The Scientific Research Group is a signatory to the AAPOR Transparency Initiative.
Transparency in research methods is essential to building and maintaining public trust in survey research. As you release reports using this data, please include the following information in your methodology statements.

Data collection strategy: Web survey

Who sponsored the research and who conducted it: Anand Edward Sokhey at the University of Colorado - Boulder sponsored the research which was conducted by YouGov.

Measurement tools/instruments: We delivered a comprehensive code book that includes the wordings and response options for all questions included in the survey.

Population under study: 1) Colorado residents, 18+, and 2) Colorado likely voters, 18+.

Method: Non-probability sampling. Panelists were notified about their eligibility for the survey either through an email or a notification in the YouGov app.

Members of YouGov's panel were invited to participate in the survey. YouGov's recruitment process is open to all, and members of the public can join our panel by signing up via the YouGov website or app (both Android & iOS).

For this study, YouGov's sample matching procedure was used to create a sample of panelists that was representative of the Colorado general population by education, age, race, gender and partisanship (2024 vote).

Respondents were offered 750 points to participate. Respondents can redeem points for gift cards after accruing a fixed amount (depending on their location).

Methods and modes of data collection: All interviews were conducted via self-administered web questionnaire with YouGov's survey platform.

Dates of data collection: 2026-10-09 - 2026-10-20

Sample size: 800 with a credible interval of +/-4.23 percentage points. This survey has an estimated design effect of 1.22 and the Likely Voter population had a credible interval of +/-4.48.

How the data were weighted: The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame was constructed by stratified sampling from subsetted sample of the 2024 Current Population Survey (CPS) 1-year on Colorado Residents with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2024 presidential vote choice as well as a four-way stratification of gender, age (4-categories), race (2-categories), and education (4-categories), and a single post-stratification on home ownership to produce the final weight.

The weighted Gen Pop sample was then subsetted on registered voters and Likely Voters and trimmed and recentered to create a Likely Voter weight.

How the data were processed and procedures to ensure data quality: Panelists eligible for participation in our surveys have been members of the YouGov panel for at least 15 days and have passed a series of quality checks. In addition to the original screening, the survey included a set of items meant to ensure respondents were paying attention. Open-ended questions were reviewed to ensure that respondents were on task as well. Respondents were also evaluated on the basis of the time it took them to complete the survey, with those who responded too quickly excluded from the final data. Ultimately, out of the 1761 respondents who started the survey, 664 did not complete the survey, 68 were screened out for eligibility purposes and 0 were terminated for failing to pass an initial attention check. Of the remaining 1029 complete cases, 172 were removed for data quality reasons. An additional 57 cases were removed in our matching process, resulting in a final sample size of 800.

General statement acknowledging limitations of the design and data collection: In addition to sampling error, surveys are subject to other kinds of error. Care should be taken in the interpretation of the results.