

COLLOQUIUM

Presented by

Dr. Thomas Zurbuchen NASA Associate Administrator for the Science Mission Directorate

Writing Successful Mission Proposals: Observations From NASA

NASA Science's missions support the US science community and its partners to discover the secrets of the universe, to find life elsewhere, and to protect and improve life on Earth. In this pursuit, NASA relies heavily on the innovation and excellence of the science community to develop new mission concepts that expand our capabilities and grow our portfolio. Based on guidance from the National Academies of Science, Engineering, and Medicine and given the demonstrated successes of this approach, most NASA missions are initiated in response to proposals from teams led by principal investigators (PIs). For such proposing teams, this is a challenging and highly competitive process, composed of multiple phases. We will first describe this process and relevant stakeholders along the way. We will then examine the characteristics of proposals submitted during the past 20 years – both the ones that were selected for flight and the ones that were not - to share lessons learned about what makes a proposal successful, common mistakes, and experiences from the point-of-view of both proposers and the NASA selection official. We will also provide a brief update on how the mission review process has changed over the past 2-3 years and how it may evolve in the near future. The target audience for this talk are researchers who are thinking about being a PI or joining a proposal team.

T. H. Zurbuchen, M. H. New, P. Hertz, E. Gertsen

Wednesday, June 5th at 2:00 PM Old Main Chapel CU Heritage Center, Boulder, CO 80303