



Michael Leeds, center, reacts with his wife, Andrea, right, while being escorted by Donna Sockell during a surprise party celebrating 10 years since the donation and naming rights to the Leeds School of Buinesss at the University of Colorado Boulder.

(Photo by Casey A. Cass/University of Colorado)

My holiday wish is that everyone will have plenty of wind in their sails.

Beth Cross

My holiday wish is that we all remember, good things happen one kind deed at a time. At Leeds alone, there are 4000 of us who can make a "one kind deed" difference during this holiday season.

Scott Gwozdz

I wish that every business give serious consideration to the triple bottom line approach as the best path to maximize profit for the long term.

Paige Claassen

My holiday wish is that we would all hold firm to our morals and consider those around us when making difficult decisions.

Liz Stapp

My holiday wish is that you quiet all the other voices inside your head; find your own, singular voice; link that voice to your head and heart; and never waiver from where it leads you.

Colleen Seltz

I wish that all beings experience joy, peace and prosperity.



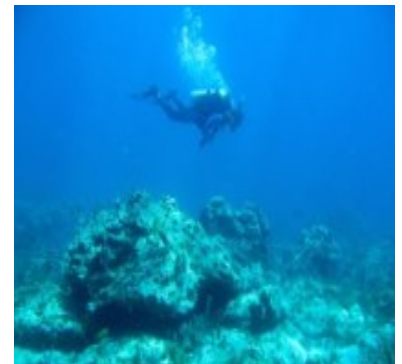
[Read about the history and significance of the Leeds gift.](#)

Alumnus Profile: MBA Graduate Brett Howell, "Enviropreneur"

Brett Howell received his MBA from Leeds School of Business in May 2010 with a concentration in Real Estate and Sustainability. As part of his MBA coursework Brett took CESR's Social Entrepreneurship in Emerging Markets, taught by Francy Milner, where his student team project was on an eco-lodge in Honduras. "My time at CU," said Brett, "introduced me to the world of social entrepreneurship, educating me about how business principles could be applied to 'doing good by doing well'."

Brett joined the Georgia Aquarium in October 2011 as the Walker Conservation Fellow with support from the Alex C. Walker Foundation to explore applying market-based approaches to making coral reef restoration financially sustainable. "My CU MBA changed the way I view the world and encouraged me to think about ways that markets could help solve environmental problems. The project with Georgia Aquarium is the next step - the chance to test the application of market-based approaches to coral reef conservation," Brett said.

[Read how Brett is involving Leeds students in his latest project at the aquarium.](#)



CESR's Third Annual Conscious Capitalism Conference



In partnership with ICOSA Magazine and Colorado State University, CESR proudly presents the Third Annual Conscious Capitalism Conference on Wednesday March 7th, 2012, 8:45am-3:30pm, CU-Boulder campus.

The Conscious Capitalism Conference challenges the thinking and stimulates the creativity of great business leaders of tomorrow by exposure to great business leaders who have made values-driven choices today. For the Annual Conscious Capitalism Conference, CESR assembles an influential group of business leaders and entrepreneurs who have created remarkable enterprises.

[Go here for information about the 2012 Conscious Capitalism Conference.](#)

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