

Find Your Fit in Industry



**Graduate Career
Services**

Alaina Nickerson

Our Agenda

Sign-in and Gather Questions

Career Exploration Framework

Tools to Help

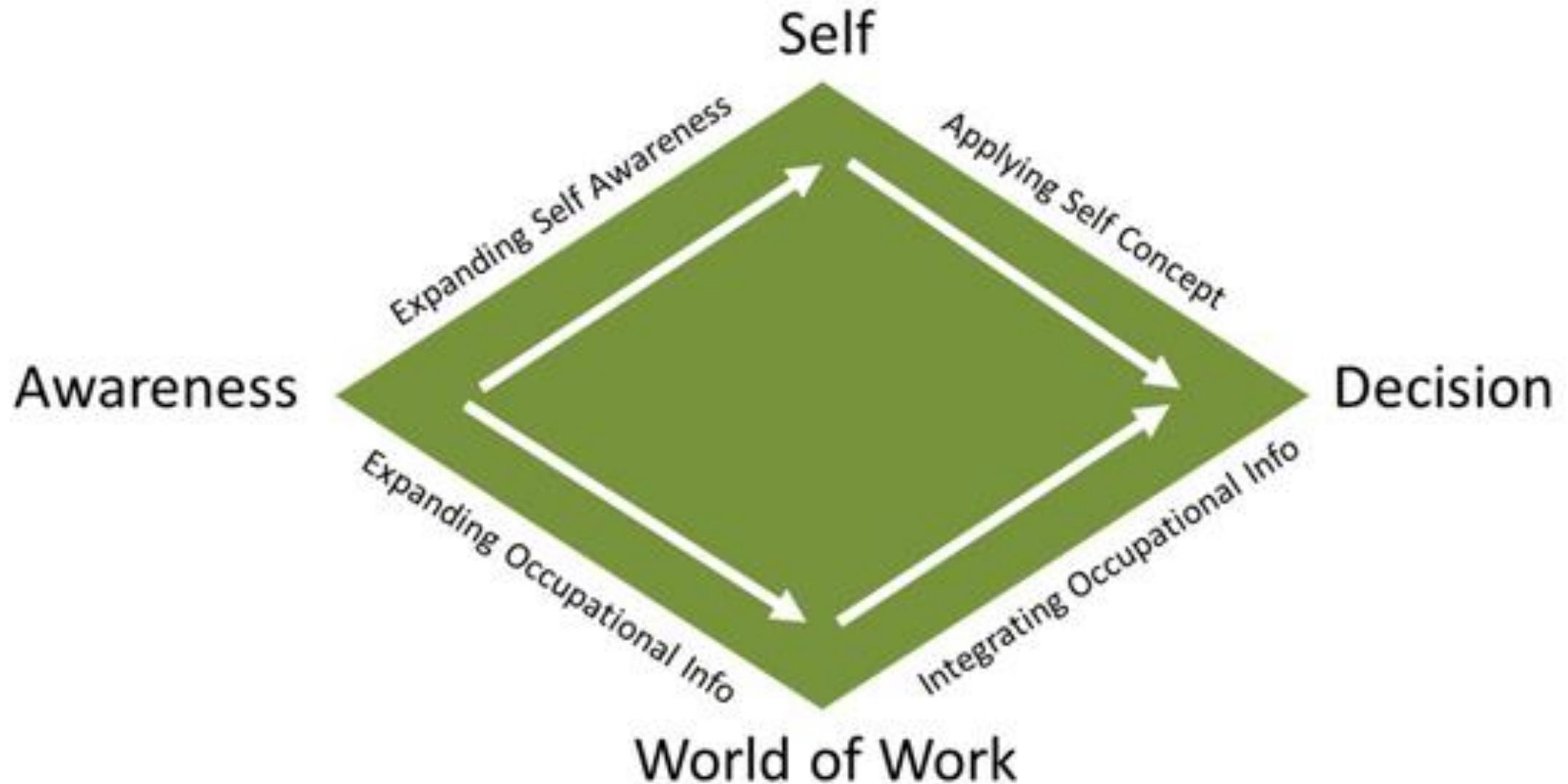
Resources and Services

Q&A Follow - Up



Career Diamond Model

By Andersen and Vandehey (2008)



Expanding Self Awareness

- Values
- Interests
- Skills
- Personality
- Educational Background
- Work and Leisure Experience





Ask Yourself

- Where are you clear about who you are and what you bring? Where do you need to spend some time?
- Do you have a clear list of the skill sets you can offer in your future work? Of those skills, do you know which ones you most want to use?
- What type of work environments appeal to you?
- What types of “career pain” are you most willing to endure? (slow pace/fast pace, competition, need to navigate relationships or politics, high need for clear communication,

Tools to Help

Career Assessments (identify interests, personality, strengths)

Card Sorts (prioritize values, skills, challenges you want to address in work)

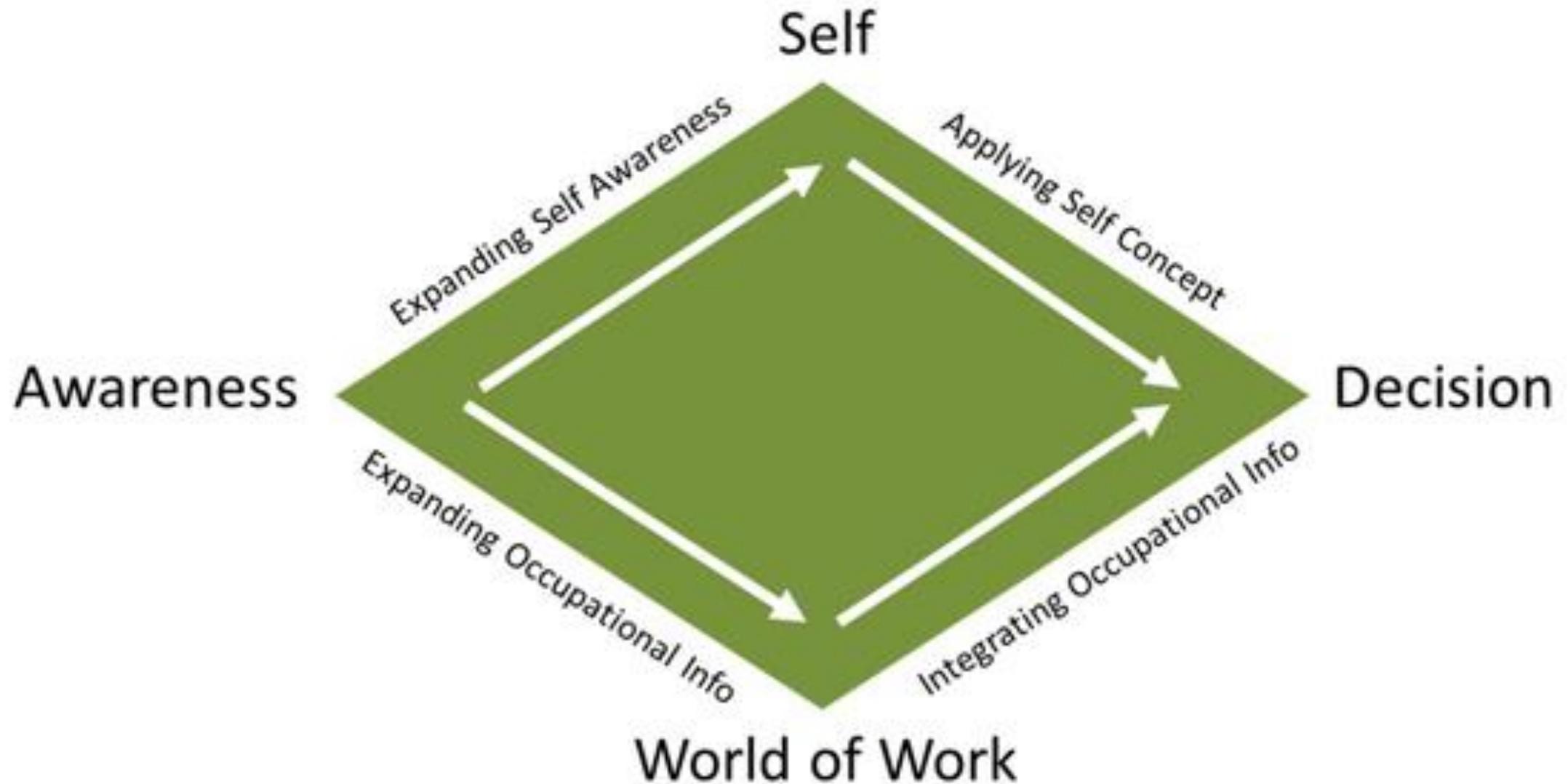
Imagine PhD (free assessments, focus on humanities and social science)

Versatile PhD – Options 4 Success Course
(virtual activities and process)



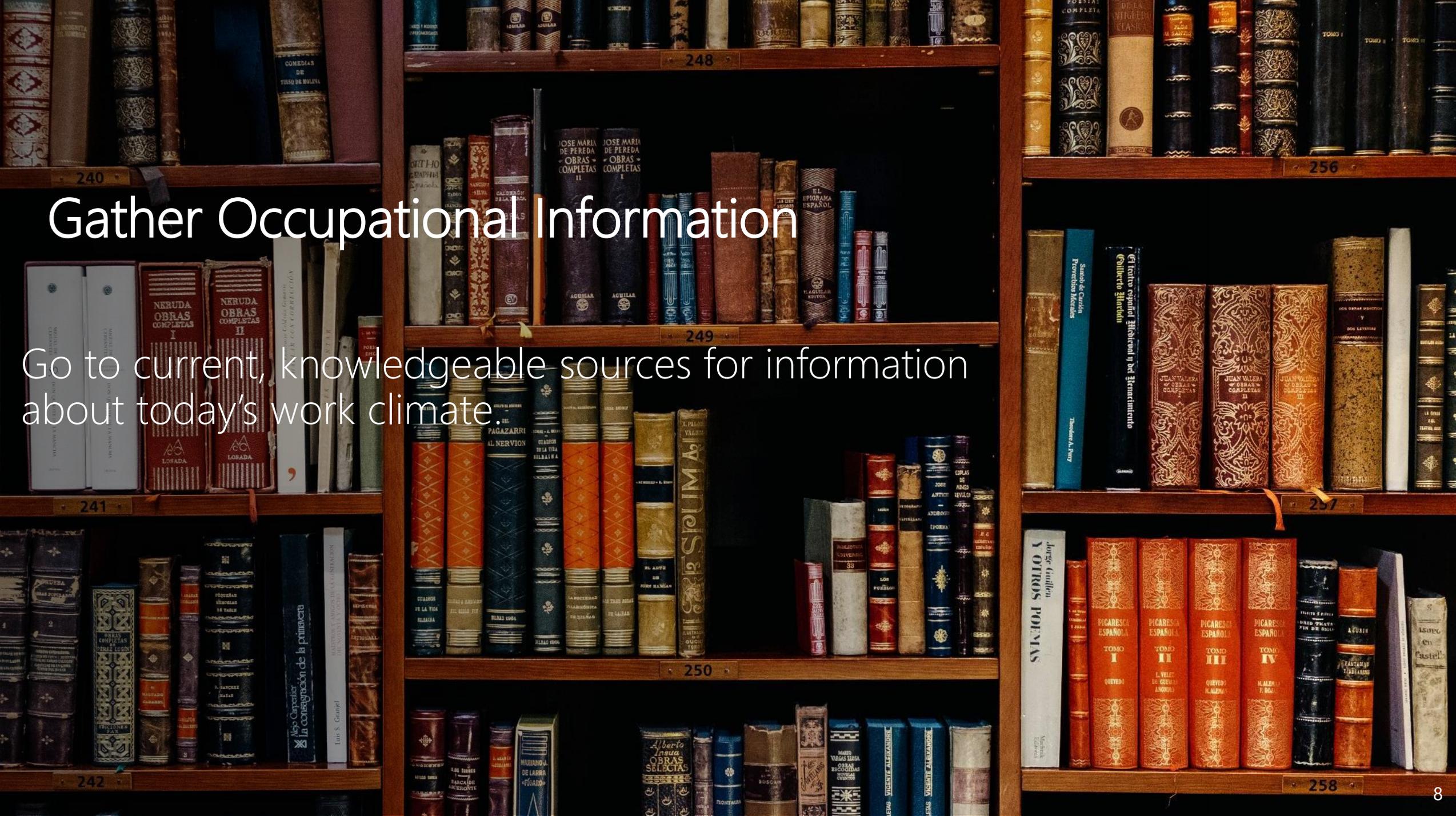
Career Diamond Model

By Andersen and Vandehey (2008)



Gather Occupational Information

Go to current, knowledgeable sources for information about today's work climate.



Ask Yourself

Which fields have you been considering?

What sources are you using for information about those fields? Would they have the most accurate, current information?

Are you making assumptions based on one or two individual experiences (your own or others')?



[Female Professionals - Apply Now To Join The Worldwide Association of Women.](#) Ad ...



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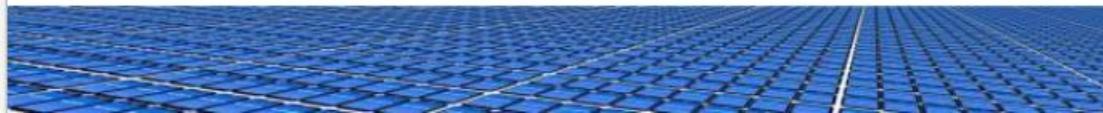


University of Colorado Boulder

254,637 followers

21h • 🌐

Daniel Larremore tracks human diseases through the lens of mathematics. Now, he's joined a national effort to use social media data to slow the spread of coronavirus. Daniel talked with CU Boulder Today about what complex mathematical ...see more



Highlights

96,714 alumni work in Denver Metropolitan Area



Jessica, Stephanie, Sarah, Audrey
96,710 others



Messaging



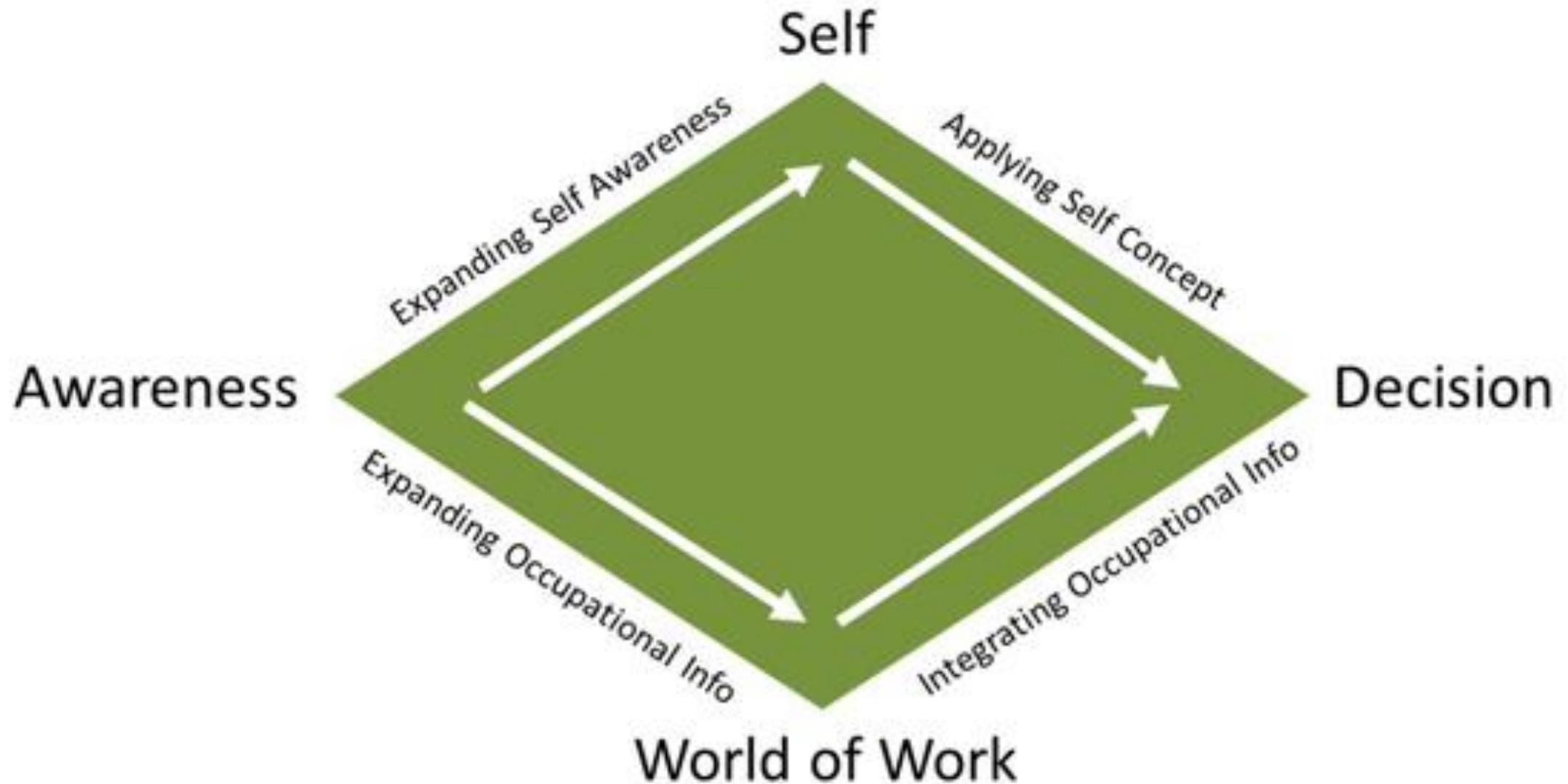
CAREER FIELDS BY SKILLS

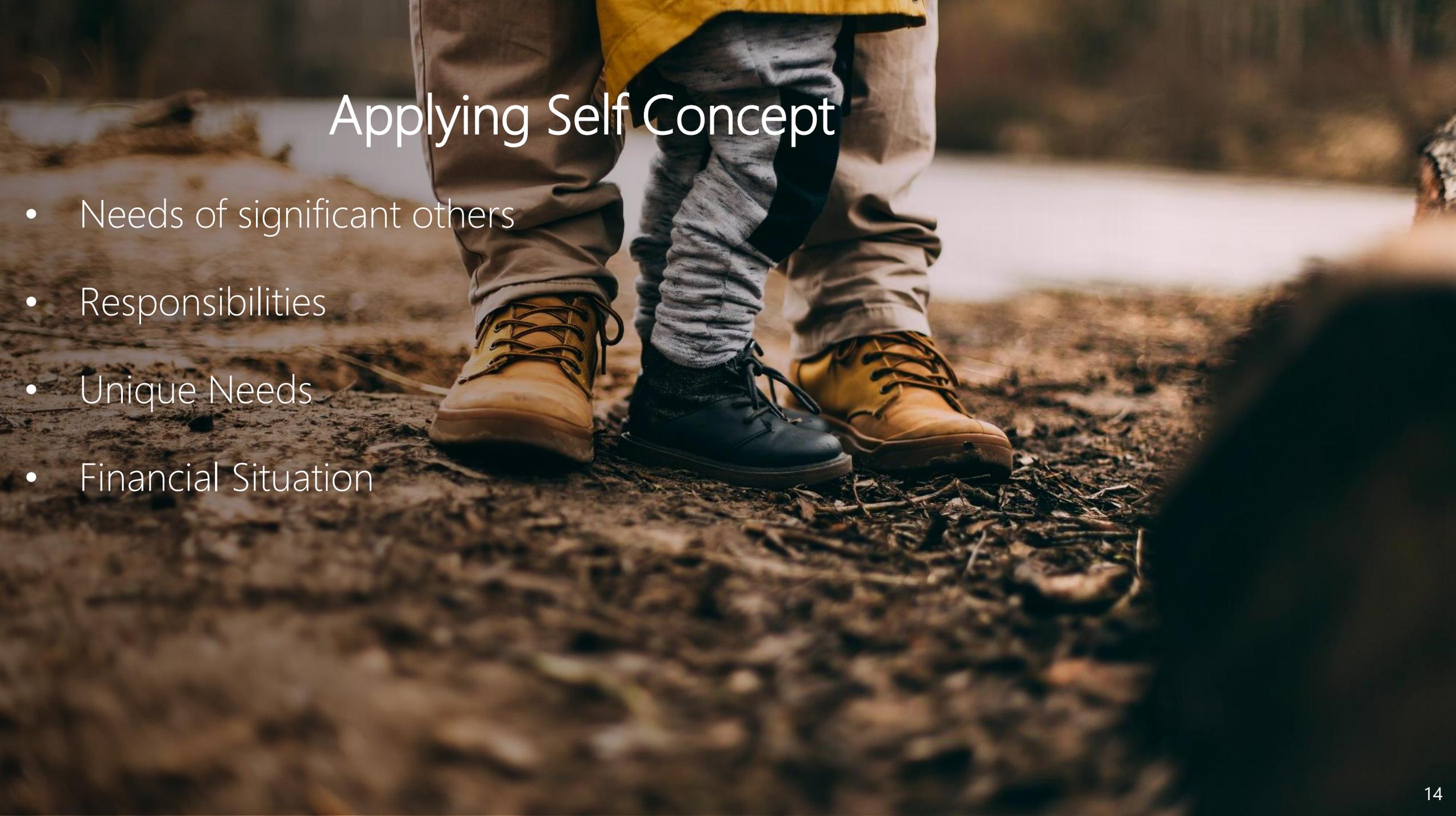
CAREER FIELD	Business & Finance (including High Technology)	Media	Education	Nonprofit (Public Service, Arts)	Public Policy
Research And Analysis	R&D (e.g., bio & high tech.), risk analysis, market research, consulting	Journalism, market research	Research centers, educational research & evaluation, archival work	Organizations with research efforts, think tanks, research centers, foundations	Congressional Research Service, analytical division of state or local agency
Teaching (Presenting, Inspiring)	Sales, training and development	Sales, advertising, radio/TV, journalism	Teaching (adult ed., secondary, comm. colleges), freelance, lecturing	Public education, development, community organizing	Politics, executive branch positions, fundraising, interest groups
Writing, Communication	Corporate communications, communications analysis, advertising & PR	Journalism, writing, editing, publishing, advertising & PR	Publishing (specialized, educational), reporting, writing	PR, newsletter editing for nonprofit or professional publications	Speech and report writing for government agencies or interest groups
Administration and Management	Management positions reached from line positions in specific companies	Editing, publishing, corporate communication, management	Academic administration (e.g., principal, headmaster, college dean)	Administration, management, development (event planning), foundation management	Administration of various public agencies, program management
Problem Solving	Consulting, marketing, management	Investigative reporting, PR, management, specialty consulting	Academic administration (e.g., principal, headmaster, college dean), educational consulting	Management, nonprofit consulting, think tanks	Most high-level govt. positions, political/policy research, political consulting
People Skills	Consulting, human resources, sales, training & development, management	Sales/marketing in publishing, interviewing	Student services (counseling), academic administration, educational consulting	Development, management, advocacy	Politics (as candidate or staff), fundraising, lobbying
Technical and Scientific Skills (including Computer Programming)	Info. systems, R&D, CAD, actuarial, consulting on sci./tech. matters, software companies	Specialty publishing, professional journals	Computers in education (e.g., TERC, EDC), curriculum development	R&D, consulting for hospitals & other nonprofit, info. systems, environmental groups	National labs, EPA, NSF, NIH, Census, OTA, int'l. scientific agencies
International Expertise (Area Studies, Languages, Int'l Experience)	Cultural consulting, int'l business, country risk analysis in financial institutions	Specialty publishing, foreign desk of various media	International education, curriculum development, educational tours, conferences	Nonprofit orgs. (county or region specific), consulting on international health & welfare	International orgs., federal agencies, congressional staff, policy think tanks, Peace Corps
Arts and Other Creative Skills	Advertising, computer music, technical illustration	Specialty publishing, criticism, writing, dramaturgy, art, illustration, photography	Arts education in various settings	Community arts orgs., specialty museums, art/drama/dance/music therapy	Administration of arts agencies & organizations (e.g., NEA, state arts councils)

From M. Newhouse - *Outside the Ivory Tower*

Career Diamond Model

By Andersen and Vandehey (2008)



A close-up photograph of a person's lower legs and feet. They are wearing tan cargo pants, grey leggings, and tan work boots. The person is standing on a forest floor covered in dry leaves and twigs. The background is a blurred natural setting with a body of water and trees.

Applying Self Concept

- Needs of significant others
- Responsibilities
- Unique Needs
- Financial Situation



Ask Yourself

Do you have relationships/responsibilities that are central to your next move?

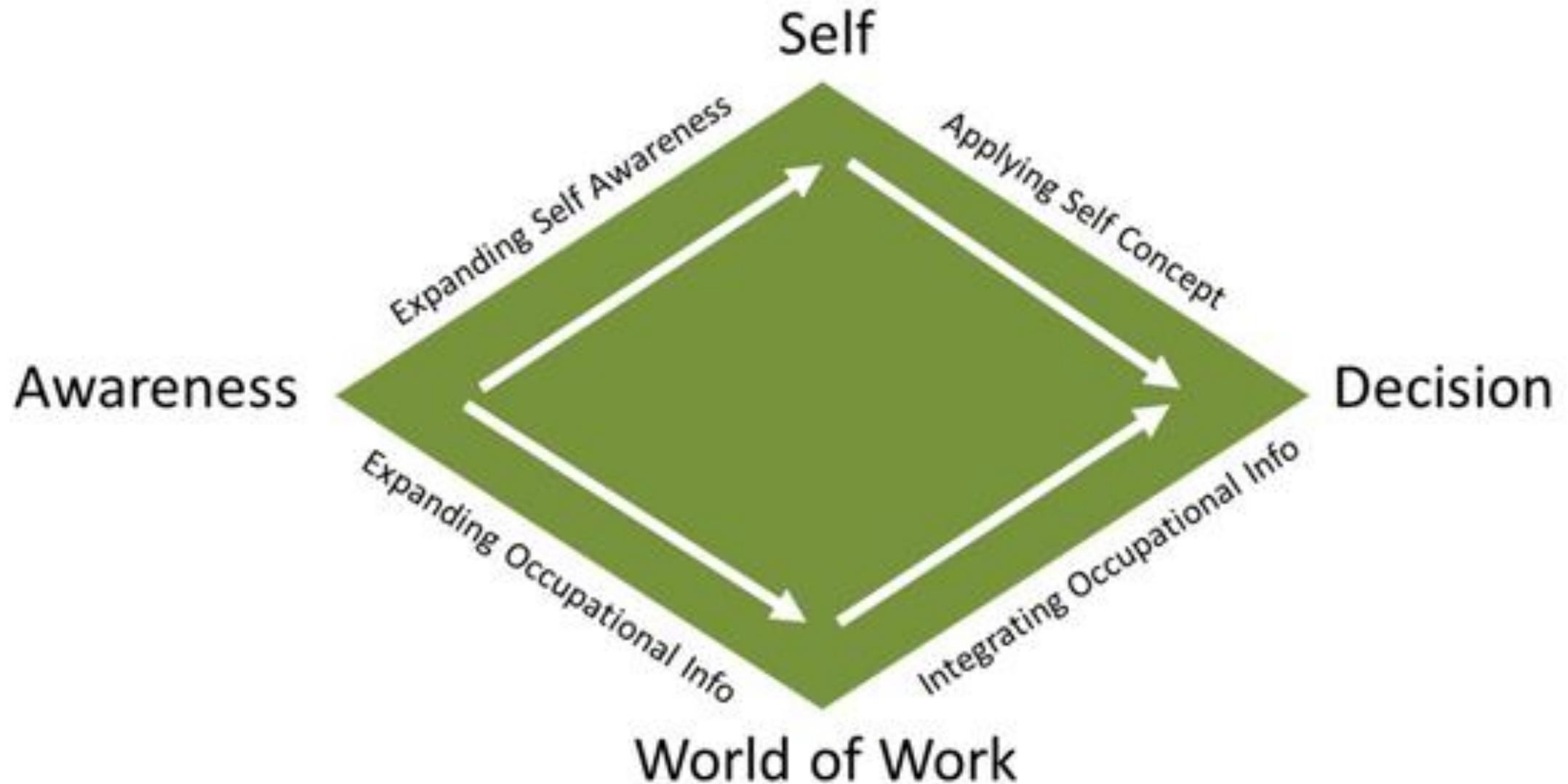
Do you have particular needs (financial, location, schedule, timeline, etc.) that impact which opportunities would be realistic to pursue?

Which components can you settle on by yourself, which need input from others?

Are there options you must rule out?

Career Diamond Model

By Andersen and Vandehey (2008)



Integrating Occupational Information

Narrowing options based on market realities



Ask Yourself

- Having dug into researching particular fields and positions, which ones are seeming less interesting or realistic? Can you pare down your list?
- What waves are available to ride in the current marketplace climate? Where can you get strategic and creative?
- Where are your skills particularly useful right now?
- What industries are booming? Which are busting?

Coronavirus Hiring Updates



- Career Services is currently surveying our employers (currently in progress)
 - Have heard from 114 employers
 - Most are currently in flux and making decisions. Entry level hiring more impacted than internships. Most grad students aren't hired at traditional entry level
- Companies are in a constant state of flux right now and information is updated daily...hourly even.
- ANY live feed of hiring updates is crowdsourced and MUST be verified with companies. These are not comprehensive, endorsed by the university or verified by any entity. Use them only as a starting place for research!
- LinkedIn's "Who's Hiring Now" List
 - <https://www.linkedin.com/pulse/heres-whos-hiring-right-now-andrew-seaman/>
 - Also search #HiringNow hashtag
- One I am (personally) watching as an organized listing of company decisions:
 - Candor (Salary Negotiation Company - crowdsourced)
 - <https://candor.co/hiring-freezes/>

Organize Your Plan





Ask Yourself

- Which 2-3 industries do you want to dig into further?
- Do you know anyone in those fields? Are there people with whom they can connect you?
- What skills are you needing to gain to be marketable?
- What is your timeline for making this career decision?

Tools to Help

For Skills Gap Analysis

Informational Interviews

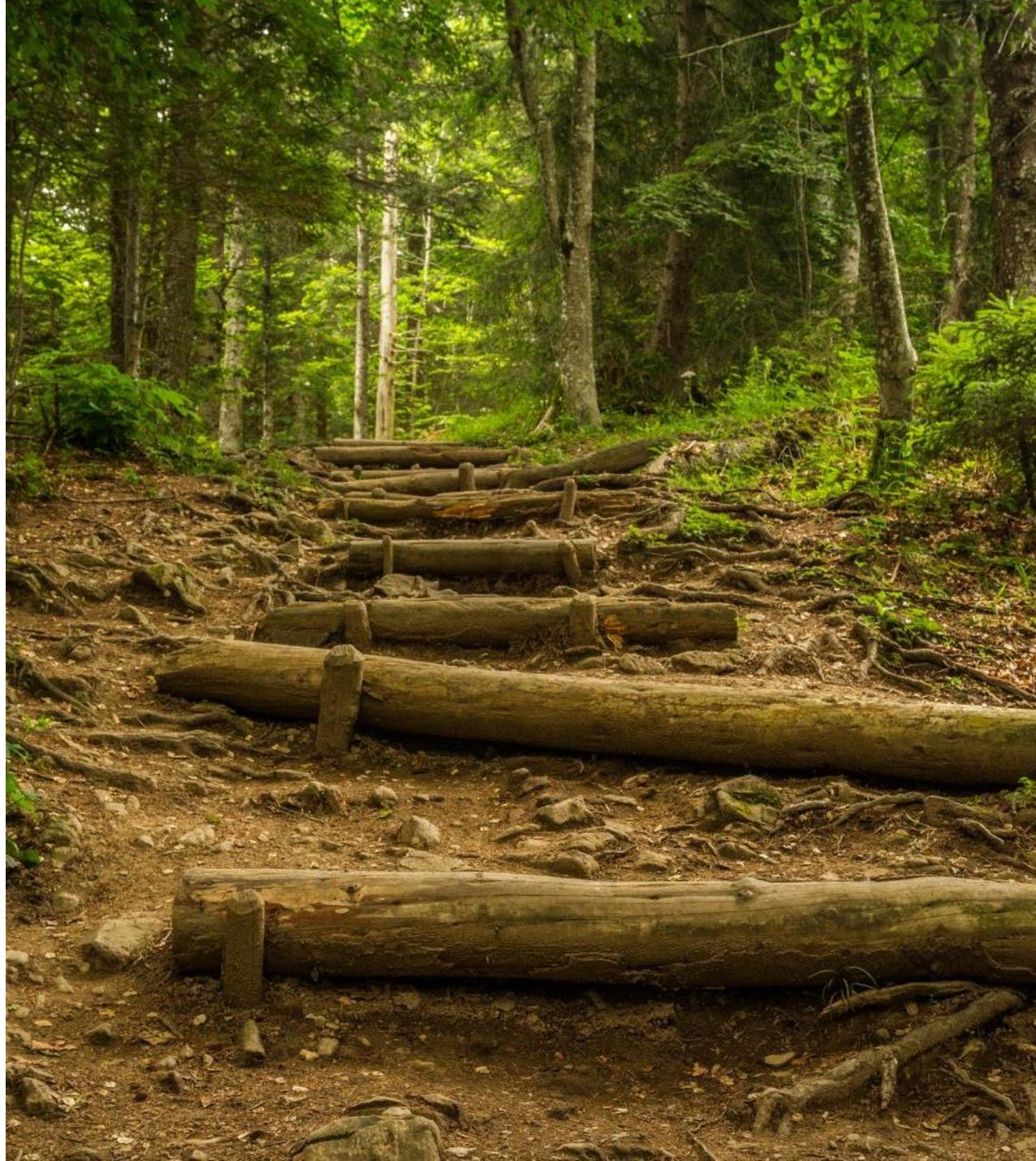
Job Postings (for required skills and experience)

Vault.com, BLS.gov/ooh, onetonline.org (for education, certification and skills requirements)

For Network

Linkedin.com/alumni (for alumni working in the field or at companies of interest)

Personal network





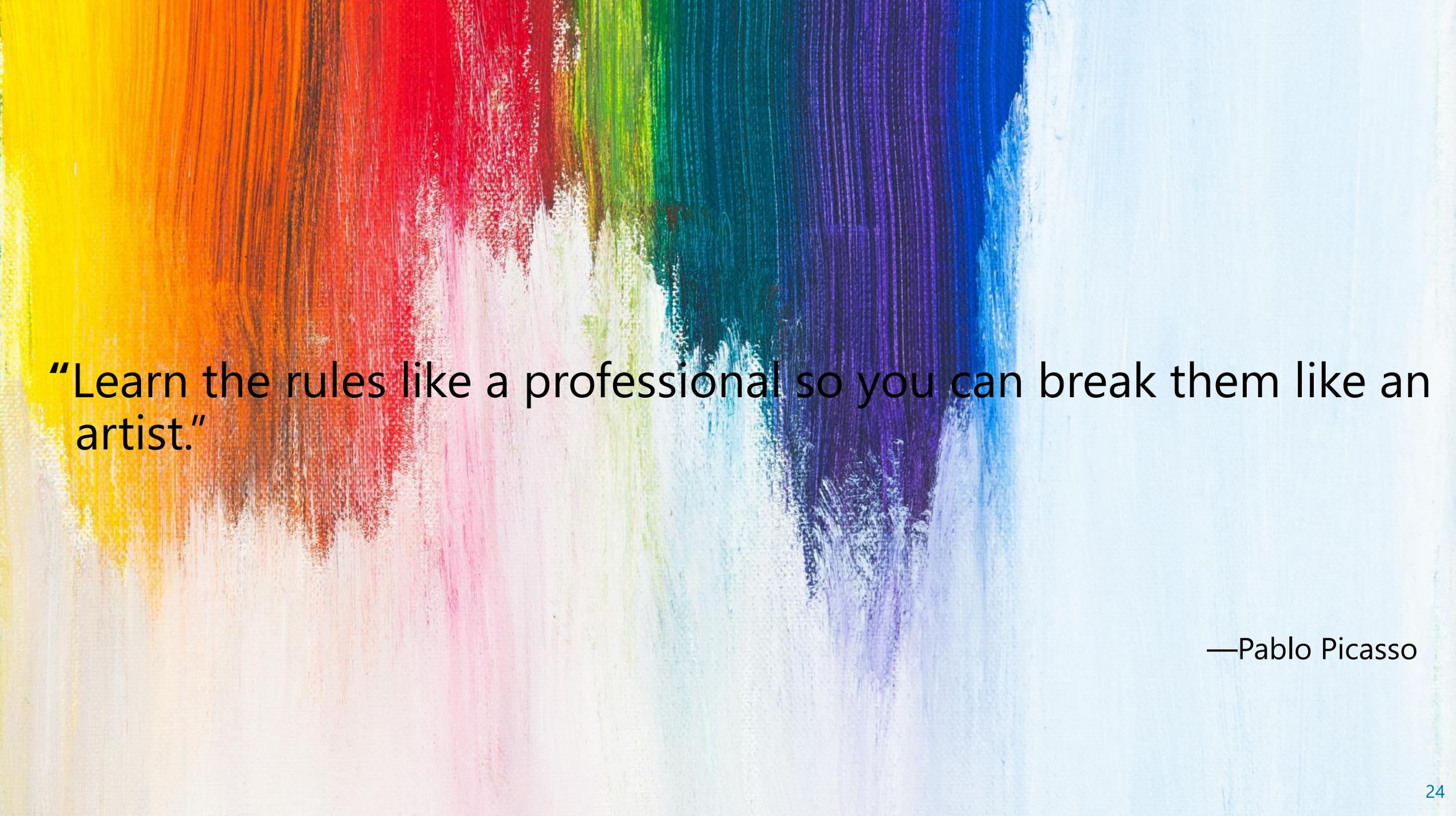
Along the Way: Getting Real

Gut Check

How excited/interested are you about/in this opportunity?

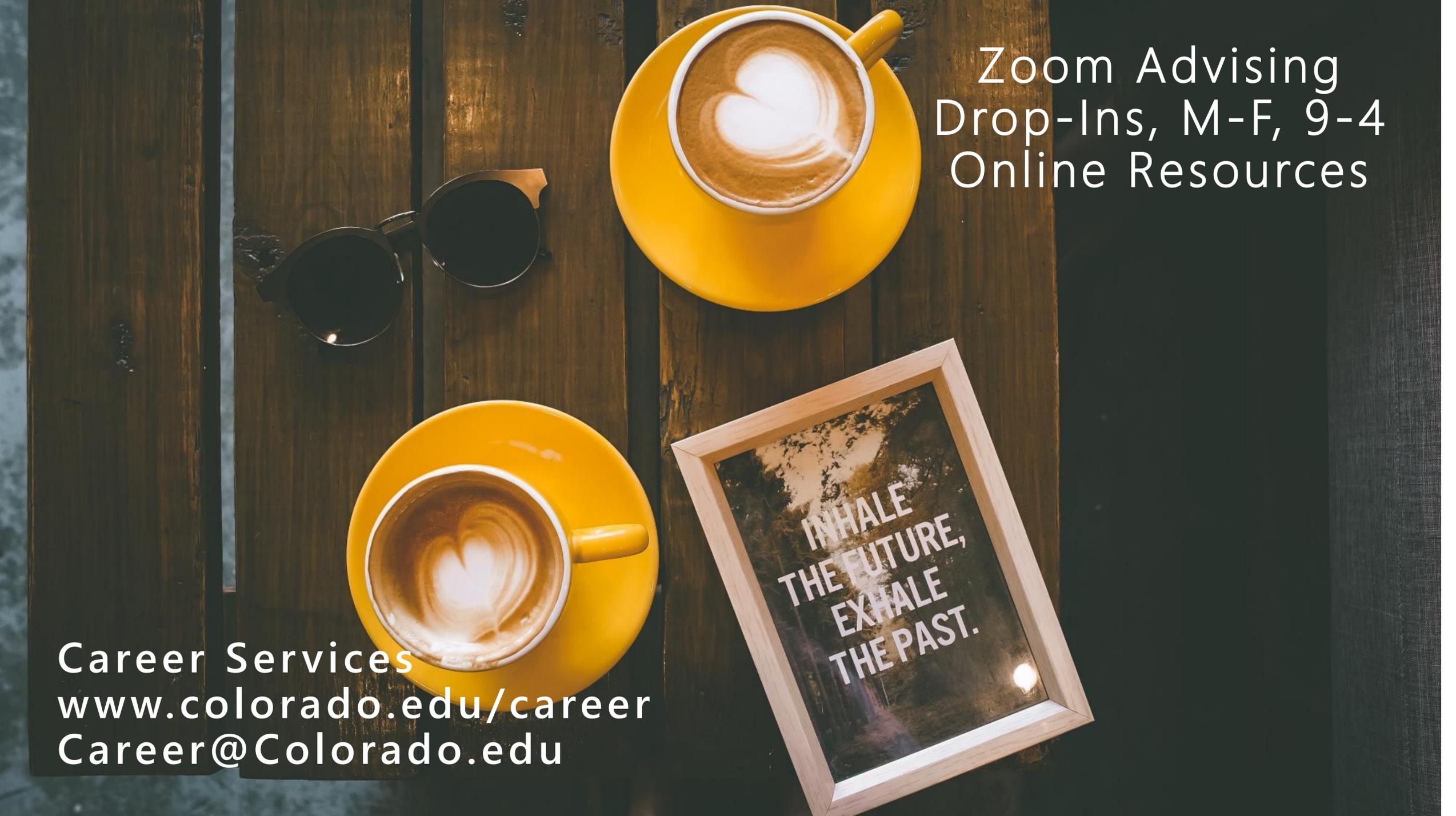
What are you doing/considering out of fear?

How much would you be adapting to fit into this career field?



“Learn the rules like a professional so you can break them like an artist.”

—Pablo Picasso

A top-down view of a wooden table with two yellow coffee cups, a pair of sunglasses, and a framed quote. The cups contain coffee with latte art. The sunglasses are black with a wooden temple. The framed quote is on a light-colored wooden frame and features a background image of a forest path.

Zoom Advising
Drop-Ins, M-F, 9-4
Online Resources

Career Services
www.colorado.edu/career
Career@Colorado.edu

INHALE
THE FUTURE,
EXHALE
THE PAST.