

NETWORK MAP CREATION GUIDE



Network Mapping, or Stakeholder Mapping, is useful for identifying connections between partners you are collaborating with and planning ways to expand your reach. This guide provides step-by-step instructions and examples for creating a network map to support developing STEM community partnerships.

Directions

- 1. Work with your team and use a whiteboard, a google doc, or the template below to create a graphic organizer to serve as your network map.
- 2. Start by listing your project/team and drawing in connecting lines to all partners you have served so far.
- 3. Once the partners with shared goals have been identified, brainstorm additional partners you could reach through connections with your current partners. The most creative ideas are generated when one thinks outside the traditional partners.
- **4.** Consider asking yourself who is impacted by the network coverage most/least. Who are the partners, community members, or sectors you are not reaching?
- 5. Make sure to come back to your ideas and update your network map!

See an example Network Map from the STEM Career Connections project.

