

Innovation & Entrepreneurship Initiative



Where students, faculty and staff from all corners of campus come together and ignite the Buff spirit for solving problems

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- colorado.edu/innovate

Whether you're an artist, scientist, engineer or business person, your unique perspective is invaluable in shaping the future. Explore how CU Boulder's Innovation & Entrepreneurship Initiative can help you on your journey to real-world impact.

Programs and Resources for Every Venture Stage

Connect with resources and programs—on and off campus—to help you create the impact you envision.



Ideating and Cultivating

Sharing ideas and meeting others with problem-solving mindsets



Conceiving and Exploring

Providing feedback on concepts and understanding market opportunities



Building and Testing


Turning ideas into ventures through business models and prototyping





Launching and Growing


Developing strategies to take businesses to market and preparing for expansion


Signature Programs


 **New Venture Challenge (NVC)**

 **Colorado Sustainability Challenge**

 **Get Seed Funding**

 **Boulder Venture Club (BVC)**

 **LaunchPad Mentor Network**

 **Startups2Students (S2S)**

Campus Hubs

CU Boulder has makerspaces and centers across campus for students, faculty and staff to use for prototyping, co-working, events and more.

- ▶ Assett Innovation Incubator
- ▶ ATLAS Institute
- ▶ Deming Center for Entrepreneurship
- ▶ Entrepreneurship Center for Music
- ▶ Idea Forge
- ▶ Integrated Teaching & Learning Program
- ▶ Silicon Flatirons Center
- ▶ Venture Partners at CU Boulder



CU Boulder's student **Boulder Venture Club (BVC)** leads an entrepreneurial spirit on campus and in the Boulder community.

"It's really cool to be a part group of people who are curious and passionate about creating their own businesses and learning from other entrepreneurs. This takes my class learnings to the next level!"

— **Maria Goergen** (Psychology major, Business minor)

The **New Venture Challenge (NVC)**—a signature program of the **Innovation & Entrepreneurship Initiative**—connects the CU Boulder campus with the Boulder community to develop and fund innovative ideas. Participants attend year-round events, network and collaborate with mentors to refine their ideas and form startup teams to pitch for funding (\$325,000!) at the NVC Finals.

Competition Opportunities



Participants in the **New Venture Challenge (NVC)** can compete in one of two categories: **Deep Tech**, for ventures based on scientific or technological innovations developed using fundamental scientific disciplines or **Open**, for ventures not meeting the Deep Tech criteria.



The Innovation & Entrepreneurship Initiative also hosts the **Social Impact New Venture Challenge (SINVC)**, an offshoot of NVC where teams can win up to \$5,000. First and second place teams have automatic acceptance into the July SEA Change Social Enterprise Accelerator Cohort.



The **High School New Venture Challenge (HSNVC)**—powered by **FirstBank**—empowers the next generation of innovators to develop bold ideas, sharpen their skills and compete for more than \$25,000 in scholarship funding to apply towards future tuition at CU Boulder.

Subscribe for
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innovation and
entrepreneurship
opportunities



NVC is a year-round program that connects the CU Boulder campus with the Boulder community to develop and fund innovative and entrepreneurial ideas.

- ▶ 1,280 CU Boulder ventures participated in NVC
- ▶ \$1.75 million awarded
- ▶ \$27.5 million raised by competition alumni

Supporting Success



A collaborative forum for anyone passionate about solving problems, teaming up on an idea and having fun in the process of building a solution to impact sustainability. Teams meet with experienced mentors, build prototypes and turn ideas into reality for prizes worth thousands of dollars. Open to students, faculty and staff at all Front Range colleges and universities.

LaunchPad Mentor Network

CU Boulder entrepreneurs at any stage of development—from idea to launch—need experienced professionals to help them on their journeys. Our entrepreneurial mentor network supports innovative activity on campus led by students, faculty and staff.