



Internship Opportunity

Social Media & Content Development

Location: Fully Remote

Hours: Part-time, flexible (3-5 hours per week)

Compensation: Unpaid internship with Academic Credit depending on program requirements

Start Date: January/February 2026

About Play Global!

[Play Global!](http://www.play-global.org) is a U.S.-based 501(c)(3) non-profit organization that teaches baseball and softball to youth and coaches in developing countries, underserved communities and conflict regions, where young people face limited opportunities to develop leadership skills, build cross-cultural understanding, and access positive mentorship. Play Global! uses the novelty of baseball and softball to spark curiosity, create connections and build lasting capacity. The focus is always on leadership and life skills, ensuring that the benefits continue well beyond the game. Learn more at: www.play-global.org

Internship Overview

We are seeking a motivated **Social Media & Content Development Intern** to help expand our online presence and communicate the impact of our work. This role is ideal for a student or early-career professional who is passionate about social media strategy, storytelling, and the positive role sports can play in global youth development.

Key Responsibilities

- Manage and update the organization's social media accounts (Instagram, Facebook, LinkedIn, YouTube, TikTok)
- Create engaging digital content including posts, short videos, graphics, and campaign messaging
- Support online fundraising and awareness campaigns
- Monitor analytics and recommend improvements to boost audience engagement
- Help collect and edit photos, videos, and stories from program partners around the world

- Participate in team meetings and contribute creative ideas for outreach and impact storytelling

Requirements

- Familiarity with social media platforms and basic content creation tools (e.g., Canva, CapCut, Adobe Express)
- Interest or coursework in marketing, communications, digital media, nonprofit management, sports, or related fields
- Strong writing and visual storytelling skills
- Ability to work independently, meet deadlines, and communicate clearly
- Curiosity and willingness to learn how youth sports development can promote teamwork, leadership, and cross-cultural understanding
- Basic experience with short-form video creation and social media analytics

What You'll Gain

- Hands-on experience in nonprofit communications and digital strategy
- A portfolio of published social media content
- Exposure to global youth sports development initiatives
- Experience working with a mission-driven, collaborative team, including [Board and Advisory Council](#) members active in professional and college sports, marketing, law, and international exchanges
- Opportunities for academic credit (depending on university/program policy)

How to Apply

Please send the following to info@play-global.org by **December 19, 2025**:

- Resume
- Short cover letter (1 page or less) explaining your interest in the internship
- 1–3 examples of social media content you have created (optional but encouraged)