



Digital Intern

Our democracy is threatened by a national crisis of division. John Hickenlooper is running for President because he has a proven record of overcoming challenges and political partisanship to bring people together and achieve tangible progressive change.

The Hickenlooper 2020 campaign is seeking a **Digital Intern** who will be responsible for building, engaging, and activating communities of voters, supporters, and volunteers on various social media platforms.

The **Digital Intern** will work cross-departmentally to ensure that the campaign is implementing successful digital and media projects. Interns can expect to gain experience with several tools that are critical to the success of any campaign, including, but not limited to, MobilizeAmerica, ActBlue, Blue State Digital, Hustle, Canva and various social media platforms. We are looking for someone who is interested in collaborating to make valuable contributions to the campaign and who is excited to become an integral part of the team.

Ultimately, our team is a vibrant and fast-paced community that emphasizes creativity and innovation and operates under a common goal: end this crisis of division and elect John Hickenlooper as the next President of the United States.

Responsibilities Include:

- Drafting & editing social media posts; capturing, creating, organizing & editing campaign video & photo content
- Conducting social media and other digital research (on new trends, tactics, etc.)
- Brainstorming creative concepts and unique distribution tactics to promote the campaign message and the principal's unique attributes via digital platforms
- Compiling and organizing digital influencer data; monitoring social channels for engagement opportunities and breaking news

Skills and Qualifications:

- Passion for emerging digital trends, social media and digital communication
- Thorough understanding of the major social media platforms
- Point of view on what types of content is most effective on any given platforms
- Unique creative eye
- Experience with Photoshop, InDesign, Adobe Premier Pro, and/or iMovie preferred
- Campaign experience preferred, but not required
- A team player who can assist others and work effectively across all departments
- Ability to communicate effectively, both verbally and in writing

The application can be found [here](#). All internship applications should be addressed to Casey McAndrew and submitted electronically via email to intern@hickenlooper.com with the subject: Internship Application [Your Full Name]. After application submission and review, you will be



contacted or further discussion if a position is available and is a good fit with your interests and experience.

Hickenlooper 2020 is an Equal Opportunity Employer and does not discriminate on the basis of race, color, religion, sex, age, national origin, genetic information, protected veterans, marital or familial status, sexual orientation, gender identity or expression, disability status, criminal record information (except where permitted under applicable law), or any other category prohibited by local, state, or federal law. This policy applies to all aspects of employment, including recruitment, placement, promotion, transfer, demotion, compensation, benefits, social and recreation activities, and termination.