## **Upcoming RIO Workshops**

- March 22: Proposal Budgeting 101
- April 18: Introduction to NIH Proposal Writing
- April 26: Finding Funding
- May 16: Communicating Your Research

Lunch is provided.

RSVP at the RIO website (tinyurl.com/rioworkshops)





### **Dr. Myron Gutmann**

Professor of History, CU Boulder

Director, Institute of Behavioral Science Population Program

Formerly: Assistant Director, NSF

# Some Thoughts about Broader Impacts

**Myron Gutmann** 

Institute of Behavioral Science University of Colorado Boulder

## Three topics

**Some History** 

What's Required and What's Evaluated

What I Think About (and maybe so should you)

### **NSF: Review Standards**

- 1. What is the potential for the proposed activity to:
  - a. Advance knowledge and understanding within its own field or across different fields (Intellectual Merit); and
  - b. Benefit society or advance desired societal outcomes (Broader Impacts)?
- 2. To what extent do the proposed activities suggest and explore creative, original, or potentially transformative concepts?
- 3. Is the plan for carrying out the proposed activities well-reasoned, well-organized, and based on a sound rationale? Does the plan incorporate a mechanism to assess success?
- 4. How well qualified is the individual, team, or organization to conduct the proposed activities?
- 5. Are there adequate resources available to the PI (either at the home organization or through collaborations) to carry out the proposed activities?

## NSF: How Broader Impacts Can be Accomplished

- Through the research itself (i.e., research that has potential to lead to breakthroughs in certain industries or contribute to solutions to societal problems)
- Through the activities that are directly related to specific research projects (e.g., using the research project as a training ground for students or earlycareer scientists)
- Through activities that are supported by, but are complementary to, the project (e.g., running an educational workshop for high school students on your research topic

### **NSF:** Types of Broader Impacts

Outcome	Description of Long-Term Outcomes
1	Full participation of women, persons with disabilities, and underrepresented minorities in STEM (specifically African Americans, Hispanics, Native Americans, Alaska Natives, and Pacific Islanders)
2	Improved STEM education and educator development at any level
3	Increased public scientific literacy and public engagement with science and technology
4	Improved well-being of individuals in society
5	Development of a diverse, globally competitive STEM workforce
6	Increased partnerships between academia, industry, and others
7	Improved national security
8	Increased economic competitiveness of the United States
9	Enhanced Infrastructure for research and education

- 1. Broadening Participation
- 2. Education & Infrastructure
- 3. Industry & Competitiveness
- 4. Everything Else

Source: Michael Thompson (University of

Oklahoma), Broader Impacts Training

(http://bir.ou.edu/files/bir/docs/New\_Faculty\_NSF\_

**BI\_General\_Powerpoint\_Slides.pdf**)





## How we can help with your Broader Impacts

Alexandra Rose, Broader Impacts Liaison Stacey Forsyth, Director





## Who are We?













# After-school Homeschool In-school





## Teacher Professional Development





Community
Outreach
Events...
and more!





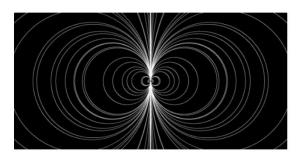
NATURE
ENVIRONMENT
SCIENCE &
TECHNOLOGY



#### **Our Mission**

Nature, Environment, Science & Technology (NEST) Studio for the Arts is a network of faculty, students, centers and campus units that combine artistic practice and scientific research to explore our common and disparate ways of observing, recording, experimenting and knowing. A series of cross-campus initiatives allow students to directly engage with faculty mentors and inspire alternate modes of communicating with the public.





#### 2018 Graduate Summer Fellowships Announced

View the full list of Graduate Summer Fellowships awarded this cycle.



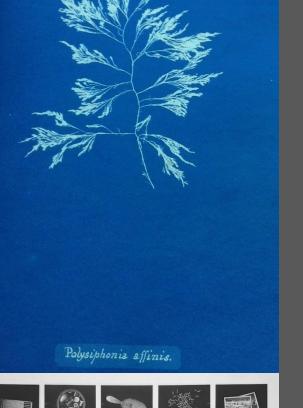
#### Call for 2018 Faculty Teaching Fellowships

Announcing an open call for NEST Faculty Teaching Fellowships proposals, due **January 10, 2018** for Fall 2018 courses.

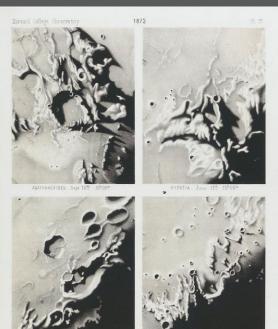


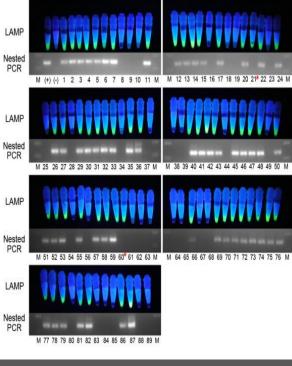
**Call for Jobs** 

View open job applications at NEST.

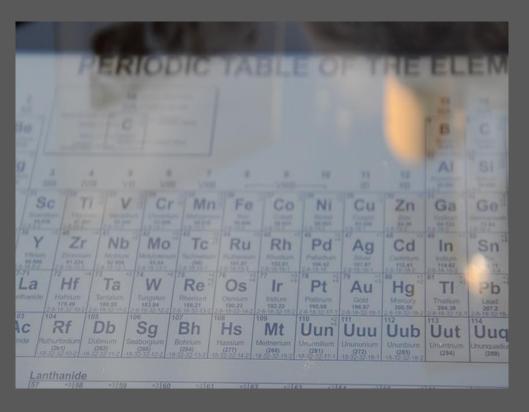


















## Air-Cleaning Ceramic Artwork for Volatile Organic Compound Removal in Nail Salons Camila Friedman-Gerliczb, Art & Art History Aaron Lamplugh, Mechanical Engineering

## Panoramic Methods: New Approaches to Interdisciplinary Research

Maya Livio, IAWP Ashley Whipple, EBIO and INSTAAR

#### Water - Dust

Alice F. Hill, NSIDC, INSTAAR, CIRES Toma Peiu, Dept of Critical Media Studies

## **Baffin Island Climate Change through Woodblocks & Watercolors**

Sarah Crump, Geo. Sciences and INSTAAR Nodin de Saillan, Eng lish

#### **Project Re-Nest: Barn Swallows**

Molly McDermott, EBIO Aaron Treher, Art & Art History

## **Promontory Project: A Case Study of the Annihilation of Time and Space**

Laura Hyunjhee Kim, IAWP
Jen Liu, ATLAS, College of Engineering

#### Scale in Art and Science

Megan Blanchard, EBIO Amy Richman, Critical Media Practices

#### **Thinking with Glaciers**

Carly Anderson Stewart,,EBIO
Joe Steele, Critical Media Practices
Christa Torrens, Environmental Studies, the
Hydrologic Sciences Program and INSTAAR

#### **Visualizing Music as Image and Sculpture**

Zachary Patten, Music Nicholas Landry, Applied Mathematics GRANTS: NSF, MELLON . . .

OUTREACH: STUDENTS, FACULTY, MUSEUMS (ART & SCIENCE), PUBLICATIONS (TRADE, ART, JOURNALS), PUBLIC EXHIBITS

NEST @ COLORADO.EDU www.colorado.edu/nest

Program Evaluator

Informal Educator

1 PhD level Cognitive Psychologist

3 PhD level scientist



K-12 Educator

University Instructor

Environmental Designer

Science Writer

Social Media Expert

### CIRES - Cooperative Institute for Research in Environmental Sciences Education & Outreach Group





## **NSF Broader Impact**



- Educator workshop
- Curriculum using authentic data
- Journal publication, Presentations



Arctic Climate Connections Curriculum: A Model for Bringing Authentic Data Into the Classroom

Anno U. God 1, \*\* Kgrin Kirk, \*\*Dob Morrison, \*\*Susan Lynds, \*\*Susan Buhr Sullivan, \*\*Andrey Grochev, \*\*Andrey Groc



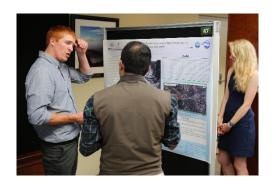






## Research Experience for Undergraduates







- Summer mentoring opportunity
- Reaching diversity rural Colorado 2YC students







## Massive Open Online Course MCDC



- Short lectures
- ~ 7,000 total students
- 62,257 lectures viewed









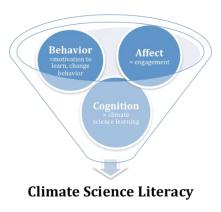






## NSF CAREER Education Component

- Educational videos & curriculum
- Educational research
- Opportunity for grad students

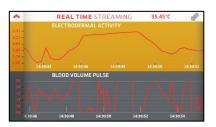


















Anne.U.Gold@Colorado.edu

http://cires.colorado.edu/outreach/









### John Keller, PhD

**Director, Fiske Planetarium Astrophysical and Planetary Sciences** 

john.m.keller@colorado.edu

https://www.colorado.edu/fiske

#### **Fiske Planetarium**

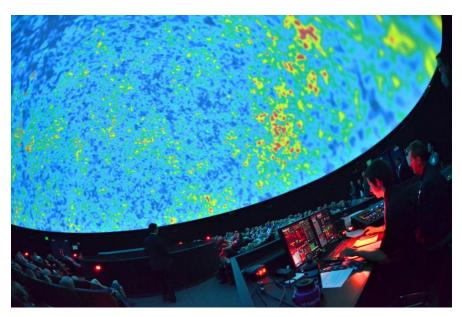
- Largest Dome btw Chicago and Los Angeles (65-foot diameter seats 207)
- State-of-the-Art Digital Projection System (8Kx8K full dome at 60 fps)
- Plus MegaStar Projector (10 million stars and Milky Way)
- Lobby with Science on a Sphere and Exhibit Space
- Eight permanent staff and ~40 student staff (education, production, events)





#### **Local Education and Public Outreach**

- 50,000 K-12 students throughout Colorado's public school system annually
- 8,000 CU undergraduates per year
- 40,000 public event attendees each year
- Tackling Galaxy/Black Hole Coevolution (NSF 1714503) APS Faculty Julie Comerford







#### But not just Astronomy ...

- Climate Change in Our Back Yard
- Neuroscience and Chronic Pain
- Arts, Dance, and Theater
- ... all other disciplines!!

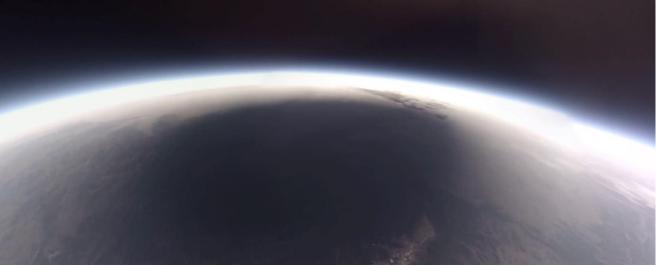
Image credit: PhD Comics, Supermassive Black Holes Explained

#### **Global Education and Public Outreach**

- Roughly 1,300 digital planetarium facilities worldwide
- Fiske has distributed free film content to over 90 sites in 18 countries
- Fiske also supported eclipse glasses in libraries and CU balloon launch

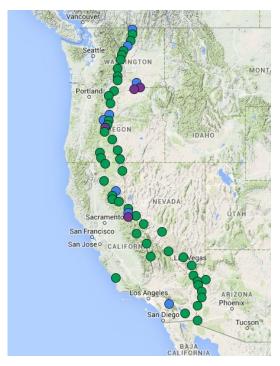






#### **Citizen Science**

RECON – Research and Education Collaborative Occultation Network













## Be Immersed. Be Engaged. Be Inspired. FISKE PLANETARIUM

Looking forward to partnering with you!! john.m.keller@colorado.edu https://www.colorado.edu/fiske

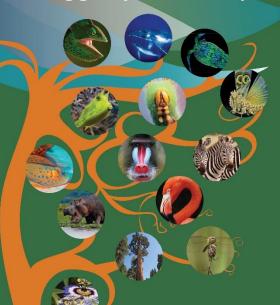




Museum of Natural History
UNIVERSITY OF COLORADO BOULDER

#### Evo Devo

Sharing genes for 3.5 billion years



"Evo Devo biology tries to understand a fundamental question how does evolution create new things?"

~ Dan Medeiros Ph.D., Biologist

Evolutionary Developmental Biology, Evo Devo for short, is a rapidly changing field of science that explores how embryos develop, and how this process evolves over time to produce new types of organisms.

This exhibit was funded by the National Science Foundation







Charles Darwin's revolutionary achievement, On the Origin of Species, transformed how we understand ourselves and all life on earth. But ultimately he did not have the tools to answer all of the questions his landmark theory of evolution posed

#### Questions such as:

- How do new features arise?
- How are traits passed from generation to generation?
- How do complex structures, like the eye, develop?

More than a century later, evolutionary explorers discovered that a few master genes, which have been shared across all species for hundreds of millions of years, can explain nuch of life's diversity. This new field of science, which links evolutionary and developmental biology, is called Evo Devo.

"Evo Devo seeks to understand how the process of evolution works at the most basic level, the information encoded in DNA." ~Dan Medeiros Ph.D., Biologist

#### EVO - Evolutionary Recycling

During the 1980s, scientists working with fruit fly and mouse embryos discovered that the same kinds of genes control development in these very different animals. At this "eureka" moment scientists realized that the same set of ancient master genes have been recycled through generations and across species.





#### Genetic Switches Shape Life

Genes switch on and off for different lengths of time throughout an organism's development. Changes in when and where genes are switched on during development can cause major changes in the form and function of the adult organism. These changes can lead to the rapid evolution of new organs, tissues, and structures, and ultimately, whole new species.



DEVO - Life's Developmental Design

Evo Devo explores how organisms

grow from a single cell through all

up to birth - something that can be

seen in action under a microscope.

the stages of embryo development

#### Evolution in the Lab



"I was one of those kids who loved dinosaurs, and when I learned that I was related to them, and a cow, and a bat, and other vertebrates, it just blew me away."

#### 1. Start with a Good Ouestion

Dan's first question was: how did the first vertebrates develop? He then refined his questions further to ask: "How did vertebrates first form skulls and jaws?"

#### 2. Select the Right Research Animal

To begin to understand this major evolutionary transition that is critical to the success of all jawed vertebrates, including ourselves, Dan attempts to replicate evolutionary processes by modifying gene expression in amphioxus, lampreys, and zebrafish. These three model organisms represent different evolutionary steps in the transition from invertebrate to vertebrate body plans.







Gene activity is visualized by the use of labeled RNA probes. To observe the function of the identified genes, short DNA segments are microinjected into developing embryos and then analyzed for changes in cartilage as they develop.

#### 3. Discover, Share and Repeat

With access to the vast catalogue of genes identified in flies, mice, and other model organisms, scientists can design RNA probes to ask what changes in gene expression lead to the transition from jawless to jawed animals. In the lab, these changes can then be replicated in live embryos by altering how genes are switched on and off. This "reverse engineering" of development can identify specific evolutionary events that get to the heart of where we come from.















Dipika Singh, Licensing Manager

February 20, 2018







#### **Vision**

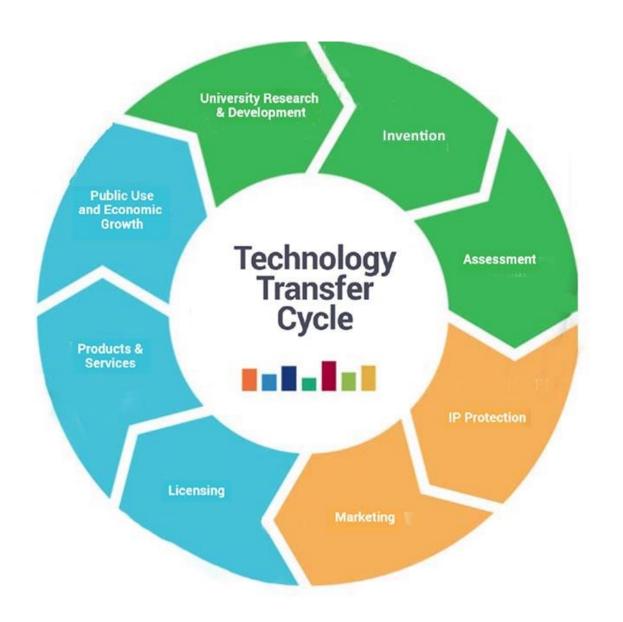
To be an innovation hub

#### **Mission**

Translate worldclass research into commercial and social impact

#### **Function**

To assess, protect, develop, and spin out CU Boulder's emerging technologies



### RESOURCES

Mindset

- Commercialization Academy
- Soft Launch in May

Mentors

- Entrepreneur in Residences
- Business Liaison
- Faculty Innovation Ambassadors

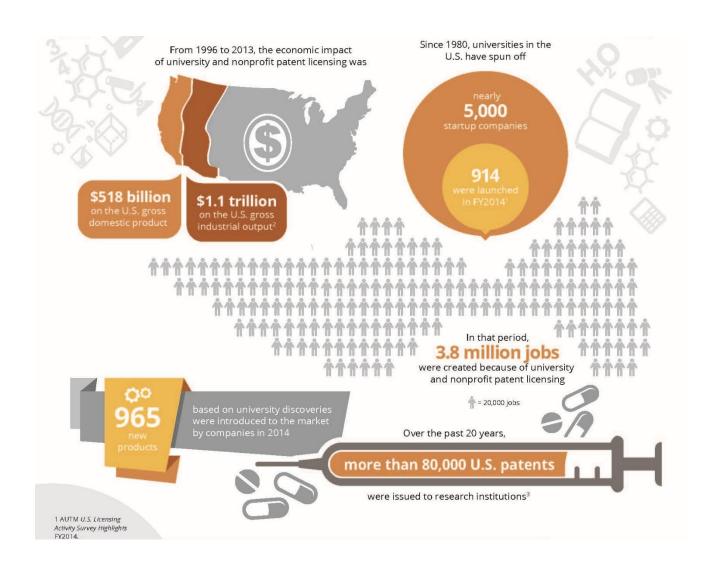
Money

- Advance Industry Accelerator Fund
- Chancellor's Fund

Intellectual Property

- IP Strategy
- IP Management

#### NATIONAL IMPACT OF TECH TRANSFER



Source: autm.net

# THANK YOU





# BIOLOGICAL SCIENCES INITIATIVE



#### **Broader Impacts Opportunities in the** *Life Sciences*

#### **Increase:**

Access
Diversity
Scientific Literacy





#### **Undergraduate Research**



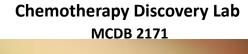


#### **CUREs**

## Course-based Undergraduate Research Experiences Faculty Research



Antibiotic Discovery Lab
MCDB 1171







#### **ScienceLIVE**

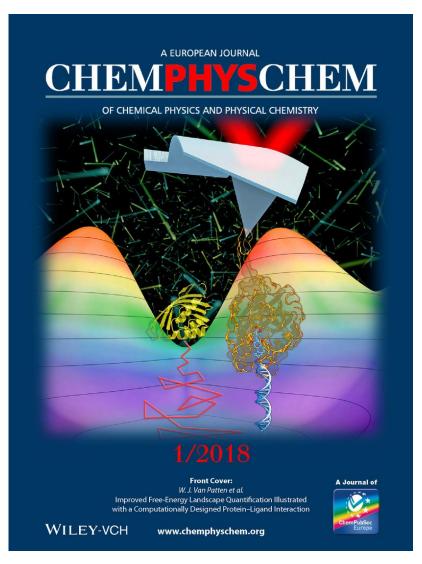
Online Resources Connect field research to K-12 students, teachers and the general public

#### **Teacher Professional Development**

Help K-12 teachers communicate your research and its value to youth







**Broader Impacts:** 

Retention

Graduation

**Undergraduate Co-authorship** 

**Advanced Degrees** 

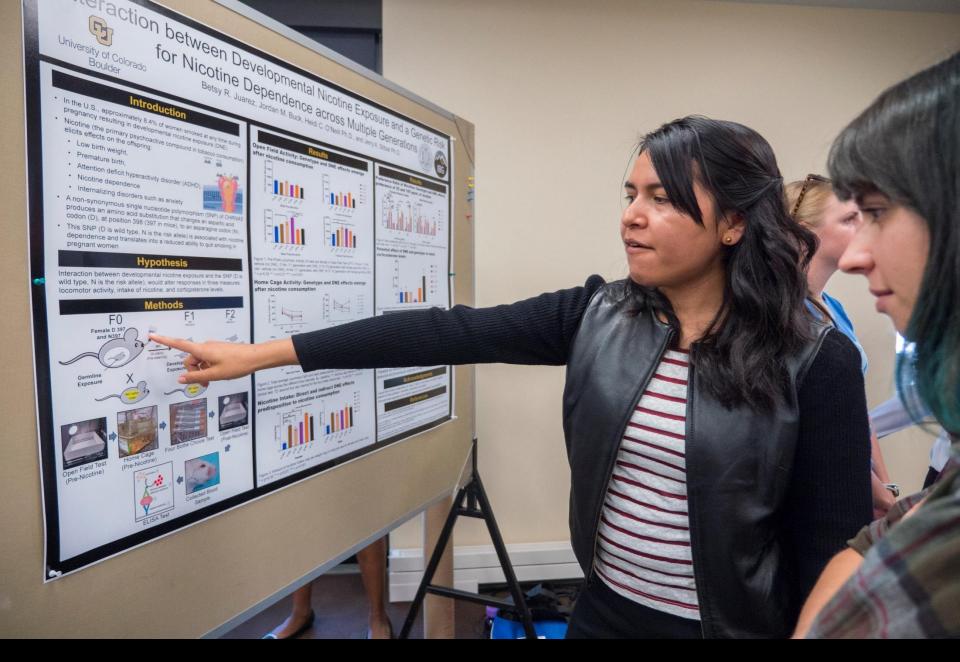
# Colorado Diversity Initiative



Barbara Kraus

303-492-5779

Barbara.Kraus@colorado.edu



Summer Multicultural Access to Research Training (SMART)



Graduate student recruitment:

Colorado Advantage PhD Preview Weekend

Diversity Fellowships



Signing Bonus



Graduate student COMMUNITY and PROFESSIONAL DEVELOPMENT SMART, Recruiting at National Conferences, CU Café, SACNAS

Department of Mechanical Engineering																									
	Total						Tota	al Fema		US Citizens/Perm. Residents					US Female					US Underrpresented Minorities					
CU Data	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017
No. of applicants to PhD program	147	147	119	106	149	32	32	21	25	34	83	83	64	64	86	24	22	16	17	27	13	7	10	11	16
No. applicants accepted by program	38	46	49	44	64	13	16	12	13	20	24	30	35	31	48	10	12	9	8	19	3	7	4	5	7
No. that matriculated	22	19	23	19	23	9	6	4	6	6	17	12	16	14	18	7	5	3	4	6	2	4	2	1	4
No. PhDs awarded	15	17	18	18	17	3	3	6	3	2	7	10	10	14	14	21	2	5	3	2	1	0	2	1	2
No. currently enrolled	101	96	96	94	107	27	26	24	24	28	70	69	69	63	73	1	21	20	18	22	8	6	7	7	9
National Data	2012	2013		2015	2016	Total																			
MCEN	1,220	1,277	1,331	1,466	1,299	6,593																			
Female	178	197	197	202	202	976																			
US	503	546	558	620	585	2,812																			
URM	46	62	43	51	53	255																			
	Total Female % Female US % US					URM	% URM																		
CU Boulder	85	17	20.0%	55	64.7%	6	7.1%																		
National	6593	976	14.8%	2812	42.7%	255	3.9%																		
_																									
		University of Colorado, Office of Data Analytics																							
	NSF, NIF	I, USED, U	ISDA, NEH	I, NASA	, Survey	of Ear	ned Doo	torate	S																

#### STUDENTS WITH DISABILITIES

Assistive technology resources, accommodations, mediation for disability related grievances.





### Office for Outreach and Engagement

UNIVERSITY OF COLORADO BOULDER

Sue Postema Scheeres, Outreach Communications Manager February 20, 2018

#### **Mission**

#### **Outreach and Engagement Campus Definition**

At CU Boulder, we define outreach and engagement as the ways faculty, staff and students collaborate with external groups in mutually beneficial partnerships that are grounded in scholarship and consistent with our role and mission as a comprehensive, public research university.

Endorsed by the CU Boulder Council of Deans, February 16, 2010

## **Building Connections**







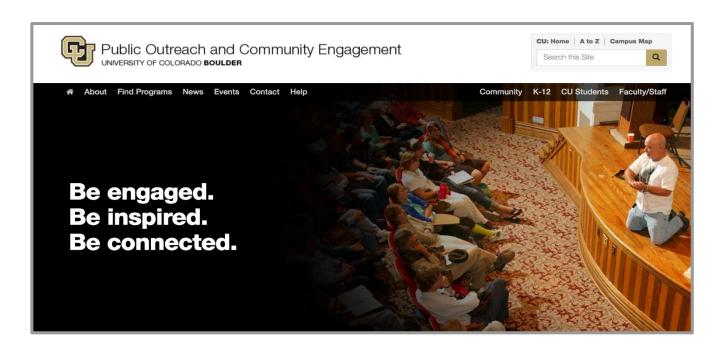
## **Funding**



- CU Boulder Outreach Awards
- Community Impact Grants
- Micro Grants

colorado.edu/outreach/ooe/outreach-funding

#### Public Outreach and Community Engagement website



outreach.colorado.edu



## Thank You!

Contact us at outreach@colorado.edu

colorado.edu/outreach/ooe

Follow us: @cuoutreach







# Incorporating *meaningful* broader impacts into an NSF proposal: A case study

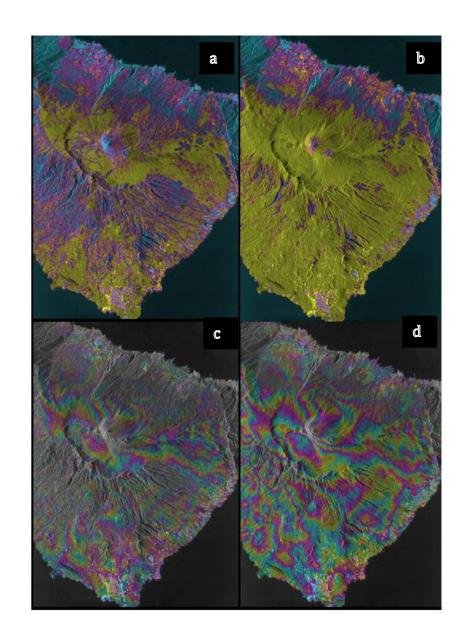
#### **Kristy Tiampo**

ESOC Director and Professor of Geological Sciences

# NSF proposal on remote sensing of natural hazards

Making the long story short: The first submission was ranked quite high, biggest criticism was in the Broader Impacts section

- 1. Rewriting the scientific impacts was easy
- 2. Incorporating training and community impact was more challenging







# Step one: Incorporating undergraduates and underrepresented minorities

CIRES Research Experience for Community
College Students (RECCS)





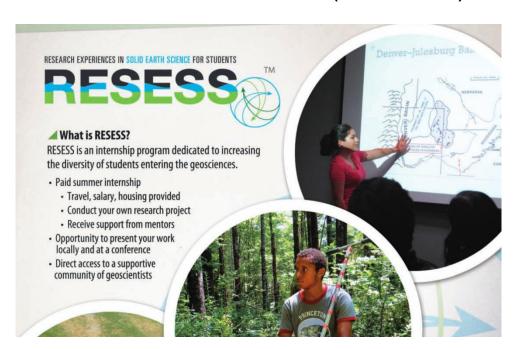






# Step one: Incorporating undergraduates and underrepresented minorities

UNAVCO Research Experiences in Solid Earth Science for Students (RESESS)







# Step one: Provides an opportunities for supervisory training for postdocs and graduate students

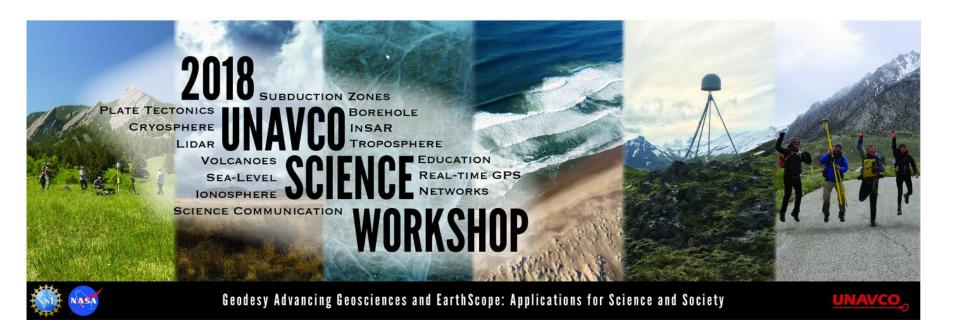






# Step two: Early Career Scientist Professional Development Workshop

Final year workshop; again with the support of UNAVCO and some CIRES resources









## **NSF** Career Proposal

#### 4.3 Education Outreach

Our education outreach effort will be centered on workshops to teach the local communities about 3D-printed tactile picture books (see Figure 7). In partnership with Anchor, we plan to run workshops for parents and TVIs. Outside the blind community, we will work with two partners.

CU Science Discovery is a K-12 STEM education outreach organization housed in our university's Division of Continuing Education [19]. We previously ran a workshop teaching high-school students about 3D-printed tactile pictures. Encouraged by positive responses from the students, we plan to expand this outreach education effort. Our research lab will also host two high-school students as research apprentices (see letter from Dr. Stacey Forsyth).

Gemmill Library is our university's engineering library [65]. We worked together to display our 3D-printed tactile pictures as a public art exhibit [20]. Through this experience, we realized the potential of 3D-printed tactile pictures to educate the public about the integration of literacy, engineering, and art. We plan to work together to create new exhibits and run workshops to teach librarians about 3D-printed pictures (see letter from Laura Burfield).

Home

Workshops

Media

Resources

Connect with Us

#### About

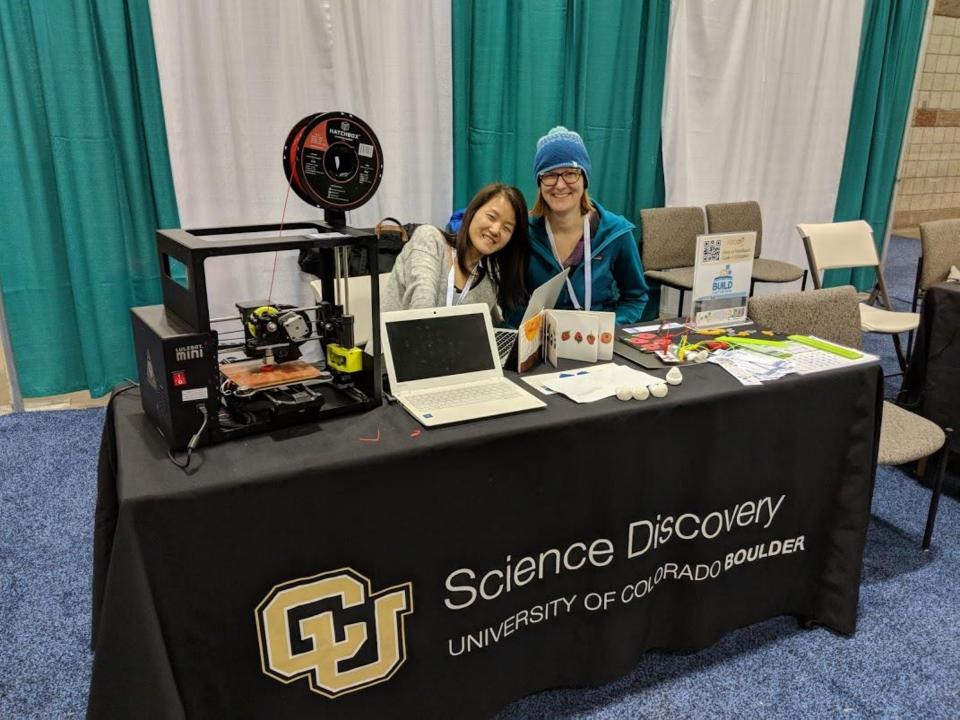
The Build a Better Book project, based at the University of Colorado Boulder, works with school and library Makerspaces to engage youth in the design and fabrication of accessible picture books and graphics. Using both low- and high-tech Makerspace tools, such as 3D printers, laser cutters, Makey Makeys, conductive boards and craft materials, youth design, fabricate, test and refine multi-modal books, games and STEM graphics that incorporate tactile and audio features. These products are designed by and for learners with visual impairments as well as other physical and learning disabilities. Through the Build a Better Book initiative, middle and high school youth develop technology skills and learn about STEM careers as they design and create accessible, multi-modal picture books, graphics and games that can be seen, touched and heard!

#### **Current Partners**

Build a Better Book

#### University of Colorado Boulder

- College of Engineering and Applied Science (Dept. of Computer Science)
- CU Science Discovery



**Evaluation** is a "systematic investigation of the worth or merit of an object."

NSF evaluation handbook

#### **Susan Lynds**

CIRES Program Evaluator, Evaluation Consultant CU Office of Outreach & Engagement



#### **Evaluation**

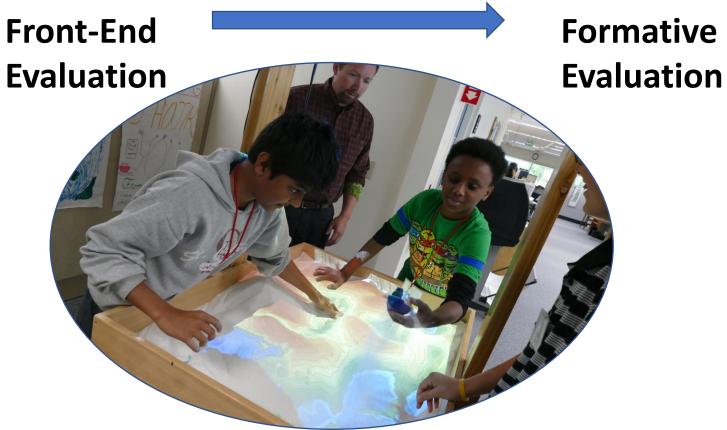
#### Why?

- Accountability
- Monitor quality
- Gather evidence on impact
- Document results
- Provide publishable data

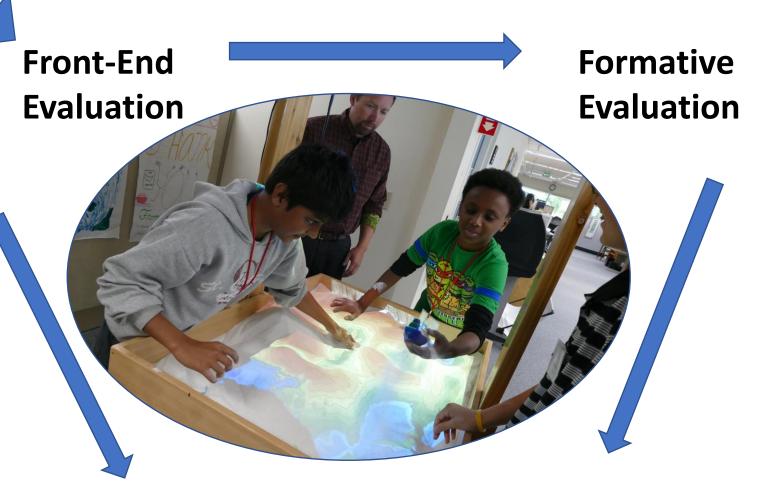








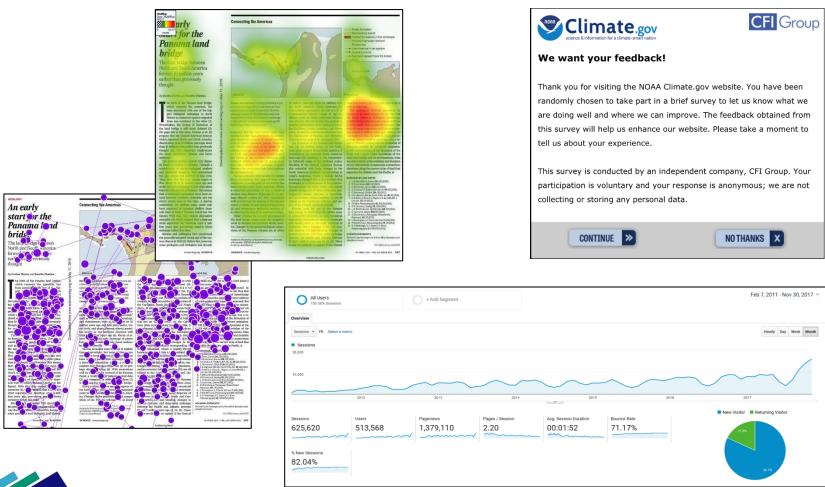








#### **Website Evaluation**





# Interested in evaluation for your BI component or educational research?

#### **Contact:**

Susan.lynds@colorado.edu





## Grab a **Handout & Network!**



CU Boulder's Research & Innovation Office presents

#### Understanding Broader Impacts & CU Resource Expo

February 20, 2018, 12:00 - 1:30pm, UMC Aspen Rooms

See below for a list of on-campus broader impacts resources represented at today's workshop.



Julie Graf, Director Julie.Graf@colorado.edu colorado.edu/bsi/



John Keller, Director john.m.keller@colorado.edu colorado.edu/fiske/



Anne Gold, Director Anne.U.Gold@colorado.edu cires.colorado.edu/outreach/



Museum of Natural History UNIVERSITY OF COLORADO BOULDER

Sharon Tinianow, Assistant Director

sharon.tinianow@colorado.edu colorado.edu/cumuseum/



Kathy A. Ramirez-Aguilar, PhD CU Green Labs Program Manager kramirez@colorado.edu colorado.edu/ecenter/greenlabs



Erin Espelie, co-Director Tara Knight, co-Director nest@colorado.edu colorado.edu/nest/



Kristy Tiampo, Director kristy.tiampo@colorado.edu cires.colorado.edu/esoc/



Science Discovery IVERSITY OF COLORADO BOULDER

Alexandra Rose Broader Impacts Liaison alexandra.rose@colorado.edu sciencediscovery.colorado.edu



Technology Transfer Office

UNIVERSITY OF COLORADO BOULDER

Dipika Singh, Licensing Manager dipika.singh@colorado.edu colorado.edu/outreach/techtransfer



Office for Outreach and Engagement UNIVERSITY OF COLORADO BOULDER

Jeanne McDonald, Assistant Director outreach@colorado.edu colorado.edu/outreach/ooe/

Have feedback about today's workshop? Please participate in this short (1 minute) survey to help RIO workshops better support you and campus-wide research development needs.

Survey also available at: tinyurl.com/biworkshopsurvey Questions? Email rio@colorado.edu

Colorado Diversity Initiative

Barbara Kraus, Program Manager

barbara.kraus@colorado.edu

colorado.edu/GraduateSchool/DiversityInitiative/



## **Upcoming RIO Workshops**

- March 22: Proposal Budgeting 101
- April 18: Introduction to NIH Proposal Writing
- April 26: Finding Funding
- May 16: Communicating Your Research

Lunch is provided.

RSVP at the RIO website (tinyurl.com/rioworkshops)