

Investors & Indigenous Peoples Working Group | Yethiya wihe'

The **Investors & Indigenous Peoples Working Group (IIPWG)** brings together investors and Indigenous Peoples to forward the human rights of Indigenous Peoples through the capital markets. The Native name of IIPWG is Yethiya wihe', meaning "We all give to them/We all invest in them" in the Oneida language.

IIPWG's work centers on four priority areas:

- 1) Indigenous Peoples' right to free, prior and informed consent;**
- 2) Addressing the impact of extractive industries on Indigenous communities and the environment;**
- 3) Ending the use of racist images, stereotypes, and cultural appropriation; and**
- 4) Building corporate and investor support for Indian Country.**

IIPWG hosts a monthly call for members that serves as a clearinghouse for information, news, and joint action to bring together Indigenous and non-Indigenous communities on issues related to sustainable and responsible investing. Action encompasses shareholder advocacy, corporate engagement, and expert resource development in partnership between investors and Indigenous Peoples.

The broad coalition comprises professionals from across North America and Europe, who work to address contemporary challenges facing Indigenous Peoples globally and to mainstream Indigenous rights in ESG criteria. IIPWG also promotes participation by Indigenous leaders at investment and finance industry events.

IIPWG has been an active coalition since 2006 and has achieved numerous victories for Indigenous Peoples' rights, such as:

- Urging the U.S. to [adopt](#) the United Nations Declaration on the Rights of Indigenous Peoples,
- Supporting passage of the [Non-Disparagement of Native American Persons and Peoples in Trademark Registration Act](#),
- Petitioning banks to divest from the [Dakota Access Pipeline](#), and
- Engaging NFL and team sponsors to retire the [Washington Football Team's racist name and logo](#).

First Peoples Worldwide serves as the secretariat for IIPWG. To learn more or to participate in monthly calls, please email fpw@colorado.edu. More information can be found at: <https://www.colorado.edu/program/fpw/investors-indigenous-peoples-working-group>