Marketing and Advertising, Publishing, Public Relations
- Researching and analyzing public trends
- Presenting clients’ activities based on historical interpretation
- Managing company archives

Manufacturing
- Analyzing markets, finances, economics, and political risk over time
- Training staff in corporate history and foreign cultures through diversity and multiculturalism workshops

Industries in General
- Performing analysis studies
- Writing public relations, educational materials, and corporate communications
- Managing archives and information retrieval services

Mineral Extraction Industries
- Analyzing political risk and key political figures with reference to economic implications for business
- Researching claims and geographical and land-use history

Utilities
- Reviewing local issues and concerns
- Carrying out policy and management studies
- Performing historical analysis

Career Possibilities in Education
If teaching is what you would like to do, appointments can be found in:
- Public and private elementary and secondary schools
- Community colleges
- Small and large undergraduate and graduate colleges and universities

Career Possibilities with Small Firms and Independent Enterprises
- If you have the entrepreneurial spirit and wish to get involved with a small firm or start one of your own, fields where a history major will come in handy include the following:

Consulting: Cultural Resources
- Preservation and cultural resource management policy
- Researching and preparing cultural resource statements for environmental impact reports
- Selecting structures for legal protection
- Preparing and teaching preservation education programs

Research / Writing
- Preparing histories, etc.
- Searching and researching public and private records
- Performing legal and policy research service
- Interviewing and transcribing for oral histories
- Historical editing and indexing

Genealogical Services
- Searching, researching, and preparing reports on family and community histories
- Preservation/restoration services
- Working in firms offering preservation/restoration services
- Rehabilitating historically accurate buildings and artifacts

Writing (as professional writers, editors, journalists)
- Author your own historical books, pamphlets, articles, and research papers
- Freelance

For Undergraduate Advising Information, see our website page: https://www.colorado.edu/history/undergrads/advising

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WHY STUDY HISTORY AT THE UNIVERSITY OF COLORADO

“The past is intelligible to us only in the light of the present; and we fully understand the present only in the light of the past. To enable man to understand society of the past and to increase mastery over the society of the present is the dual function of history.”
— E. H. Carr

Department of History
University of Colorado
http://colorado.edu/history
Career Opportunities with a Degree in History

Public Sector Career Possibilities
The government is one of the largest employers of students with training and degrees in history and related fields.

Executive Branch
In cabinet-level departments and in independent organizations within the federal government:
- Analyzing policy performance, long-range trends, etc.
- Preserving, editing, and organizing public and institutional records

Legislative Branch
In the historical offices of state legislatures, the Senate, and the United States House of Representatives:
- Performing staff and committee investigations
- Serving on study commissions

Judicial Branch
In the United States Supreme Court Curator’s Office and various historical offices, projects, and regulatory agencies:
- Collecting and preserving records
- Analyzing policy
- Writing reports and various office correspondence

Military Services
- Managing the museums and archival and records centers for the United States Army, Navy, Air Force, Marine Corps, Coast Guard, and National Guard
- Preparing institutional histories, etc.

The Foreign Service
Duties include researching and writing on the diplomatic, economic, political, social, and cultural history of various areas. A test is required for entrance and placement analysis.

Civil Service
Duties vary according to location and particular job. A test is required for entrance and placement analysis.

National Archives and Records Service
- Managing archives, manuscripts, and records
- Microfilming or digitizing collection items

Other Opportunities
The public sector offers many other possibilities, such as:
- Working in libraries, historic sites, museums, community history education centers, etc.
- Working in areas of policy history, oral history, public administration, cultural resource management, genealogy, and family history, public works, land-use management, urban history and development, demographic history, environmental history, archaeological projects, etc.

Non-Profit Sector Career Possibilities
In addition to the appointments within the United States government, the non-profit sector offers a wide array of professional positions in research, administration, education, and exhibition design. Many historians hold appointments and work in fundraising for these organizations:
- Historical commissions, associations, and societies, scholarly and professional organizations, galleries and museums, colleges and universities, research foundations and institutional “think tanks,” service institutions, other philanthropic organizations that provide educational, social, and cultural services to the public.

Private Sector Career Possibilities
The private sector offers many opportunities for students with a history or liberal arts background. Listed below are numerous examples of businesses and industries that rely on employees who can research, document, analyze, synthesize, and communicate effectively.

Law
- Researching public and private archives and records collections
- Developing support material from historical evidence

Banking
- Producing historical financial, economic, and political risk analyses
- Researching policy issues

Insurance
- Researching and evaluating case histories
- Preparing studies of policy matters
- Performing legislative analyses

Investment Services
- Performing research and analysis for companies that specialize in the purchasing, issuing, and selling of corporate equity (such as brokerage firms and investment banking houses)

Communications
- Researching and writing historical documentaries and narratives
- Providing information and archival services to motion picture firms, networks, cable television companies, and digital media

Journalism
- Researching historical records
- Interviewing with oral history techniques
- Writing and editing for newspapers, news, trade, and professional (scholarly) journals, historical and popular periodicals and magazines, textbooks, books, and new media