



## A Message from the CESR Director



Happy End of the School Year to Our CESR Friends and Family!

Springtime, though a season of rebirth, always is a bittersweet moment for our faculty and staff as we bid farewell to graduating students with whom we have built strong bonds. We could not be more proud of our graduates, indeed, all of our Leeds students, who have accepted the challenge to think about translating their values into actions and how their behaviors affect others. We celebrated our students at their Certificate in Socially Enterprise (SRE) graduation and the general commencement ceremony. However, happily, we are reminded by occasions like the *Leadership Challenges* Alumni Event, attended by many of the 100+ graduates of

that course since its inception five years ago, our students who already have begun to shape the world are never that far away.

Please join me in thanking our faculty for their hard work, dedication, and incomparable talents; they inspire our students each and every day. To David Payne, who just was honored with a Campus-wide Sustainability Award, and the many CESR faculty who were nominated for the coveted Frasca Award for Excellence in Teaching (as well as those who were overlooked this year), my appreciation is endless. Thanks also to our creative, overworked staff who pull it all (us all) together, deserving of much more appreciation than we can give.

And to all of you who take the time to read our newsletter and support us in so many ways,

## CESR Faculty David Payne Wins Sustainability Award



Hearty congratulations to fabulous CESR faculty David Payne who won a Campus Sustainability Award for all of the amazing contributions he has made to the Leeds School of Business, CESR and the University of Colorado. CESR is so proud of you, David!

[Read more about David and the Campus Sustainability Award here](#)

please know that our Center's success is built on your shoulders, too.

As Always, With Gratitude,



Donna Sockell

## CESR Course Addresses Real World Needs in Developing Countries



In 2008, CESR Instructor Francy Milner created *Business Solutions for the Developing World*, a course providing undergraduate Leeds School of Business students with the skill sets and opportunity to meet the real world needs of small business entrepreneurs in developing countries. Today, the course is taught by CESR Instructor Catherine Milburn. Unlike many mock projects conducted in universities, *Business Solutions* has a tangible impact on its partnering entrepreneurs.

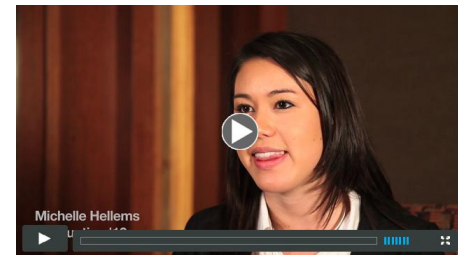
[Read the full article here](#)

## Another Superb *Leadership Challenges* Alumni Reunion Event at Celestial Seasonings

### A Glimpse of CESR's Conscious Capitalism Conference

CESR's Annual Conscious Capitalism Conference offers students a unique learning opportunity to be inspired by business executives who are succeeding in their work and making values-based decisions. This conference provides Leeds students the opportunity to build a community of tomorrow's leaders alongside top business students from throughout Colorado.

This short video captures the essence of the event.



Conscious Capitalism Conference  
2012

Alumna Profile: Diana Dreman



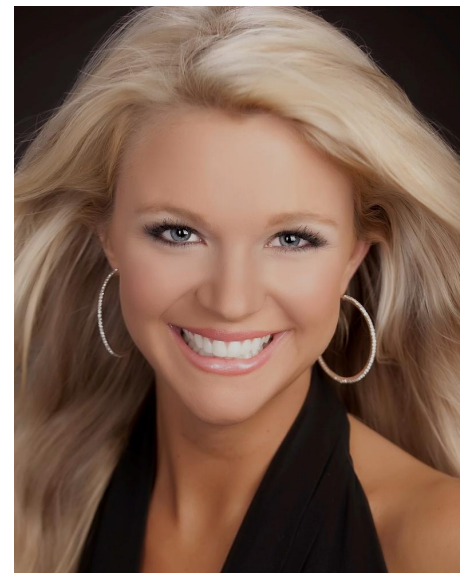
Over 50 Alumni from the CESR course *Leadership Challenges* united at Celestial Seasonings for a shared evening of friends, networking, and laughter. Peter Burns and the welcoming staff at Celestial Seasonings graciously hosted this fun event, while the CESR Junior Board, a dedicated group of Leeds graduates, organized the evening. *Leadership Challenges* is CESR's top-rated, highly-selective, year-long, senior-level course, which just completed its fifth year. CESR would like to extend our gratitude towards both Celestial Seasonings and our Junior Board for successfully bringing five years of graduates together for this wonderful evening! [For more snapshots click here](#)

## CESR's New Social Impact Track of the NVC



This year was a record-setting year for CESR's new Social Impact Track of the New Venture Challenge case competition. This 2012 competition boasted 16 participating teams, 11 submitted business plans and \$8000 in donated prizes from our sponsors - Boulder County Social Venture Partners, the Hub of Boulder, and Transition Colorado.

CESR created the new, highly successful Social Impact track of the NVC competition with the help of CESR Advisory Board members Rich Hoops, former Chair of Social Venture Partners, and Cindy Lindsay, recognized as an outstanding volunteer, Francy Milner, CESR Instructor



While a Leeds student, Diana earned the CESR Certificate in Socially Responsible Enterprise and completed many CESR courses including the highly-selective *Leadership Challenges: Exercises in Moral Courage* course, *Business Solutions for the Developing World* and *Sustainable Operations*. Before starting her career as an auditor with Deloitte next September, Diana Dremann (ACCT '11), will finish up her year of volunteer service as Miss Colorado, rappel off a building, then spend four weeks in Africa working in an orphanage. [Read full article here](#)

### **CESR Supporter Profile: Peter Burns of Celestial Seasonings**



and Associate Director, and two invaluable student volunteers, Bea Steiner and Nancy Smith. The goal of the Social Impact Track, is to foster the culture of social entrepreneurship in the Front Range by providing resources, mentoring, and training to budding social impact entrepreneurs, and build bridges between CU and the surrounding business community.

The top three winners in the Social Impact Track of the NVC were:

**First place - Urban Farm of Colorado:** Empowering people to become small-scale farmers in their own back yards by making gardening easy and fun. 10% of profits go to low-income communities.

**Second place - Kustawi Global:** Providing a low-cost, easy-to-use, and safe medical device to prevent Postpartum Hemorrhaging in developing countries.

**Third place - Birambye Lodge, Rwanda:** Using sustainable technologies that tackle energy, water, and sanitation problems, while generating income for educating Rwandan orphans.

In the New Venture Challenge Social Impact track, teams participate in a series of workshops that help them develop a business plan. Each of the five tracks - Information Technology, Music, General, Cleantech, and Social Impact - hosts their own semifinal competition, which features a panel of judges who offer commentary and feedback.

[Read the full story here](#)



A Conversation with Peter Burns

"The outstanding, innovative CESR curriculum and the quality of Leeds students are the primary reasons I continue to remain involved with CESR and the Leeds School of Business."

[Read full interview here](#)

## CESR's Net Impact Club

When a new generation of young leaders unites, applying their careers to solve challenges across six continents, energy and motivation run rampant. This is the atmosphere at Net Impact meetings, events, and competitions. CESR is home to the Graduate Net Impact chapter at CU, a volunteer led nonprofit that brings young leaders together to drive transformations in their workplace and in the world. [Read more here](#)



**Contact Us! We love hearing from you. For further information about CESR or to be involved in the Center, please email us at [cesr@colorado.edu](mailto:cesr@colorado.edu), or call 303-492-3324.**

Join us on  and  !

**Our lively social media presence is expanding exponentially!**



CESR Staff

**Center for Education on Social Responsibility.** Leeds School of Business

