Leading and Managing across Cultures in Northern Europe: the Netherlands, Germany, Belgium, and Luxembourg
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Academic Opportunities:
- 3 Credits (it counts towards the global business certificate)
- Learn to manage and lead across cultures (the global competency of the third millennium)
- Great for Resume (employers are looking for this competency in the USA and abroad)

Professional Benefits:
- Professional Training (learn also consulting skills)
- Networking with Companies (Shell, Philips, HP, etc.)
- Meetings with International Organizations and Institutions (European Parliament, International Court of Justice, etc.)

Life Experience:
- Visit 4 Countries: the Netherlands, Germany, Belgium, and Luxembourg
- Practice your international business and management skills (different cultures)
- Understand Europe, EU, and the Euro by getting familiar with complex international business and international affairs scenarios
Summer 2015, Term A: 3 weeks in June (June 12 - June 30)

**Students** from any department on campus are welcome!

Seats are limited!

**Scholarships available**
(Leeds will also offer scholarships up to $2,000.00 per person based on order of enrollment and financial criteria)

**Info session**
Tuesday, February the 3rd from 5 to 6 at Leeds (room k 230)

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Leading and Managing across Cultures Today

• Managing an increasing diversity in international business, or in any other working environment, is one of the challenges that globalization has introduced and that professionals need to face. The number of interactions that people of different cultural backgrounds have with one another has exponentially increased in the work place. The international business scenario in Maastricht and the surrounding, in Europe, is a natural lab where you can observe, recognize, and analyze most of the business concepts and variables at play to lead and manage successfully across cultures. The course explains the “whats” and the “whys” of cultural differences in international management as it covers leadership, motivation, communication, planning, decision making process, change, structure, organizational culture, strategy, negotiation, team work, and international assignments in a multicultural environment and in a multidisciplinary context from the perspective of practicing managers.

• This global seminar will give students the opportunity to understand all these topics through visits to companies, organizations, and institutions in this region of Europe. Students will meet with international business professionals from European companies and from other organizations and institutions operating in Europe whose international operations and tasks are affected by increasing diversity and change. During this direct experience, students will seek to understand how managers from different industries hire and manage a diverse global workforce to lead across different cultures within multinational companies and international organizations in the current global market. Skills developed within this program are not limited to European cultures and they can be applied in other cultural contexts as well.

• Since cross-cultural management can be applied to any professional context, whether a future profession at home or abroad, this global seminar is open to non-business students as well. Students from business, international affairs, European studies, anthropology, engineering, and environmental studies will have the opportunity to deepen their knowledge and experience in targeted ways. Students from any other department are welcome to apply as long as they are willing to learn management practices that can be used in the professional environment to succeed in the current job market.