

## **Sociology 4117: FOOD AND SOCIETY**

### **Professor Jill Harrison**

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Fall 2013

Lecture: Tues/Thurs 3:30-4:20

in Education 220

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### **COURSE DESCRIPTION**

This course is an introduction to the sociology of food and agriculture. Particular attention will be paid to the theoretical, historical, and empirical issues of agriculture and food in the United States, with additional discussion of the global dimensions of many agrifood networks.

### **COURSE OVERVIEW AND OBJECTIVES**

Much more than tractors and seeds, agriculture is a key economic sector, a way of life, a source of open space, a tremendous manipulation of natural resources, the source of essential staples and sustenance, and a space in which we interrogate and negotiate our relationship with the natural world as well as with each other. Agriculture has been conceptualized as “the middle landscape”: “that space, which is at once real and imaginary, between the city and the wilderness, wherein the agrarian and/or pastoral ideal resides, and where people live and work with nature” (Vos 2000: 246). Cutting through this image, however, remain a host of problems that have become increasingly apparent in recent decades – including the economic vulnerability of many farmers, farm worker poverty, food safety crises, understudied technologies, animal welfare abuses, and air and water pollution from pesticides, fertilizers, and animal waste. These problems make clear the utmost importance of thoughtful, well-informed, and interdisciplinary analysis of agrifood networks, associated dilemmas, and their potential solutions.

This course is a sociological exploration of agriculture and food networks from three distinct but interrelated vantage points: changes in the structure and dynamics of agrifood networks, historical and current social movement responses to social and ecological agrifood problems, and shifting trends in academic analysis of agrifood networks and politics. Throughout the course, we will examine the major structural forces that sociologists identify as shaping agrifood networks, paying particular attention to the associated consequences for the environment and social justice. We will also critically interrogate the struggles, accomplishments, and limitations of different efforts to address social and ecological problems in agriculture and to drive it in a more sustainable and/or socially just direction.

The problems we will confront throughout this course are complex and daunting, defying simple, ‘silver bullet’ solutions. Students should be prepared to grapple with, struggle with, consider, and deliberate multiple and often conflicting perspectives about the causes of serious agrifood problems, as well as equally varied (and inconclusive) debates about how these problems should be solved. Students should understand that I am more concerned with posing difficult questions (and showing why they matter) than with offering definitive answers. My primary goal is to help students generally develop their critical thinking skills and to be more compassionate and engaged citizens.

## REQUIRED READINGS

The following books are REQUIRED for all students and can be purchased from the campus bookstore:

Michael Mayerfeld Bell. 2004. *Farming for Us All: Practical Agriculture and the Cultivation of Sustainability*. University Park: Pennsylvania State University Press.

Saru Jayaraman. 2013. *Behind the Kitchen Door*. Ithaca, NY: Cornell University Press.

Michael Pollan. 2006. *The Omnivore's Dilemma: A Natural History of Four Meals*. New York: Penguin Books.

All other readings, some lecture materials, and other key information are listed on pp. 6-8 of this syllabus and are available through Desire2Learn (D2L). Please note that I will periodically assign additional short readings and make other small changes to the syllabus. You should log on to D2L and check your email regularly (i.e., at least weekly) to stay informed of changes to the schedule and new materials.

## ASSIGNMENTS

Your final grade for this course will be based on the following requirements (1000 points total):

### 1. **Participation** (100 points)

This course requires active participation. You need not always have something to say, but your consistent and informed participation in class is a course requirement. To get full credit for your participation, you must attend regularly, show up on time, be prepared to discuss required readings, and participate regularly in class discussions, small group discussions, and/or office hours. Students who participate only occasionally and/or are often absent or late will receive 75 points. Students who rarely participate but regularly attend and show up on time will receive 50 points. Students who rarely attend class will receive fewer than 50 points, to be determined on a case-by-case basis. I highly recommend keeping an eye on how the news media covers current course-related issues, and bringing your observations and questions to class and/or office hours.

### 2. **Quizzes** (50 points total)

I will periodically conduct pop quizzes *at the very beginning of class*. Doing so will help compel you to keep up with the readings and will help me gauge your comprehension of the readings. I will drop your lowest quiz score. If you are not present for a quiz, you will receive a zero. Keeping up with the readings, attending regularly, and arriving to class on time will help you do well on the quizzes and better in the class in general.

### 3. **Essays** (450 points total)

This semester, you are being assigned six essays. I have designed the assignments to get you to engage with particular course concepts and readings and to be ready to discuss them together in class. Each assignment poses one or more questions relating to a required reading, film, or course concept, and instructs you to write an essay in response to the question(s). The number of points you receive for each essay depends on how accurately and how meaningfully you address the specific questions/tasks for each assignment, and the degree to which you adhere to the assignment guidelines. You will not be judged on how well you adhere to what you believe my point of view is.

Assignment guidelines: Essays must be 2-3 double spaced pages, professionally composed, coherently organized, proofread, typed in 12-point Times New Roman font, and formatted with 1-inch margins and page numbers. Be sure to put your name at the top of the document. If you decide to use direct quotations from the readings, do so sparingly, and *do not allow quotations to replace your own statements*. Within your essay, be sure to cite your sources using the following in-text citation format: (lecture 9/2/11), (Smith

2007), or (Smith 2007: 1). You do not need an end-of-text references list (bibliography) unless you reference a source not assigned for this course. You **must** submit each essay to the appropriate dropbox on D2L by the date and time listed below, and you must also bring a hard copy to class on the due date. You are welcome to print your essay double-sided; be sure to staple your essay before you come to class. Please submit your paper to D2L as a PDF or Word file. Be sure to put your name and your section time at the top of the first page.

*Late policy for essays:* If both the online and hard copies are late, your essay will automatically lose 50% of the points. If the hard copy is submitted on time but the D2L version is late, or vice versa, your essay will lose 10% of the points. I will waive a late penalty only for documented cases of serious illness, injury, family emergency, etc.

- a. Essay #1: Treadmill of production. Due by September 10 at 3:30pm. (70 points) After completing the Bell 2009 reading, write an essay that addresses the following questions/tasks:
  - i. What is 'the treadmill of production' a theory about? What does it seek to explain?
  - ii. *In your own words*, summarize Bell's main arguments about how the treadmill of production works.
  - iii. Identify a passage from the Striffler 2004 article that illustrates some aspect of the treadmill of production; be sure to explain your reasoning.
  - iv. End your essay with a list of questions or comments you have about the reading.
- b. Essay #2: Review of *Behind the Kitchen Door*. Due in section on October 2. (70 points) Write an essay that addresses the following prompts/questions about the book, *Behind the Kitchen Door*.
  - i. Briefly describe the book's primary arguments.
  - ii. What did you find most surprising about the book?
  - iii. Are the book's findings and arguments consistent with what you have observed in restaurants? In what ways? If your experiences have been different, what do you think explains those differences?
- c. Essay #3: Cultural structures of unsustainable farming. Due by 3:30pm on October 22. (70 points) After reading the first half of *Farming for Us All* (pp. 1-147), write an essay that addresses the following questions:
  - i. What does Bell mean by "farming the self" (ch. 4)?
  - ii. What does Bell mean by "farming knowledge" (ch. 5)?
  - iii. What sorts of cultural structures shape your own life? Explain.
- d. Essay #4: Ethnographic observation at the farmers' market. Due by 3:30pm on November 12. (70 points) In class, we will discuss why and how to conduct ethnographic observation. Then, on Saturday, November 9, you will go to your local farmers' market and be an ethnographic observer there. You should plan to spend at least one hour at the event, jot down notes while there, and write up your field notes soon afterward. Then, write an essay that addresses some or all of the questions/tasks noted on the assignment guidelines (to be distributed in class).
- e. Essay #5: Thinking critically about the 'obesity epidemic'. Due in section on November 20. (70 points) After doing the reading assigned for 11/20 (Saguy 2013), write an essay that addresses the following questions:
  - i. Identify what you see as the reading's overarching take-home messages.
  - ii. What did you find most surprising about the reading?
  - iii. How did this reading make you feel? Explain, drawing on your own experiences with and feelings about food, dieting, and your own body.
- f. Essay #6: Book and film review. Due by 5:00pm on December 16 to D2L. (100 points) Write an essay that critically evaluates the book *The Omnivore's Dilemma* (by Michael Pollan) and the film

"Fresh" (which we will watch during the film night on December 10 and which is available for online streaming through D2L). This book and this film represent ways that agrifood studies has reached a mainstream audience. As a way of critically evaluating how mainstream readers and viewers learn about the issues we have covered in class this semester, write an essay in which you address the following questions. You must use at least 4 additional course readings to support your arguments. Your essay may be up to 4 pages in length.

- i. In light of what you have learned this semester, what do you see as the book's main strength and the film's main strength? Why?
- ii. In light of what you have learned this semester, what do you see as the book's main weakness and the film's main weakness? Why?
- iii. What do you see as the most striking similarity between the film and book?
- iv. What do you see as the most striking difference between the film and book?

#### 4. **Tests** (2 at 200 points each = 400 points total)

This semester, there will be two in-class tests. Each will include of a combination of multiple-choice and short essay questions. Test #2 focuses on material covered *since* the first test.

Test #1: 10/10 in class

Test #2: 12/10 in class

*Make-up policy for tests:* If you miss one of the tests due to a death in your family, a medical emergency, a court date, a religious conflict, or your participation in a university-supported activity in which you are obligated to participate, you must provide me with written documentation of that conflict in order to take the make-up exam. Such documentation must be provided prior to your absence. Or, if the situation is an emergency that prohibits prior notice, you must provide documentation within one week of your absence. I will then allow you to take a make-up exam during the scheduled final exam period (December 18 from 1:30-4:00). The make-up final exam will be an essay exam that will test your comprehensive understanding of *all* course material.

## GRADES

*In sum, your final grade will be based on the following:*

100 points	Participation
50 points	Quizzes
450 points	Essays (5 @ 70 points each, and 1 @ 100 points)
400 points	Tests (2 @ 200 points each)
<u>1000 points total</u>	

Your total points earned will correspond to the following final letter grades:

930-1000	A	800-829	B-	670-699	D+
900-929	A-	770-799	C+	630-669	D
870-899	B+	730-769	C	600-629	D-
830-869	B	700-729	C-	0-599	F

**OTHER COURSE POLICIES**

**Preparation:** I expect each student to come to class with the reading done on the day it is listed on the syllabus. "Doing the readings" well means carefully reading, taking notes about the main arguments and evidence, jotting down your questions, and re-reading. Please bring the reading materials and your notes with you to class and be prepared to ask questions or make comments that occurred to you while doing the readings. I expect you to actively engage with the readings in class, so preparation is essential. You are expected to spend an average of six hours per week preparing for this course (outside of our time together in the classroom).

**Attendance:** To do well in this course, you will need to regularly attend class. When you are absent, you are responsible for taking the initiative to find out what you missed. You should obtain notes from a fellow classmate; you may then come ask me about updates to the syllabus and clarifications on specific points that you do not understand. I will not post or otherwise share my slides or lecture notes.

**Punctuality:** It is very important that you arrive to class on time, as arriving late is disruptive and distracting. Come see me ASAP if you anticipate that you will regularly be late.

**D2L troubles:** It is your responsibility to make sure that you are able to successfully upload your essays to D2L; double-check to make sure that each submission actually gets uploaded to D2L. If you have troubles with D2L, contact the CU IT Service Center at 303-735-4357 (5-HELP from a campus phone). Because D2L could have problems, be sure to download your readings ahead of time, and keep copies of your own essays and course readings on a flash drive or other backup device.

**Make-up exam:** If you miss one of the tests due to a death in your family, a medical emergency, a court date, a religious conflict, or your participation in a university-supported activity in which you are obligated to participate, you must provide me with written documentation of that conflict. Such documentation must be provided prior to your absence. Or, if the situation is an emergency that prohibits prior notice, you must provide documentation within one week of your absence. I will then allow you to take a make-up exam during the scheduled final exam period (May 6 from 1:30-4:00). The make-up final exam will be an essay exam that will test your comprehensive understanding of *all* course material. I will not allow make-up exams for any other reason.

**Grades:** We will grade your work very carefully and try to be as transparent as possible about our grading decisions. If you want to discuss the grade you received on one of your essays or exams, you must put your concerns into writing, send it to me or your TA, and request an appointment to meet in office hours. If you decide to dispute a grade, I reserve the right to alter the grade as I see fit (i.e., either up *or* down).

**Laptops, cell phones, and other electronic communication devices:** Because the use of laptops, cell phones, and other such devices distracts both the user and other students, I generally do not allow their use in the classroom and require that they be stored out of sight during class. If I see you checking your cell phone, I will ask you to leave. There are two exceptions to the laptop rule. First: If you believe that you must use a laptop during class, please talk to me privately about this, bring documentation from the appropriate authority (e.g., Disability Services, or your doctor) stating that you need to use a laptop every day, and keep in mind that, if I decide to permit you to use it, you may only do so for taking notes. Second: When we are discussing a particular required reading, and you have that available in electronic form instead of in hard copy, you may use your laptop or other electronic communication device to view the required reading. I will revoke this right if I find that students are abusing this policy.

## UNIVERSITY POLICIES

**Disability accommodations:** If you qualify for accommodations because of a disability, please submit to me a letter from Disability Services in a timely manner so that we can figure out how to address your needs. Disability Services determines accommodations based on documented disabilities. Their contact information is 303-492-8671 and [dsinfo@colorado.edu](mailto:dsinfo@colorado.edu). If you have a temporary medical condition or injury, see Temporary Injuries under Quick Links at Disability Services website (<http://disabilityservices.colorado.edu/>) and discuss your needs with me.

**CU-Boulder Honor Code:** All students of the University of Colorado at Boulder are responsible for knowing and adhering to the academic integrity policy of this institution. Violations of this policy may include: cheating, plagiarism, aid of academic dishonesty, fabrication, lying, bribery, and threatening behavior. All incidents of academic misconduct shall be reported to the Honor Code Council ([honor@colorado.edu](mailto:honor@colorado.edu); 303-735-2273). Students who are found to be in violation of the academic integrity policy will be subject to both academic sanctions from the faculty member and non-academic sanctions (including but not limited to university probation, suspension, or expulsion). Other information on the Honor Code can be found at <http://www.colorado.edu/policies/honor.html> and at <http://honorcode.colorado.edu>

**Plagiarism** is one important aspect of this honor code. All work that you submit for this class must be your own work, and you are required to quote and cite all references properly. Although this mandate appears straightforward, I am well aware of how murky the task can be. Wherever you are unsure about quoting and citing, please come see me to figure out the best strategy. If you want to cite an idea I proposed in lecture, cite it accordingly with an in-text citation such as (lecture 1/31/13). If you want to cite a direct quote from a powerpoint slide, put it in quotes.

**Discrimination and harassment:** The University of Colorado Boulder (CU-Boulder) is committed to maintaining a positive learning, working, and living environment. The University of Colorado does not discriminate on the basis of race, color, national origin, sex, age, disability, creed, religion, sexual orientation, or veteran status in admission and access to, and treatment and employment in, its educational programs and activities. (Regent Law, Article 10, amended 11/8/2001). CU-Boulder will not tolerate acts of discrimination or harassment based upon Protected Classes or related retaliation against or by any employee or student. For purposes of this CU-Boulder policy, "Protected Classes" refers to race, color, national origin, sex, pregnancy, age, disability, creed, religion, sexual orientation, gender identity, gender expression, or veteran status. Individuals who believe they have been discriminated against should contact the Office of Discrimination and Harassment (ODH) at 303-492-2127 or the Office of Student Conduct (OSC) at 303-492-5550. Information about the ODH, the above referenced policies, and the campus resources available to assist individuals regarding discrimination or harassment can be obtained at <http://hr.colorado.edu/dh/>

**Classroom behavior:** Students and faculty each have responsibility for maintaining an appropriate learning environment. Those who fail to adhere to such behavioral standards may be subject to discipline. Professional courtesy and sensitivity are especially important with respect to individuals and topics dealing with differences of race, color, culture, religion, creed, politics, veteran's status, sexual orientation, gender, gender identity and gender expression, age, disability, and nationalities. Class rosters are provided to the instructor with the student's legal name. I will gladly honor your request to address you by an alternate name or gender pronoun. Please advise me of this preference early in the semester so that I may make appropriate changes to my records.

**Observance of religious holidays:** Campus policy regarding religious observances requires that faculty make every effort to reasonably and fairly deal with all students who, because of religious obligations, have conflicts with scheduled examinations, assignments, or required attendance. In this class, I will make every effort to accommodate all students who have such conflicts with scheduled examinations, assignments, or attending class; students must notify me of such absences by the second week of the semester.

**SCHEDULE OF TOPICS, REQUIRED READINGS, AND ASSIGNMENTS**

Week	Date	Topic	Reading(s)	Written Work
1	8/27 lecture	Introduction to Sociology of Agrifood Systems		
	8/28 section		Mills 1959, Carolan 2012 (pp. 1-8)	
	8/29 lecture	Farm Structural Change and the Industrial Ideal	Carolan 2011 (pp. 115-139), Fitzgerald 2003	
2	9/3 lecture	Corporate Consolidation Among Off-Farm Actors	Heffernan 1998	
	9/4 section		Fishman 2003	
	9/5 lecture	The Treadmill of Production: Capitalism at Work	Bell 2009, Striffler 2004	
3	9/10 lecture	Farm and Food Policy	MacDonald et al 2006, USDA 2009	Essay #1 due
	9/11 section		Philpott 2011	
	9/12 lecture		Carolan 2011 (pp. 190-222)	
4	9/17 lecture	Agricultural Science	Hightower 1973, Philpott 2012	
	9/18 section		Dowie 2001	
	9/19 lecture		Middendorf et al 2000, Borlaug 2000, and <i>skim</i> Glessman 2007	
5	9/24 lecture	Agricultural Labor Policy	Martin et al 2006	
	9/25 section		Portes and Rumbaut 2006, Holmes 2013	
	9/26 lecture	Immigration Enforcement	Harrison and Lloyd 2013	
6	10/1 lecture	Worker Justice Activism	Majka and Majka 2000	
	10/2 section		Jayaraman book	Essay #2 due
	10/3 lecture	Immigration Policy Reform and Advocacy	Reading TBA	
7	10/8 lecture	<i>guest lecture from CIRC</i>	White and Dwight 2012	
	10/9 section			
	10/10 lecture	Test #1 in class	[prepare for test]	Test #1 in class
8	10/15 lecture	Environmental Regulation	Harrison 2011a	
	10/16 section		Brown 2012	
	10/17 lecture		Clarren 2008, Harrison 2011b	
9	10/22 lecture	Farming Culture and Farmer Networks	Bell book: 1-147	Essay #3 due
	10/23 section		Bell book: 151-250	
	10/24 lecture			
10	10/29 lecture	Organic Agrifood Systems	Pollan book Ch. 9	
	10/30 section		Getz et al 2008	
	10/31 lecture		Guthman 2004	
11	11/5 lecture	Fair Trade	FLO website, Lyon 2008	
	11/6 section			
	11/7 lecture	Food System Localization	Kloppenburg et al 1996, Locavores website	
	<b>11/9**</b>	<b>[Go to Saturday Farmers Market, observe, and write up fieldnotes per Essay #4 guidelines]</b>		
12	11/12 lecture		Guthman 2011	Essay #4 due
	11/13 section		Born and Purcell 2006	
	11/14 lecture		Berry 2001, Pilgeram 2012, Kohn 2012	
13	11/19 lecture	Food Culture and Diet Reformism		
	11/20 section		Saguy 2013	Essay #5 due
	11/21 lecture		Bobrow-Strain 2012, Szabo 2011	
	<i>Week of Nov 25th</i>	<b>THANKSGIVING BREAK [no class]</b>		
14	12/3 lecture	Hunger and Food Justice	Poppendieck 2000	
	12/4 section			
	12/5 lecture		Alkon and Norgaard 2009	
15	12/10 lecture	Test #2 in class	[prepare for test]	Test #2 in class
	<b>12/10 -- 6pm**</b>	<b>Film night --Hellems 252</b>		
	12/11 section	Telling Agrifood Stories to Mainstream Audiences	Pollan book	
	12/12 lecture	Wrap-Up [last day of class]		
	12/16 at 5pm	[no class]		Essay #6 due to D2L

**FULL REFERENCES FOR REQUIRED ARTICLES, CHAPTERS, AND WEBSITES**

- C. Wright Mills. [1959]. The sociological imagination. Reprinted in *The Meaning of Sociology*.
- Michael Carolan. 2012. Selection from *The Sociology of Food and Agriculture*. London: Earthscan, 1-8.
- Michael Carolan. 2011. Selection from *The Real Cost of Cheap Food*. London: Earthscan, 115-139.
- Deborah Fitzgerald. 2003. The industrial ideal in American agriculture. From *Every Farm a Factory: The Industrial Ideal in American Agriculture*. New Haven: Yale University Press, 10-32.
- William Heffernan. 1998. Agriculture and monopoly capital. *The Monthly Review* 50 (3): 46-59.
- Charles Fishman. 2003. The Wal-Mart you don't know. *Fast Company*. December.  
<http://www.fastcompany.com/node/47593/print>
- Michael Mayerfeld Bell. 2009. Selection from *An Invitation to Environmental Sociology*. Los Angeles: Pine Forge Press, 58-67.
- Steve Striffler. 2004. Undercover in a chicken factory. *Utne Reader*, January/February.
- James MacDonald, Robert Hoppe, and David Banker. 2006. Growing farm size and the distribution of farm payments. USDA Economic Research Service. Economic Brief No. 6.
- USDA. 2009. Fact sheet: FSA administered programs. USDA Farm Service Agency. September.
- Tom Philpott. 2011. Big Ag won't feed the world. *Mother Jones*. June 15. <http://motherjones.com/tom-philpott/2011/06/vilsack-usda-big-ag>
- Michael Carolan. 2011. Selection from *The Real Cost of Cheap Food*. London: Earthscan, 190-222.
- Jim Hightower. 1973. Selections from *Hard Tomatoes, Hard Times*. Cambridge, MA: Schenkman.
- Tom Philpott. 2012. How your college is selling out to Big Ag. *Mother Jones*. May 8. <http://m.motherjones.com/tom-philpott/2012/05/how-agribusiness-dominates-public-ag-research>
- Mark Dowie. 2001. Food. From *American Foundations: An Investigative History*. Cambridge, MA: MIT Press, 105-140.
- Gerard Middendorf, Mike Skladny, Elizabeth Ransom, and Lawrence Busch. 2000. New agricultural biotechnologies: the struggle for democratic choice. From *Hungry for Profit: The Agribusiness Threat to Farmers, Food, and the Environment*, ed. Fred Magdoff, John Bellamy Foster, and Frederick H. Buttel. New York: Monthly Review Press, 107-123.
- Norman E. Borlaug. 2000. Ending world hunger: the promise of biotechnology and the threat of antiscience zealotry. *Plant Physiology* 124: 487-490.
- Stephen R. Gliessman. 2007. Selections from *Agroecology: The Ecology of Sustainable Food Systems*, 2nd ed. Boca Raton: CRC Press, 3-32.
- Philip Martin, Michael Fix, and J. Edward Taylor. 2006. Migrants in U.S. agriculture. From *The New Rural Poverty: Agriculture and Immigration in California*. Washington, DC: The Urban Institute, 9-22.
- Alejandro Portes and Ruben G. Rumbaut. 2006. Nine stories. From *Immigrant America: A Portrait*. Third Edition. Berkeley: University of California Press, 1-36.
- Seth Holmes. 2013. Selections from *Fresh Fruit, Broken Bodies: Migrant Farmworkers in the United States*. Berkeley: University of California Press, 1-29.
- Jill Lindsey Harrison and Sarah E. Lloyd. 2013. New jobs, new workers, and new inequalities: Explaining employers' roles in occupational segregation by nativity and race. *Social Problems* 60(3), 281-301.



Linda C. Majka and Theo J. Majka. 2000. Organizing U.S. farm workers: A continuous struggle. From *Hungry for Profit*, 161-174.

Kathy A. White and Lucy Dwight. 2012. Misplaced priorities: SB90 and the costs to local communities. Colorado Fiscal Inst.

Jill Lindsey Harrison. 2011a. Selections from *Pesticide Drift and the Pursuit of Environmental Justice*. Cambridge, MA: MIT Press.

Patricia Leigh Brown. 2012. The problem is clear: The water is filthy. *New York Times*. November 13.

[http://www.nytimes.com/2012/11/14/us/tainted-water-in-california-farmworker-communities.html?hp&\\_r=1&](http://www.nytimes.com/2012/11/14/us/tainted-water-in-california-farmworker-communities.html?hp&_r=1&)

Rebecca Clarren. 2008. Pesticide drift: Immigrants in California's Central Valley are sick of breathing poisoned air. *Orion Magazine*. July/August.

Jill Lindsey Harrison. 2011b. Parsing 'participation' in action research: Navigating the challenges of lay involvement in technically complex participatory science projects. *Society and Natural Resources* 24(7): 702-716.

Christy Getz, Sandy Brown, and Aimee Shreck. 2008. Class politics and agricultural exceptionalism in California's organic agriculture movement. *Politics and Society* 36: 478-507.

Julie Guthman. 2004. Selections from *Agrarian Dreams: The Paradox of Organic Agriculture in California*. Berkeley: University of California Press, 23-41, 61-88.

FLO (Fair Trade Labeling Organization). 2012. FLO website. <http://www.fairtrade.net/standards.html>.

Sarah Lyon. 2008. We want to be equal to them: Fair-trade coffee certification and gender equity within organizations. *Human Organization* 67(3): 258-268.

Jack Kloppenburg, Jr., John Hendrickson, and George W. Stevenson. 1996. Coming in to the foodshed. *Agriculture and Human Values* 13 (3): 33-42.

Locavores. 2012. Locavores website. <http://www.locavores.com/how/why.php>.

Julie Guthman. 2011. "If they only knew": The unbearable whiteness of alternative food. From *Cultivating Food Justice*, ed. Alison Hope Alkon and Julian Agyeman. Cambridge, MA: MIT Press.

Branden Born and Mark Purcell. 2006. Avoiding the local trap: Scale and food systems in planning research. *Journal of Planning Education and Research* 26: 195-207.

Wendell Berry. 2001. The whole horse. From *The New Agrarianism: Land Culture, and the Community of Life*, ed. Eric T. Freyfogle. Washington, DC: Island Press, 63-79.

Ryanne Pilgeram. 2012. Social sustainability and the white, nuclear family: Constructions of gender, race, and class at a Northwest Farmers' Market. *Race, Gender, and Class* 19(1-2): 37-60.

Sally Kohn. 2012. Do foodies care about workers? Salon.com. July 18.

[http://www.salon.com/2012/07/19/do\\_foodies\\_care\\_about\\_workers/](http://www.salon.com/2012/07/19/do_foodies_care_about_workers/)

Abigail Saguy. 2013. Selections from *What's Wrong with Fat?: The War on Obesity and its Collateral Damage*. Oxford Univ. Press.

Aaron Bobrow-Strain. 2012. What would great-grandma eat? *Chronicle of Higher Education*. February 26.

Michelle Szabo. 2011. The challenges of 're-engaging with food': Connecting employment, household patterns and gender relations to convenience food consumption in North America. *Food, Culture, and Society* 14(4): 547-566.

Janet Poppendieck. 2000. Want amid plenty: From hunger to inequality. From *Hungry for Profit*, 189-202.

Alison Hope Alkon and Kari Marie Norgaard. 2009. Breaking the food chains: An investigation of food justice activism. *Sociological Inquiry* 79(3): 289-305.