

## Featured Alumni - Jill Bagley (PLC '79)

### December 2016



*Vice President of Human Resources  
Fresca Foods*

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Jill Bagley (PLC '79) thrives in her career by using her passion for helping others to help them feel fulfilled in their work. As the VP of HR at Fresca Foods Inc., Jill spends most of her time focusing on the company's employees and making sure she is doing everything she can to help them to have successful, meaningful careers. She believes that the field of Human Resources should revolve around building trust and providing support, rather than rules and regulations; that is why Jill focuses on mentoring and counseling employees, considering that she can only be as effective as the people who utilize her.

This shift in focus of HR helps promote a positive company culture both at work and through outreach. Jill works hard to ensure that Fresca Foods is giving back to the local community. As a long-time local and graduate of Boulder High, Jill especially loves seeing her work affect the lives of those around her in her hometown and beyond.

As a PLC alumna, Jill appreciated the opportunities the program gave her to challenge herself and make a large school feel small. She still remembers her initial PLC interview, and now helps interview current applicants for the program. Beyond that, she also provides internships to current PLCers and loves helping students practice their interviewing and networking skills at events such as Networking Night (this year on Feb. 8th). As a current resident of Boulder, Jill still stays in touch with fellow PLCers and enjoys working with alumni whenever she gets the chance.

As a former professor for the MBA program at CU-Denver, Jill is still an active member of the CU community and even has a PLC coaster sitting on her desk. In her free time, Jill enjoys being outdoors running marathons and skiing (though not competitively anymore), as well as spending time with her family.

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