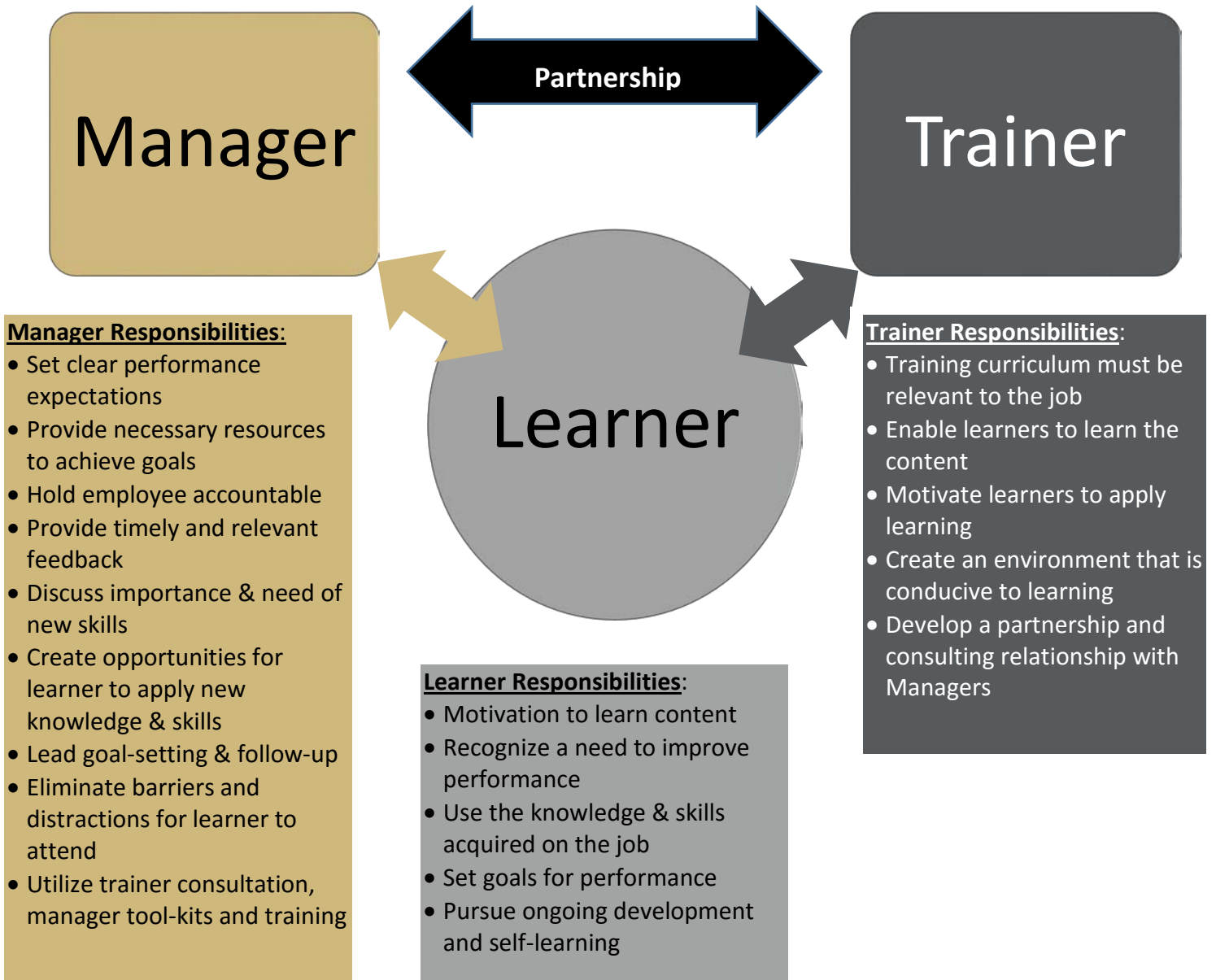


Transfer of Learning to Performance Model



Transfer of learning to performance: “the full application of new knowledge and skills to improve individual and group performance in an organization or community” (Broad, 2005).

- Furthermore, **80%** of performance improvement happens in the workplace.

Broad, M. (2005). *Beyond Transfer of Training: Engaging Systems to Improve Performance*. San Francisco, CA: Pfeiffer.