

2025 MENV Capstone Project

Go-to-market assessment of two solar development strategies to expedite interconnection processes

INDUSTRIAL CUSTOMER- FIRST

Behind-the-meter solar at industrial facilities

SOLAR + EXISTING THERMAL

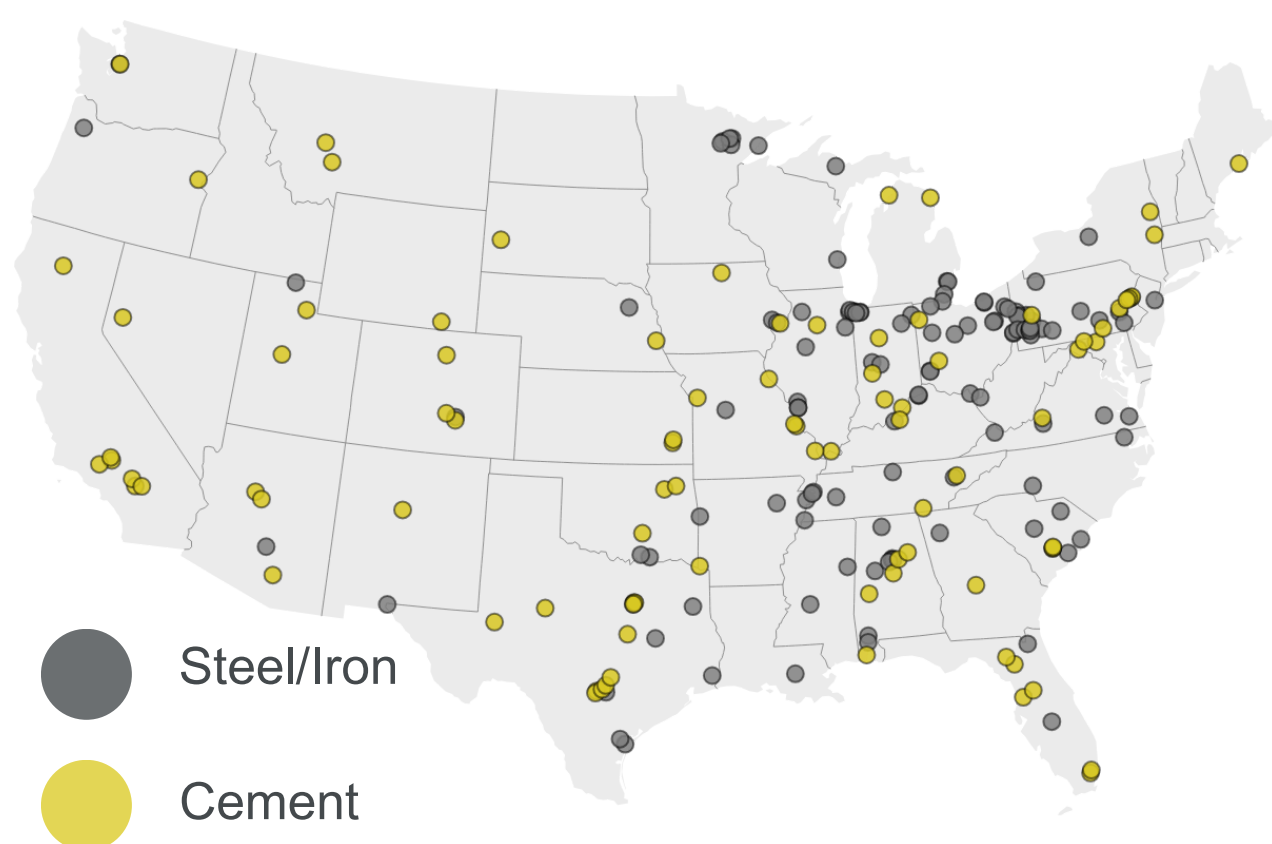
Solar at peaker plants or retiring coal plants, utilizing existing points of interconnection



Industrial Customer- First Strategy

- Target electricity-intensive industries such as steel and cement for behind-the-meter (BTM) solar.
- Drivers for customer adoption of onsite solar include reduced operating costs, improved resilience, and supporting green product declarations.
- Drivers of success include land availability and high industrial electricity retail rates.

Location of U.S. Steel and Cement Plants¹



Behind-the-meter = **No queue**

The Industrial Customer-First strategy involved:

- Evaluating utility rate tariffs
- Identifying potential customers
- Determining ideal PV system sizes
- Creating project finance models
- Distinguishing sites that are proximal to active OneEnergy projects

While research focused on solar at cement and steel facilities, these industries are proxies for *any* electricity-intensive manufacturing facility.



Both strategies followed a similar methodology:



Stakeholder Interviews



Load Profile Modeling



Literature Reviews



Resource Analysis



Case Study Analysis



Site Candidate Narrowing



Regulatory Review



Solar + Existing Thermal Strategy.

- Utilize surplus interconnection capacity or generator replacement for solar to supplement or replace generation at thermal facilities.
- Maximize the use of existing grid infrastructure.

Existing infrastructure = Expedited interconnection

The Existing Thermal strategy included:

- Policy review
- Financial modeling
- Site-level analysis

to identify potential regions where OneEnergy could install solar at retiring coal plants or peaker plants with surplus capacity.

By co-locating or replacing solar with existing or retiring fossil fuel plants, developers can expedite interconnection queues, add cheap electricity, and utilize current grid infrastructure.²

U.S. Coal Power Plants: Retirement Outlook and Capacity (MW)³

