



## **So You're Signing Up for Recruitment — Here's Everything You Need to Know**

Hey there! We're so excited you're considering going through Primary Sorority Recruitment at CU Boulder. Whether you've been planning this for a while or just got curious about what Greek Life is all about, this guide will walk you through how to register — step-by-step.

### **Step 1: Complete Your Recruitment Application**

The first thing you'll do is fill out your recruitment application through ICS [here](#). Think of it like a college application — but one where you get to show off your personality, your involvement, and what matters most to you. It's a little formal, but it helps us get a full picture of who you are.

We'll ask for some basics — your name, where you're from, what you're studying, and where you'll be living during the school year. You'll also tell us about your academic background, including your unweighted GPA on a 4.0 scale (if your school uses a different system, just do a quick conversion!) and upload an unofficial transcript.

Then we'll get to the good stuff: what you've been involved in, what experiences have shaped you — whether that's clubs, sports, volunteer work, a job, or something else entirely. You'll also tell us a bit about what values matter most to you and keep these in mind as this is a values-based process.

There are a couple quick check-ins too, like whether you've gone through recruitment before or if you have any legacy connections to sororities (that part's just informational — it's not required or expected).

### **What You'll Need to Apply:**

- Your unweighted GPA (converted to a 4.0 scale)
- An unofficial transcript (from high school or college — whatever your most recent year was)



- A clear photo/headshot of yourself
- A payment method for the \$60 recruitment fee

### **Step 2: Pay Your Registration Fee**

Once your application is submitted, you'll be prompted to pay a \$60 non-refundable registration fee right there in ICS.

This fee helps us cover the cost of running recruitment and confirms your spot in the process. You're not officially registered until that payment goes through — so don't skip it! If you are facing special circumstances and need the fee waived, please reach out to [panhellenic@colorado.edu](mailto:panhellenic@colorado.edu) with the Subject "Fee Waiver – Fall 2025 Recruitment" for further information.

### **Step 3: Submit Your Video (Through VidCruiter)**

This is where things get a little more personal — we want to see you and hear your story beyond just what's written in your application. Think of it as your opportunity to speak directly to the chapters — be yourself and let your personality shine!

You'll submit your video through a platform called VidCruiter (don't worry, it's super easy). You'll get a special link to access VidCruiter directly through your ICS application — no need to upload anything separately or send us a file.

Once you're in, you'll record your video right there in the system. You'll have a couple of chances to re-record if needed, so you don't have to stress about getting it perfect on the first try. Your video should be about 2–3 minutes long, and it will be shared with all Panhellenic chapters for the first round of recruitment (Datebook).

### **The Vibe**



This is NOT a formal interview. You're not being graded. Think of it as chatting with a friend — tell us your story, share what matters to you, and just be yourself. No need to be perfect. This is the chapters first impression to you, so just be yourself and let your personality shine!

### **What Should You Include in Your Video?**

Start with a quick intro:

- Your first and last name
- Your hometown
- Your major

Then, pick 3 of the 5 prompts below to answer:

- If you had the opportunity to dedicate your life to one cause or project, what would it be and why?
- What book, movie, or piece of art has inspired you the most? How did it impact your perspective or worldview?
- What is something about CU that made you feel like it was the right place for you?
- Reflect on a time when you stepped outside of your comfort zone — what did you learn about yourself?
- If you were to make a playlist for your life, what three songs would be on it?

### **Tips to Feel Your Best on Camera**

- Pick a spot with good lighting so we can see your face
- Use a stable surface or ask a friend to hold your phone — no shaky footage!
- Record somewhere quiet so your voice is nice and clear
- Make sure your background feels comfortable for you — nothing too personal if you'd rather keep it simple



- Smile, breathe, and go for it!



### **What To Expect Next?**

Once you've completed both the ICS Application, paid the fee, and completed your VidCruiter application, you are registered for recruitment. Your Rho Gamma (guide through recruitment) should be connecting with you! They'll be your guide through recruitment and support you throughout the process. Remember these key dates and also check out our website for any additional details you might need!

July 1: Registration opens

Aug. 22: Meet the Greeks Block Party

Aug. 24: Registration closes at 11:59PM

Aug. 27: Orientation

Aug. 30: Datebook 1

Aug. 31-Sept. 1: Datebook 2

Sept. 6: Datebook 3

Sept. 7: Preference

Sept. 8: Bid Day

### **Still Have Questions?**

We've got you, so don't hesitate to reach out. Whether you're confused about a tech step or just want to make sure your video looks okay, we're here to help.

Email [panhellenic@colorado.edu](mailto:panhellenic@colorado.edu) for any general questions.

Any technical questions, direct to [panhellenic.recops@colorado.edu](mailto:panhellenic.recops@colorado.edu)