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One Friend One Club: Promoting Student Success at CU Boulder

An analysis and discussion of the Undergraduate Student Experience Survey 2025

Purpose

The purpose of this survey was to further understand the undergraduate student experience at CU Boulder to improve co-curricular life. We specifically measured:

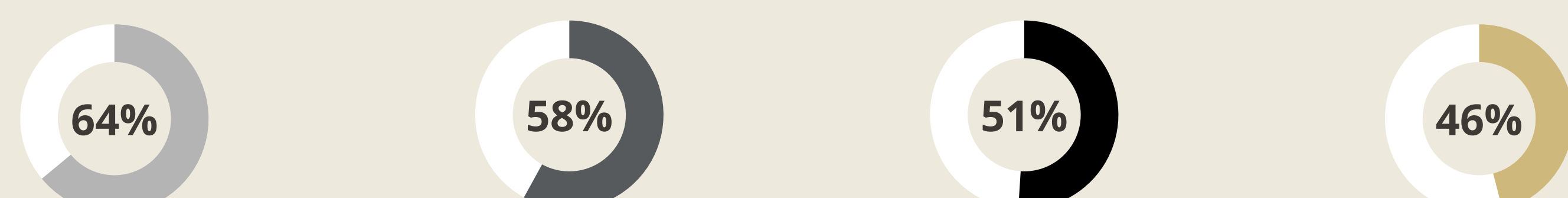
- organizational involvement
- belonging & mattering
- personal and professional experiences
- obstacles to success
- use of co-curricular services

Sample

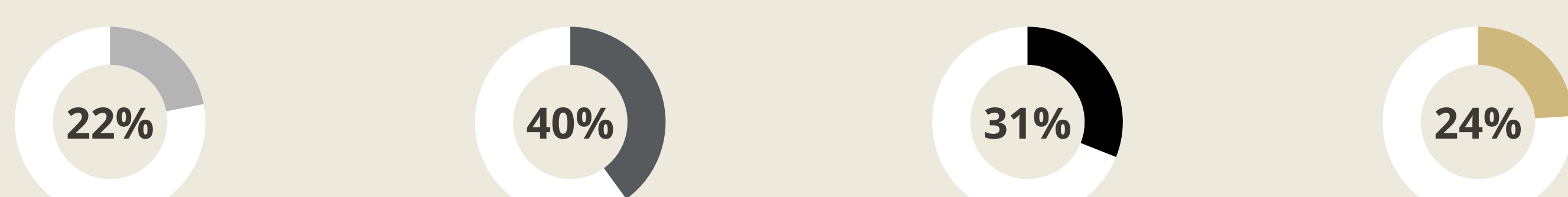


Personal Engagement

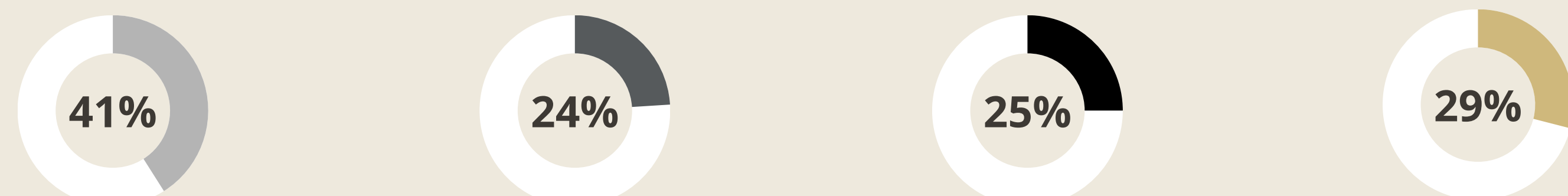
Overall Participation



No Clubs



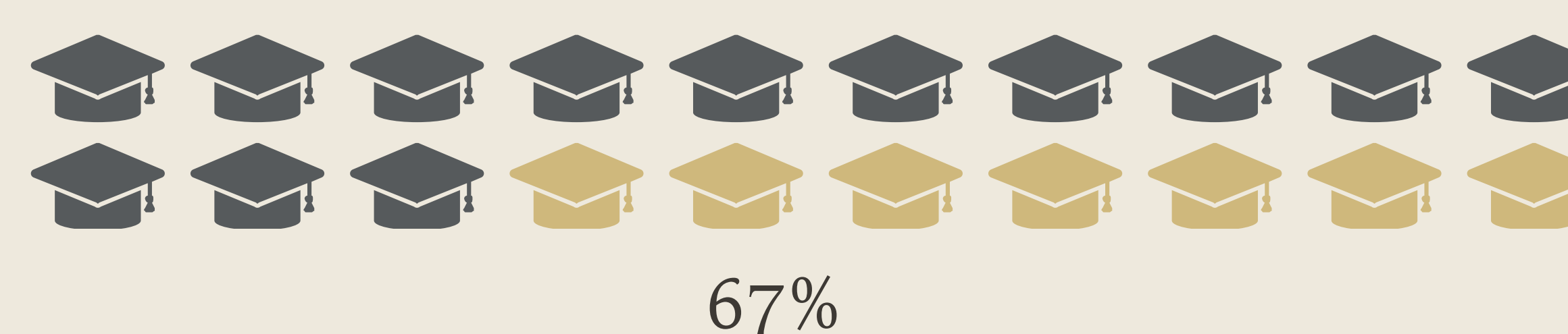
No Friends



Student org events Athletic events Campus-wide events Professional experiences

Belonging

Overall



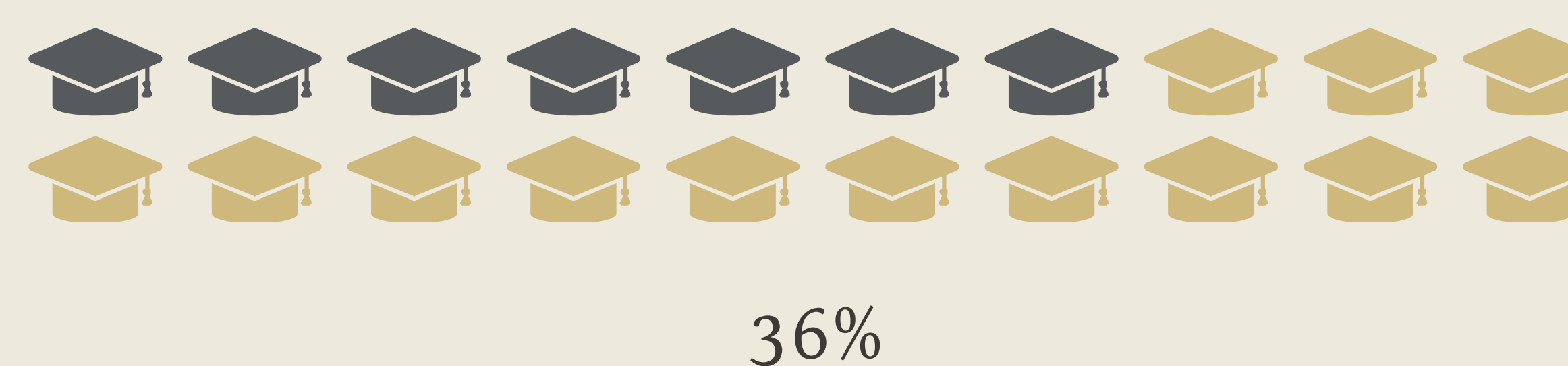
First Generation



White Freshmen Men

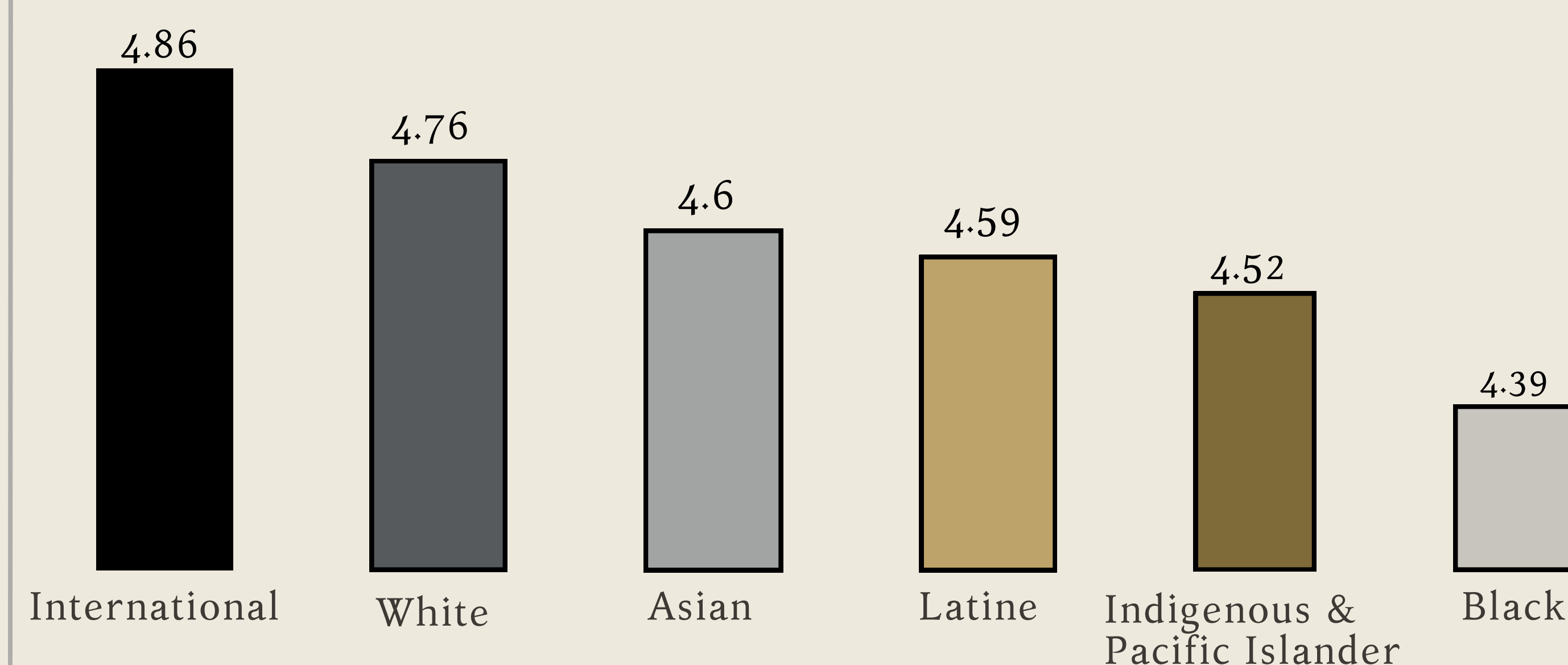


Did Not Return Fall 2025

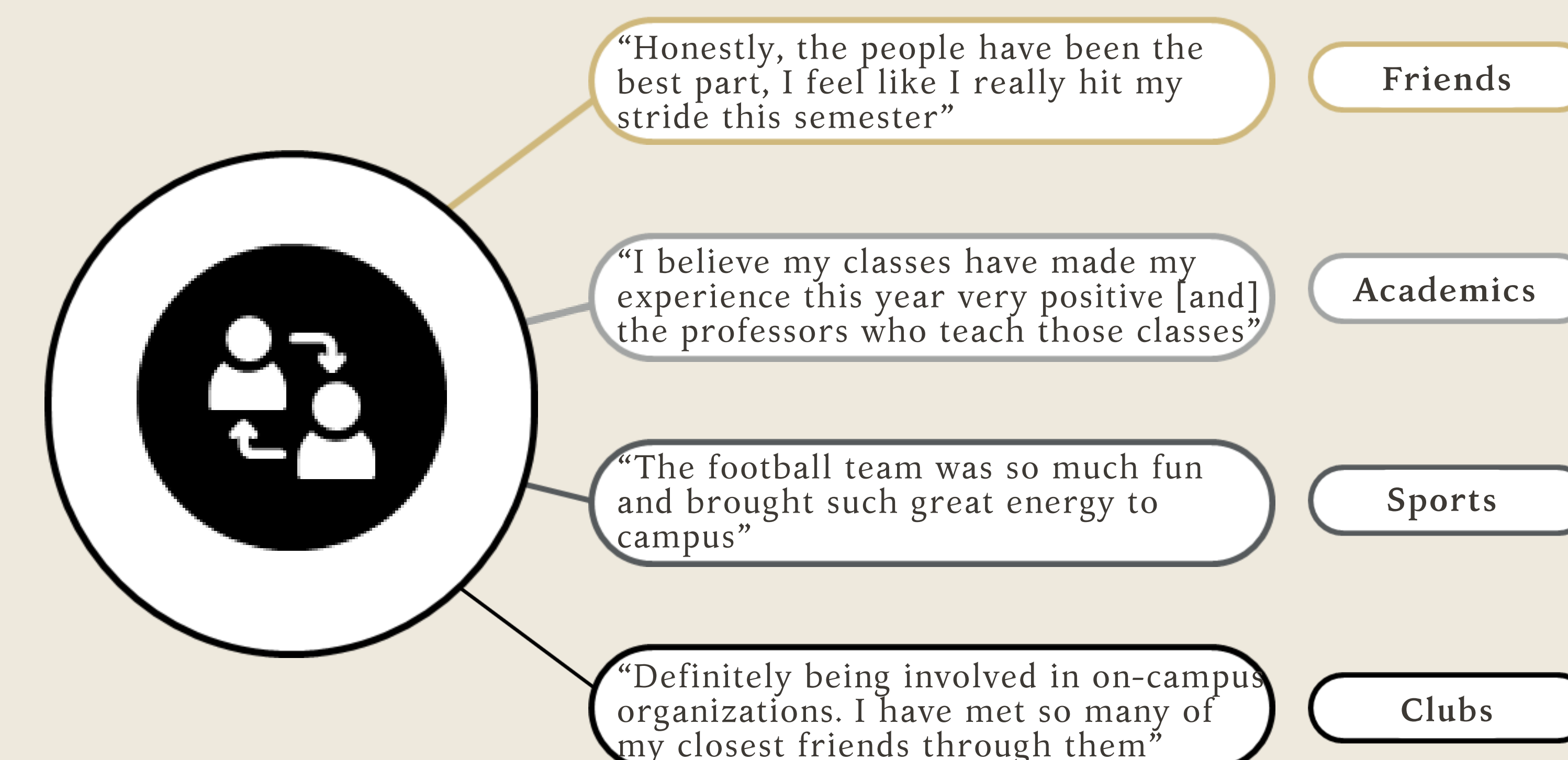


percent agreeing with the statement "I belong at CU Boulder"

Mean Belonging Scores by Race/Ethnicity (six-point Likert scale)



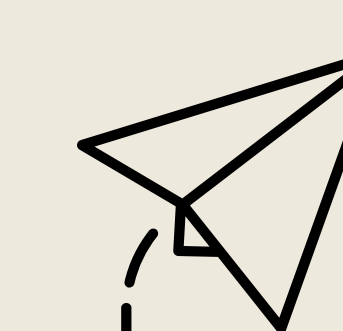
Best Part of the Year



Significant Associations



Gender Mattering**



Transfer Status Belonging & Mattering**



First Generation Belonging & Mattering**



Academic Level Belonging*



Race & Ethnicity Belonging & Mattering*



Colorado Residency Belonging & Mattering*



Veteran Status Belonging**

*p<.05, **p<.01

Conclusion

Findings from this survey indicate the importance of **forming relationships** and **participating in the co-curricular experience**. Such experiences lead to **greater retention, persistence and graduation**.

We recommend 1) spring engagement events, 2) targeted opportunities to boost belonging & mattering for different demographic groups, and 3) targeted outreach to students on the margins.