

# Highlighting Your Academic Reputation

## Best Practices & Strategies

### Faculty Report of Professional Activities (FRPA)

- Review your FRPA research topics. Make sure they are current, so your audience is aware of and know about your research. Add both free-text and the keywords as they have different uses in the CU Experts search.
- Provide your updated CV and social media links on FRPA Online, which populates your CU Experts page.

### CU Boulder Elements (CUBE)

- Visit your CUBE account often to claim new publications so they are counted as soon as possible. Claiming your publications on CUBE automatically pushes your scholarly work to Altmetric Explorer, to your FRPA, and your CU Experts profile.
- Check your CUBE search settings to improve the flow of automated publication data.

### CU Experts

- Link to your CU Experts profile page on any of your websites — department, research groups, personal sites. Find your profile at [experts.colorado.edu](https://experts.colorado.edu).

### ORCID

- Register for an ORCID iD for free at [www.orcid.org](http://www.orcid.org), or email [OFACollegeData@colorado.edu](mailto:OFACollegeData@colorado.edu) if you have an existing ORCID iD.
- Add your ORCID iD to manuscript submissions and funding reports.

### What else?

- Explore the attention and impact of your work on Altmetric Explorer. Get started and learn more at [www.colorado.edu/fis/altmetric-explorer](http://www.colorado.edu/fis/altmetric-explorer).
- Tweet or blog about your scholarly work. Include a DOI whenever possible to increase your Altmetric score and gain more attention for your work.
- Encourage media to include a DOI and link in press releases about your work.
- Add your CU Experts link and your ORCID iD to your email signature.

Learn more at [www.colorado.edu/fis](http://www.colorado.edu/fis)  
Contact us at [OFACollegeData@colorado.edu](mailto:OFACollegeData@colorado.edu)



Faculty Affairs

UNIVERSITY OF COLORADO BOULDER