## Catalyze CU announces summer 2017 participants

May 30, 2017

http://www.colorado.edu/today/2017/05/30/catalyze-cu-announces-summer-2017-participants

<u>Catalyze CU</u>, the CU Boulder accelerator, is pleased to welcome its fourth cohort of paricipants. Nearly 50 applications were received and reviewed to select this year's "most promising ideas and technologies." Read about the winning companies below.

- **Give & Go** automates the film-editing process for sports teams and coaches 72times faster than current methods. Visit on Twitter at <u>@giveandgofilm</u>.
- **Glimpse** allows users to explore the world using a social app that supports local residents. Visit on Twitter at <u>@aglimpseapp.</u>
- **Myra Makes** inspires future problem-solvers by creating fun products with adventurebased challenges. Visit on Twitter at <u>@MyraMakes</u>.
- **Pastificio** produces artisanal, traditional Italian pasta using organic and heirloom whole grains.
- **ReForm** makes a novel, low-cost adjustable prosthetic socket for lower-limb amputees.
- The Space Research Company provides easier access to basic space research using a small-satellite biological research platform. Visit on Twitter at <u>@TSRCO.</u>
- **Specdrums** creates a collaborative musical experience with a device that allows you to tap on different colors to produce sound. <u>Watch the Specdrums video</u> on *CU Boulder Today*. Visit on Twitter at @specdrums\_rings.
- Very Important Teacher (VIT) allows parents and businesses to recognize teachers using gifts and rewards.

Currently in its fourth year, the eight-week startup accelerator program for university-affiliated companies is hosted out of the Idea Forge, a cross-disciplinary design and innovation space on campus. Interested companies apply, interview and are accepted to be part of Catalyze CU. The selected groups then receive structured programming, access to network of mentors and \$4,000 in equity-free funding to develop their businesses.

Past successes of the CU Boulder accelerator program

include <u>Shinesty</u>, <u>Mallinda</u>, <u>Kitables</u>, <u>JustLegal</u> (formerly Congo), <u>Stateless</u> (who moved on to be in the Techstars accelerator) and <u>HiveTech Solutions</u>.

The program culminates in a celebratory Demo Day pitch night, where each team gives its fiveminute business pitch. This year's event, open to the public, takes place July 27 at the Boulder Canyon Theater in the Boulder Public Library, located at 1001 Arapahoe Ave. Catalyze CU is welcoming mentors and sponsors for the summer 2017 program participants. If you are interested in becoming involved as a mentor or sponsor, please <u>email</u> <u>info@catalyzecu.com</u> for more information.

## If you go

Who: Open to the public What: Demo Day final pitch night When: Thursday, July 27, 6 p.m. Where: Boulder Canyon Theater