



## Multi-disciplinary Intern at a Fintech Startup

*Eligible for Academic Credit through the Program in Jewish Studies Internship Course*

About FinGoal ([www.fingol.com](http://www.fingol.com))

Who we are:

FinGoal is a team of bright, scrappy, and curious folks who wake up stoked to help regular folks develop financial breathing room by being infinitely better served by the financial services industry. We always start with caring about the humans impacted by any decision. We are collaborative, creative, and kind in everything we do. We eagerly volunteer for projects and assignments when we haven't a clue how to complete them. We support each other.

What we do:

FinGoal builds infrastructure & analytics for trusted financial brands all predicated on better understanding their individual users on a human level--what they value and what is motivating them right now. FinGoal started with Find Money which analyzes consumer credit and debit spending in order to comparison shop every dollar they spend. That advice is white-labeled for delivery via API or our hosted SDK within the existing digital experiences of the trusted financial brands we serve.

*Feel free to use this text anywhere to describe FinGoal and Find Money.*

Why we do it:

To help folks. We've found that while most consumers have a financial brand that they trust, that brand is woefully ill equipped to provide the best service possible because very few financial brands, particularly those NOT focused on the high-end of the market, truly understand their users as individuals. We are fixing that.

You'll get to...

- Learn how FinGoal utilizes industry leading technology to provide consumers with hyper-personalized financial advice
- Learn how to build marketing and sales campaigns (FinGoal uses HubSpot); including update and record contacts, create and deploy marketing email campaigns
- Work directly with the CEO and Sales & Marketing leaders at one of Colorado's marquee up & coming financial technology start-ups
- Conduct industry research on new and upcoming technologies and potential partners in the financial sector
- Participate in developer & product meetings
- Recap FinGoal events and panels for publication in our monthly newsletter
- Learn the ins and outs of the FinTech industry
- Draft and revise articles
- Assist in planning and strategizing marketing campaigns and customer acquisition initiatives
- Conduct and evaluate trials for potential partner products/systems

Using your...

- Interest in CRM technologies such as HubSpot to manage customer and contact profiles, and sales campaigns
- Passion for developing, brainstorming and strategizing marketing and prospecting campaigns
- Interpersonal skills to professionally and competently communicate with industry professionals
- G-Suite experience to compile data, industry reports, contact info, and create top notch event recaps
- Professionalism and maturity when representing FinGoal
- Ability to think critically and analytically to solve problems in efficient ways
- Willingness to preserve
- Desire to learn and be mentored
- View of ambiguity and open-ended problems opportunities to be creative

*Note: All Majors Welcome. Tell us a bit about your professional interests in your cover letter. We can hire up to 3 interns depending on skills and interests. We can cater the work to fit each individual. If you are interested in FinGoal's mission, but the job description doesn't fit you (e.g maybe you want to build or design product), apply anyway. We can usually find rewarding work for a few awesome candidates.*

At FinGoal, we are committed to building a diverse and inclusive company. We seek to create a culture where everyone can belong because we believe that people do their best work when they can show up every day as their authentic selves. We welcome people of different backgrounds, experiences, abilities, and perspectives.

FinGoal is an equal opportunity employer. We do not make hiring or employment decisions on the basis of race, religion, color, national origin, gender, gender identity, sexual orientation, age, marital status, veteran status, disability status or genetic information, in compliance with applicable federal, state and local law.