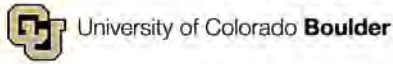


# Technology, Arts & Media Program



Interested in adding technical, coding, creative, and design skills to your major?

## Check out TAM

<http://tam.colorado.edu>

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The Technology Arts and Media (TAM) program is housed at the ATLAS Institute

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### About TAM:

- The TAM program teaches CU students of every major and discipline how to be creators, designers, and informed consumers of technology.
- TAM is more than a technical skills program. We aim to equip students to produce cutting edge, technologically-based, interdisciplinary creative work and research.
- TAM also exposes students to the ways that technology has impacted our lives and how to approach technology critically and fearlessly.

### What do I learn?

- The TAM sequence provides training in a range of new media using software and equipment. Tech skills include digital imagery, digital video, web dev, programming, scripting, interactive web design, and client/server.
- You'll also understand a range of digital media concepts, skills, principles and history.
- TAM students can also take more classes or electives in areas such as animation, game design, digital storytelling, Photoshop, digital sound, physical computing, etc.

### What are my options?

- TAM offers two options: a 12-credit Certificate track and a 21-credit Minor track.
- It's open to any student from any major, incl. Bus., Film, Advert., C.S., Architect., Bio..
- And no previous computing skills are necessary, but be ready to learn!

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### Attend a TAM INFO SESSION to sign up as a TAM student!

- Weds., Feb. 11 from 10-11 am in ATLS 200
- Mon., Feb. 2/16 from 4-5 pm in ATLS 100
- Weds., Feb. 18 from 11-12 pm in ATLS 200
- Weds., Feb. 25 from 12-1 pm in ATLS 200
- See the TAM Website for sessions in March and April too. The earlier the better!

These info sessions are required to register for TAM. They are designed for you to learn about TAM options, requirements, how to register, where to find more info, and how the program works. There is also a short form you must complete before registering for TAM classes.

**Have more questions?** Contact Dave Kalahar, TAM Advisor ([kalahar@colorado.edu](mailto:kalahar@colorado.edu))