Overview
Provide a paragraph describing the venture

Problem
What is the problem you are trying to solve? How do you know this is a problem?

Idea/Solution
What is your solution to this problem? How does your solution create value for people? What social or environmental issues(s) are you addressing (justice, inequality, natural resource use, pollution, etc...) and how? How will you measure the success of your proposed solution in addressing the identified problem?

Stakeholder Impact
Who or what is impacted by your business? How and what is the impact? What is the long term value your company creates for your stakeholders? What are the implications of the supply chain on external stakeholders?

Business Model
How will you make money? How will you fund your venture? How sustainable is the model?
Implementation Plan (Milestones) What is your plan to build out your service or product? What has your team already achieved? What are the milestones you plan to reach in the next 3 months? 6 months? A year?

Team Information
Provide a brief introduction to each of the founders on your team including skills, background and value to the company. Explain why this social issue is important to you.