

2019 Admissions Survey: Declined Admission Offer

About

The non-confirmed survey for first-time first-year students asks students who were admitted to CU Boulder why they will not be attending CU Boulder, where they will be going to college instead, and why. The survey includes: the top 3 reasons they are not attending CU Boulder, their financial aid offer from CU Boulder, their application experience, event attendance, and the top 3 reasons they are going to their attending college.

Questions and feedback

Please reach out to the CU Boulder Office of Data Analytics at www.colorado.edu/oda/contact.

Table of contents

Intro	2
Other Colleges	3
Top Reasons NOT CU	6
Financial Aid	9
Application Experiences	12
Event Attendance	13
Top 3 Reasons Other Colleges	14
Feedback	17



Intro

Your Thoughts on CU Boulder

As of May 2, 2019 at 5:00 p.m. (MT) our records indicate that you are not planning to attend CU Boulder this fall. Is this correct?

- ☐ Correct, I'm not attending CU Boulder this fall.
- ☐ Incorrect, I am planning to attend CU Boulder this fall.

We're sorry you won't be joining us this fall. We're interested in what you think about CU Boulder and where you may be going to college. Please help us by completing this brief survey. Your responses will be kept confidential.

We're excited that you have decided to attend CU Boulder!

Students receiving this survey had not confirmed their intent to enroll this fall as of May 2, 2019 at 5:00 p.m. (MT). If the information about your enrollment status is incorrect, please contact the Office of Admissions at 303-492-6301 as soon as possible.

You will now exit this survey.

Other Colleges

To how many colleges or universities did you **apply**, including CU Boulder?

- ☐ 1 (just CU Boulder)
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7
- ☐ 8
- ☐ 9
- ☐ 10
- ☐ 11 or more

To how many colleges or universities were you **admitted**, including CU Boulder?

- ☐ 1 (just CU Boulder)
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7
- ☐ 8
- ☐ 9
- ☐ 10
- ☐ 11 or more

Among the colleges that you **applied** to, how would you rank CU Boulder?

- ☐ First choice
- ☐ Second choice
- ☐ Third choice
- ☐ Less than third choice

Do you plan to attend CU Boulder at a later date?

- ☐ Yes
- ☐ No
- ☐ Unsure

Will you be attending college this year?

- ☐ Yes
- ☐ No
- ☐ Unsure

Where will you be attending college? First select the state, then select your specific college/university.

Students are given approximately 400 school options, including “other” options that will prompt open-ended responses. If you would like a full list of the schools, please reach out to www.colorado.edu/oda/contact.

If a student selected other schools:

You selected "Other school not listed" above. Please tell us which school:

(Open-ended)

You selected "Outside the U.S. and Puerto Rico." Please tell us which school:

(Open-ended)

Among the colleges that you applied to, how would you rank the college you will be attending?

- ☐ First choice
- ☐ Second choice
- ☐ Third choice
- ☐ Less than third choice

Do you expect to be charged in-state tuition at the college you will be attending?

- ☐ Yes
- ☐ No (out-of-state)
- ☐ Not applicable (private institution)
- ☐ I'm not sure

Did you receive financial aid from the college you will be attending? (Financial Aid is any grant or scholarship, loan, or paid employment offered to help a student meet his/her college expenses).

- ☐ Yes, and I know how much
- ☐ Yes, but I'm not sure how much
- ☐ No
- ☐ Unsure

How much TOTAL financial aid did you receive from this institution for your first **year** of attendance?

(Open-ended)

Of the amount you entered above, how much is in the form of scholarships and grants?

- ☐ I'm not sure.
- ☐ 0% (none of it)
- ☐ 1-10%
- ☐ 11-20%
- ☐ 21-30%
- ☐ 31-40%
- ☐ 41-50%
- ☐ 51-60%
- ☐ 61-70%
- ☐ 71-80%
- ☐ 81-90%
- ☐ 91-99%
- ☐ 100% (the full amount)

Top Reasons NOT CU

Please rank the TOP 3 REASONS that you won't be coming to CU Boulder.

For your top reason, select #1 reason; for your second reason, select #2 reason; for your 3rd reason, select #3 reason.

Make sure to read through the entire list before selecting your top three. The reasons are categorized to help with organization.

	#1 reason	#2 reason	#3 reason
Value of education for the cost	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tuition costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(Lack of) financial aid assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(Lack of) merit-based scholarships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academic programs of interest to me	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graduation rates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graduate job placement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graduates don't get into top graduate/professional schools	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academic reputation of my intended major	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academic reputation of CU Boulder	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College guide ratings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(Not) admitted to major of my choice	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The setting / location	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Distance from home	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reputation for social and extracurricular activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My experience during a campus visit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My treatment during the application / admission process	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opinions and preferences of parents and/or other relatives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

The feeling that I would not fit in	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify):	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Financial Aid

Considering all of the financial resources available to you, was CU Boulder an affordable option for you and your family?

- ☐ Yes
- ☐ No
- ☐ I'm not sure

Did CU Boulder offer you any financial aid for your first year of attendance? (*Financial Aid is any grant or scholarship, loan, or paid employment offered to help a student meet his/her college expenses*).

- ☐ Yes, and I know how much
- ☐ Yes, but I'm not sure how much
- ☐ No
- ☐ Unsure

How much TOTAL financial did CU Boulder offer you for your first year of attendance?

Please enter a dollar amount WITHOUT a dollar sign and WITHOUT commas. Amount need not be exact.

(Open-ended)

Would you have considered attending CU Boulder if you had received more financial aid? (*Financial Aid is any grant or scholarship, loan, or paid employment offered to help a student meet his/her college expenses*).

- ☐ Definitely yes
- ☐ Probably
- ☐ No
- ☐ I don't know

How much TOTAL financial aid would you have needed to attend CU Boulder for your first year of attendance?

Please enter a dollar amount WITHOUT a dollar sign and WITHOUT commas. Amount need not be exact.

(Open-ended)

Application Experiences

How was your experience applying to CU Boulder with regards to each of the following factors?

Communication with admission staff via e-mail:

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Very good
- ☐ Excellent
- ☐ Not applicable

Quality of a pre-campus visit:

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Very good
- ☐ Excellent
- ☐ Not applicable

Communication with admission staff via telephone:

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Very good
- ☐ Excellent
- ☐ Not applicable

Credit evaluations/transfer of credits:

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Very good
- ☐ Excellent
- ☐ Not applicable

Clarity of deadlines:

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Very good
- ☐ Excellent
- ☐ Not applicable

CU Boulder's website:

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Very good
- ☐ Excellent
- ☐ Not applicable

Event Attendance

Did you attend a CU Boulder **off-campus** event for prospective students, e.g., a presentation at your high school by CU Boulder admissions staff?

- ☐ Yes
- ☐ No

Did you attend a CU Boulder **on-campus** event for prospective students, e.g., "CU Boulder Student for a Day," campus tour?

- ☐ Yes
- ☐ No

Top 3 Reasons Other Colleges

What are the TOP 3 REASONS you chose the college you will be attending?

For your top reason, select #1 reason; for your second reason, select #2 reason; for your 3rd reason, select #3 reason.

Make sure to read through the entire list before selecting your top three. The reasons are categorized to help with organization.

	#1 reason	#2 reason	#3 reason
Value of education for the cost	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tuition costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Financial aid assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Merit-based scholarships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academic programs of interest to me	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graduation rates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graduate job placement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graduates get into top graduate/professional schools	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academic reputation of my intended major	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academic reputation of the college	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College guide ratings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Admitted to major of my choice	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The setting / location	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Distance from home	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reputation for social and extracurricular activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My experience during a campus visit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was admitted through Early Action or Early Decision	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My treatment during the application / admission process	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Opinions and preferences of parents and/or other relatives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The feeling that I would fit in	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify):	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Feedback

Please give us any other feedback you have about CU Boulder in general or specifically for the Admissions staff in the space below.

(Open-ended)

Thank you for your assistance! We wish you much success in the future.

When you are finished, please click the "Submit Survey" button below.