



Center for Education on Social Responsibility (CESR)
Newsletter for students, alumni, and friends.



Message from CESR Executive Director



Warm Greetings to CESR Friends and Family,

They're back! Our school is much more alive when our students-- the reason we are here-- populate our hallways. Our freshmen are so full of smiles about all the possibilities of their "new" lives that we cannot help smiling with them. And there is nothing quite like watching our amazing faculty captivate students at Leedsapalooza!

CESR developments include the greatly successful Curriculum Think Tank that we ran in July; eight schools shared their best thinking on values/ethics/social responsibility education and it was decided that CESR should oversee a much larger consortium of schools that are dedicated to education in this area. We plan to meet again next year. As well, we already have begun working on the CESR Stampede (April 15-19th), an intensive week of exploring values, ethics and social responsibility at Leeds. You all are invited to join the vast majority of the events that will be held that week, and we will be releasing information on exciting plans in each of our newsletters until April!

We also were recognized by [Business As UNusual](#) as one of the top rated schools in sustainability education at the MBA level. A special thanks goes to David Payne for his extraordinary work in the MBA program and with our Net Impact chapter (which has received a gold rating).

As always, I am grateful for the gifts of great supporters, friends, faculty and staff. It is to our special community's credit that we continue to flourish.

Kind Regards,

Donna Sockell

CESR Hosts Curriculum Think Tank

CESR Young Alumnus Profile

Zach Pickett graduated from Leeds this past May with an MBA



with an emphasis in marketing. Since January, he has been working as an intern at GlobalLinks Learning Abroad and was recently given a part-time position. His latest assignment is an application for a Torch Award, an award given out by the Denver Business Bureau to companies in the Denver/Boulder area who practice ethical business and philanthropy.

"It truly is incredible how our business has been able to stand by our values and continuously reach for our corporate vision," says Zach. While at Leeds, Zach took CESR's Business Applications of Social Responsibility, taught by Lorna Christoff, and learned how companies use their visions and values to drive business.

[Read More](#)

**CESR Stampede:
Cynthia Cooper
Confirmed to Speak**

Faculty from a variety of business schools across the country converged under the auspices of CESR at the Leeds School, for a lively two-day roundtable discussion of best practices in curriculum design, pedagogy and approaches to teaching ethics and social responsibility as part of the business curriculum. Participants included



representatives from Babson College, Colorado State University, the University of Pittsburgh, Michigan State University, Denver University, Dartmouth University as well as CESR Executive Director Dr. Donna Sockell, and CESR faculty members, Catherine Milburn, Elizabeth Stapp, Kevin McMahon, Francy Milner, and Dr. Cathleen Burns.

The first day of the conference was an engaging exchange of ideas, syllabi and best practices including an informative sharing of the origins and overview of the various programs and their curriculum. A wide range of histories and program structures were presented. Some schools' ethics programs have been implement fairly recently whereas others have been in existence for decades.

[Read More](#)

CESR Presents at COLTT Conference



The 15th Colorado Learning and Teaching with Technology (COLTT) Conference was held in early August and offered the latest innovations and current research in learning and teaching with technology. Two CESR instructors, Liz Stapp and Lorna Christoff, presented the top three technological tools for educators, students and both in a session called "Wikis, Blogs, and Facebook, Oh My!"

"We wanted to take the numerous apps and tech tools available, test drive them, and report on the most user-friendly and helpful of the bunch for the tech-averse professor," says Liz. "The more efficient we can make our jobs, the more time we have to spend meeting with students and improving our curriculum."

Co-presenter Lorna noted that "as our students become more and more used to utilizing technology in every facet of their lives, it is irresponsible of us as educators to refuse to acknowledge changes in their learning styles because of it. Despite it being scary, implementation of technology in the classroom can make the instructors' job far simpler, easier, and more effective."



Donor Profile: Scott Pusey

Scott Pusey is not an alumnus of either Leeds or CU, but he has a great love for teaching and mentoring students. That's why he decided to donate to CESR as well as volunteer his time to mentoring a student group project in Catherine Milburn's Business Solutions for the Developing World last spring.

"My participation was simply a way to connect with some bright and interesting students and give them some guidance and perspective to help



Join CESR in April 2013 from the 15th to the 19th for CESR Stampede week. Cynthia Cooper has been confirmed to speak about her experience at WorldCom. Cynthia is known for unraveling one of the largest corporate frauds in history and is a dynamic speaker in ethics. Stay tuned for more updates as the date gets closer!

Net Impact Guide: Leeds Receives High Ratings



Leeds received superb ratings in Net Impact's Business as UNusual guide, one of the leading MBA ratings surveys. The information in Business as UNusual: The Student Guide to Graduate Programs 2012 is based on the results of an in-depth survey of over 3000 student Net Impact members reviewing the 100 top business schools currently incorporating social and environmental



them not only in this specific class, but also with their academic pursuits and future careers," he says. For four of his 16 years at Johns Manville, Scott was Vice President of Safety, Environment and Risk Management. He studied at Brigham Young University and Columbia University School of Law.

[Read More](#)

It's Not JAM (Just About Me)

CESR's [It's Not JAM \(Just About Me\)](#) pilot program kicked off with a bang this past spring semester and will continue into the fall. The It's Not JAM service program is offered to Leeds students who are either already participating in community service activities or would like to participate in service activities. It's an opportunity to be part of the pioneer group as we seek to make It's Not JAM a graduation requirement. There are 3 steps to each student's project - identify or create the activity, complete it, then write a one-page reflection paper.



Students are awarded a certificate of completion, a letter of reference from the CESR Executive Director, and a notation for their resume: Pioneer Ambassador, It's Not JAM (Just About Me): Living the Learning about Social Responsibility.

Interested? Email Anneli.Spielman@Colorado.EDU with your name, email address, major, and year.

Brent Graber Award



This year's winner of the Brent Graber Memorial "Most Outstanding Discussion Leader of the Year," as voted by his peers, is Tony Adams. Tony has been at CESR for six years and also has taught BCOR1010 and BCOR3010; his willingness to do whatever the program needs is a hallmark of his generosity with his time and his team-playing attitude. Whatever Tony does, the

student experience is vastly enriched by his most impressive experience in business at home and abroad, particularly in the finance area.

Brent Graber was the highest rated discussion/recitation leader CESR has ever had (until this year). Brent was tragically killed in a bicycle accident 4 ½ years ago. Tony is the fourth recipient of this award (prior winners include Don Oest, Kris Hanssen, and Scarlett Ponton de Dutton), and the granting of the award marks a time when those who knew and loved Brent truly can honor his memory. We are so fortunate to have had Tony on our team!

themes into their curriculum, career services, and student activities. It is interesting to read the students' overview of Leeds (page 155) compared to other universities who pride themselves on their business ethics curriculum, such as DU. According to the guide, "The Leeds School of Business offers an array of opportunities for students to learn about and become engaged with values-driven business - in the classroom, through impactful events, and the school's various Centers of Excellence.

[Read More](#)

About CESR

The [Center for Education on Social Responsibility \(CESR\)](#) was established to help students become outstanding business leaders of tomorrow by preparing them to meet the ethical challenges posed by a highly competitive, globally-connected business world.

It is the purpose of CESR to oversee the inculcation of values discussions in classes throughout the undergraduate and graduate curricula at the Leeds School of Business, University of Colorado.

The [support](#) we receive from alumni, the business community, our board and friends is critical to the student experience.

Thank you.

Contact Us! We love hearing from you. For further information about CESR or to be involved in the Center, please email us at cesr@colorado.edu, or call 303-492-3324. Join us on



and



!

Our lively social media presence is expanding exponentially!



CESR Staff

Center for Education on Social Responsibility, Leeds School of Business

