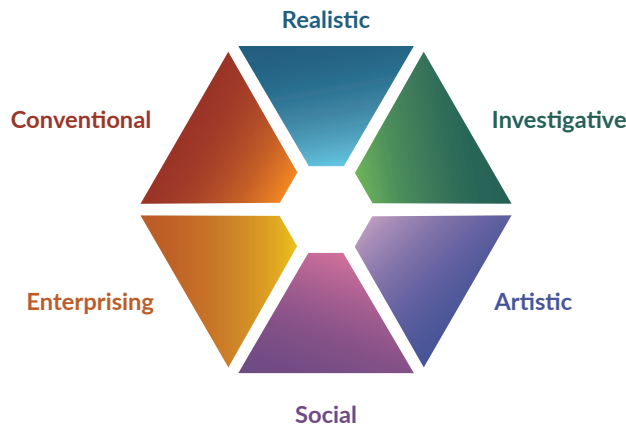


HOLLAND'S SIX PERSONALITY TYPES



Notice that the description for each type lists, in order, its defining:

- Likes/dislikes
- Skills
- Values
- Self perceptions

REALISTIC

- » Likes to work with animals, tools, or machines; generally avoids social activities like teaching, healing and informing others;
- » Has good skills in working with tools, mechanical or electrical drawings, machines, or plants and animals;
- » Values practical things you can see, touch, and use like plants and animals, tools, equipment, or machines;
- » Sees self as practical, mechanical, and realistic.

INVESTIGATIVE

- » Likes to study and solve math or science problems; generally avoids leading, selling, or persuading people;
- » Is good at understanding and solving science and math problems;
- » Values science;
- » Sees self as precise, scientific, and intellectual.

CONVENTIONAL

- » Likes to work with numbers, records, or machines in a set, orderly way; generally avoids ambiguous, unstructured activities;
- » Is good at working with written records and numbers in a systematic, orderly way;
- » Values success in business;
- » Sees self as orderly, and good at following a set plan.

ARTISTIC

- » Likes to do creative activities like art, drama, crafts, dance, music, or creative writing; generally avoids highly ordered or repetitive activities;
- » Has good artistic abilities - in creative writing, drama, crafts, music, or art;
- » Values the creative arts - like drama, music, art, or the works of creative writers;
- » Sees self as expressive, original, and independent.

ENTERPRISING

- » Likes to lead and persuade people, and to sell things and ideas; generally avoids activities that require careful observation and scientific, analytical thinking;
- » Is good at leading people and selling things or ideas;
- » Values success in politics, leadership, or business;
- » Sees self as energetic, ambitious, and sociable.

SOCIAL

- » Likes to do things to help people - like teaching, counseling, nursing, or giving information;
- » Generally avoids using machines, tools, or animals to achieve a goal;
- » Is good at teaching, counseling, nursing, or giving information;
- » Values helping people and solving social problems;
- » Sees self as helpful, friendly, and trustworthy.