

# The Knowledge Illusion

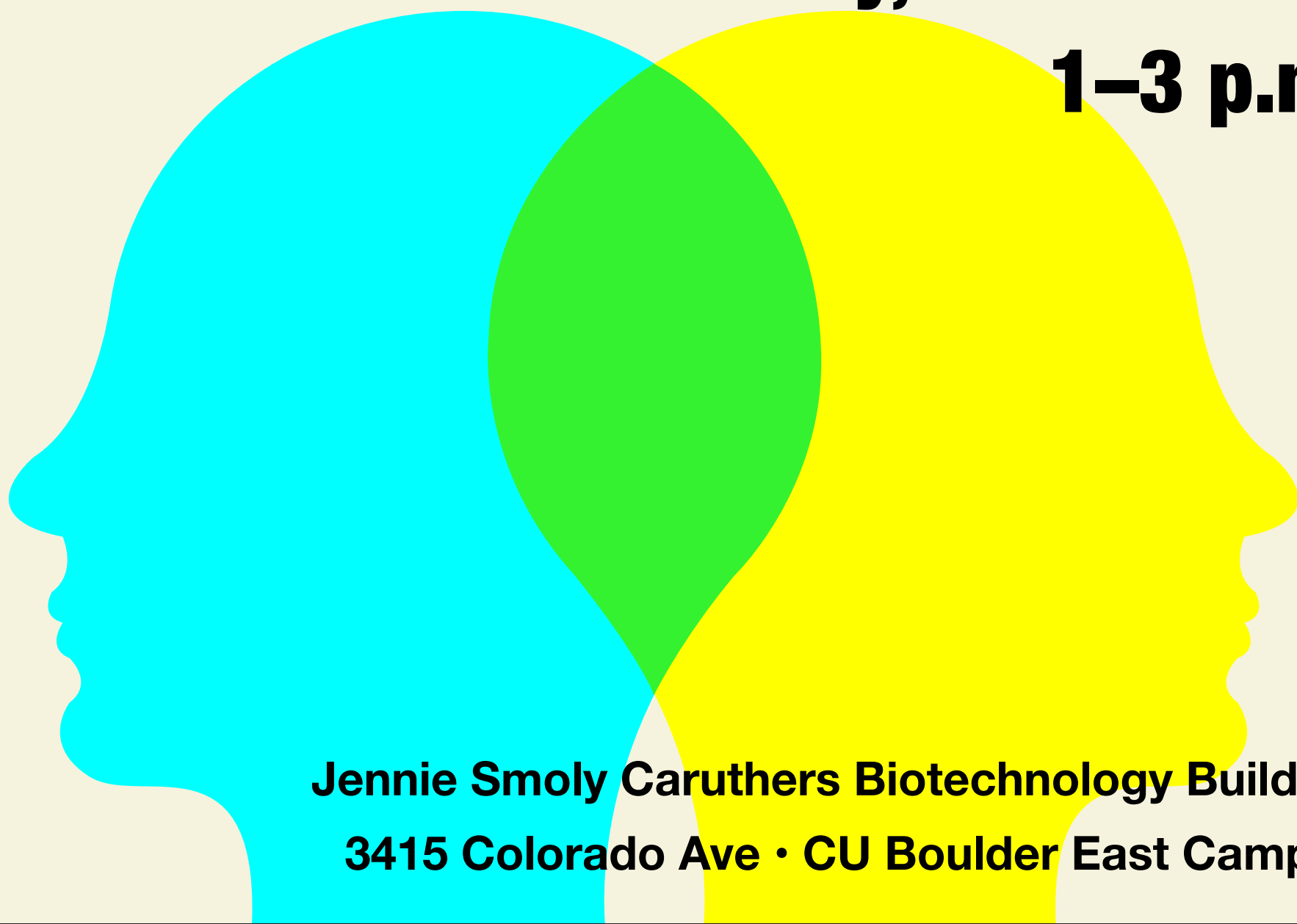
Presented by

**Philip Fernbach**, Assistant Professor

Leeds School of Business

**Saturday, November 3**

**1–3 p.m.**



**Jennie Smoly Caruthers Biotechnology Building  
3415 Colorado Ave • CU Boulder East Campus**

**Be Boulder.**

**Free and open to the public**

[colorado.edu/outreach/ooe/cu-weekend](http://colorado.edu/outreach/ooe/cu-weekend)



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