



NEW VENTURE CHALLENGE

*powered by FirstBank*



## Calling Young Innovators: Join the High School New Venture Challenge!

- \$25,000+ in scholarships to CU Boulder
- Open to all CO high school students
- Participation is free

### What is HSNVC?

High School New Venture Challenge (HSNVC) - powered by FirstBank is an entrepreneurial competition designed to inspire high school students and ignite innovation and across Colorado.



Whether interested in solving world problems, preparing for college, starting a business, or excelling in a future vocation - this challenge equips students with the tools, confidence, and mindset to succeed!

HSNVC is a great fit for a wide variety of learning environments - including STEM, CTE, DECA, FBLA, and JA - or it can be offered as a stand-alone opportunity. Whether you are a teacher, mentor, or community leader, you can bring this life-changing experience to students both inside and outside of the classroom!

### How does it work?

#### Venture Coach Registration

**Due Feb 14**

Each student team must have an adult 'Venture Coach' to support them through the learning process and serve as main point-of-contact.

<https://bit.ly/2026HSNVCVentureCoach>

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#### Student Registration

**Due Feb 14**

Students form into 'Venture Teams' of 1-6 members to start developing their preliminary idea and create an online venture profile.

<https://bit.ly/2026HSNVCStudentCEO>

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#### Round 1 Materials Submission

**Due Mar 25**

Teams refine their ideas and create a 2-page executive summary and 4-minute video pitch. Materials will be reviewed virtually. Finalists notified by April 1.

[\(link provided in March\)](#)

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#### Final Championship

**Apr 19 (in-person)**

Finalists come together at the CU Boulder campus for an exciting day that includes presenting to a live panel of judges and spectators. Award reception to follow.

Questions? Contact: [leah.shafer@colorado.edu](mailto:leah.shafer@colorado.edu)



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