



2024 CU Boulder Collegiate Wind Competition Team

Connections Creation

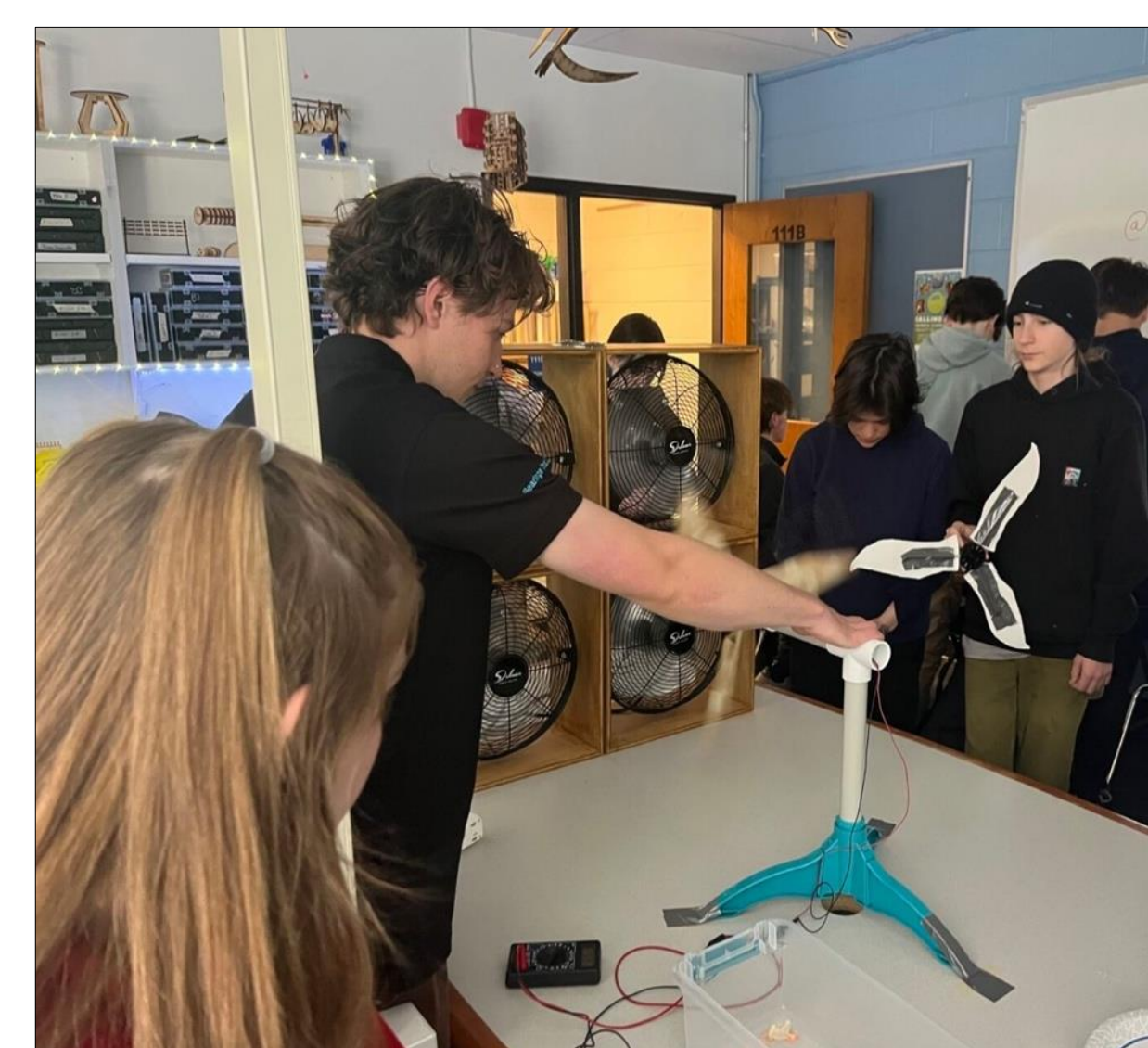


Elyse DeBarros | Megan Finnigan | Julia Gentile | Jacqueline Hall | Tim Herwig | Donggyu Jang | Mia Lonergan
Aria Mundy | Kaity Plutt | Dane Robinson | Daniel Sherry | Liam West

Connections Creation Goals

- Promote an improved **understanding and awareness of wind energy** within our local communities, including the local K-12 and CU Boulder populations.
- Broaden the range of **diversity** within our renewable energy community by specifically targeting minority and underrepresented demographics.
- Foster and create **professional connections** throughout the industry to help students successfully transition into their future careers.

Community Outreach



Ellis Elementary School KidWind Outreach Event (left) and Centaurus High School Intro to Engineering KidWind Outreach Event (right).

Date	Event Group	Details	Attendance
Jan 17	CU Freshman Engineering	KidWind Competition	60
Feb 15	Business and Engineering Women in Technology	Finance & Turbine Competition	50
Feb 24	K-5 Superior STEM-a-Thon	KidWind Competition	80
March 11	Ellis Elementary School	KidWind Competition	15
April 2	Centaurus High School	KidWind Competition	180
April 9	CU Engineering Excellence Fund	Symposium	200
April 24	CU Campus Sustainability Summit	Student Ideas Showcase	100

Total: **685**

Interviews



Recorded podcast interview with State Senator Chris Hansen (above).

Industry Connections

- Site Construction
- Energy Policy
- Turbine Engineering
- On-Site Tech Support
- Technical Due-Diligence
- Project Financing

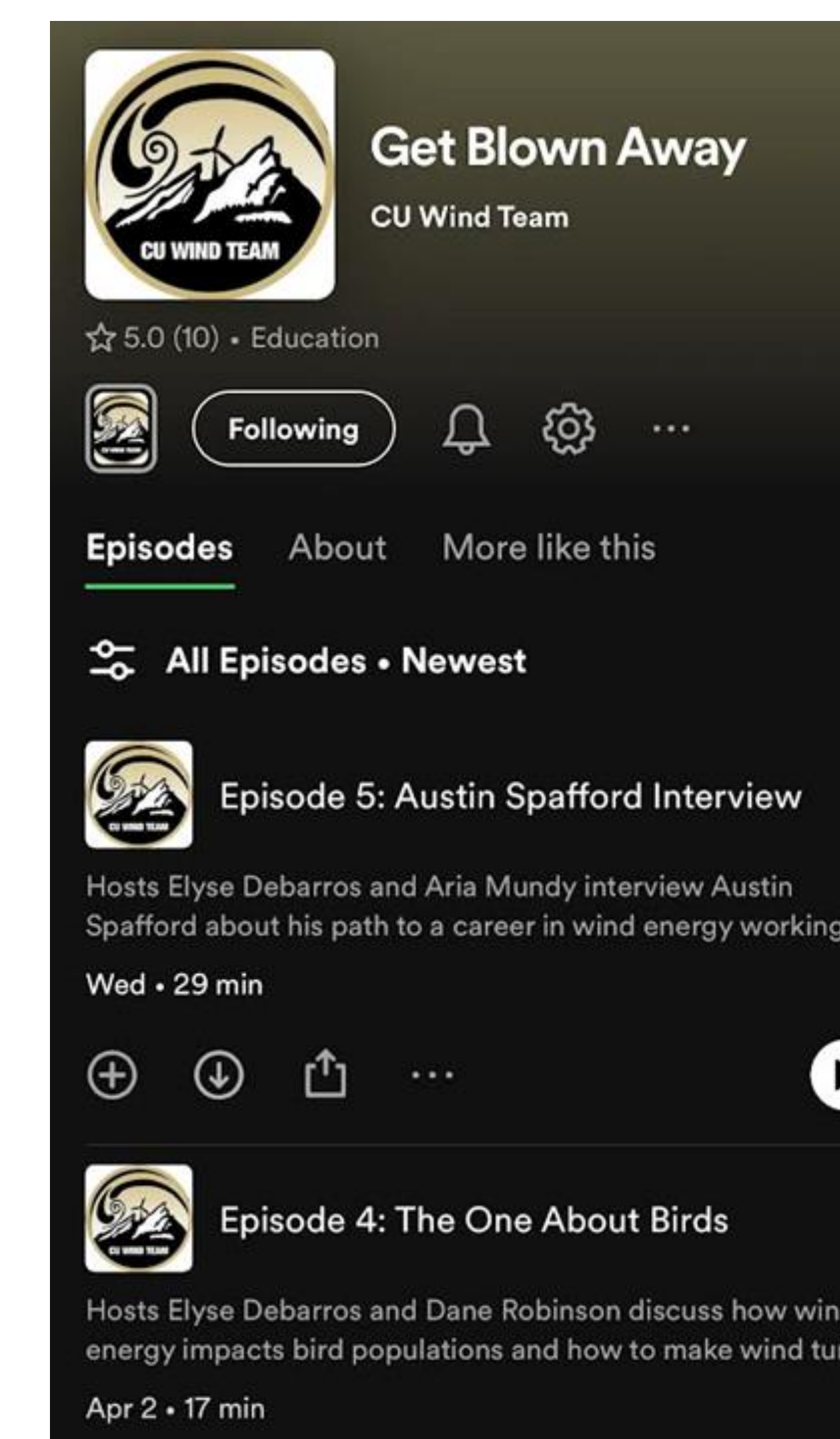
Wind Club



CU Wind Club KidWind event (above) and kite building activity (right).



Get Blown Away Podcast



Scan to listen!

Social Media



@cuwindteam

	Instagram (Team)	Instagram (Club)	LinkedIn
Total # of Posts	28	3	7
Followers (Final)	340	95	91
Followers (Growth)	80%	56%	153%
Avg. Likes (Final)	33	16	50
Avg. Likes (Growth)	65%	0%	52%
Avg. Interactions (Final)	201	41	1,256
Avg. Interactions (Growth)	68%	24%	84%

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