

# **United Nations Foundation Internship Guide**

The United Nations Foundation links the UN's work with others around the world, mobilizing the energy and expertise of business and non-governmental organizations to help the UN tackle issues including climate change, global health, peace and security, women's empowerment, poverty eradication, energy access, and U.S.-UN relations.

We offer internships across a wide range of issue areas including:

- Climate Energy & Environment
- Girls and Women
- Global Health
- Data & Technology
- Peace, Human Rights, & Humanitarian Response
- UN Reform & Innovation

All internship opportunities can be found on our website at unfoundation.org/careers. Students must receive course credit or a stipend from their institution to be eligible. Please see below for a sample of opportunities we offer to those who meet our criteria.



Shot@Life is an initiative of the United Nations Foundation that raises awareness and funds to support life-saving vaccines for children in developing countries. There are three distinct, but interrelated, components: an intensive effort to raise awareness and mobilize resources from Americans in support of childhood immunizations in the developing world; an intensive advocacy effort aimed at Washington policymakers, and partnerships with other US-based membership organizations to reach a large number of Americans with our message.

- Support Shot@Life grassroots advocacy by researching new outreach opportunities, Members of Congress and their districts.
- Following up with supporters and tracking advocacy activities.
- Assist in drafting content such as blogs, newsletters and toolkits.
- Assist the Shot@Life team in preparing for and executing events and activities.
- Support the activities of Champions and campus leaders.





<u>Nothing But Nets</u> is a global grassroots campaign to raise awareness, funds, and voices to fight malaria. In 2006, sports columnist Rick Reilly wrote a column in Sports Illustrated challenging each of his readers to donate at least \$10 to send insecticide-treated bed nets to protect families from malaria-carrying mosquitoes.

Since then, with the help of our partners and supporters, we have raised over \$70 million to help deliver 13 million bed nets to families in need, along with other crucial malaria interventions like diagnostics, treatment, and training of healthcare workers.

#### As an intern you will:

- Grow grassroots networks by recruiting new champions in strategically located Congressional districts.
- Provide support to individual champions who reach out to the campaign.
- Facilitate the completion of advocacy requirements by champions and partnership organizations
- Draft copy (social media posts, blogs, etc.) about the campaign and current advocacy initiatives.
- Support the grassroots organizing team in achieving quarterly advocacy goals.



<u>UNA-USA</u> is dedicated to educating, inspiring, and mobilizing Americans to support the principles and vital work of the United Nations and its agencies. Our nationwide network is committed to strengthening the United Nations system, promoting constructive United States leadership in that system, and achieving the goals set forth in the UN Charter. UNA-USA is a program of the United Nations Foundation. UNA-USA and its partner organization, the Better World Campaign, comprise the largest network of UN advocates in the world.

- Provide support for the digital and programmatic development of the GenUN website and campus chapter network by assisting in the creation of content for the site, such as issue briefs, action-oriented campaigns, toolkits and resources for campus chapters, blog articles, and opportunities for young professionals.
- Support field operations for the campus chapter network, including recruitment of new leaders at colleges and universities nationwide.
- Conduct research on recruitment and retention of youth supporters of the UN, including new campaigns designed to engage students and young professionals.
- Contribute to the on-going engagement of youth supporters both online and offline.
- Represent the UNA-USA membership team by attending lecture series and events.





The <u>Universal Access Project</u> convenes an innovative group of donors and advocates in a coordinated effort to protect and strengthen the largest source of funding for international reproductive health and family planning – U.S. foreign aid.

This aid allows girls to stay in school, pursue jobs, and have children if and when they are ready. It helps improve maternal and child health, decrease unintended pregnancies, lower HIV infection rates, and reduce poverty. It builds a healthier, more secure, and more prosperous world.

### As an intern you will:

- Assist the UAP team in doing research and writing for various team
  projects, including media scans, briefing notes, and other relevant reports.
  Research topics may include adolescent girls, sexual and reproductive
  health and rights, population, the intersections of population and the
  environment, and other issues aimed at advancing women and girls.
- Learn about advocacy by assisting with outreach, including drafting correspondence and preparing background material for presentations, and representing the UN Foundation at relevant events.
- Assist in communications efforts by monitoring and drafting materials for social media outlets, including Twitter.
- Attend UAP and broader UNF meetings and strategy sessions as learning opportunities.



<u>Family Planning 2020 (FP2020)</u> is a global partnership that supports the rights of women and girls to decide – freely and for themselves – whether, when, and how children they want to have. FP2020 works with governments, civil society, multilateral institutions, donors, the private sector, and the research and development communities to enable 120 million additional women and girls to use contraceptives by 2020.

- Assist the FP2020 team in core administrative duties, including sending weekly team updates, tracking visitors, and other related tasks.
- Assist the FP2020 team in conducting research and writing to contribute to various team projects.
- Support the FP2020 Communications Team in tracking family planning and reproductive health news, events and updates.
- Gain exposure to the larger family planning and reproductive health community in Washington, DC and abroad.





The <u>U.S. Climate Alliance</u> is a bipartisan coalition of governors committed to upholding the goals of the Paris Agreement. The U.S. Climate Alliance secretariat provides strategic, convening, analytical and other functions to support Alliance states in making progress on their climate priorities.

# As an intern you will:

- Conduct research and analysis on state climate policies, including on clean energy, energy efficiency, natural and working lands, short-lived climate pollutants, climate resilience and advanced transportation.
- Prepare briefing memos, presentations, talking points, and Q&A on specific issue areas or to prepare for meetings, and brief the Executive Director or Alliance States as appropriate.
- Support the Alliance's social media presence, including by drafting blogs, and maintain our website.



The <u>Clean Cooking Alliance</u> aims to improve health, protect the climate and environment, empower women, and help families save time and money by creating a thriving global market for cleaner, more modern household cooking solutions.

- Support the Alliance's gender and humanitarian advocacy and partnerships by assisting with the development of case studies, factsheets, and other learning outcome documents for the clean cooking sector.
- Draft content for Alliance newsletter articles, web pages, and other communications materials as needed.
- Assist in the review of new findings and studies as it relates to clean cooking in humanitarian situations, gender, and women's empowerment and develop summaries on key findings for grant proposals, communications material, and other needs.
- Provide logistical support for international events and workshops, including venue selection and travel coordination.





<u>Girl Up</u> is a global leadership development initiative, positioning girls to be leaders in the movement for gender equality. With resources in five languages and more than 2,200 Girl Up Clubs in over 100 countries, we've trained 40,000 girls of all backgrounds to create tangible change for girls everywhere. Girl Up provides leadership training and gives girls tools to become gender equality advocates and activists. Through our programs, girls broaden their social impact skill set, receive a platform to tell their stories, and apply STEM for social good.

Our girl leaders create real policy change at local and national levels, raise millions of dollars to support programs for tens of thousands of girls around the world through our United Nations partners, and build community-based movements. Girl Up is hosted at the United Nations Foundation, working across a global community of partners to achieve gender equality worldwide.

## As an intern you will:

- Track and report weekly on all new Clubs and existing Club report completion (M&E)
- Assist in generating ideas and content for materials such as toolkits, blogs, emails and newsletters.
- Support key program moments and campaigns
- Participate in overall support of Girl Up's leadership programs including Club, Campus, and Teen Advisor programs.
- Monitor and update internal Girl Up Community website
- Assist with mailings and other tasks to support Girl Up's program outreach.
- Monitor the general information email accounts



<u>The Better World Campaign (BWC)</u> works to foster a strong, effective relationship between the United States and the United Nations through outreach, communications, and advocacy. We encourage U.S. leadership to work constructively with the UN to enhance the UN's ability to carry out its invaluable operations around the world. In addition, we engage policymakers, the media, and the American public to increase awareness of and support for the UN.

- Support BWC by researching the work of the UN and how its activities affect American interests.
- Compile morning news clips and keep staff informed about stories relevant to BWC's work.
- Assist in drafting content for the BWC website and factsheets for Capitol Hill, NGOs, and BWC supporters.
- Assist the BWC team in preparing for and executing events and activities.





The United Nations Foundation's <u>Public Affairs</u> department supports multiple issue area priorities spanning the Foundation's campaigns and special projects. The Public Affairs team also coordinates externally with UN agency communications teams and outside partners. The Digital Team works to amplify those messages online and build communities of digital supporters.

- Draft and edit content such as blogs, toolkits, and social media posts.
- Research relevant topics and social media trends.
- Monitor and analyze digital metrics; assist with producing metrics reports.
- Assist with the creation of graphics and other visual elements for social media promotion.
- Work with the Digital Producers to make updates to the UNF website and blog.