritizes investment in critical systems (33%)
- Mission critical assets can be relied upon in any given situation (physical & digital) (28%)
- Mission assurance: there are no unplanned outages & no loss of data (17%)
- Sustainability & resilience metrics embedded into return on mission methodology (17%)
- Greenhouse gas emission & renewable energy targets met for 2020, 2030 and beyond (5%)

Athletics

"WHAT DO WE WANT TO DO?"

College of Arts & Sciences

College of Engineering

& Applied Science

College of Media, Communication & Information

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University Counsel

University Libraries

KEY TAKEAWAYS



All of participants from OIT selected

"A MISSION DEPENDENCY INDEX IDENTIFIES & PRIORITIZES INVESTMENT IN CRITICAL SYSTEMS"



7/19 of participants from OISC and RIO selected

"MISSION CRITICAL ASSETS CAN BE RELIED UPON IN ANY GIVEN SITUATION (PHYSICAL & DIGITAL)"







TOOL SCOPING

39 TOOL SCOPING

40 TOOL SCOPING PROCESS



FACILITY

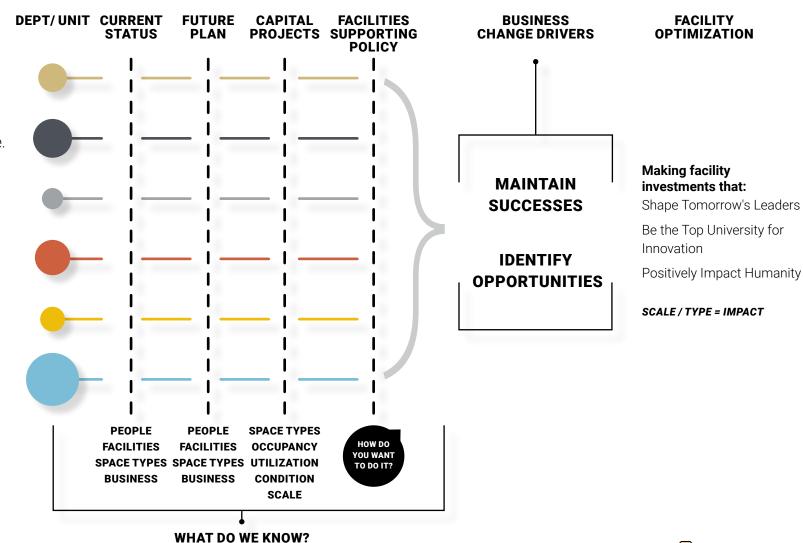
TOOL SCOPING

While the goal of SFV is to develop a 30 year vision for facilities and infrastructure for CU Boulder, the future is impossible to predict. To guide the university through the evolving nature of the future, we are developing a dynamic digital planning tool that will aid the university in making strategic investments in facilities as new opportunities arise.

"WHAT DO WE WANT TO DO?"

We are currently in the early phases of tool scoping and have brought together key data holders around campus, including ODA, OIT, and Infrastructure & Sustainability to begin the discovery process. The diagram to the right is the foundation for the function of the tool.

To make unbiased, performance-driven decisions, we need to understand how future demand for facilities overlays onto existing supply, and be able to acknowledge how the implementation of business change drivers will affect this analysis. Some examples include incorporating blended learning models or improving utilization of facilities through central scheduling. This holistic picture will help assess potential capital projects' return on mission to the university.





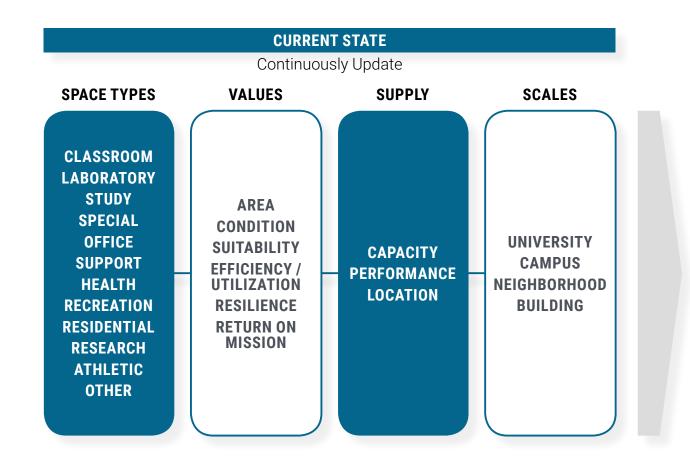
TOOL SCOPING PROCESS

"WHAT DO WE WANT TO DO?"

Given the many factors that contribute to capital planning decision making, the digital planning tool will operate as an amalgamation of data the university possesses. The outcomes that evolve from SFV visionary meetings form the basis for how data is layered together, the performance indicators that are measured, and the values that are invested in for the future.

The diagram stretching over the following three pages outlines the diverse types of information needed to create a digital planning tool that takes into account the many factors involved in holistic capital planning. The digital planning tool will be able to understand the current state of facilities in terms of space types, values, supply and varying scales, as defined on this page.

The tool will visualize the spatial implications of campus initiatives and future policies, such as blended learning models or improving utilization of facilities through central scheduling. This holistic picture will help assess potential capital projects' return on mission to the university.



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TOOL SCOPING PROCESS CONT'D

WHAT DO WE WANT? Create Plan, Update Plan, Continuously Compare Progress to Plan **ENABLERS** DEMAND **VARIABLES TRIGGERS PEOPLE** VOLUME **ENROLLMENT MODEL** GROWTH **POPULATION DIVERSITY HR MODEL CHANGE** NEW DEMOGRAPHICS **EXPERIENCE ROLL OUT EXPERIENCE MODALITIES POLICY PLAN TAKE UP** INTENSITY NEW LEARNING INNOVATION **RESEARCH MIX OUALITY** OUTPUT **DISCOVERY PRODUCTIVITY INCENTIVES PERFORMANCE** NEW RESEARCH **OPERATIONS** SHARING **ROLL OUT SHARED SERVICES** DISPERSAL **FEDERATION TAKE UP** LOCATION OPTIMIZING RESOURCES **OPERATIONS** ACADEMIC THEMES **ACADEMIC PROFILE ACADEMIC PRIORITY AGGREGATION AUXILIARY PROFILE COMMERCIAL MIX ROLL OUT** OPTIMIZING RESOURCES **DELIVERY** FINANCIAL CAPITAL SOURCES **CASH FLOW PROCESS MANAGEMENT** CONDITIONAL DISRUPTION INTEGRATED PORTFOLIO

CONTINUED ON NEXT PAGE →



TOOL SCOPING

TOOL SCOPING PROCESS CONT'D

WHAT DO WE WANT? Create Plan, Update Plan, Continuously Compare Progress to Plan **ASSESSMENT STANDARDS** CONTRIBUTES SPACE / STDNT **TO TARGETS** \$ / STUDENT **PROGRAMS** % ON LINE **TAKE UP** % OTHER **ACHIEVE FINANCIAL** MIXING **QUALITY SHARING** SERVICE MODEL **PROVISION BUSINESS ACADEMIC** MODEL OTHER **RESILIENCY DEVEL. COST APPRAISAL** CONDITION

