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## LEAF VAN BOVEN

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## PROFESSIONAL APPOINTMENTS

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2025–Present    Advisory Board, Sustainability Research Initiative, University of Colorado Boulder

2022–Present    Chair, Department of Psychology and Neuroscience, University of Colorado Boulder

2020–Present    Co-Director, [Center for Creative Climate Communication and Behavior Change](#)

2014             Professor, University of Colorado Boulder, Department of Psychology and Neuroscience

2009–2014      Associate Professor, University of Colorado Boulder, Department of Psychology and Neuroscience

2007–2008      Assistant Professor of Marketing and Behavioral Science, Cornell University, Johnson Graduate School of Management

2002–2008      Assistant Professor, University of Colorado Boulder, Department of Psychology and Neuroscience (on leave 2007–2008)

2006             Visiting Assistant Professor of Behavioral Science, University of Chicago, Graduate School of Business

2000–2002      Assistant Professor, University of British Columbia, Faculty of Commerce

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## AFFILIATIONS

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2020             Faculty Associate, Environmental Studies Program, University of Colorado Boulder

2013             Fellow, Institute for Cognitive Science, University of Colorado Boulder

2010             Affiliate, Center for the American West, University of Colorado Boulder

2009             Affiliate, Renewable and Sustainable Energy Institute, University of Colorado Boulder

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## EDUCATION

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2000    Ph.D., Cornell University. Dissertation: Living “The Good Life”: The Hedonic Superiority of Experiential Over Material Purchases (Advisor: Thomas Gilovich)

1995 B.S., University of Washington; *Magna cum laude*. Thesis: A Look Into the Mind of the Negotiator: Mental Models in Negotiation (Advisor: Leigh Thompson)

#### HONORS AND AWARDS

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Cassie Pyle Term Chair, University of Colorado Boulder  
 Fellow, Association for Psychological Science  
 Fellow, Peter Wall Institute for Advanced Studies, University of British Columbia  
 Fellow, Society for Personality and Social Psychology  
 Green Faculty Award, University of Colorado Boulder  
 Outstanding Dissertation Research in Positive Psychology, John Templeton Foundation  
 Psi Chi National Honors Society for Psychology  
 Sage Fellowship, Cornell University  
 Service Excellence Award, Department of Psychology and Neuroscience

#### PEER REVIEWED PUBLICATIONS (\*STUDENT COAUTHOR, †EQUAL CONTRIBUTION)

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Priolo, G., Stablum, F., Vacondio, M., D'Ambrogio, S., Caserotti, M., ... Van Boven, L., ..., Rubaltelli, E. (conditional acceptance). The robustness of mental accounting: a global perspective. *Journal of Consumer Research*.

Vossler, C. A., Cason, T. N., Murphy, J. J., Ferraro, P. J., Cherry, T. L., Loewenstein, G., Martinsson, P., Shogren, J. F., Van Boven, L., & van Soest, D. (in press). The impact of experiments on environmental policy and natural resource management. *Review of Environmental Economics and Policy*.

\*Goldwert, D., Constantino, S. A., ... Van Boven, L., ... Vlasceanu, M. (2026). A megastudy of behavioral interventions to catalyze public, political, and financial climate advocacy. *PNAS Nexus*, 5, pgaf400, <https://doi.org/10.1093/pnasnexus/pgaf400>

\*Gonzalez Coffin, S., & Van Boven L. (2026) Naturalness shapes public support for sustainability technology. *Current Opinion in the Behavioral Sciences: Special Issue: Behavioral Science for Climate Change*, 67. <https://doi.org/10.1016/j.cobeha.2025.101617>

\*Oladejo, A. A., Bhandari, S., Morris, M., \*Quenin, L., Van Boven, L., & Hallowell, M. R. (2026). Can workers detect safety-critical sounds under task load? *Proceedings of the Construction Research Congress 2026. American Society of Civil Engineers*.

Eom, K., Cole, J. C., Dickert, S., Flores, A., Jiga-Boy, G.M., Kogut, T., Mayorga, M., Pedersen, E.J., Pereira, B., Rubaltelli, E., Slovic, P., Vastfjall, D., Sherman, D. K., & Van Boven, L. (2025). It's all connected: Collectivism, climate change, and COVID-19. *Acta Psychologica*, 258. <https://doi.org/10.1016/j.actpsy.2025.105200>

Ramos, G. A., & Van Boven, L. (2025). The age of misinformation: Older people exhibit greater partisan bias in sharing and evaluating (mis)information accuracy. *Journal of Experimental Psychology. General*. <https://doi.org/10.1037/xge0001868>

Caruso, E. M., Maglio, S. J., & Van Boven, L. (2025). The prioritization of prospection. *Personality and Social Psychology Review*, 29(3), 273-292. <https://doi.org/10.1177/10888683241292849>

Pomerance, J., & Van Boven, L. (2025). Party over product: People exaggerate the influence of partisan cues on others' consumption preferences. *International Journal of Research in Marketing*, 42(1), 153–170. <https://doi.org/10.1016/j.ijresmar.2024.07.007>

Erlandsson, A., Nilsson, A., Rosander, J., Persson, R., & Van Boven, L. (2024). Politically contaminated clothes, chocolates, and charities: Distancing from neutral products liked by out-group or in-group partisans. *Personality and Social Psychology Bulletin*. <https://doi.org/10.1177/01461672241298390>

\*Grant, D., Markowitz, D., Sherman, D. S., Flores, A., Dickert, S., Eom, K., Giga-Boy, G., Kogut, T., Mayorga, M., Oonk, D., Pedersen, E. J., Periera, B., Rubaltelli, E., Slovic, P., Västfjäll, D., & Van Boven, L. (2024). Ideological diversity of media consumption predicts COVID-19 vaccination. *Scientific Reports*, 14, 28948. <https://doi.org/10.1038/s41598-024-77408-4>

†Burgess, M., †Van Boven, L., †Wagner, G., †Wong-Parodi, G., Baker, K., Boykoff, M., Converse, B. A., Dilling, L., Gilligan, J. M., Inbar, Y., Markowitz, E., Moyer, J. D., Newton, P., Raimi, K., Shrum, T., & Vandenbergh, M. (2024). Supply, demand, and polarization challenges facing U.S. climate policies. *Nature Climate Change*. <https://doi.org/10.1038/s41558-023-01906-y>

\*Gonzales Coffin, S., \*Eichhorst, W., Carrico, A., Inbar, Y., Newton, P., & Van Boven, L. (2024). Perceived naturalness predicts public support for sustainable protein technology. *Climatic Change*, 177 (29). <https://doi.org/10.1007/s10584-024-03679-5>

\*Marshall, R. Anderson, S. E., Van Boven, L., Al-Shawaf, L., & Burgess, M., (2024). Neutral and negative effects of policy bundling on support for decarbonization policy. *Climatic Change*, 177. <https://doi.org/10.1007/s10584-024-03720-7>

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\*Cole, J.C., Ehret, P.J., Sherman, D.K., & Van Boven, L. (2022). Social norms explain prioritization of climate policy. *Climatic Change*, 173 (10). <https://doi.org/10.1007/s10584-022-03396-x>

\*†Cole, J. C., \*†Flores, A., Giga-Boy, G., Klein, O., Sherman, D. K., & Van Boven, L. (2022). Party over pandemic: Partisan cues and trust explain influence public support for Covid-19 policies. *Group Processes and Intergroup Relations*. <https://doi.org/10.1177/136843022211185>

\*†Flores, A., \*†Cole, J. C., Dickert, S., Eom, K., Jiga-Boy, G. M., Kogut, T., \*Loria, R., Mayorga, M., Pedersen, E.J., Pereira, B., Rubaltelli, E., Sherman, D. K., Slovic, P., Västfjäll, D., & Van Boven, L. (2022). Politicians polarize and experts depolarize public support for COVID-19 management policies across countries. *Proceedings of the National Academy of Sciences*. DOI: 10.1073/pnas.2117543119

\*Ramos, J., \*Grant, M. D., Dickert, S., Eom, K., \*Flores, A., Jiga-Boy G., Kogut T. Mayorga, M., Pedersen, E. J., Pereira, B., Rubaltelli, E., Slovic, P., Västfjäll, D., & Van Boven, L. (2022). Structured reflection increases intentions to reduce other people's health risks during COVID-19. *PNAS Nexus*, *pgac218*, <https://doi.org/10.1093/pnasnexus/pgac218>

\*†Grant, M. D., \*†Flores, A., Pedersen, E. J., Sherman, D. K., & Van Boven, L. (2021). When election expectations fail: Polarized perceptions of election legitimacy increase with accumulating evidence of election outcomes and with polarized media. *PLOS ONE*. <https://doi.org/10.1371/journal.pone.0259473>

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\*Mrkva, K., & Van Boven, L. (2020). Salience theory of mere exposure: Relative exposure increases liking, extremity, and emotional intensity. *Journal of Personality and Social Psychology*. DOI: 10.1037/pspa0000184

\*Mrkva K., \*Westfall, J., & Van Boven, L. (2019). Attention drives emotion: Voluntary visual attention increases perceived emotional intensity. *Psychological Science*, 30, 942–954. DOI: 10.1177/0956797619844231

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\*André, Q., Carmon, Z., Wertenbroch, K., Crum, A., Frank, D., Goldstein, W., Huber, J., Van Boven, L., Weber, B., & Yang, H. (2018). Consumer choice and autonomy in the age of artificial intelligence and big data. *Customer Needs and Solutions*, 5, 28–37. DOI: 10.1007/s40547-017-0085-8

\*Ehret, P., Van Boven, L., & Sherman, D. (2018). Partisan barriers to bipartisanship: Understanding climate policy polarization. *Social Psychological and Personality Science: Recent Geopolitical Events*, 9, 308–318. DOI: 10.1177/1948550618758709. Winner: Best Graduate Student paper, APA Division 34, Population and Conservation Psychology.

Van Boven, L., \*Ehret, P. J., & Sherman, D. K. (2018a). Psychological barriers to bipartisan public support for climate policy. *Perspectives on Psychological Science*, 13, 492–507. DOI: 10.1177/1745691617748966

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\*Mrkva, K., \*Travers, M., & Van Boven, L. (2018). Simulational fluency reduces feelings of psychological distance. *Journal of Experimental Psychology: General*, 147, 354–376. DOI: 10.1037/xge0000408

\*Mrkva, K., & Van Boven, L. (2017). Attentional accounting: Voluntary spatial attention increases budget category prioritization. *Journal of Experimental Psychology: General*, 46, 1296–1306. DOI: 10.1037/xge0000347

\*Bhandari, S., Hallowell, M., Van Boven, L., Gruber, J., and Welker, K. (2016) Emotional states and their impact on hazard identification skills. *Construction Research Congress*, 2831–2840. DOI: 10.1061/9780784479827.282

\*Keating, J., Van Boven, L., Judd, C. M. (2016). Partisan underestimation of the polarizing influence of group discussion. *Journal of Experimental Social Psychology*, 65, 52–58. DOI: 10.1016/j.jesp.2016.03.002

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\*Huber, M., Van Boven, L., Park, B., & Pizzi, W. (2015). Seeing red: Anger exacerbates political polarization and perceptions of political polarization in the context of national tragedies. *PLOS ONE*. 10(9): e0139193. DOI:10.1371/journal.pone.0139193

\*Silverman, A., \*Gwinn, J., & Van Boven, L. (2015). Stumbling in their shoes: Disability simulations reduce judged capabilities of disabled people. *Social Psychological and Personality Science*, 6, 464–471. DOI: 10.1177/1948550614559650

\*Westfall, J., Van Boven, L., Chambers, J., & Judd, C. J. (2015). Perceiving political polarization in the United States: Party identity strength and attitude extremity exacerbate the perceived partisan divide. *Perspectives on Psychological Science*, 10, 145–158. DOI: 10.1177/1745691615569849

\*Chan, C., Van Boven, L., Andrade, E., & Ariely, D. (2014). Moral violations reduce oral consumption. *Journal of Consumer Psychology*, 24, 381–386. DOI: 10.1016/j.jcps.2013.12.00  
*Winner: 2017 C.W. Park Award for outstanding contribution to the Journal of Consumer Psychology.*

\*Campell, T., \*O'Brien, E., Van Boven, L., Schwarz, N., & Ubel, P. (2014). Too much experience: A desensitization bias in emotional perspective taking. *Journal of Personality and Social Psychology*, 106, 272–285. DOI: 10.1037/a0035148

\*Tixier, A., \*Albert, A., Hallowel, M., & Van Boven, L., & Kleiner, B. (2014). Psychological antecedents of risk-taking behavior in construction. *Journal of Construction Engineering and Management, ASCE*, 04014052-1–04014052-10. DOI: 10.1061/(ASCE)CO.1943-7862.0000894

\*Travers, M. W., Van Boven, L., & Judd, C. J. (2014). The secrecy heuristic: Inferring quality from secrecy in foreign policy contexts. *Political Psychology*, 35, 97–111. DOI: 10.1111/pops.12042

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- \*Chan, C., Berger, J., & Van Boven, L. (2012). Identifiable but not identical: Combining social identity and uniqueness motives in choice. *Journal of Consumer Research*, 39, 561–573. DOI: 10.1086/664804
- \*Kane, J., Van Boven, L., & McGraw, A. P. (2012). Prototypical prospection: Future events are more prototypically represented and simulated than past events. *European Journal of Social Psychology*, 42, 354–362. DOI: 10.1002/ejsp.1866
- Van Boven, L., Judd, C., & Sherman, D. (2012). Political polarization projection: Social projection of partisan attitude extremity and attitudinal processes. *Journal of Personality and Social Psychology*, 103, 84–100. DOI: 10.1037/a0028145
- Van Boven, L., Loewenstein, G., Welch, E., & Dunning, D. (2012). The illusion of courage in self-predictions: Mis-predicting one's own behavior in embarrassing situations. *Journal of Behavioral Decision Making*, 25, 1–12. DOI: 10.1002/bdm.706
- Van Boven, L., & Robinson, M. (2012). Boys don't cry: Stereotype accessibility and stereotypic sex differences in emotion memory. *Journal of Experimental Social Psychology*, 48, 303–309. DOI: 10.1016/j.jesp.2011.09.005
- White, K., & Van Boven, L. (2012). Immediacy bias in social emotional comparisons. *Emotion*, 12, 737–747. DOI: 10.1037/a0026533
- \*Geeraert, N., Van Boven, L., & Yzerbyt, V. (2011). Similarity on the rebound: Inhibition of similarity assessment leads to an ironic post-suppression rebound. *Quarterly Journal of Experimental Psychology*, 64, 1788–1796. DOI: 10.1080/17470218.2011.557737
- \*Huber, M., Van Boven, L., McGraw, A. P., \*Johnson-Graham, L. (2011). Whom to help? Immediacy bias in judgments and decisions about humanitarian aid allocation. *Organizational Behavior and Human Decision Processes*, 115, 283–293. DOI: 10.1016/j.obhdp.2011.03.003
- \*Warren, C., McGraw, A. P., & Van Boven, L. (2011). Values and preferences: Defining preference construction. *Wiley Interdisciplinary Reviews: Cognitive Science*, 2, 193–205. DOI:10.1002/wcs.98
- Andrade, E., & Van Boven, L. (2010). Feelings not foregone: When people underestimate the affective impact of inaction. *Psychological Science*, 21, 706–711. DOI: 10.1177/0956797610368809
- Van Boven, L., & Campbell, M., & Gilovich, T. (2010). Stigmatizing materialism: On stereotypes and impressions of materialistic versus experiential pursuits. *Personality and Social Psychology Bulletin*, 36, 551–563. DOI: 10.1177/0146167210362790
- Van Boven, L., \*Kane, J., McGraw, A. P., & \*Dale, J. (2010). Feeling close: Emotional intensity reduces perceived psychological distance. *Journal of Personality and Social Psychology*, 98, 872–885. DOI: 10.1037/a0019262
- \*Oskarsson, A., Van Boven, L., Hastie, R., & McClelland, G. (2009). What's next? Judging sequences of binary events. *Psychological Bulletin*, 119, 262–285. DOI: 10.1037/a0014821

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Van Boven, L., & \*Johnson-Graham, L. (2007). Varieties of happiness experience: Review of Gilbert's "Stumbling on Happiness." *Journal of Positive Psychology*, 2, 269–270. DOI: 10.1080/17439760701552378

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Savitsky, K., Van Boven, L., Epley, N., & \*Wight, W. (2005). The unpacking effect in allocations of responsibility for group tasks. *Journal of Experimental Social Psychology*, 41, 447–457. DOI: 10.1016/j.jesp.2004.08.008

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## BOOK CHAPTERS

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\*Ramos, J., Caruso, E., Van Boven, L. (2022). Temporal asymmetric psychology: Propection, retrospection, and well-being. In C. Hoerl, T. McCormack, & A. Fernandes (Eds.) *Temporal Asymmetries in Philosophy and Psychology* (pp. 29–61). Oxford, United Kingdom: Oxford University Press.

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\*Westfall, J., & Van Boven, L. (2013). Endowment effect. In H. Pashler (Ed.), *Encyclopedia of the Mind*. SAGE Publications Inc. DOI: 10.4135/9781452257044

Judd, C. M., Van Boven, D., \*Huber, M., & \*Nunes, A. (2012). Measuring everyday perceptions of the distribution of the American Electorate. In J. Aldrich & K. McGraw (Eds.), *Improving Public Opinion Surveys: Interdisciplinary Innovation and the American National Election Studies* (pp. 195–219). Princeton, NJ: Princeton University Press. DOI: 10.1017/S1537592714001133

\*Huber, M., Van Boven, L., & McGraw, A. P. (2011). Donate different: External and internal influences on emotion-based donation decisions. In D. M. Oppenheimer & C. Y. Olivola (Eds.), *The Science of Giving: Experimental Approaches to the Study of Charity* (pp. 179–199). New York: Psychology Press.

Van Boven, L., & Loewenstein, G. (2005). Cross-situational projection. In M. Alicke, J. Krueger, & D. Dunning (Eds.), *Self and Social Judgment* (pp. 43–64). New York: Psychology Press.

Van Boven, L., & Loewenstein, D. (2005). Empathy gaps in emotional perspective taking. In S. Hodges, & B. Malle (Eds.), *Other minds: How humans bridge the divide between self and others* (pp. 284–297). New York: Guilford Press.

Van Boven, L. (2009). Perspective taking. In D. Sander & K. R. Scherer (Eds.), *Oxford Companion to Affective Sciences* (pp. 305–306). New York: Oxford University Press.

Van Boven, L., \*Kane, J., & McGraw, A. P. (2008). Temporally asymmetric constraints on mental simulation: Retrospection is more constrained than propection. In K. Markman, W. Klein, & S. Shur (Eds.), *The Handbook of Imagination and Mental Simulation* (pp. 131–149). Psychology Press.

Van Boven, L. (2007). Availability. In R. F. Baumeister and K. D. Vohs (Eds.), *Encyclopedia of Social Psychology*. Thousand Oaks, CA: Sage Publications.

Van Boven, L. (2007). Naïve realism. In R. F. Baumeister and K. D. Vohs (Eds.), *Encyclopedia of Social Psychology*. Thousand Oaks, CA: Sage Publications.

Van Boven, L., & Kane, J. (2006). Predicting feelings versus choices. In E. C. Chang & L. J. Sanna (Eds.), *Judgment over time: The interplay of thoughts, feelings, and behaviors* (pp. 67–81). Oxford University Press.

Dunning, D., Van Boven, L., & Loewenstein, G. (2001). Egocentric empathy gaps in social interaction and exchange. In E. Lawler, M. Macey, S. Thye, & H. Walker (Eds.), *Advances in Group Processes, Vol. 18* (pp. 65–97).

#### POPULAR PRESS AND COMMENTARIES

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Van Boven, L., & Sherman, D. (January 23, 2025). Republicans hold the key to depolarizing the climate issue. *The Hill*. <https://thehill.com/opinion/energy-environment/5098381-climate-solutions-republican-leadership/> (a [republicEn](#) “must read”)

Van Boven, L., Montal-Rosenberg, R., & Sherman, D. (January 22, 2020). The bipartisan misuse of facts: Liberals and conservatives both misuse facts. But there are ways to stop that impulse. *Los Angeles Times*, A-9.

Van Boven, L., & Sherman, D. (July 29, 2018). Actually, Republicans do believe in climate change. Republicans and Democrats differ considerably less than people think. *The New York Times: Grey Matter*, p. SR2.

Van Boven, L., & Slovic, P. (January 28, 2018). The psychological trick behind Trump’s misleading terror statistics. *Politico Magazine*.

Van Boven, L., Sherman, D., & Ditto, P. (April 4, 2016). Being angry pushes our political positions further apart. So, what’s the alternative? *The Washington Post: The Monkey Cage*.

Sherman, D., & Van Boven, L. (December 7, 2014). How to reduce partisan gridlock: Explicitly affirming shared core values reduces the power of the partisan magnet and promotes compromise, research indicates. *The Washington Post: The Monkey Cage*.

Sherman, D., & Van Boven, L. (September 25, 2014). Why can’t we just get along? Similarities between Democrats, Republicans make them so different. *Los Angeles Times: Op-Ed*.

Van Boven, L., & Sherman, D. (November 4, 2014). Only the polarized are actually polarized. *New York Times: The Opinion Pages*.

Van Boven, L., Judd, C. M., & Travers, M. (June 30, 2013). Do you wanna know a secret? *The New York Times: Grey Matter*, p. SR12.

Van Boven, L. (May 16, 2012). Political polarization. *Academic minute. Northeast Public Radio*. [Radio interview]

Van Boven, L. (March 11, 2012). Who says we’re polarized? In general Americans are closer politically than we think. *Denver Post: Perspective*.

Van Boven, L. (2009). The professor and the situation: How B-school and psychology cultures shape research questions and practice. *SPSP Dialogue*, Fall 2009.

#### **PAPERS UNDER REVIEW OR REVISION**

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Cole, J. C., Lim, J., Ehret, P., Sherman, D. K., & Van Boven, L. (revision invited). Conforming for climate: Does informational social influence shape climate policy support? *Climatic Change*. Best Graduate Student paper winner, APA Division 34, Population and Conservation Psychology.

Gonzalez Coffin, S., Attari, S., Buck, H., Carrico, A., Inbar, Y., Markowitz, E., Schuldt, J. P., Shrum, T., Raimi, K., & Van Boven, L. (Revision invited). Naturalness catalyzes public support for carbon dioxide removal and low-carbon energy technologies. *Communications Earth & Environment*.

Mrkva, K., Huber, M., Kogut, T., & Van Boven, L. (2025). Structured reflection and reduce weighting bias in judgment and decision making. *Manuscript in preparation*.

Oladejo, A. A., Bhandari, S., Quenin, L. P., Quenin, L. P., Van Boven, L., Morris, M., Rajagopalan, B., & Hallowell, M. (2025). Understanding susceptibility to inattentive deafness in safety-critical environments. *Accident Analysis and Prevention*.

#### **GRANTS AND FUNDING**

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##### **Current and Pending Funding**

BSF: United States – Isreal Binational Science Foundation. (Submitted.) “Psychology Meets Technology: Combining AI and Behavioral Insights to Enhance Acceptance of Climate Innovations.” \$600,000. PI’s: Kogut, L., Berbey-Meyer, Y., Grinberg, N., & Van Boven, L.

Construction Research Safety Alliance at the University of Colorado Boulder. “Inattentive blindness and managing last minute change to improve safety.” \$400,000. PI: Bhandari, S.; Co-PI’s, Hallowell, M. & Van Boven. Awarded January 2024.

National Science Foundation: Decision, Risk, and Management Science. (Submitted). “Change blindness influences construction risk evaluations and safety decisions.” \$500,000. PI: Bhandari, B. Co-PI: Van Boven, L.

National Science Foundation: Civil, Mechanical, and Manufacturing Innovation: Humans, Disasters, and the Built Environment. (Declined) “Collaborative research: Redefining flood resilience: Bridging dynamic system modeling and structured public surveys for community-engaged decision-making.” \$937,997. PI: Torres-Machi, C. Co-PIs: Van Boven, L., & Amante, C.

##### **Completed Funding**

EAGER: National Science Foundation: Behavioral and Cognitive Sciences: Strengthening American Infrastructure (BCS: 2122186) “EAGER: SAI: Cultural and Socio-political Processes Shape Transportation Infrastructure Policy.” \$300,000. PI: Van Boven, L; Co-PI: Torres-Machi, C. Awarded: September 2021.

RAPID: National Science Foundation: Social Psychology and Decision, Risk, and Management Science (SES: 2029183). “RAPID: Using Structured Introspection and Expert Perspective Taking to Increase Prosocial Considerations and Reduce Partisanship During the Coronavirus Pandemic” \$200,00. PI: Van Boven, L.; Co-PI, Mayorga, M. Awarded May 2020.

National Science Foundation: Decision, Risk, and Management Science (SES: 1757315). “Does structured introspection improve humanitarian decision making?” \$430,00. PI: Paul Slovic; Co-PIs: Van Boven, L. & Kogut, T. Awarded October 2018.

National Science Foundation, Decision Risk and Management Sciences (SES: 1730611), “Attention Influences Emotional Judgment and Decision Making.” \$400,200. PI: Van Boven, L. Awarded October 2017.

Construction Industry Institute. “Pathfinder: A Research Program to Double the Downstream and Chemicals Sector Productivity.” \$250,000. PI: Goodrum, P; Co-PIs: Hallowell, M., Van Boven, L., & Caldas, C. Awarded August 2017.

National Science Foundation, Division of Civil, Mechanical, and Manufacturing Innovation, Civil Infrastructure Systems (CMNI: 1362263), “Collaborative Research: Measuring, Predicting, and Improving Construction Safety Hazard Signal Detection with Augmented Virtuality Environments,” \$209,600. PI: Hallowell, H.; Co-PIs: Van Boven, L. & Golparvar-Fard, M. Awarded September 2014.

National Science Foundation: Decision, Risk, and Management Science (SES: 1124486), “From Mindless to Mindful Choice: How Introspection Improves Decision Making,” \$410,425. PI: Van Boven, L. Awarded September 2011.

Templeton Science of Prospection, “Feeling Close: The Phenomenological Foundations of Prospective Psychological Distance,” \$145,000. PI: Van Boven, L., Co-PI: Caruso, E. Awarded August 2014.

Supplemental funding: Templeton Science of Prospection, “Feeling Close: The Phenomenological Foundations of Prospective Psychological Distance,” \$30,000. PI: Van Boven, L., Co-PI: Caruso, E. Awarded May 2016.

National Science Foundation, Social Psychology (BCS: 1049125) “EAGER: Perceiving Political Distributions,” \$250,000. PI: Van Boven, L.; Co-PI: Judd, C. Awarded 2011.

University of Colorado at Boulder, LEAP Associate Professor Growth Grant, “Construing Charity: How Malleable Meaning Influences Charitable Donation Decisions,” \$2,000. Awarded 2010.

National Science Foundation (BCS: 0737773), Social, Behavioral and Economic Sciences, European Social Cognition Network: International Travel to Prague, 2007, \$8,700.

National Science Foundation (SES: 0552120), Decision, Risk, and Management Science, 2006–2011, “Intensity Bias in Temporal Emotional Comparisons,” \$223,519. PI: Van Boven, L.

National Science Foundation (BCS: 0555137), Human and Social Dynamics, 2005–2008, “SGER: Reactions to Katrina—Emotions, Stereotypes, and Political Polarization,” Small Grant for Exploratory Research, \$81,541. Van Boven, L., PI; Park, B., Co-PI; Pizzi, W., Co-PI. Awarded October 2005.

National Science Foundation (SES: 0548328), 2005–2006, “Pre-conference in Judgment and Decision Making,” \$9,000. Lerner, J., PI; Ariely, D., Co-PI; Nelson, L., Co-PI; Van Boven, L., Co-PI. Awarded January 2005.

Social Sciences and Humanities Research Council, 2002–2005. “Temporal Emotional Comparison in Consumer Judgment,” \$115,000.

Positive Psychology Young Scholars Grant, 2001–2003, “The Social Value of Experiences Versus Material Possessions,” \$10,000.

#### **CONFERENCE PRESENTATIONS (PAST FIVE YEARS)**

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Lim, J., Van Boven, L., & Sherman, D. (2026). Framing the Facts: How Conditional Probabilities Shape Perceptions of Polarization on Climate Policy. Poster presented at the *Sustainability Preconference: Society for Personality and Social Psychology*. Chicago, IL.

Jiga-Boy, G. M., Griffiths, J. A., Cristea, M., Cole, J. C., & Van Boven, L. (2025). When polarization is exaggerated by misperceived norms of distrust and public support. Paper presented at *Society for Experimental Social Psychology*, Lisbon, Portugal.

Grant, M. D. & Van Boven, L. (2025). Ideologically diverse media consumption predicts COVID-19 Vaccination and trust in science. Paper presented at *Association for Psychological Science*, Annual Convention, Washington, District of Columbia.

Grant, M. D. & Van Boven, L. (2025). Diverse sources, healthy choices: Ideological diversity of media consumption predicts COVID-19 vaccination. Paper presented in M. D. Grant and L. Van Boven (Co-chair) symposium, *Social psychology and contemporary policy issues: Reducing partisan division*. Society for Personality and Social Psychology Annual Convention, Denver, CO.

Loria, R., Pedersen, E., Flores, A., Slovic, P., & Van Boven, L. (2025). Are the bombs red or blue? The role of partisan framing in endorsing nuclear strikes. Paper presented at *Society of Social and Personality Psychology Annual Conference*, Denver, CO.

Nicault, P., Grant, M., & Van Boven, L. (2025). The Effect of Consuming Diverse Media on Climate Change Belief. Poster presented at *Society of Social and Personality Psychology Annual Conference*, Denver, CO.

Quenin, L., Grant, M. D., Pedersen, E., & Van Boven, L. (2025). To trust or not to trust: Investigating the role of attention in trust decisions. Paper presented at *Society of Social and Personality Psychology Annual Conference*, Denver, CO.

Quenin, L., Grant, M. D., Pedersen, E., & Van Boven, L. (2025). To trust or not to trust: Investigating the role of attention in trust decisions. Paper presented at *Association for Psychological Science*, Washington DC.

Gonzalez Coffin, S., Eichhorst, W., Attari, S., Buck, H., Carrico, A., Inbar, Y., Markowitz, E., Newton, P., Schuldt, J., Shrum, T., & Van Boven, L. (2024). Aversion to tampering with nature moderates naturalness perceptions and public support of sustainable technologies. *Society for Personality and Social Psychology*. San Diego, CA.

Gonzalez Coffin, S., Torres-Machi, C., & Van Boven, L. (2024, October). Floods, vulnerability, and policy: Examining psychological impacts of time scarcity on infrastructure investment support. Poster presented at *NDiSTEM*. Phoenix, AZ.

Quenin, L., Grant, M. D., Pedersen, E. J., & Van Boven, L. (2024). The eyes have it: Attention influences trust partner selection. Paper presented at a symposium organized by L. Van Boven, "The eyes have it: Attention, visual information, and context shapes impression formation," *Society for Experimental Social Psychology*, Santa Fe, NM.

Van Boven, L. (2024). What science has learned about motivating environmental action. Organizer, chair, and speaker. *American Association for the Advancement of Science*, Denver, CO.

Cole, J., Ehret, P., Sherman, D. K., & Van Boven, L. (2023). Political elite and social norm influence on climate change polarization. Paper presented at symposium, "Embracing Complexity: Climate Change is Generative for Psychological Theory," *Society for Personality and Social Psychology* (remote).

Gija-Boy, G., Cole, J., Eom, K., Dickert, S., Flores, A., Kogut, T., Loria, R., Mayorga, M., Pedersen, E., Pereira, B., Rubaltelli, E., Slovic, P., Västfjäll, D., & Van Boven, L. (2023). Partisan cues drive false polarization of experts and the public in the COVID-19 pandemic. Paper presented at *Society for Experimental Social Psychology*, Madison, WI.

Gija-Boy, G., Cole, J., Eom, K., Dickert, S., Flores, A., Kogut, T., Loria, R., Mayorga, M., Pedersen, E., Pereira, B., Rubaltelli, E., Slovic, P., Västfjäll, D., & Van Boven, L. (2023). Partisan cues drive pluralistic ignorance and perceptions of false polarization among the public and experts in the covid-19 pandemic. Paper presented at *European Association of Social Psychology*, Krakow, Poland.

Gonzalez Coffin, S., Eichhorst, W., Attari, S., Buck, H., Carrico, A., Inbar, Y., Markowitz, E., Newton, P., Schuldt, J., Shrum, T., Van Boven, L. (2023). Naturalness shapes support of sustainable technology. Poster presented at the *Association for Psychological Science*. Washington D.C.

Gonzalez Coffin, S., Eichhorst, W., Attari, S., Buck, H., Carrico, A., Inbar, Y., Markowitz, E., Newton, P., Schuldt, J., Shrum, T., Van Boven, L. (2023). Naturalness perceptions from the public shape sustainable technology support. Poster presented at *Society for Personality and Social Psychology, Sustainability Preconference*.

Van Boven, L., Cole, L., Ehret, P., & Sherman, D.S. (2023). Social norms can reduce political elites' polarizing influence on climate policy. Paper presented at *Society for Experimental Social Psychology*, Madison, WI.

Van Boven, L., Ramos, G., Kim, H., Sherman, D., Peters, E., & Markowitz, D. (2023). Analytical ecosystems increase trust in science and reduce vaccine hesitancy. Paper presented at *EASP Meeting on the Psychology of Attitudes: Social Processes of Evaluation*, University of Bath, Bath, United Kingdom.

Gonzalez Coffin, S., & Van Boven, L. (2022). Naturalness in decision making: Predicting support for eco-technology. Paper presented at *Behavior Energy and Climate Change*, Washington, D.C.

Gonzalez Coffin, S., Eichhorst, W., Newton, P., Carrico, A., Inbar, Y., & Van Boven, L. (2022). Naturalness shapes support for sustainability technology. Paper presented in a symposium chaired by Van Boven, "Behavioral Climate Change Solutions," *Association for Psychological Science*, Chicago, IL.

Gonzalez Coffin, S., Eichhorst, W., Attari, S., Buck, H., Carrico, A., Inbar, Y., Markowitz, E., Newton, P., Schuldt, J., Shrum, T., Van Boven, L. (2022). Naturalness shapes support of sustainable technology. Poster presented at Right Here Right Now Global United Nations Climate Summit, University of Colorado Boulder, Boulder, CO.

Gonzalez Coffin, S., Eichhorst, W., Attari, S., Buck, H., Carrico, A., Inbar, Y., Markowitz, E., Newton, P., Schuldt, J., Shrum, T., Van Boven, L. (2022). Naturalness perceptions associated with U.S. public support of sustainable technology. Paper presented at *Behavior, Energy, and Climate Change Conference*. Washington D.C.

Cole, J. C., Hoagland, A. & Van Boven, L. (2022). Affective expectations, social norms, and visual art: How others do and do not influence experiences of art. Poster presented at the *Society for Personality and Social Psychology*, remote.

Flores, A., Cole, J., Eom, K., Dickert, S., Gija-Boy, G., Kogut, T., Loria, R., Mayorga, M., Pedersen, E., Pereira, B., Rubaltelli, E., Slovic, P., Västfjäll, D., & Van Boven, L. (2022). Politicians polarize and experts depolarize public support for COVID-19 policies across countries. Paper presented in a symposium co-chaired by Gija-Boy, G., and Van Boven, L., "Exaggerated polarization and American non-exceptionalism," *Society for Personality and Social Psychology*, San Francisco, CA.

Loria, R., Flores, A., Pedersen, E. G., Slovic, P., & Van Boven, L. (2022). Attitudes towards nuclear retaliation and the impact of partisan framing. Paper presented at *Northeastern Evolutionary Psychology Society*, Pittsburgh, PA.

Ramos, J., Grant, M., Dickert, S., Eom, K., Flores, A., Gija-Boy, G., Kogut, T., Loria, R., Mayorga, M., Pedersen, E., Pereira, B., Rubaltelli, E., Sherman, D. K., Slovic, P., Västfjäll, D., & Van Boven, L. (2022). Structured analysis of personal criteria increases intentions to reduce others' COVID-19 risk. Paper presented at *Winter Judgment and Decision Making*, Snowbird UT.

Ramos, J., Walker, J., & Van Boven, L. (2022). Consumer judgment of disjunctive risks. Competitive paper, *Society for Consumer Psychology*. Remote.

Ramos, J., Walker, J., & Van Boven, L. (2022). Unpacking reduces underestimation of the risk of COVID-19 exposure. Flash talk, *Society for Personality and Social Psychology*, San Francisco, CA.

Ramos, J., Walker, J., & Van Boven, L. (2022). Unpacking reduces underestimation of the risk of COVID-19 exposure. Poster, *Society for Judgment and Decision Making*, remote.

Cole, J., Eom, K., Flores, A., Dickert, S., Gija-Boy, G., Kogut, T., Loria, R., Mayorga, M., Pedersen, E., Pereira, B., Rubaltelli, E., Sherman, D. K., Slovic, P., Västfjäll, D., & Van Boven, L. (2021). It's All Connected: Collectivism, Climate Change, and COVID-19. Paper presented at the *14<sup>th</sup> Biennial Conference of the Asian Association of Social Psychology*, remote.

Cole, J. C., Flores, A., Jiga-Boy, G., Klein, O., Sherman, D. K., Van Boven, L. (2021). Trust and expert leadership can mitigate political polarization of COVID-19. Poster presented at the *Intervention Science Preconference, Society for Personality and Social Psychology*, remote.

Cole, J., Flores, A., Pedersen, E., & Van Boven, L. (2021). Politicized messaging, affective polarization, and social norms: Understanding worldwide support for COVID-19 policy. Flash talk presented at the *Association for Psychological Science*, remote.

Flores, A., Cole, J., Eom, K., Dickert, S., Gija-Boy, G., Kogut, T., Loria, R., Mayorga, M., Pedersen, E., Pereira, B., Rubaltelli, E., Slovic, P., Västfjäll, D., & Van Boven, L. (2021). Politicians polarize and experts depolarize public support for COVID-19 policies across countries. Paper presented at the *International Association for Conflict Management*, remote.

Flores, A., Cole, J., Eom, K., Dickert, S., Gija-Boy, G., Kogut, T., Loria, R., Mayorga, M., Pedersen, E., Pereira, B., Rubaltelli, E., Slovic, P., Västfjäll, D., & Van Boven, L. (2021). Politicians polarize and experts depolarize public support for COVID-19 policies across countries. Paper presented at the *American Psychological Association*, remote.

Flores, A., Van Boven, L., Grant, M. D., Pedersen, E., & Sherman, D. (2021). Polarized perceptions of election legitimacy increase with outcome certainty and polarized media. Flash talk presented at the *Association for Psychological Science*, remote.

Flores, A., Bohns, V. K., Joseph, C., & Van Boven, L. (2021). Partisan prosociality: When doing good, does partisanship matter less than we think? Poster presented at the *Justice and Morality Preconference, Society for Personality and Social Psychology*, remote.

Flores, A., Cole, J., ... Van Boven, L. (2021). Appreciating the heterogeneity of true effect sizes: An examination of the party over policy effect across seven countries. Paper presented at the *Political Psychology Preconference, Society for Personality and Social Psychology*, remote.

Grant, M. D., Ramos, J., Flores, A., Pedersen, E., & Van Boven, L. (2021). Structured introspection decreases risky behaviors during the COVID-19 pandemic. Poster presented at the *Association for Psychological Science*, remote.

Grant, M. D., & Ramos, J., Van Boven, L., & Pedersen, E. (2021). Trusting strangers: How attention influences trust in strangers. Talk presented in symposium, “The role of attention in judgment and decision-making,” chaired by M. D. Grant. *Society for Personality and Social Psychology*, remote.

Grant, M. D., Ramos, J., Flores, A., Van Boven, L. (2021). Introspection decreases risk behavior during COVID-19 pandemic. Data Blitz presented at the *Judgment and Decision Making preconference*, *Society for Personality and Social Psychology*, remote.

Loria, R., Flores, A., Slovic, P., Pedersen, E., & Van Boven, L. (2021). Attitudes toward nuclear weapons and the impact of partisan framing. Poster presented at the *Association for Psychological Science*, remote.

Loria, R., Flores, A., Slovic, P., Pedersen, E., Van Boven, L. (2021). Attitudes towards nuclear weapons and the impact of partisan framing. Poster presented at the *Preconference for Evolutionary Psychology*, *Society for Personality and Social Psychology*, remote.

Ramos, J., Mrkva, K., & Van Boven, L. (2021). Effects of attention on intertemporal choice. Talk presented in symposium, “The role of attention in judgment and decision-making,” chaired by M. D. Grant. *Society for Personality and Social Psychology*, remote.

#### INVITED PRESENTATIONS

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- 2026 University of British Columbia, Sauder Center for Climate and Business Solutions  
University of Southern California, Wrigley Institute for Environment and Sustainability  
University of Southern California, Schaeffer Institute for Public Policy and Government Service
- 2025 Highland Institute, Boulder, CO  
Research School of Management, Australian National University, Canberra, Australia  
University of Otago, Department of Psychology, Dunedin, New Zealand  
Colorado Zoom at Noon: Climate Change and the Energy Transition
- 2024 American Psychological Association, Division 34, Seattle, WA  
Future of Science Policy Forum: Climate Change, Institute for Science and Policy, Denver, CO  
Stanford University, Doer School, Human Dimensions of Climate Change, Palo Alto, CA  
Trust and Evidence in Policymaking, Swansea University, Wales, United Kingdom  
University of Wisconsin, Madison, WI  
Vanderbilt University Law School, Bypassing Climate Polarization, Nashville, TN  
Winter Marketing and Cognition Conference, Steamboat Springs, CO  
Winter Judgment and Decision Making, Snowbird, UT  
Yale University Behavioral Decision Making Conference, Barcelona, Spain
- 2023 Conference on World Affairs, Boulder, CO  
Imperial College Business School, London, United Kingdom  
Decisions, Cognition and the Climate Crisis, The Ohio State University, Columbus, OH  
University of California, San Diego, Cognitive Brownbag  
University of Oregon, Department of Psychology, Eugene, OR
- 2022 Berry College, George College Speaker, Atlanta, GA  
Cornell Climate Retreat, Ithaca, NY  
Stockholm University, Knowledge Resistance Conference, Stockholm, Sweden  
University of Texas, Behavioral Science Seminar, Austin, TX

- University of Washington, Center for Environmental Politics, Seattle, WA  
 University of Wyoming, Economics, Laramie, WY
- 2021 Rotterdam School of Management, Erasmus University, Netherlands (remote)  
 Social Affective Seminar, University of Denver, Denver, CO  
 Social Science and Sustainability Solutions, UCSB, Santa Barbara, CA  
 Society for Experimental Social Psychology, Presidential Symposium, Santa Barbara, CA  
Sustainability Preconference, Society for Personality and Social Psychology
- 2020 Compassion Week, Decision Research, Eugene, OR  
Data Colada (remote))
- 2019 Bren School of Environmental Management, University of California, Santa Barbara  
 Citizens Climate Lobby, Boulder, CO  
 Cornell University, Department of Psychology & Atkinson Center for Sustainability  
 New Carbon Economy Consortium Workshop, Washington, DC  
 University of Colorado Boulder, Environmental Studies  
 University of Chicago, Department of Psychology
- 2018 Citizens Climate Lobby, International Educational Meeting Webinar  
 Compassion Week, Decision Research, Eugene, OR  
 Consumer Financial Decision Making Conference, Boulder, CO  
 Cornell University, Behavioral Economic Decision Research, Ithaca, NY  
 Temporal Asymmetries in Philosophy and Psychology, University of Warwick, UK  
 University of British Columbia, Social Psychology  
 University of California, Santa Barbara, Social Psychology Colloquium  
 University of Oregon, Social Psychology Brown Bag
- 2017 Association of Psychological Science, Boston, MA  
 Changing Attitudes in Public Discourse, Cardiff University, Cardiff, UK  
 City University of London, Psychology, London, UK  
 Compassion Week, Decision Research, Eugene, OR  
 University of Colorado Denver, Department of Health and Behavioral Sciences  
 University of Toronto, Rotman School of Management, Marketing  
 University of Toronto, Rotman School of Management, Management  
 Imperial College Business School, London, UK
- 2016 Boulder Museum of Modern Art, Boulder, CO  
 Carnegie Mellon University, Social Decision Sciences  
TEDxCU, Boulder, CO  
 University of Virginia, Batten School of Leadership
- 2015 Aspen Live! Music Industry Conference, Aspen, CO  
 Environmental Politics Conference, University of California, Santa Barbara  
 Koc University, Graduate School of Business, Istanbul, Turkey  
 Marketing Division, Wharton School of Business, University of Pennsylvania  
 Political Psychology Pre-Conference, Society for Personality and Social Psychology
- 2014 Division of Cardiology Grand Rounds, University of Colorado School of Medicine  
 Judgment and Decision Making Pre-Conference, EASP, Amsterdam, Netherlands  
 Harvard Business School: Negotiations, Organizations, and Markets  
 Kurt Lewin Institute, Leiden, Netherlands

- Leiden University, Netherlands  
 Santa Fe Institute, Conceptual Innovation and Major Transitions in Society
- 2013 Emotion pre-conference, Society for Personality and Social Psychology  
 Rocky Mountain Psychological Association, Denver, CO  
 Law and Subjective Well Being, University of Colorado Boulder Law School  
 Situation Interactive, New York, NY  
 University of California, Santa Barbara, Bren School of Environmental Science and Management
- 2012 Miramontes Arts & Sciences Program, University of Colorado Boulder  
 University of Colorado Boulder, Dean's Leadership Society  
 Ohio University, Department of Psychology  
 SPSP Press Conference, Political Ideology  
 University of Michigan, Institute for Social Research
- 2011 The Children's Hospital, Denver, CO  
 Technical University Dresden, Dresden, Germany  
 University of Chicago, Booth School of Business  
 University of Pennsylvania, Wharton School of Business, Decision Processes Colloquia
- 2010 Academy for Lifelong Learning, Denver, CO  
 University of California, Berkeley, Haas School of Business  
 Consumer Financial Decision Making, Boulder Summer Conference
- 2009 Colorado State University, Department of Psychology  
 The Ohio State University, Department of Psychology  
 Behavioral Economics and Climate Change, New York, NY  
 University of Colorado Boulder, Institute for Cognitive Science  
 Judgment and Decision Making Pre-Conference, SPSP  
 Vacation Matters! Summit, Seattle University
- 2008 University of Colorado Boulder, Leeds School of Business  
 Cornell University, "Meaning of Consumption"
- 2007 European Social Cognition Network, Plenary Speaker, Brno, Czech  
 University of Texas, Austin, McCombs School of Business  
 Massachusetts Institute of Technology, Northeast Marketing Conference  
 Princeton University, Woodrow Wilson School of Public and International Affairs  
 University of Pennsylvania, Wharton School of Business
- 2006 Catholic University of Louvain, Department of Psychology  
 Cornell University, Johnson Graduate School of Management  
 INSEAD School of Business  
 University of California, San Diego, Rady School of Management  
 University of Denver, Department of Psychology  
 Yale University, School of Management
- 2005 Carnegie Mellon University, Department of Social and Decision Sciences  
 University of Chicago, Graduate School of Business
- 2004 Catholic University of Louvain, Department of Psychology  
 Harvard University, Social Psychology  
 Harvard University, Program on Negotiation  
 Conference on Choice, Estes Park, CO

- 2003 University of Oregon, Institute of Cognitive and Decision Sciences  
International Positive Psychology Summit, Washington, D.C.  
Graduate School of Business, Stanford University
- 2002 Maternal-Fetal Medicine and Neonatology Research Group, Children's and Women's Health  
Centre of British Columbia  
Canadian Psychological Association, Vancouver, B.C.  
Stanford Institute for Theoretical Economics, Stanford University
- 2001 University of British Columbia, Peter Wall Institute for Advanced Studies  
Simon Fraser University, Department of Psychology  
University of British Columbia, Faculty of Commerce  
University of Oregon, Social Psychology Brown Bag  
University of Washington, School of Business
- 2000 Alternatives to Materialism, Quality of Life Research Center, Hope College  
Massachusetts Institute of Technology, Sloan School of Management  
University of British Columbia, Faculty of Commerce  
University of California, Los Angeles, Department of Psychology  
University of Chicago, Graduate School of Business  
University of California, Berkeley, Haas School of Business
- 1999 Carnegie Mellon University, Department of Social and Decision Sciences  
Cornell University, Behavioral Economics and Decision Research  
McGill University, School of Commerce  
Princeton University, Department of Psychology, Wilson School of Public Policy  
University of Florida, School of Business  
University of Illinois, Chicago, Department of Psychology  
University of Pennsylvania, Wharton School of Business, Decision Research
- 1997 Cornell University, Behavioral Economics and Decision Research  
"New Directions in Decision Making," Northwestern University  
"Psychologists and Economists," University of British Columbia

## TEACHING

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### Undergraduate

Environmental Psychology  
Judgment and Decision Making: Lab and Research Methods  
Psychology and Public Policy

### PhD Courses

Summer Institute for Social and Personality Psychology (2019): Psychology and Public Policy  
Judgment and Decision Making  
Environmental Psychology  
Political Psychology

### Graduate Student Supervision (Advisor)

Lynneatte Quenin, PhD expected 2027  
Sean Reiley, PhD expected 2026

Sarah Coffin, PhD 2025. Initial appointment, Director of Research, Native American Institute  
Riley Loria, PhD 2025. Initial appointment, Crown Institute, University of Colorado Boulder  
Marisa D. Grant, PhD 2025. Initial appointment, Postdoctoral Researcher, University of Michigan,  
School of Sustainability  
Alexandra Flores, PhD 2023. Initial appointment, Assistant Professor, Williams College  
Jairo Ramos, PhD 2022. Initial appointment, Data scientist  
Jennifer Cole, PhD 2021. Initial appointment, Postdoctoral Researcher, Vanderbilt University, Climate  
Change Research Network  
Kellen Mrkva, PhD 2018. Initial appointment, Postdoctoral Researcher, Columbia University Current  
appointment, Assistant Professor, Baylor University, School of Business  
Jessica Keating, PhD 2017. Initial appointment, Postdoctoral Researcher, University of Colorado  
Boulder, Center for STEM Learning. Current appointment, Assistant Vice Chancellor, Office of  
Data Analytics, University of Colorado Boulder  
Mark Travers, PhD 2015. Consumer Insight Analyst, Burke Inc.  
Jacob Westfall (co-advisor), PhD 2015. Initial appointment, Postdoctoral Researcher, University of  
Texas, Austin  
Cindy Chan (co-advisor), Wharton School of Business, University of Pennsylvania, PhD 2014. Initial  
appointment, Assistant Professor, University of Toronto  
Arielle Silverman, PhD 2014. Initial appointment, Postdoctoral Researcher, University of Washington,  
School of Medicine, Department of Rehabilitation  
Laura Johnson-Graham, 2011. Initial appointment, Director of Renewable Energy, Bonneville Power  
Administration, Portland, OR  
Michaela Huber, PhD 2010. Initial appointment, Assistant Professor, Technical University of Dresden,  
Germany  
Joanne Kane, PhD, 2008. Initial appointment, Postdoctoral Researcher, Princeton University, Department  
of Psychology and Wilson School of Public Policy

### **Graduate Student Supervision (Committee)**

Michael Hoeffner, PhD, Computer Science and Cognitive Science, University of Colorado Boulder, 2024  
Stephanie Schwartz, PhD, Psychology, University of Toronto, 2023  
Guilheme Ramos, PhD, Marketing, FGV/EBAPE, Brazil, 2023  
Rachele Benjamin, PhD, Psychology, University of British Columbia, 2022  
Michael Sechman, PhD, Philosophy, 2021  
Carey Stapleton, PhD, Political Science, 2020  
Justin Pomerance, PhD, Marketing, 2020  
Jason Zietz, PhD, Computer Science, 2019  
Siddarth Bhandari, PhD Civil Engineering, 2018  
Yoonji Shim, PhD Marketing, University of British Columbia, Sauder School, 2018  
Jim Pripusich, PhD Political Science, 2018  
Ryan Dawkins, PhD, Political Science, 2017  
Stephanie Guillermo, PhD Psychology, 2017  
Briane Eby, Masters, Environmental Studies, 2016  
Scott Schaeffer, PhD Psychology, 2016  
Jason Gwinn, PhD Psychology, 2014

Jeffry Lyons, PhD Political Science, 2014  
 Megan O'Brien, PhD Mechanical Engineering 2014  
 Holger Dick, PhD Computer Science, 2013  
 Holen Katz, PhD Psychology, 2012  
 Deborah Baker, PhD Economics, 2012  
 Bethany Kwan, PhD Psychology 2010  
 Katarina Hellén, PhD Marketing 2011, Hanken School of Economics, Helsinki, Finland  
 Leonardo Nicolaoi, PhD Marketing, University of Texas at Austin, 2009  
 David Kirtzberg, PhD Economics, 2007  
 Gregory Webster, PhD Psychology 2006  
 An Oskarsson, PhD Psychology 2006  
 Courtney Rochelau, PhD Psychology 2005  
 Nicolas Geereart, PhD Psychology 2004 Catholic University of Louvain

### **Honors Supervision (Advisor)**

Connor Davis, 2022  
 Jack Colvin, 2021  
 Chris Cortlett, 2021  
 Cole Joseph, 2020  
 Devan Daly, 2020, Environmental Studies  
 Marissa Grant, 2019  
 Maddison Web, 2019  
 Dareck Giuliani, 2018  
 Monique Baca, 2017  
 Ashley Schuett, 2016  
 Jessica Zweibel, 2013  
 Emie Matsuno, 2013  
 Cassandra Collins, 2011  
 Jennifer Poe, 2010  
 Jennifer Donnelly, 2008  
 Joshua Morris, 2008  
 Jarratt Pytel, 2008  
 Regan Garden, 2007  
 Eric Osowski, 2007  
 Matt Lambuth, 2007  
 Katherine Skalerlund, 2007

Tamara Umari, 2006  
 Jasmine Sheldon, 2006  
 Erin Gilmer, 2004

### **Honors Supervision (Committee)**

Gobi Granger, 2022, Environmental Design  
 Anton Freeman, 2021, Political Science  
 Natalie Furtik, 2021, Sociology  
 Renae Marshall, 2021, Environmental Studies  
 Sophie Jean, 2017, Political Science  
 Ben Searchinger, 2015, Economics  
 Peter Mattingly, 2014, Sociology  
 Allison Madigan, 2013, Economics  
 Nicole Rushovich, 2013, Political Science  
 Erin Giffin, 2011, Economics  
 Michael Lind, 2011, Philosophy  
 Natalie Wheeler, 2011, Psychology  
 Ryan Owen, 2010, Psychology  
 Amanda McCartney, 2005, Economics  
 Jesse Rains, 2005, Psychology  
 Maria Price, 2005, Political Science  
 Daniel Verda, 2004, Economics

## **SERVICE**

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### **University of Colorado Boulder**

2025–2026 Advisory Committee, Sustainability Research Initiative, University of Colorado Boulder  
 2025–2026 Natural Science Division Strategic Planning Committee  
 2012–2022 Chair, Institutional Review Board, Panel A (social and behavioral science)  
 2009–2022 Institutional Review Board Member, Panel A (social and behavioral science)

2016–2020 Arts and Sciences Personnel Committee (Chair, 2020)  
 2016 Program Director Search Committee, Institute for Behavioral Science  
 2014 Program Director Search Committee, Institute for Behavioral Science

### **Department of Psychology and Neuroscience**

2020–2022 Merit Review Committee  
 2019–2022 Executive Committee  
 2017–2018 Program Director, Social Psychology  
 2015–2019 Department Conflict Resolution Coordinator  
 2017 Social Psychology Search Committee, Chair, Psychology and Neuroscience  
 2016 Chair, Space Committee  
 2015 Chair, Graduate Admissions Committee  
 2014–2015 Chair, Executive Committee  
 2011–2015 Executive Committee  
 2012–2013 Co-Chair, Strategic Planning Committee  
 2014–2015 Social Psychology Search Committee, Psychology and Neuroscience  
 2010 Reappointment committee  
 2009–2015 Human Research Committee  
 2008–2010 Program Director, Social Psychology  
 2007 Merit Review and Salary Committee  
 2007 Chair, Graduate Admissions Committee  
 2004 Graduate Admissions Committee  
 2003–2007 Undergraduate Education Committee  
 2007 Behavioral Neuroscience Search Committee  
 2007 Instructor Reappointment Committee  
 2005 Psi Chi, External speaker  
 2005 UROP Reviewer  
 2003 Faculty recording secretary

### **Professional Service**

2015–2025 Promotion external letter writer (3 per year)  
 2010 National Science Foundation, Campaign for Green Spending, Expert Consultant  
 2008 Program Committee, *Association for Consumer Research*  
 2008 Student poster judge, *Society for Personality and Social Psychology* Conference Program Committee, *Association for Consumer Research*  
 2005 External honors examiner, Swarthmore College, 2005

### **Grant Panels**

2020–2021 National Science Foundation: Decision, Risk, and Management Science  
 2015 National Science Foundation: Computer and Information Science and Engineering (CISE) Cyber-Physical Systems (CPS) Medical Panel  
 2013 National Science Foundation: Behavioral and Social Science

**Associate Editor**

2015–2020 Psychological Science  
 2011–2015 Journal of Personality and Social Psychology

**Consulting Editor, Guest Editor and Editorial Boards**

2025 PNAS Nexus, Guest Editor  
 2022– Personality and Social Psychology Review  
 2012–2015 Archives in Scientific Psychology: Social and Personality Psychology  
 2004–2011 Personality and Social Psychology Bulletin  
 2010–2014 Journal of Behavioral Decision Making  
 2005–2011 Journal of Personality and Social Psychology  
 2007–2011 Organizational Behavior and Human Decision Processes  
 2012–2015 Psychological Science  
 2005–2011 Social Cognition  
 2009–2011 Social Psychological and Personality Science

**Journal Reviews**

I regularly review for journals, approximately 10 per year, including: *Climatic Change*; *Journal of Experimental Social Psychology*; *Journal of Personality and Social Psychology*; *Nature Human Behavior*; *Nature Climate Change*; *Political Behavior*; *PNAS*; *Psychological Science*; *Science*

**Ad hoc Grant Reviewer**

Israeli Science Foundation  
 National Science Foundation: Social Psychology  
 National Science Foundation: Decision, Risk, and Management Science  
 National Science Foundation: Law and Social Sciences  
 Alfred P. Sloan Foundation  
 Social Sciences and Humanities Research Council of Canada  
 United States-Israeli Binational Science Foundation

**Professional Membership**

Association for Psychological Science  
 Society of Experimental Social Psychology  
 Society for Judgment and Decision Making  
 Society for Personality and Social Psychology

**Community Service**

2019–2023 Advisory Board, Center of the American West  
 2016–2018 Vice President, Board of Directors, Harmony Foundation, Estes Park, CO  
 2013–2018 Board of Directors, Harmony Foundation, Estes Park, CO  
 2016 Advisor, Benjamin Morris, Fairview Science Practicum (1st place, Colorado State Science Fair, Behavioral and Social Sciences)  
 2014 Advisor, Simon Can and Rosalie Reuss, Boulder High School Science Practicum,

2012 Advisor, Kaitlyn Lee, Fairview Science Fair Project (1st place, Colorado State Science Fair, Behavioral and Social Sciences)

### Consulting

Bryn Mawr Investment Committee  
 Citizens Climate Lobby  
 City of Boulder, Boulder Water Utilities  
 Haverford College Investment Committee  
 Minot Capitol  
 The Nature Conservancy

### Conference Organization and Outreach

2026 *Triannual Choice Symposium*, “Bypassing Polarization on Sustainable Behavior”  
 2022 Co-organizer, *Social Science and Sustainability Technology*  
 2021 Co-organizer, *Climate Change, Society, and Democracy*  
 2021 Co-Organizer, *Social Science and Climate Solutions*  
 2020 Organizer, *Behavioral Climate Policy*  
 2017 Chair and Organizer, *Colorado Climate Retreat*  
 2015 Chair, Organizing Committee, *Society of Experimental Social Psychology*  
 2014 Co-Organizer, Judgment and Decision Making Pre-Conference, *European Association of Social Psychology*, Amsterdam, The Netherlands  
 2012 Organizing Committee, *Behavioral Decision Research in Management Conference*  
 2006 Co-organizer, Inaugural Judgment and Decision Making Pre-conference, *Society for Personality and Social Psychology*, Palm Springs, CA  
 2003 Steering committee & local organizer, *Summer Institute for Social Psychology*

### MEDIA COVERAGE AND INTERVIEWS

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#### Experientialism and Happiness

*Adbusters*, Jul 2002; *Elle*, Jan 2003; *KWGN Denver WB Television*, Feb 2003; *Earth Star*, Feb/Mar 2003; *Psychology Today*, Nov/Dec 2003; *Money*, Sep 2003; *Daily Camera*, Dec 13, 2003; *Washington Post*, Dec 22, 2003; *Self*, Feb 2004; *Denver Post*, Apr 26, 2004; *Allure*, May 2004; *InStyle*, May 2004; *Denver Post*, Jun 2004; *New York Times*, Sep 2004; *Denver Post*, Nov 2004; *Discovery Channel Canada*, Dec 2004; *Dentistry Today*, Feb 2005; *Woman’s World*, Apr 2005; *NPR’s Whad’ Ya Know*, Apr 2005; *Der Spiegel* (Germany), Apr 2005; *Geo* (Germany); Jun 2005; *For Me* (Canada), Nov 2005; *Women’s Health*, Feb 2006; *Ottawa Sun*, Jun 2006; *Money*, Aug 2006; *Rocky Mountain News*, Nov 2006; *Slate*, Jun 2007; *Chicago Tribune*, Jul 2007; *Boulder Magazine*, Fall 2007; *Experience Life*, March 2008; *Cosmopolitan*, June 2008; *KUNC Radio*, July 2008; *Wall Street Journal*, November 2008; *Outside*, Jan 2009; *CBC Radio*, June 2009; *Times Online*, July 2009; *CNN Health*, August, 2009; *O Magazine* (South Africa), Dec, 2009; *Oprah.com*, Sep, 2009; *Science Daily*, 2010; *Daily Camera*, 2010; *Daily India.com*, 2010; *Parade Magazine*, December 2009; *Miami Herald*, December 2009; *5 Towns Jewish Times*, 2010; *CNN* (Paging Dr. Gupta), 2010; *CBC Radio* Apr 2010; *Treehugger.com*, Apr 2010; *SiliconIndia*, Apr 2010; *Tehran Times*, Apr 2010; *Psychology Today*, May 2010; *KGNU radio*, April 2010; *Cleveland Daily Banner*, May 2010; *Times of India*, May 2010; *New York Times*, June 2010; *Psychology Today*, July 2010; *Globe and Mail*, Nov 2010; *Huffington Post*, Nov 2010; *Way Out West*, Dec 2010; *Coloradan*, Dec 2010; *Oprah*, Jan

2011; *Detroit Free Press*, July 2011; *New York Times*, Apr 2012; *The Boston Globe*, Dec 2012; *Wall Street Journal*, Jul 2012; *CNN*, Dec 2012; *Miami Herald*, Feb 2013; *New York Times*, May 2014; *New York Times*, June 2015; *US News & World Report*, Jan 2016; *BBC*, Apr 2019; *L.A. Times*, Sep 2020

### **Judgment, Emotion, and Choice**

*Denver Post*, Feb 2003, Jun 2003, Feb 2004, Mar 2004, Sep 2004, Dec 2004; *APS Observer*, Apr 2005; *Hallmark* magazine, May 2006; *KBCO Radio*, Jan 2007; *Psychology Today*, March 2008; *Boston Globe*, August 2009; *Psychology Today*, August 2009; *Science Daily*, September 2009; *Trajkn News* (India), September 2009; *PsychCentral.com*, September 2009; *Huffington Post*, September 2011; *Daily Camera*, October 2011; *Denver Post*, November 2011; *Business News*, Jan 2012; *The Atlantic*, Jan 2012; *Science and Religion Today*, Jan 2012; *KDKA CBS News Radio* (Pittsburgh), Feb 2012; *Colorado Matters*, *Colorado Public Radio*, Feb 2012; *Daily Mail*, *United Kingdom*, Feb 2012; *Science Daily*, May 2012; *Business Insider*, May 2012; *Financial Times*, Mar 2013; *Denver Post*, Mar 2013; *Denver Post*, Dec 2013; *Scientific American Mind*, Mar/Apr 2014; *Daily Mail UK*, Mar 2014; *New York Times*, Sep 2014; *The Hidden Brain*, Nov 2015; *Wired*, Sep 2016; *Colorado Arts and Sciences Magazine*, Oct 2025

### **Political Polarization**

*New Scientist*, Jan 2012; *LiveScience.com*, Jan 2012; *The Situationist*, Jan 2012; *Discovery News*, Jan 2012; *Daily Mail*, Jan 2012; *MSNBC*, Jan 2012; *Yahoo!*, Jan 2012; *San Diego Source*, Jan 2012; *Los Angeles Times*, Jan 2012; *Colorado Matters*, Feb 2012; *Wall Street Journal*, May 2012; *Academic Minute Radio*, May 2012; *Denver Post*, Nov 2012; *NewYorker.com*, Jun 2013; *Foreign Policy*, Jul 2013; *La Tercera* (Chile), Jul 2013; *Telegraph UK*, Apr 2016; *Daily Camera*, Oct 2016; *Homeland Security Newswire*, Jan 2018; *The Atlantic*, Oct 2019; *NPR*, Jun 2020; *KUNC*, Jul 2020; *Denverite*, Oct 2020; *Fox31Denver*, Nov 2020; *KOA Radio*, Jan 2021; *KUNC*, Jan 2021; *CKNW Vancouver*, CA, Nov 2025

### **COVID-19**

*Kurier* (Austria), Jan 2022; *OE24 TV* (Austria), Jan 2022; *Gloanabbat.at* (Austria), Jan 2022; *Denver Post* (reprinted 40+ outlets), Jan 2022; *StudyFinds*, Nov 2022; *Earth.com*, Nov 2022; *CTV News*, Nov 2022; *DeutschlandFund Nova*, Nov 2022

### **Climate Change and Sustainability**

*Daily Camera*, Jul 2018; *Loveland-Herald*, Jul 2018; *Farm Journal AgWeb*, Jul 2018; *Colorado Public Radio* (Interview), Jul 2018; *National Post*, Jul 2018; *Texas Matters*, Jul 2018; *Physics World*, Aug 2018; *The Economist*, Aug 2018; *Newsweek*, Sep 2018; *New York Times*, Dec 2018; *Denver News 7*, Mar 2020; *KXLH Helena*, Mar 2020; *Whole Foods Magazine*, Aug 2020; *Psychology Today*, Oct 2021; *Grist*, Dec 2021; *NPR*, Sep 2023; *Earth.com*, Jan 2024; *republicEn*, Jan 2025

### **Interviews and Podcasts**

*Citizens Climate Lobby*, Educational Meeting Webinar, 2020; *Climate Change and Conflict*, Center of the American West, Boulder, CO, 2020; *Colorado Conversations: Climate Change*, May, 2020; Rotary Club, Aspen, CO, May 2020; *Changing the Climate Podcast*, Jun 2021; *The World After Covid*, July 2020; *Wild Thing*, July 2022; *9News*, May 2023; *Colorado Public Radio*, Sep 2023; *KGNU*, Oct 2024; *On Wisdom*, Nov 2024; *RepublicEn*, Mar 2025; *9 News Denver*, Nov 2025; *KGNU*, Nov 2025