

Connect & Inspire

- ✓ Hear startup stories and meet others to get energized and make connections.
- ✓ Listen to fireside chats to hear the journeys of prominent company founders, social change-makers and fellow students.
- ✓ Learn about the vast resources on campus.

Build & Test

- ✓ Turn your idea into a venture through business models and prototyping.
- ✓ Drop by a makerspace to build a prototype.
- ✓ Pilot your concept based on customer feedback.

Ideate & Explore

- ✓ Get professional feedback on your concept.
- ✓ Understand your market by learning to articulate your idea's value proposition.
- ✓ Learn from potential customers and work with mentors to refine your idea.

Make an Impact

- ✓ Launch and scale your developed business to market and expand.
- ✓ Learn about creative funding options, legal considerations and how to operationalize your business for maximum impact.
- ✓ Take your talents and work with a startup or make waves as a corporate intrapreneur.



Connect & Inspire

Innovation & Entrepreneurship

Campus Kickoff: Network with local entrepreneurs and startup founders and explore CU's innovation ecosystem and resources. colorado.edu/innovate/campuskickoff

Silicon Flatirons' Crash Course:

This event series examines legal and business topics that entrepreneurs confront when launching new ventures. siliconflatirons.org/events

Startups & Sandwiches:

Brings seasoned entrepreneurs, venture capitalists and tech leaders together with the best sandwiches in Boulder. deming.colorado.edu

Venture Partners' Lunch & Learns:

Monthly events where high-tech founders, entrepreneurs and experts share their industry experience and insight. colorado.edu/venturepartners/events



Ideate & Explore

Blow Things Up Lab: A place for experimentation and hacking. Located in the ATLAS building. btulab.com

Demystifying Entrepreneurship: Work with professionals and experts in the field on everything from prototyping to marketing. deming.colorado.edu

Impact Design Initiative: Hone your skills when designing for social impact, with an emphasis on empathizing with users. colorado.edu/ideaforge/impact-design-initiative

Integrated Teaching and Learning

Laboratory (ITLL): A nationally recognized engineering education leader. Students integrate theory with practice and learn through doing. itll.colorado.edu

Mentor Network: Need help taking your idea to the next level? Get pro advice from one of our community mentors. colorado.edu/innovate/entrepreneurial-mentors

Now What?: Book a free 30-minute appointment with a business expert or attorney to ask questions about your startup and/or how to get your idea off the ground. deming.colorado.edu

Starting Blocks: Helps scientists and engineers of all types find a market for their innovations. colorado.edu/venturepartners/startingblocks



Build & Test

Get Seed Funding: A micro-funding opportunity for CU Boulder undergrads and grads that provides up to \$500 in funding for entrepreneurial ideas in the making. colorado.edu/innovate/getseedfunding

HackCU:

An "invention marathon." Learn, build and share your creations over the course of a weekend in a relaxed and welcoming atmosphere. hackcu.org

Idea Forge: A prototyping facility and a flexible, cross-disciplinary collaborative space where students can imagine, design, create and test their ideas. colorado.edu/ideaforge

Innovation Station: Includes co-working space and a small makerspace. Located in the Williams Village Center. colorado.edu/innovate/innovation-station

New Venture Challenge: Participants attend year-round events, collaborate with mentors to refine their ideas, and form teams before pitching for funding (up to \$100,000!) at the NVC Championships. colorado.edu/nvc

T9Hacks: A 24-hour making and building marathon event. Participants come to T9Hacks to learn and be creative in a welcoming environment. t9hacks.org



Make an Impact

Ascent Deep Tech Accelerator:

A four-month program for new companies focused on science and/or engineering ("deep tech") emerging from CU campuses. colorado.edu/venturepartners/ascent

Catalyze CU: A summer-long startup accelerator designed for CU Boulder students, faculty and staff. World-class mentorship, funding and dedicated co-working space to help the most promising ventures reach escape velocity. colorado.edu/catalyzecu

Startup Summer: Interns at innovative companies across the Front Range come together for a 10-week entrepreneurial program. siliconflatirons.org/initiatives/entrepreneurship-initiative/community-programs/startup-summer

Startups2Students Job Fair: Startups that are looking to hire pitch jobs and opportunities to students. colorado.edu/innovate/startups2students-job-fair



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START YOUR JOURNEY:  colorado.edu/innovate



University of Colorado Boulder