

Season's Greetings To Our CESR Friends & Family



As we approach the end of 2011, it is a great time to pause and reflect on the many things for which each of us is thankful. I am thankful for all your energy, enthusiasm and generous support of CESR. We would have been unable to achieve much, let alone our remarkable success in 2011, without the wonderful CESR community each of you has helped to develop. I also am especially grateful for the extraordinary CESR faculty and staff; they are on the front lines of delivering a great, unique program for our students-- tomorrow's leaders. Finally, I am most thankful for my wonderful husband and son, pictured above at a restaurant in Grand Central Station. Daily, their love and support reinforce my belief that all things are possible.

On the heels of 2011, we look forward to even greater things in 2012. Our increasingly popular Third Annual Conscious Capitalism Conference is just around the corner, new courses are being offered in the university, and we will host a Curriculum Think Tank with academics from around the country, to name just a few things. More information will follow in our next newsletter!

Here's wishing you and your families a joyous holiday and a Happy New Year filled with good health, fulfillment, and love.

With Warmth and Appreciation,

Donna Sockell Program Director

Glorious 10 Year Celebration of Leeds Family's Transformative Gift

New Year's Wishes from CESR Faculty & Staff

Kevin McMahon

My holiday wish is that we each realize how fortunate we are and return with a renewed commitment to reach our full potential. And for safe travels, laughter with family and fresh powder.

Kristian Hanssen

Peace on earth good will towards man!

Marilyn Decalo

My holiday wish is a happy, healthy, fulfilling and prosperous New Year for all CESR faculty, staff, students and their families. May you find joy in your life, satisfaction in your work and passion in your personal pursuits.

Don Oest

My holiday wish is that Leeds Business School graduates would make a difference in the business world where Corporate Social Responsibility just becomes second nature and highly regarded.

Francy Milner

My holiday wish is that our students will "think big" and contribute their talents to the world that so needs them!



Lorna Christoff

My holiday wish is, of course, for CESR to receive the attention and support it deserves, both internally and externally to Leeds and CU. The immediate benefits we provide to our students, the Leeds community, and the business community are significant; I wish more people would recognize this as well as the potential long term benefits to society as a whole. In addition, I wish for our students to mirror us; we spread our arms wide to give them knowledge and guidance, and I wish they would spread their arms wide to take it all in as some of our special and stellar

students do. Finally, I wish to be the kind of person I teach my students they can be.

Donna Sockell

I wish for the many underserved populations in the world to receive the education, the promise of a better future, we seek to give our Leeds students. Jimmy Primsky

My holiday wish is that companies would start taking the initiative to act more socially responsible in their everyday operations and that everyone would have a great holiday season.

Douglas Bennett



Michael Leeds, center, reacts with his wife, Andrea, right, while being escorted by Donna Sockell during a surprise party celebrating 10 years since the donation and naming rights to the Leeds School of Buinsess at the University of Colorado Boulder.

(Photo by Casey A. Cass/University of Colorado)

Read about the history and significance of the Leeds gift.

My holiday wish is that everyone will have plenty of wind in their sails.

Beth Cross

My holiday wish is that we all remember, good things happen one kind deed at a time. At Leeds alone, there are 4000 of us who can make a "one kind deed" difference during this holiday season.

Scott Gwozdz

I wish that every business give serious consideration to the triple bottom line approach as the best path to maximize profit for the long term. Paige Claassen

My holiday wish is that we would all hold firm to our morals and consider those around us when making difficult decisions.

Liz Stapp

My holiday wish is that you quiet all the other voices inside your head; find your own, singular voice; link that voice to your head and heart; and never waiver from where it leads you.

Colleen Seltz

I wish that all beings experience joy, peace and prosperity.



Alumnus Profile: MBA Graduate Brett Howell, "Enviropreneur"

Brett Howell received his MBA from Leeds School of Business in May 2010 with a concentration in Real Estate and Sustainability. As part of his MBA coursework Brett took CESR's Social Entrepreneurship in Emerging Markets, taught by Francy Milner, where his student team project was on an eco-lodge in Honduras. "My time at CU," said Brett, "introduced me to the world of social entrepreneurship, educating me about how business principles could be applied to 'doing good by doing well'."

Brett joined the Georgia Aquarium in October 2011 as the Walker Conservation Fellow with support from the Alex C. Walker Foundation to explore applying market-based approaches to making coral reef restoration financially sustainable. "My CU MBA changed the way I view the world and encouraged me to think about ways that markets could help solve environmental problems. The project with Georgia Aquarium is the next step - the chance to test the application of market-based approaches to coral reef conservation," Brett said.

Read how Brett is involving Leeds students in his latest project at the aquarium.



CESR's Third Annual Conscious Capitalism Conference



In partnership with *ICOSA* Magazine and Colorado State University, CESR proudly presents the Third Annual Conscious Capitalism Conference on Wednesday March 7th, 2012, 8:45am-3:30pm, CU-Boulder campus.

The Conscious Capitalism Conference challenges the thinking and stimulates the creativity of great business leaders of tomorrow by exposure to great business leaders who have made values-driven choices today. For the Annual Conscious Capitalism Conference, CESR assembles an influential group of business leaders and entrepreneurs who have created remarkable enterprises.

Go here for information about the 2012 Conscious Capitalism Conference.

Give to CESR

If CESR fits in with your vision of business education, please consider making a donation to our program. Visit <u>CESR's CU Foundation website</u> to make a direct gift.

Connect with CESR

Our social media presence is growing! We now have many followers on Twitter and Facebook, a large blog audience and a new group on Linked in. Please join us.



