

## HSNVC Rubric 2025

Scale of 1-6

1: Strongly Disagree

2: Disagree

3: Slightly Disagree

4: Slightly Agree

5: Agree

6: Strongly Agree

Topics	Score 1-6
<b>Promising Idea</b>	
There is a clear need or problem is being addressed.	
The idea provides a solution to a validated problem.	
There is a clear way to make money or create impact.	
<b>Progress</b>	
The venture has proven they understand their customer through (1,10, 25) customer discovery interviews.	
The venture has identified who their first customer is and how they will sell to the customer.	
The venture has demonstrated traction in the market (prototype, MVP, pilot, website, social media, app, etc)	
<b>Presentation</b>	
The company presented a clear, compelling, professional, logical presentation, and answered questions well.	
<b>TOTAL SCORE</b>	