

**Congregation Har HaShem
Communications Intern
Fall 2018**

Congregation Har HaShem, Boulder's largest synagogue, is looking for a fall semester intern to help with communications. With assistance from some of our members who are experienced communications professionals in Boulder, Har HaShem recently created a visioning and branding framework which will guide our detailed assessment of individual communications and development of a concrete communications plan for the congregation. This will include moving our website from Joomla to WordPress, implementation of new logo and brand identity, integrating social media more fully into our communications, and evaluation of our print communications.

The intern will help us evaluate our communications, align them with our new framework, and implement the changes. This will include specific responsibility for implementing our calendar system's social media integration to develop and managing our social media presence and offering suggestions for the content and layout of the website. The intner will gain experience with both internal and external communications, and use Connect Daily calendaring system and Wordpress. The intern will also interact with congregational staff and key volunteers.