2020 Effective Bystander Intervention Training Program Assessment

Office of Institutional Equity and Compliance (OIEC)





2020 Assessment Overview

- 3 areas of program evaluation
 - Efficacy
 - Liking
 - Helping Attitudes
- 5637 first-year students were invited to take the survey
- 3060 gave complete responses (54% response rate)
- Survey period: September 2-10
- 2020 results similar to findings from previous 10 years





Demographics of Survey Participants: Freshmen

- 1606 Women
- 1454 Men
- 49 Native American (21 women, 28 men)
- 282 Asian/Asian-American (156 women, 126 men)
- 80 Black/African American (41 women, 39 men)
- 412 Latino/Latina (216 women, 196 men)
- 45 International (15 women, 30 men)
- 21 Pacific Islander (12 women, 9 men)
- 2171 White (1145 women, 1026 men)
- 1388 non-resident
- 1672 resident
- 348 GLBTQ+
- 2083 Straight
- 59 My identity not included in this list
- 219 Prefer not to answer
- 467 first-generation
- 2593 not first-generation



Program Efficacy: First Years As a result of completing the online training...

2020 Effective Bystander Training (n=3,060) *I will be able to notice more situations where people need help.*



Percent of Participants Answering "Yes"



Program Efficacy: First Years As a result of completing the online training...

2020 Effective Bystander Training (n=3,060) *I am more likely to help people*.



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Program Efficacy: First Years As a result of completing the online training...

2020 Effective Bystander Training (n=3,060) *I have more skills to help someone in a difficult situation*.







Program Efficacy: First Years

As a result of attending the training/completing the online training...



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Program Liking: First Years The bystander intervention online training...

2020 Effective Bystander Training (n=3,060)

Improved my confidence about being able to intervene when someone needs help.





Program Liking: First Years The bystander intervention online training...

2020 Effective Bystander Training (n=3,060) Was relevant to me as a college student.



Scale: Disagree (1) to Agree (8)



Program Liking: First Years

The bystander intervention online training...

2020 Effective Bystander Training (n=3,060) Was an effective way to teach bystander skills.







Helping Attitudes: First Years

2020 Effective Bystander Training (n=3,060) *Trying to assist when someone needs help is like me*.







Helping Attitudes: First Years

2020 Effective Bystander Training (n=3,060)

Trying to assist when someone needs help is my business.



Be Boulder.

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Helping Attitudes: First Years

2020 Effective Bystander Training (n=3,060) *Trying to assist when someone needs help is worth it*.



Scale: Not worth it (1) to Worth it (8)

